Sample Size: 1620 GB Adults
Fieldwork: 12th - 13th February 2015

		Total	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region				
			Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		**1620**	416	464	89	193	465	400	304	786	834	193	410	554	463	923	697	207	527	347	399	141
Unweighted Sample		**1620**	406	445	74	239	491	381	317	846	774	113	308	628	571	1047	573	183	538	332	422	145
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
What do you think is the reason MOST people give money to political parties?																						
Because they support that party and want to help them win elections		**24**	41	22	23	14	33	23	19	25	23	27	21	23	26	25	23	23	26	23	24	19
Because they want to get something in return, like honours or influence		**49**	33	55	51	57	40	55	54	49	49	38	51	50	50	50	48	46	46	52	50	56
Both equally		**19**	22	17	19	21	23	15	19	19	18	17	15	19	21	17	20	24	19	15	18	19
Don't know		**9**	5	6	7	7	3	7	8	6	11	17	13	7	2	8	9	7	9	10	9	6
	March 29-30 2012	**Feb 12-13 2015**																				
Would you support or oppose putting a cap on the size of donations that political parties can receive from?																						
Individual people																						
Should be a cap on donations	*52*	**51**	35	57	61	60	43	58	63	53	50	33	46	54	60	53	49	49	52	49	52	57
Should be able to give as much as they want	*34*	**33**	54	28	33	32	46	25	25	36	31	47	34	29	32	34	32	34	36	33	32	29
Don't know	*14*	**15**	10	16	6	8	10	17	12	11	19	19	19	17	8	13	18	17	12	18	16	14
Companies and businesses																						
Should be a cap on donations	*64*	**68**	58	75	83	72	62	75	80	73	64	52	64	69	78	71	66	67	71	66	68	69
Should be able to give as much as they want	*23*	**17**	31	11	9	19	26	10	8	16	17	28	17	14	15	16	17	15	18	17	16	16
Don't know	*13*	**15**	12	14	8	9	11	15	12	11	19	19	19	17	7	13	17	18	12	17	16	15
Trade Unions																						
Should be a cap on donations	*63*	**66**	64	64	85	74	68	66	72	68	63	52	56	68	76	69	61	62	67	61	68	69
Should be able to give as much as they want	*22*	**18**	23	22	8	16	20	18	14	20	17	26	23	14	16	17	21	20	18	21	16	17
Don't know	*14*	**16**	12	14	8	11	11	16	14	12	20	23	21	18	7	15	18	19	15	17	16	14
Would you support or oppose political parties being funded by the taxpayer, rather than from donations from donors?																						
Support		**19**	13	26	34	19	15	25	25	26	12	14	19	17	24	21	17	25	20	16	18	18
Oppose		**59**	71	50	53	64	68	53	55	57	61	61	57	60	58	58	60	56	59	61	59	60
Don't know		**22**	16	24	14	18	17	23	20	17	27	25	24	23	18	21	23	20	21	23	24	21
Do you think the current system of party funding does or does not encourage corruption?																						
Probably does encourage corruption		**74**	66	79	83	85	69	77	84	77	72	63	71	75	81	75	73	75	72	72	77	79
Probably does not encourage corruption		**7**	13	7	6	4	12	6	3	9	5	9	8	6	7	7	8	10	8	7	5	6
Don't know		**18**	21	14	11	11	19	17	13	14	23	29	21	19	12	18	20	14	20	21	18	15

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Sample Size: 1620 GB Adults
Fieldwork: 12th - 13th February 2015

		Westminster VI				2010 Vote			Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	**1620**	416	464	89	193	465	400	304	786	834	193	410	554	463	923	697	207	527	347	399	141
Unweighted Sample	**1620**	406	445	74	239	491	381	317	846	774	113	308	628	571	1047	573	183	538	332	422	145
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If you HAD to choose one or the other, which would you prefer?																					
The current system of party funding, with Labour reliant on large Trade Union donations and the Conservatives reliant on large business donations	**63**	78	56	49	66	72	57	57	57	69	73	63	65	57	61	66	57	65	65	63	59
Political partes receiving funding from the taxpayer instead of donations from donors	**37**	22	44	51	34	28	43	43	43	31	27	37	35	43	39	34	43	35	35	37	41
Would you support or oppose holding a referendum on Britain's relationship with Europe within the next few years?																					
Support	**57**	78	43	32	91	83	49	47	58	57	35	46	62	71	56	60	49	60	61	60	45
Oppose	**26**	13	43	48	2	9	36	36	32	20	40	30	20	23	28	22	32	23	23	23	41
Don't know	**17**	9	14	19	7	7	16	18	10	23	25	24	18	6	16	18	19	17	17	17	13
David Cameron has said if he wins the election he will renegotiate Britain's membership of the EU and then hold a referendum on whether Britain should remain a member on the agreed terms in 2017 Which of the following best reflects your view?																					
It would be better to have a referendum earlier, in 2016	**38**	44	29	12	83	53	33	30	40	37	20	29	41	50	35	43	32	41	44	37	26
It would be better to have a referendum in 2017, as proposed	**20**	34	14	21	10	31	14	20	20	20	23	21	20	19	22	18	20	19	21	23	19
It would be better to have a referendum later, in 2018 or beyond	**3**	3	5	4	1	2	4	3	4	3	6	3	3	3	4	3	4	4	3	3	3
It would be better not to have a referendum in the next Parliament at all	**22**	9	37	54	0	6	31	35	27	17	32	23	18	21	25	17	27	21	18	20	35
Don't know	**16**	9	16	9	5	8	17	12	10	23	20	24	17	7	15	19	16	16	15	18	18

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Sample Size: 1620 GB Adults
Fieldwork: 12th - 13th February 2015

		Westminster VI				2010 Vote			Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	**1620**	416	464	89	193	465	400	304	786	834	193	410	554	463	923	697	207	527	347	399	141
Unweighted Sample	**1620**	406	445	74	239	491	381	317	846	774	113	308	628	571	1047	573	183	538	332	422	145
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The Labour party this week launched a campaign to encourage women to vote, that included female Labour MPs campaigning around the country in a pink van. Do you think this...																					
Will or will not help to engage women voters?																					
Will help	**20**	9	37	25	17	11	32	20	21	19	19	23	19	18	18	22	27	17	21	21	13
Will not help	**59**	78	36	58	68	77	41	57	55	63	58	52	59	65	61	56	53	63	58	56	63
Don't know	**21**	13	27	17	15	12	27	23	24	19	22	25	22	17	21	22	19	20	22	23	24
Will or will not help get Labour's campaign noticed?																					
Will help	**52**	43	73	56	35	40	63	57	53	51	66	55	53	42	56	46	57	49	52	56	45
Will not help	**31**	43	13	29	50	47	20	24	31	30	18	24	30	43	29	33	27	34	30	27	34
Don't know	**17**	13	15	16	15	13	17	19	16	19	16	21	17	15	15	21	16	17	18	17	21
Is or is not sexist?																					
Is sexist	**48**	67	23	54	59	69	29	47	47	48	34	42	47	59	52	42	46	51	43	45	58
Is not sexist	**36**	23	61	27	27	22	53	37	37	34	42	37	36	31	33	39	39	32	37	41	27
Don't know	**17**	10	16	18	14	10	18	16	15	18	24	21	16	10	15	19	15	17	20	15	15
Is or is not patronising?																					
Is patronising	**58**	75	34	64	69	76	35	63	56	59	62	53	56	63	65	49	58	61	54	56	59
Is not patronising	**28**	16	51	26	19	16	46	27	30	26	22	29	29	28	24	34	29	26	29	30	24
Don't know	**14**	8	15	10	12	9	19	11	13	15	16	19	15	9	12	18	13	13	17	14	18
London underground drivers have voted to take strike action over the sacking of a driver for failing an alcohol breath test.																					
The RMT say that the type of breathalyzer used did not account for people with diabetes. London Underground say the driver was sacked for failing two random breath tests which were not affected by the condition.																					
Do you think London Underground drivers are right or wrong to go on strike over this matter?																					
Right	**15**	11	21	12	9	11	17	14	18	12	22	17	14	11	14	16	12	13	18	17	15
Wrong	**64**	78	53	64	77	80	57	59	64	63	48	62	65	70	64	63	70	68	59	59	61
Don't know	**21**	11	26	24	13	8	26	27	18	24	30	20	21	19	22	21	18	19	22	24	24

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YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	**48**	**97**
	Male 25 to 39	**137**	**204**
	Male 40 to 59	**324**	**274**
	Male 60 +	**337**	**211**
	Female 18 to 24	**65**	**96**
	Female 25 to 39	**171**	**206**
	Female 40 to 59	**304**	**280**
	Female 60 +	**234**	**253**
Region			
	North England	**422**	**399**
	Midlands	**249**	**266**
	East	**155**	**156**
	London	**183**	**207**
	South England	**383**	**371**
	Wales	**83**	**81**
	Scotland	**145**	**141**
Social Grade			
	AB	**604**	**454**
	C1	**443**	**470**
	C2	**252**	**340**
	DE	**321**	**356**
Newspaper Type			
	Express / Mail	**298**	**230**
	Sun / Star	**191**	**326**
	Mirror / Record	**128**	**143**
	Guardian / Independent	**129**	**71**
	FT / Times / Telegraph	**107**	**130**
	Other Paper	**215**	**186**
	No Paper	**552**	**535**
Political Party Identification			
	Labour	**468**	**512**
	Conservative	**444**	**450**
	Liberal Democrat	**117**	**154**
	SNP/Plaid Cymru	**46**	**31**
	Others	**159**	**79**
	None/ DK	**386**	**394**

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

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