

YouGov Survey Results

Sample Size: 1592 GB Adults
Fieldwork: 9th - 10th November 2017

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1592	546	522	97	626	680	771	821	178	672	377	365	907	685	213	516	341	384	139
Unweighted Sample	1592	571	585	112	732	681	639	953	149	587	416	440	968	624	184	542	336	385	145
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following...?		4-5 Sep		9-10 Nov																				
Conservative Party	Very favourable	10	8	19	1	2	4	13	8	8	6	4	7	15	6	10	6	9	9	9	1			
	Somewhat favourable	25	25	57	5	12	18	35	26	24	17	16	28	43	27	23	20	29	25	22	26			
	TOTAL FAVOURABLE	35	33	76	6	14	22	48	34	32	23	20	35	58	33	33	26	38	34	31	27			
	Somewhat unfavourable	19	20	14	20	35	21	18	24	16	27	21	19	15	22	17	19	24	20	18	13			
	Very unfavourable	33	35	3	66	42	50	24	35	34	33	40	38	21	36	33	44	28	30	38	45			
	TOTAL UNFAVOURABLE	52	55	17	86	77	71	42	59	50	60	61	57	36	58	50	63	52	50	56	58			
	Don't know	13	13	7	8	10	8	11	8	18	18	19	8	5	9	18	11	10	16	14	14			
NET	-17	-22	59	-80	-63	-49	6	-25	-18	-37	-41	-22	22	-25	-17	-37	-14	-16	-25	-31				
Labour Party	Very favourable	13	12	1	31	8	18	8	11	13	17	13	13	7	12	12	14	9	15	15	7			
	Somewhat favourable	26	27	7	51	39	41	16	28	27	42	34	23	13	30	23	34	23	24	31	29			
	TOTAL FAVOURABLE	39	39	8	82	47	59	24	39	40	59	47	36	20	42	35	48	32	39	46	36			
	Somewhat unfavourable	19	19	26	8	27	20	18	21	17	14	18	24	20	19	20	14	22	15	17	31			
	Very unfavourable	28	28	61	3	12	15	47	31	25	7	18	31	53	29	26	21	34	31	24	20			
	TOTAL UNFAVOURABLE	47	47	87	11	39	35	65	52	42	21	36	55	73	48	46	35	56	46	41	51			
	Don't know	13	13	6	7	14	7	10	9	18	20	18	10	6	9	19	17	10	15	14	13			
NET	-8	-8	-79	71	8	24	-41	-13	-2	38	11	-19	-53	-6	-11	13	-24	-7	5	-15				
Liberal Democrats	Very favourable	3	2	1	2	16	5	1	2	2	3	3	2	2	3	1	4	2	1	2	5			
	Somewhat favourable	23	24	17	30	53	37	13	24	23	36	26	20	18	26	20	30	25	22	19	23			
	TOTAL FAVOURABLE	26	26	18	32	69	42	14	26	25	39	29	22	20	29	21	34	27	23	21	28			
	Somewhat unfavourable	29	30	34	33	12	34	31	32	28	23	27	33	34	32	26	23	29	28	33	37			
	Very unfavourable	25	24	36	20	4	11	38	30	19	8	19	32	35	22	27	18	28	24	26	15			
	TOTAL UNFAVOURABLE	54	54	70	53	16	45	69	62	47	31	46	65	69	54	53	41	57	52	59	52			
	Don't know	20	20	13	15	15	14	17	12	27	30	26	14	10	16	25	25	15	25	20	20			
NET	-28	-28	-52	-21	53	-3	-55	-36	-22	8	-17	-43	-49	-25	-32	-7	-30	-29	-38	-24				

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Weighted Sample	1592	546	522	97	626	680	771	821	178	672	377	365	907	685	213	516	341	384	139	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
UKIP																				
Very favourable	6	5	9	1	0	11	6	4	2	4	7	7	5	6	2	6	6	6	2	
Somewhat favourable	14	14	26	7	1	25	16	12	6	11	17	20	12	17	13	17	15	11	8	
TOTAL FAVOURABLE	20	19	35	8	1	36	22	16	8	15	24	27	17	23	15	23	21	17	10	
Somewhat unfavourable	14	15	22	9	14	8	22	16	14	10	11	18	14	17	13	17	16	16	5	
Very unfavourable	51	50	35	71	78	82	52	49	61	53	46	44	60	38	54	49	45	49	68	
TOTAL UNFAVOURABLE	65	65	57	80	92	90	50	68	63	71	64	66	74	55	67	66	61	65	73	
Don't know	15	15	9	12	8	13	10	21	20	20	12	7	10	22	17	11	18	18	17	
NET	-45	-46	-22	-72	-91	-88	-14	-46	-47	-63	-49	-40	-39	-57	-32	-52	-43	-40	-48	-63
Theresa May																				
Very favourable	8	7	17	2	1	13	7	7	5	3	5	17	5	9	6	9	8	7	1	
Somewhat favourable	26	25	55	8	11	35	24	27	13	18	30	40	27	23	18	28	30	24	17	
TOTAL FAVOURABLE	34	32	72	10	12	48	31	34	18	21	35	57	32	32	24	37	38	31	18	
Somewhat unfavourable	19	23	18	24	39	27	20	28	19	28	24	21	25	21	23	24	23	21	27	
Very unfavourable	35	32	4	59	40	45	22	33	32	35	38	37	34	30	41	30	24	35	42	
TOTAL UNFAVOURABLE	54	55	22	83	79	72	42	61	51	63	62	59	37	59	51	64	54	47	56	69
Don't know	12	12	6	7	9	7	10	8	16	19	17	7	9	16	13	9	15	14	13	
NET	-20	-23	50	-73	-67	-51	6	-30	-17	-45	-41	-24	20	-27	-19	-40	-17	-9	-25	-51
Jeremy Corbyn																				
Very favourable	13	15	0	38	12	23	10	15	15	28	16	13	7	16	14	20	12	15	12	
Somewhat favourable	23	23	7	38	30	33	14	23	23	26	28	22	15	26	19	26	21	22	31	
TOTAL FAVOURABLE	36	38	7	76	42	56	24	38	38	54	44	35	22	42	33	46	33	37	38	43
Somewhat unfavourable	14	14	14	9	25	17	11	14	14	13	13	17	15	13	16	17	19	8	11	19
Very unfavourable	36	34	71	7	17	19	55	38	30	12	24	40	57	36	31	23	38	38	34	22
TOTAL UNFAVOURABLE	50	48	85	16	42	36	66	52	44	25	37	57	72	49	47	40	57	46	45	41
Don't know	13	14	7	9	15	8	10	9	19	21	19	9	6	10	20	13	10	16	17	16
NET	-14	-10	-78	60	0	20	-42	-14	-6	29	7	-22	-50	-7	-14	6	-24	-9	-7	2
Vince Cable																				
Very favourable	4	3	2	3	10	5	2	4	2	1	4	2	4	4	1	7	2	2	3	3
Somewhat favourable	19	17	16	20	37	27	11	19	15	10	17	17	19	20	12	20	19	16	12	18
TOTAL FAVOURABLE	23	20	18	23	47	32	13	23	17	11	21	19	23	24	13	27	21	18	15	21
Somewhat unfavourable	19	23	27	22	16	23	23	27	19	15	19	29	29	25	21	20	24	20	25	27
Very unfavourable	19	21	30	19	5	12	33	25	17	10	16	24	31	20	21	17	21	24	21	15
TOTAL UNFAVOURABLE	38	44	57	41	21	35	56	52	36	25	35	53	60	45	42	37	45	44	46	42
Don't know	39	37	25	35	32	33	31	25	48	65	45	28	18	31	45	37	35	37	39	37
NET	-15	-24	-39	-18	26	-3	-43	-29	-19	-14	-14	-34	-37	-21	-29	-10	-24	-26	-31	-21

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Philip Hammond																				
Very favourable	1	1	2	0	1	1	1	1	2	0	0	2	1	1	1	1	1	1	0	
Somewhat favourable	13	14	25	8	17	16	16	19	11	9	11	27	16	12	16	18	14	9	11	
TOTAL FAVOURABLE	14	15	27	8	18	17	17	20	11	13	9	11	17	13	17	19	15	10	11	
Somewhat unfavourable	22	26	31	24	29	26	29	30	22	15	22	27	27	24	26	23	25	28	29	
Very unfavourable	20	21	13	31	15	23	22	22	20	13	21	29	21	20	22	19	21	22	19	
TOTAL UNFAVOURABLE	42	47	44	55	44	49	51	52	42	28	43	56	48	44	48	42	46	50	48	
Don't know	44	39	29	36	38	35	32	29	48	60	48	33	19	35	44	35	39	39	41	
NET	-28	-32	-17	-47	-26	-32	-34	-32	-31	-15	-34	-45	-23	-31	-31	-31	-23	-31	-40	-37
	4-5	9-10																		
	Sep	Nov																		
Boris Johnson																				
Very favourable	9	5	11	1	0	2	9	6	4	1	3	6	9	6	4	3	8	6	3	2
Somewhat favourable	26	23	41	8	13	10	36	26	21	19	20	22	33	20	28	22	27	26	20	14
TOTAL FAVOURABLE	35	28	52	9	13	12	45	32	25	20	23	28	42	26	32	25	35	32	23	16
Somewhat unfavourable	23	22	28	23	19	25	21	23	21	29	18	25	24	23	21	13	25	23	23	22
Very unfavourable	29	35	12	57	56	54	21	35	34	30	38	39	27	40	27	49	28	29	35	50
TOTAL UNFAVOURABLE	52	57	40	80	75	79	42	58	55	59	56	64	51	63	48	62	53	52	58	72
Don't know	14	15	7	11	12	9	12	10	19	21	21	8	6	10	20	12	12	16	20	12
NET	-17	-29	12	-71	-62	-67	3	-26	-30	-39	-33	-36	-9	-37	-16	-37	-18	-20	-35	-56
David Davis																				
Very favourable	5	4	10	0	0	1	7	4	4	1	1	3	9	4	4	2	5	5	2	1
Somewhat favourable	17	14	29	6	9	10	21	18	11	12	7	15	30	16	13	12	17	16	13	10
TOTAL FAVOURABLE	22	18	39	6	9	11	28	22	15	13	8	18	39	20	17	14	22	21	15	11
Somewhat unfavourable	14	20	20	22	27	22	21	25	15	20	19	18	24	21	19	19	21	17	23	21
Very unfavourable	21	20	6	34	33	30	15	24	16	11	23	26	13	23	16	28	18	17	19	23
TOTAL UNFAVOURABLE	35	40	26	56	60	52	36	49	31	31	42	44	37	44	35	47	39	34	42	44
Don't know	44	42	35	39	31	37	36	29	53	56	50	38	24	37	49	38	39	46	43	45
NET	-13	-22	13	-50	-51	-41	-8	-27	-16	-18	-34	-26	2	-24	-18	-33	-17	-13	-27	-33