

YouGov Survey Results

Sample Size: 1538 British Adults who voted
Conservative in 2017 and Leave in the EU Referendum

Fieldwork: 1st - 6th July 2018

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1533	789	744	56	397	431	649	849	684	154	632	364	313	69
Unweighted Sample	1526	750	776	37	376	433	680	890	636	131	645	365	316	69
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

Conservative	74	75	72	64	65	74	80	79	68	78	77	66	72	85
Labour	2	2	3	9	3	2	2	3	2	3	2	3	2	1
Liberal Democrat	1	1	1	0	1	0	1	1	1	0	1	0	1	1
Scottish National Party (SNP)/ Plaid Cymru	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	7	7	6	0	5	7	7	4	9	6	6	9	6	1
Would not vote	2	3	1	0	5	2	1	2	3	3	2	4	2	0
Don't know	13	12	15	21	19	14	9	11	17	8	12	16	17	11
Skipped	1	0	1	6	1	1	0	1	1	1	1	1	1	0

And which of these parties would you vote for?

[Only asked to those who said "Some other party"; n=99]

Green	5	5	4	0	4	4	5	6	4	14	6	3	0	0
UK Independence Party (UKIP)	76	76	77	0	72	75	79	70	80	70	83	74	68	100
British National Party (BNP)	8	6	10	0	8	11	6	9	7	0	5	8	20	0
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	7	11	2	0	10	6	6	8	6	15	4	4	12	0
Don't know	3	1	5	0	7	3	2	6	1	0	2	8	0	0
Skipped	1	0	2	0	0	0	2	0	2	0	0	3	0	0

Voting intention [recoded]

Con	74	75	72	64	65	74	80	79	68	78	77	66	72	85
Lab	2	2	3	9	3	2	2	3	2	3	2	3	2	1
Lib Dem	1	1	1	0	1	0	1	1	1	0	1	0	1	1
UKIP	5	5	4	0	4	5	6	3	7	4	5	7	4	1
SNP / PCY	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	2	1	0	1	2	1	1	2	2	1	2	2	0
Don't know	14	12	16	21	19	14	9	11	17	8	12	17	17	11
Would not vote / skipped	3	4	3	6	6	3	1	3	4	5	2	5	3	0