

1. opi1

Emojis are small faces and figures which are used mainly in short messages on smartphones and the internet. How often, if at all, do you use emojis?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very often	13%	10%	16%	27%	14%	8%	5%	13%	14%	12%
Fairly often	19%	15%	22%	17%	29%	17%	10%	22%	18%	15%
Not very often	31%	31%	31%	34%	34%	28%	30%	28%	30%	36%
Not at all	34%	41%	28%	17%	22%	44%	52%	35%	32%	36%
Don't know	3%	2%	4%	4%	2%	3%	2%	2%	5%	1%
Totals (Unweighted N)	100% (993)	100% (470)	100% (523)	100% (174)	100% (261)	100% (381)	100% (177)	100% (340)	100% (407)	100% (246)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very often	13%	12%	12%	21%	11%	12%	17%	14%	13%	14%	9%
Fairly often	19%	18%	21%	23%	17%	24%	22%	18%	17%	20%	20%
Not very often	31%	33%	24%	27%	30%	29%	36%	34%	33%	26%	34%
Not at all	34%	35%	39%	24%	38%	34%	23%	31%	35%	35%	35%
Don't know	3%	2%	5%	5%	4%	2%	2%	3%	3%	4%	2%
Totals (Unweighted N)	100% (993)	100% (751)	100% (110)	100% (132)	100% (394)	100% (297)	100% (179)	100% (170)	100% (220)	100% (369)	100% (234)