

YouGov Survey Results

Sample Size: 1442 GB Adults
Fieldwork: 3rd - 4th September 2018

	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1442	xx	xx	xx	495	473	88	567	616	698	744	162	609	342	330	822	620	193	467	309	348	125	
Unweighted Sample	1442	370	369	110	474	441	77	595	577	617	825	147	670	316	309	839	603	136	499	333	344	130	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	10-11 July	3-4 Sep																					
Do you have a favourable or unfavourable opinion of the following...?																							
Theresa May																							
Very favourable	4	7	24	1	2	17	1	2	5	10	6	8	2	5	5	15	7	6	3	9	6	8	3
Somewhat favourable	21	24	50	6	29	46	9	20	18	34	23	26	16	19	25	37	26	22	22	30	28	16	21
TOTAL FAVOURABLE	25	31	74	7	31	63	10	22	23	44	29	34	18	24	30	52	33	28	25	39	34	24	24
Somewhat unfavourable	25	25	20	30	34	23	28	31	29	23	25	25	27	25	22	26	26	23	27	26	24	22	28
Very unfavourable	37	32	3	57	35	8	53	40	41	23	38	27	38	35	39	17	32	33	34	24	31	40	41
TOTAL UNFAVOURABLE	62	57	23	87	69	31	81	71	70	46	63	52	65	60	61	43	58	56	61	50	55	62	69
Don't know	13	12	3	6	0	7	8	7	7	10	8	15	18	16	9	4	8	16	15	11	11	13	7
NET	-37	-26	51	-80	-38	32	-71	-49	-47	-2	-34	-18	-47	-36	-31	9	-25	-28	-36	-11	-21	-38	-45
Jeremy Corbyn																							
Very favourable	8	10	0	31	3	1	23	1	16	4	12	8	16	12	7	4	10	9	8	7	13	10	12
Somewhat favourable	20	20	4	44	21	2	40	27	30	11	18	22	31	23	17	14	20	20	19	17	17	26	30
TOTAL FAVOURABLE	28	30	4	75	24	3	63	28	46	15	30	30	47	35	24	18	30	29	27	24	30	36	42
Somewhat unfavourable	18	18	11	12	36	13	19	32	20	15	18	17	13	19	19	17	21	14	21	16	15	19	19
Very unfavourable	40	40	82	6	36	77	10	33	26	59	46	35	19	30	49	60	39	41	38	47	44	32	29
TOTAL UNFAVOURABLE	58	58	93	18	72	90	29	65	46	74	64	52	32	49	68	77	60	55	59	63	59	51	48
Don't know	14	12	2	7	3	7	8	7	7	10	7	18	22	16	8	5	10	16	13	13	12	12	11
NET	-30	-28	-89	57	-48	-87	34	-37	0	-59	-34	-22	15	-14	-44	-59	-30	-26	-32	-39	-29	-15	-6
Philip Hammond																							
Very favourable	1	1	2	0	2	2	1	0	1	1	1	0	0	1	0	1	1	1	1	1	1	1	0
Somewhat favourable	15	16	26	8	40	23	9	37	20	14	18	13	16	13	12	23	18	12	16	18	19	10	14
TOTAL FAVOURABLE	16	17	28	8	42	25	10	37	21	15	19	13	16	14	12	24	19	13	17	19	20	11	14
Somewhat unfavourable	24	23	27	25	18	25	24	22	25	25	27	19	15	20	28	27	25	20	24	23	20	21	31
Very unfavourable	22	22	16	31	14	18	28	14	21	26	29	16	10	20	34	21	21	24	18	19	22	30	23
TOTAL UNFAVOURABLE	46	45	43	56	32	43	52	36	46	51	56	35	25	40	62	48	46	44	42	42	42	51	54
Don't know	38	39	30	35	25	33	38	27	32	34	25	51	58	46	26	28	35	43	41	39	39	39	32
NET	-30	-28	-15	-48	10	-18	-42	1	-25	-36	-37	-22	-9	-26	-50	-24	-27	-31	-25	-23	-22	-40	-40

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	Total	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1442	xx	xx	xx	495	473	88	567	616	698	744	162	609	342	330	822	620	193	467	309	348	125	
Unweighted Sample	1442	370	369	110	474	441	77	595	577	617	825	147	670	316	309	839	603	136	499	333	344	130	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Boris Johnson																							
	10-11 July	3-4 Sep																					
Very favourable	9	11	19	2	6	21	3	2	2	21	13	9	8	8	12	16	10	12	5	14	12	10	4
Somewhat favourable	20	22	41	8	8	39	12	6	9	37	23	21	12	19	25	30	21	23	22	24	23	21	15
TOTAL FAVOURABLE	29	33	60	10	14	60	15	8	11	58	36	30	20	27	37	46	31	35	27	38	35	31	19
Somewhat unfavourable	21	16	22	18	11	19	17	16	17	15	14	18	17	19	15	13	17	15	13	17	17	16	19
Very unfavourable	37	39	15	63	71	15	60	71	65	18	43	35	42	38	42	36	43	33	46	33	36	40	53
TOTAL UNFAVOURABLE	58	55	37	81	82	34	77	87	82	33	57	53	59	57	57	49	60	48	59	50	53	56	72
Don't know	13	12	3	8	3	6	9	5	7	10	7	17	22	17	6	6	9	16	13	12	12	13	9
NET	-29	-22	23	-71	-68	26	-62	-79	-71	25	-21	-23	-39	-30	-20	-3	-29	-13	-32	-12	-18	-25	-53
David Davis																							
	10-11 July	3-4 Sep																					
Very favourable	6	3	9	1	1	8	1	0	1	7	5	2	0	2	4	6	3	5	0	5	4	2	4
Somewhat favourable	15	17	34	4	15	32	7	17	10	27	20	14	5	11	20	30	18	15	19	17	17	16	13
TOTAL FAVOURABLE	21	20	43	5	16	40	8	17	11	34	25	16	5	13	24	36	21	20	19	22	21	18	17
Somewhat unfavourable	19	18	21	19	20	19	18	22	22	17	20	16	12	17	19	22	20	16	12	18	20	17	26
Very unfavourable	27	23	8	39	40	9	36	37	36	14	30	17	24	23	30	16	25	20	29	18	23	27	26
TOTAL UNFAVOURABLE	46	41	29	58	60	28	54	59	58	31	50	33	36	40	49	38	45	36	41	36	43	44	52
Don't know	33	39	28	36	24	31	38	24	31	35	25	52	58	47	27	26	35	43	40	42	37	38	31
NET	-25	-21	14	-53	-44	12	-46	-42	-47	3	-25	-17	-31	-27	-25	-2	-24	-16	-22	-14	-22	-26	-35
Thinking about Theresa May, do you think she...																							
	7-8 Nov 2017	3-4 Sep																					
Is competent or incompetent?																							
Competent	42	41	78	22	45	65	24	34	36	49	38	43	34	37	41	51	46	34	38	47	45	32	34
Incompetent	38	44	15	69	48	23	64	57	51	39	52	37	48	45	47	38	41	48	44	38	39	54	53
Don't know	20	15	7	9	7	11	12	9	12	12	10	20	18	18	13	11	12	19	18	15	16	14	13
Is decisive or indecisive?																							
Decisive	29	28	49	16	25	42	18	23	26	32	23	33	19	25	24	41	30	25	26	30	28	26	29
Indecisive	52	57	44	74	71	48	71	70	64	57	66	48	57	56	63	52	57	56	56	55	56	59	60
Don't know	19	15	7	10	5	11	11	7	11	11	11	19	24	19	12	8	13	19	17	15	16	15	11
Is trustworthy or untrustworthy?																							
Trustworthy	36	34	72	15	40	62	17	37	32	45	33	35	19	28	34	54	38	29	36	39	35	28	30
Untrustworthy	40	45	14	71	48	22	67	47	51	39	50	41	57	50	47	30	43	48	45	36	45	54	57
Don't know	23	20	15	14	12	16	16	16	18	17	16	24	24	23	19	16	19	23	20	25	19	18	13

	Voting Intention				Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
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Unweighted Sample	1442	370	369	110	474	441	77	595	577	617	825	147	670	316	309	839	603	136	499	333	344	130		
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		7-8 Nov 2017	3-4 Sep																					
Is strong or weak?																								
	Strong	29	27	53	14	25	43	16	21	23	32	20	33	19	23	26	40	30	23	22	30	30	24	24
	Weak	49	56	38	75	65	43	73	64	63	55	68	46	63	57	61	47	56	57	59	53	53	62	59
	Don't know	22	17	10	11	11	13	11	14	14	14	12	21	19	20	13	13	14	20	19	17	17	14	17
Is likeable or dislikeable?																								
	Likeable	33	30	64	13	25	55	16	17	24	41	29	31	11	23	30	51	31	28	29	35	32	24	22
	Dislikeable	41	50	20	76	57	25	70	62	60	39	54	45	69	55	50	29	51	47	49	44	47	57	57
	Don't know	25	21	16	12	19	20	14	21	16	20	18	24	20	22	20	19	18	24	22	21	21	18	21
Is or is not up to the job of being Prime Minister																								
	Is up to the job	30	63	11	34	53	15	27	25	39	27	33	21	26	29	44	33	26	26	36	35	22	26	
	Is not up to the job	52	28	77	53	34	73	56	60	47	60	45	55	53	56	47	51	53	57	46	46	61	62	
	Don't know	18	9	12	13	13	12	18	15	14	13	22	24	21	16	9	15	21	18	18	20	17	12	
Thinking about Boris Johnson, do you think he...																								
Is competent or incompetent?																								
	Competent	29	55	9	14	52	14	10	11	50	34	25	15	23	35	41	27	31	23	36	29	27	20	
	Incompetent	55	36	81	84	35	74	87	78	35	57	52	60	58	52	47	60	47	62	48	53	56	67	
	Don't know	16	9	10	2	13	12	3	11	15	9	23	24	18	13	12	12	22	16	16	18	17	13	
Is decisive or indecisive?																								
	Decisive	41	62	28	36	61	31	37	31	57	44	39	34	36	49	48	42	40	35	47	43	38	36	
	Indecisive	39	30	59	53	27	53	56	55	28	43	36	35	41	37	41	42	35	40	35	38	42	49	
	Don't know	19	8	14	11	11	17	7	14	15	13	25	31	24	14	12	16	24	26	18	19	20	14	
Is trustworthy or untrustworthy?																								
	Trustworthy	24	45	10	10	42	11	10	8	42	25	23	16	19	26	34	20	29	15	31	24	22	16	
	Untrustworthy	56	38	79	89	38	74	87	82	36	60	53	63	58	57	49	64	46	66	51	54	55	71	
	Don't know	20	17	11	2	20	15	4	10	22	15	24	21	22	16	17	15	25	19	17	22	23	13	
Is strong or weak?																								
	Strong	43	68	22	45	65	29	43	31	60	48	38	30	37	48	54	42	44	34	49	44	40	34	
	Weak	37	19	62	47	18	55	43	53	23	38	36	46	40	35	30	40	34	46	29	36	39	51	
	Don't know	20	13	15	8	17	16	14	16	17	14	26	25	24	16	15	18	23	20	21	20	21	15	
Is likeable or dislikeable?																								
	Likeable	45	71	30	28	68	30	35	29	66	50	41	34	41	49	54	45	46	36	53	46	44	32	
	Dislikeable	41	22	61	69	21	59	63	63	20	42	39	49	42	40	35	46	34	51	33	39	40	60	
	Don't know	14	7	10	3	11	11	2	8	14	8	20	17	17	11	11	10	19	13	13	15	17	8	
Is or is not up to the job of being Prime Minister																								
	Is up to the job	23	39	10	14	39	12	10	8	39	27	19	17	19	27	29	20	27	17	28	24	22	15	
	Is not up to the job	59	46	81	82	41	77	88	83	40	61	58	63	62	58	55	65	51	65	53	58	60	73	
	Don't know	18	16	9	4	19	11	2	8	21	12	23	21	19	15	16	15	22	17	19	18	18	12	