

YouGov - Grating cheese

GB Sample: 21st - 22nd November 2018

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

For the following question, please think about grating cheese using a four-sided cheese grater (labelled A, B, C and D) like the one shown above...

Which, if any, of the following sides of the grater do you ever use to grate cheese? (Please select all that apply. If you have never grated cheese with a cheese grater like the one shown above, please select the 'Not applicable' option)

Unweighted base	2012	923	1089	144	275	384	346	863	1257	755
Base: All GB Adults	2012	976	1036	223	282	372	328	808	1147	865
A	33%	32%	35%	27%	44%	36%	28%	32%	37%	28%
B	84%	81%	88%	87%	84%	87%	85%	82%	85%	83%
C	12%	12%	12%	21%	9%	9%	11%	12%	12%	11%
D	14%	13%	14%	14%	13%	10%	12%	16%	15%	12%
Don't know	1%	2%	1%	3%	3%	2%	1%	1%	1%	2%
Not applicable - I have never grated cheese with a cheese grater like the one shown above	7%	9%	4%	4%	6%	4%	7%	9%	6%	8%

Still thinking about the cheese grater shown previously... In which, if any, of the following ways do you position the grater when using it to grate cheese? (Please select all that apply)

Unweighted base	1982	908	1074	139	267	377	342	857	1241	741
Base: All GB Adults who have used the cheese grater shown previously	1983	961	1021	218	274	365	324	802	1131	851
Standing up (either in the air or on a surface)	73%	69%	77%	75%	74%	76%	73%	72%	76%	69%
Lying down on a surface	5%	5%	5%	9%	8%	6%	4%	2%	4%	5%
Tilted at an angle (either in the air or on a surface)	29%	30%	29%	33%	31%	35%	29%	26%	29%	30%
Other	1%	2%	1%	4%	3%	1%	0%	1%	1%	2%
Don't know	5%	8%	3%	8%	5%	3%	5%	6%	5%	6%

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Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

For the following question, please think about grating cheese using a four-sided cheese grater (labelled A, B, C and D) like the one shown above...

Which, if any, of the following sides of the grater do you ever use to grate cheese? (Please select all that apply. If you have never grated cheese with a cheese grater like the one shown above, please select the 'Not applicable' option)

	Unweighted base	2012	505	340	180	191	506	1722	99	191
Base: All GB Adults		2012	481	332	169	272	485	1738	99	175
A		33%	30%	30%	40%	36%	38%	34%	31%	26%
B		84%	84%	86%	82%	80%	87%	85%	88%	82%
C		12%	11%	10%	16%	14%	12%	12%	7%	10%
D		14%	14%	11%	17%	17%	13%	14%	13%	12%
Don't know		1%	1%	2%	2%	2%	1%	1%	2%	2%
Not applicable - I have never grated cheese with a cheese grater like the one shown above		7%	8%	5%	5%	7%	6%	7%	6%	9%

Still thinking about the cheese grater shown previously... In which, if any, of the following ways do you position the grater when using it to grate cheese? (Please select all that apply)

	Unweighted base	1982	499	334	176	187	501	1697	98	187
Base: All GB Adults who have used the cheese grater shown previously		1983	476	326	165	266	481	1714	97	172
Standing up (either in the air or on a surface)		73%	71%	74%	72%	74%	75%	73%	73%	73%
Lying down on a surface		5%	4%	5%	4%	6%	5%	5%	1%	7%
Tilted at an angle (either in the air or on a surface)		29%	30%	28%	33%	28%	29%	29%	32%	28%
Other		1%	1%	2%	1%	1%	2%	1%	-	1%
Don't know		5%	5%	4%	5%	5%	5%	5%	6%	9%

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Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Thinking about when you grate cheese in general...Which ONE, if any, of the following do you most often do, when the section of cheese that you are grating becomes very small? (Please select the option that best applies. If you never grate cheese, please select the 'Not applicable' option)

	2012	923	1089	144	275	384	346	863	1257	755
Unweighted base	2012	976	1036	223	282	372	328	808	1147	865
Base: All GB Adults										
Eat it	43%	42%	44%	36%	39%	46%	45%	45%	44%	42%
Keep grating it until its all gone	29%	26%	31%	26%	30%	27%	28%	30%	30%	27%
Put it back in the packet	11%	13%	8%	17%	9%	12%	11%	9%	10%	12%
Put it ungrated in with all the grated cheese	9%	7%	11%	6%	9%	10%	8%	9%	9%	8%
Other	3%	3%	2%	2%	4%	2%	3%	3%	2%	3%
Don't know	5%	8%	3%	14%	7%	3%	5%	4%	5%	6%
Not applicable - I never grate cheese	0%	1%	0%	0%	1%	0%	-	0%	0%	1%

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	Unweighted base	2012	505	340	180	191	506	1722	99	191
	Base: All GB Adults	2012	481	332	169	272	485	1738	99	175
Eat it		43%	45%	41%	45%	41%	45%	44%	44%	35%
Keep grating it until its all gone		29%	28%	32%	27%	26%	28%	28%	28%	33%
Put it back in the packet		11%	9%	9%	10%	16%	10%	11%	12%	11%
Put it ungrated in with all the grated cheese		9%	9%	11%	10%	7%	8%	9%	6%	10%
Other		3%	4%	2%	2%	2%	3%	3%	3%	4%
Don't know		5%	5%	5%	5%	6%	6%	5%	5%	7%
Not applicable - I never grate cheese		0%	0%	0%	1%	1%	0%	0%	2%	-