

YouGov Survey Results

Sample Size: 1917 GB Adults
Fieldwork: 6th - 7th February 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1917	483	608	161	632	464	397	932	985	232	489	656	541	1093	824	245	623	409	472	167	
Unweighted Sample	441	620	138	604	480	414	925	992	166	486	746	519	1319	598	231	735	380	441	130	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now imagine that your current MP stood down from Parliament and there was an immediate BY-ELECTION in your seat for a new member of Parliament. In past by-elections, many people have voted differently from how they would vote in a general election. As the by-election would be in just your constituency, this would not make any difference to which parties form the government

How would you vote in an immediate BY-ELECTION in your seat?

[Excluding Don't knows and Wouldn't votes]

Con	30	93	1	0	71	4	8	30	29	19	26	31	35	32	27	28	34	35	24	21
Lab	39	0	93	3	7	89	28	39	38	54	42	37	32	34	44	39	29	40	48	38
Lib Dem	14	2	5	95	5	2	46	14	14	12	19	13	12	16	11	19	16	11	12	12
Other	18	4	2	2	17	5	18	17	18	15	12	19	21	17	18	15	20	13	16	28
Other Parties Voting Intention																				
SNP / PCY	3	0	0	2	1	2	2	3	2	3	2	3	3	3	2	0	1	2	0	20
Green	2	0	1	0	0	1	5	1	3	5	1	3	1	2	2	3	3	1	2	1
UKIP	9	2	0	0	13	2	5	9	10	3	6	10	15	9	11	9	13	7	10	3
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Other	3	2	0	0	3	1	5	4	2	5	3	3	2	3	3	1	3	3	3	4
Non Voters																				
Would Not Vote	8	2	1	1	4	2	4	6	9	10	11	7	5	7	9	10	9	9	7	2
Don't know	13	3	3	5	12	6	13	9	17	16	16	13	9	12	14	16	16	11	8	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now imagine that your current MP stood down from Parliament and there was an immediate BY-ELECTION in your seat for a new member of Parliament. In past by-elections, many people have voted differently from how they would vote in a general election. As the by-election would be in just your constituency, this would not make any difference to which parties form the government

How would you vote in an immediate BY-ELECTION in your seat?

Con	24	88	0	0	61	3	7	26	23	15	20	25	31	27	21	21	27	29	21	18
Lab	31	0	90	3	6	82	23	33	29	40	31	30	27	28	34	29	22	32	41	33
Lib Dem	12	2	5	88	4	2	39	12	11	9	14	11	10	14	9	14	13	9	11	11
SNP / PCY	2	0	0	2	1	1	2	3	2	2	1	2	3	3	2	0	1	2	0	18
Some other party	10	4	1	0	12	3	10	11	10	6	7	11	15	10	10	9	12	8	12	6
Would not vote	8	2	1	1	4	2	4	6	9	10	11	7	5	7	9	10	9	9	7	2
Don't know	13	3	3	5	12	6	14	9	17	17	16	13	9	12	15	17	16	11	9	12

And which of these parties would you vote for?

[Asked to those who said other n=245]

UKIP	68	0	0	0	79	61	42	74	63	37	64	64	77	65	71	50	70	71	78	50
Green	13	0	0	0	1	32	37	8	17	45	19	15	5	16	10	16	14	8	14	0
BNP	2	0	0	0	1	6	1	3	1	0	0	3	2	3	1	2	1	3	3	0
Respect	1	0	0	0	2	1	0	0	2	0	0	0	2	0	2	6	0	0	0	0
Some other party	7	0	0	0	6	0	16	8	6	0	16	10	3	10	4	0	10	14	0	25
Don't know	9	0	0	0	11	0	5	7	11	18	0	9	10	5	14	27	5	4	5	25

Fieldwork: 6th - 7th February 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that political commentators and opinion polls were saying that only the **LABOUR** and **CONSERVATIVE** parties had realistic chances of winning the by-election in your seat - how would you then vote?

[Excluding Don't knows and Wouldn't votes]

Con	34	96	0	9	76	5	15	34	34	24	30	35	41	37	31	32	41	39	28	23
Lab	44	1	96	18	9	89	45	43	45	57	48	43	36	40	49	44	35	44	52	52
Lib Dem	8	0	2	68	3	2	27	9	8	7	12	8	7	9	7	12	9	6	9	2
Other	13	3	1	4	11	4	13	14	13	12	10	14	17	14	13	12	15	10	12	22

Other Parties Voting Intention

UKIP	8	2	0	1	10	1	5	9	7	5	5	7	12	7	9	5	10	7	8	2
SNP / PCY	2	0	0	1	0	2	1	2	2	2	1	2	2	2	1	0	0	1	0	15
Green	2	0	1	2	0	1	5	1	4	4	2	3	1	3	1	4	3	1	2	2
BNP	0	0	0	1	0	0	0	1	0	0	0	1	0	0	1	0	1	0	0	0
Respect	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	2	0	0	0	0
Other	1	0	0	0	1	0	1	2	1	1	2	1	1	1	1	1	1	0	1	3

Non Voters

Would Not Vote	7	1	0	1	4	1	4	7	8	9	11	6	5	6	9	6	8	8	5	7
Don't know	8	1	1	10	5	4	11	6	10	13	11	7	4	6	10	11	8	7	8	6

Imagine that political commentators and opinion polls were saying that only the **LABOUR** and **CONSERVATIVE** parties had realistic chances of winning the by-election in your seat - how would you then vote?

Lab	37	1	95	16	8	85	38	37	37	44	38	38	33	35	40	37	29	38	45	46
Con	29	95	0	8	69	5	12	30	29	19	23	31	37	33	25	26	34	33	24	21
Lib Dem	7	0	2	61	3	2	23	8	6	6	9	7	6	8	6	10	8	5	8	2
UKIP	7	2	0	1	9	1	4	8	6	4	4	6	11	6	7	4	9	6	7	2
Green	2	0	1	2	0	1	4	1	3	3	2	2	1	3	1	3	2	1	2	1
SNP / PCY	1	0	0	1	0	2	1	2	1	1	1	2	2	2	1	0	0	1	0	13
BNP	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Some other party	1	0	0	0	1	0	1	1	1	0	2	1	1	1	1	1	1	0	1	3
Would not vote	7	1	0	1	4	1	4	7	8	9	11	6	5	6	9	6	8	8	5	7
Don't know	8	1	1	10	5	4	11	6	10	13	11	7	4	6	10	11	8	7	8	6

Fieldwork: 6th - 7th February 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample	1917	483	608	161	632	464	397	932	985	232	489	656	541	1093	824	245	623	409	472	167	
Unweighted Sample	1917	441	620	138	604	480	414	925	992	166	486	746	519	1319	598	231	735	380	441	130	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that political commentators and opinion polls were saying that only the **LABOUR** and **LIBERAL DEMOCRAT** parties had realistic chances of winning the by-election in your seat - how would you then vote?

[Excluding Don't knows and Wouldn't votes]

Con	18	60	0	0	44	2	3	18	18	12	13	19	23	20	16	15	19	23	14	16
Lab	41	3	94	2	10	89	30	39	42	50	43	40	35	37	46	41	30	43	48	49
Lib Dem	25	25	4	97	24	5	55	25	24	25	31	25	20	26	23	26	30	21	25	14
Other	17	11	2	1	21	4	12	18	15	13	14	16	21	17	15	18	20	13	13	21

Other Parties Voting Intention

UKIP	11	9	1	1	19	2	5	12	10	5	8	10	17	11	11	10	16	10	10	2
SNP / PCY	2	0	0	0	1	1	1	2	1	1	1	2	2	2	1	0	0	1	0	14
Green	2	0	1	0	0	1	4	1	3	4	2	2	1	2	1	4	2	1	2	1
BNP	1	0	0	0	1	0	0	1	0	0	0	1	1	0	1	1	1	0	1	0
Respect	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Other	1	0	0	0	1	0	1	2	1	1	2	1	1	2	1	2	1	1	0	3

Non Voters

Would Not Vote	8	6	1	0	6	3	2	7	9	10	10	7	6	7	9	10	9	9	6	3
Don't know	8	2	2	1	7	4	8	5	10	15	10	7	4	6	10	11	8	7	8	9

Imagine that political commentators and opinion polls were saying that only the **LABOUR** and **LIBERAL DEMOCRAT** parties had realistic chances of winning the by-election in your seat - how would you then vote?

Lab	34	3	91	2	9	84	27	34	34	37	34	35	32	32	37	32	25	36	41	43
Lib Dem	21	23	4	95	21	5	49	22	20	19	24	21	18	22	19	21	25	17	22	12
Con	15	56	0	0	38	1	3	15	15	9	10	16	21	17	13	12	16	20	12	14
UKIP	9	9	1	1	16	2	5	10	8	4	6	9	15	9	9	8	13	8	9	2
Green	2	0	1	0	0	1	3	1	2	3	1	2	1	2	1	3	2	1	2	1
SNP / PCY	1	0	0	0	0	1	1	2	1	1	1	2	2	1	1	0	0	1	0	12
BNP	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	1	1	0	1	0
Respect	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Some other party	1	0	0	0	1	0	1	2	1	1	2	1	1	1	1	2	1	1	0	3
Would not vote	8	6	1	0	6	3	2	7	9	10	10	7	6	7	9	10	9	9	6	3
Don't know	8	2	2	1	7	4	8	5	10	15	10	7	4	6	10	11	8	7	8	9

Fieldwork: 6th - 7th February 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that political commentators and opinion polls were saying that only the CONSERVATIVE and LIBERAL DEMOCRAT parties had realistic chances of winning the by-election in your seat - how would you then vote?

[Excluding Don't knows and Wouldn't votes]

Con	34	95	3	0	76	7	10	34	35	22	30	35	41	36	31	33	39	40	27	25
Lab	23	0	62	0	3	61	12	23	23	30	26	24	17	20	28	19	17	25	31	27
Lib Dem	23	2	20	96	6	14	63	22	24	26	30	22	18	26	19	28	24	20	22	22
Other	20	3	15	3	14	17	15	21	18	21	15	19	24	18	22	20	20	16	20	26

Other Parties Voting Intention

UKIP	10	2	6	0	12	5	7	12	9	5	7	9	17	9	13	7	14	9	11	2
Green	3	0	4	0	0	5	5	2	5	7	2	4	2	4	3	8	3	2	3	1
SNP / PCY	2	0	1	1	0	3	1	3	1	5	1	2	2	2	3	0	1	1	1	16
BNP	1	0	1	1	1	2	0	1	1	2	1	1	0	1	0	0	0	1	2	0
Respect	1	0	1	0	1	0	0	0	1	1	0	0	1	1	0	2	0	1	0	0
Other	2	0	3	1	1	2	2	3	2	1	4	2	2	2	2	3	2	1	1	7

Non Voters

Would Not Vote	10	1	7	0	5	8	3	8	11	10	14	8	8	8	13	15	10	11	7	8
Don't know	8	1	3	2	6	4	10	7	9	14	11	7	4	7	9	9	7	7	9	9

Imagine that political commentators and opinion polls were saying that only the CONSERVATIVE and LIBERAL DEMOCRAT parties had realistic chances of winning the by-election in your seat - how would you then vote?

Con	28	93	2	0	68	6	8	29	27	17	22	30	36	31	24	25	32	33	23	21
Lab	19	0	55	0	3	54	11	20	19	23	19	21	15	17	22	14	14	20	26	22
Lib Dem	19	2	18	94	6	13	55	19	19	20	22	19	16	22	15	21	20	17	18	18
UKIP	9	2	5	0	11	5	6	10	7	4	5	8	15	7	10	5	11	8	10	2
Green	3	0	3	0	0	4	4	2	4	5	2	4	2	3	3	6	2	2	3	1
SNP / PCY	2	0	1	1	0	3	1	2	1	4	1	2	2	2	2	0	1	1	1	13
BNP	1	0	1	1	1	1	0	1	0	1	0	1	0	1	0	0	0	1	2	0
Respect	0	0	1	0	1	0	0	0	0	1	0	0	1	1	0	2	0	0	0	0
Some other party	2	0	2	1	1	2	1	2	1	1	3	2	2	2	2	2	2	1	1	6
Would not vote	10	1	7	0	5	8	3	8	11	10	14	8	8	8	13	15	10	11	7	8
Don't know	8	1	3	2	6	4	10	7	9	14	11	7	4	7	9	9	7	7	9	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that political commentators and opinion polls were saying that only the CONSERVATIVE and UKIP parties had realistic chances of winning the by-election in your seat - how would you then vote?

[Excluding Don't knows and Wouldn't votes]

Con	38	91	9	24	69	12	26	36	40	35	38	36	42	42	33	38	43	39	34	29
Lab	25	0	69	2	3	65	19	26	25	38	31	25	18	23	29	20	17	28	35	29
Lib Dem	8	1	2	63	3	2	27	10	6	8	11	9	6	9	8	12	7	7	9	5
Other	28	8	20	12	25	22	28	28	29	19	21	30	35	27	31	30	32	26	22	37

Other Parties Voting Intention

UKIP	20	7	14	7	23	13	17	20	19	8	15	20	27	17	22	17	24	20	17	12
Green	3	0	3	4	0	3	8	3	4	5	3	5	2	4	3	5	4	2	4	1
SNP / PCY	2	0	0	1	0	2	1	2	2	4	1	2	2	3	1	0	1	0	0	17
BNP	1	1	0	0	2	1	0	1	1	1	0	1	2	1	2	3	1	2	0	0
Respect	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	3	0	0	0	0
Other	2	0	2	0	0	2	2	2	2	1	3	2	2	2	2	2	2	1	0	6

Non Voters

Would Not Vote	9	2	10	2	3	9	5	9	10	11	14	8	6	8	11	13	8	11	8	7
Don't know	9	1	3	7	7	3	12	7	10	14	14	6	4	7	10	10	8	8	8	9

Imagine that political commentators and opinion polls were saying that only the CONSERVATIVE and UKIP parties had realistic chances of winning the by-election in your seat - how would you then vote?

Con	31	89	8	22	62	10	21	30	32	27	27	31	37	35	26	29	36	32	28	24
Lab	21	0	60	1	3	57	16	22	20	28	22	21	16	19	23	15	14	23	29	24
UKIP	16	7	12	6	20	11	14	17	15	6	10	17	24	15	18	13	20	16	15	10
Lib Dem	7	1	2	57	2	2	22	8	5	6	8	8	5	7	6	9	6	6	8	4
Green	3	0	3	3	0	3	6	2	3	4	2	4	2	3	2	4	3	2	3	1
SNP / PCY	2	0	0	1	0	2	1	2	1	3	1	2	2	2	1	0	1	0	0	14
BNP	1	1	0	0	1	1	0	1	1	1	0	1	1	0	1	2	0	2	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0
Some other party	2	0	2	0	0	2	2	2	1	1	2	1	2	2	1	2	2	1	0	5
Would not vote	9	2	10	2	3	9	5	9	10	11	14	8	6	8	11	13	8	11	8	7
Don't know	9	1	3	7	7	3	12	7	10	14	14	6	4	7	10	10	8	8	8	9

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	66	119
Male 25 to 39	204	245
Male 40 to 59	369	324
Male 60 +	286	243
Female 18 to 24	100	113
Female 25 to 39	282	243
Female 40 to 59	377	332
Female 60 +	233	297
Region		
North England	441	472
Midlands	282	314
East England	200	184
London	231	245
South England	535	439
Wales	98	96
Scotland	130	167
Social Grade		
AB	753	537
C1	566	556
C2	271	403
DE	327	422
Newspaper Type		
Express / Mail	401	307
Sun / Star	152	450
Mirror / Record	69	192
Guardian / Independent	123	86
FT / Times / Telegraph	150	182
Other Paper	269	220
No Paper	753	479
Political Party Identification		
Labour	647	623
Conservative	515	546
Liberal Democrat	173	230
SNP/Plaid Cymru	44	33
Others	105	25
None/ DK	433	460

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