



Distance Learning

Fieldwork Dates: 31st July - 1st August 2018

**Conducted by YouGov
On behalf of YouGovNY**

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1160 adults. Fieldwork was undertaken between 31st July - 1st August 2018. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

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US_nat Sample: 31st July - 1st August 2018



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
	A	B	C	D	E	F	G	H	I	J	K	L	M	

GYD1. Have you ever taken a certified online course (e.g., any accredited academic course that was primarily taught through online material and hosted outside a traditional in-person classroom)?

Unweighted base	1160	529	631	337	421	402	205	252	440	263	772	155	149	84	434
Base	1159	576	583	350	411	397	197	251	433	279	753	144	180	82	483
Yes, I have	30%	28%	31%	38%	33%	19%	28%	29%	29%	32%	29%	34%	27%	32%	11%
No, I have not	64%	65%	63%	51%	61%	79%	67%	65%	64%	61%	66%	59%	63%	55%	80%
Don't know/not sure	6%	7%	6%	11%	7%	2%	5%	6%	7%	7%	5%	7%	10%	13%	8%

GYD2. Why did you choose to take a certified online course?

Please select all that apply.

Unweighted base	360	157	203	137	140	83	60	75	136	89	232	56	45	27	50
Base	343	163	181	133	134	76	55	73	127	89	219	49	49	26	55
I was interested in the subject matter	39%	40%	37%	28%	46%	44%	45%	31%	38%	42%	36%	47%	35%	50%	41%
It fulfilled an educational requirement	41%	40%	42%	49%	36%	37%	26%	37%	50%	42%	39%	48%	38%	50%	32%
I wanted to advance my career	29%	29%	29%	28%	31%	26%	32%	24%	31%	28%	27%	48%	19%	29%	15%
It fit into my schedule better than a traditional course	50%	45%	55%	44%	53%	57%	50%	53%	49%	51%	54%	49%	35%	51%	31%
It was cheaper than a traditional in-person course	20%	20%	20%	20%	20%	20%	28%	26%	18%	14%	22%	12%	22%	15%	19%
It was the only available option	19%	24%	15%	20%	19%	17%	18%	10%	17%	29%	18%	27%	12%	26%	17%
Other	4%	5%	4%	5%	4%	3%	2%	4%	6%	4%	5%	-	7%	3%	7%
Don't know/not sure	1%	1%	-	-	1%	1%	-	3%	-	-	1%	-	-	-	-

GYD3. In general, to what extent do you think that certified online courses are more, less, or equally as effective for learning as traditional in-person courses are?

Unweighted base	1160	529	631	337	421	402	205	252	440	263	772	155	149	84	434
Base	1159	576	583	350	411	397	197	251	433	279	753	144	180	82	483
Much more effective	5%	5%	6%	8%	7%	2%	3%	3%	7%	7%	5%	10%	4%	3%	5%
Somewhat more effective	9%	8%	9%	11%	8%	7%	8%	11%	8%	9%	8%	13%	10%	6%	7%
Equally as effective	35%	33%	38%	36%	36%	33%	30%	32%	39%	35%	36%	39%	28%	40%	33%
Somewhat less effective	22%	22%	22%	20%	20%	24%	27%	22%	20%	21%	23%	13%	23%	24%	15%
Much less effective	8%	10%	7%	6%	8%	10%	9%	10%	7%	9%	9%	8%	6%	7%	7%
Don't know/not sure	21%	23%	18%	18%	20%	23%	23%	22%	20%	19%	19%	18%	28%	20%	32%

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Total	Education			Marital Status						Children under the age of 18		Income		
	Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

GYD1. Have you ever taken a certified online course (e.g., any accredited academic course that was primarily taught through online material and hosted outside a traditional in-person classroom)?

Unweighted base	1160	380	225	121	547	16	110	49	378	60	317	843	420	338	235
Base	1159	364	200	112	540	18	105	47	391	58	309	850	434	330	226
Yes, I have	30%	37%	48%	52%	31%	37%	20%	25%	30%	37%	37%	27%	23%	32%	42%
		N	N.O	N.O	T	**		*	T	T*	Y		Z	Z.AA.AC	
No, I have not	64%	57%	47%	44%	64%	57%	75%	70%	61%	55%	57%	67%	70%	63%	54%
		P.Q				**	R.V.W	*		*		X	AB	AB	
Don't know/not sure	6%	6%	5%	5%	5%	6%	5%	4%	9%	8%	6%	7%	7%	5%	4%
						**		*	R	*					

GYD2. Why did you choose to take a certified online course?

Please select all that apply.

Unweighted base	360	140	104	66	174	5	24	13	119	25	122	238	103	114	100
Base	343	134	96	58	165	7	21	12	117	22	115	229	101	106	95
I was interested in the subject matter	39%	39%	35%	43%	42%	48%	42%	39%	32%	41%	40%	38%	41%	44%	32%
		*	*	*	*	**	**	**	**	**	**	*	*	*	*
It fulfilled an educational requirement	41%	41%	47%	41%	39%	29%	28%	37%	47%	43%	33%	45%	38%	36%	47%
		*	*	*	*	**	**	**	**	**	X	*	*	*	*
I wanted to advance my career	29%	29%	33%	35%	29%	44%	25%	32%	28%	36%	30%	28%	26%	32%	27%
		N*	N*	N*	**	**	**	**	**	**	**	*	*	*	*
It fit into my schedule better than a traditional course	50%	51%	58%	53%	53%	29%	63%	60%	46%	49%	48%	52%	51%	52%	49%
		N	N*	N*	**	**	**	**	**	**	**	*	*	*	*
It was cheaper than a traditional in-person course	20%	22%	19%	19%	20%	25%	26%	17%	20%	16%	21%	20%	15%	26%	18%
		*	*	*	*	**	**	**	**	**	*	*	*	*	*
It was the only available option	19%	19%	13%	30%	22%	-	16%	16%	19%	9%	23%	17%	21%	15%	21%
		*	P*	*	**	**	**	**	**	**	*	*	*	*	*
Other	4%	5%	1%	5%	3%	-	-	-	8%	4%	2%	6%	4%	5%	2%
		*	*	*	**	**	**	**	**	**	*	*	*	*	*
Don't know/not sure	1%	1%	1%	-	1%	-	-	-	-	-	-	1%	-	-	1%
		*	*	*	**	**	**	**	**	**	*	*	*	*	*

GYD3. In general, to what extent do you think that certified online courses are more, less, or equally as effective for learning as traditional in-person courses are?

Unweighted base	1160	380	225	121	547	16	110	49	378	60	317	843	420	338	235
Base	1159	364	200	112	540	18	105	47	391	58	309	850	434	330	226
Much more effective	5%	5%	4%	8%	7%	11%	4%	2%	4%	5%	12%	3%	5%	6%	6%
					V	**		*		Y					
Somewhat more effective	9%	10%	10%	8%	9%	11%	8%	6%	8%	7%	10%	8%	9%	9%	8%
					**	**	*	*	*	*	*	*	*	*	*
Equally as effective	35%	37%	34%	38%	31%	26%	39%	56%	37%	42%	38%	34%	38%	38%	33%
					**	**	R.V*	*	*	*	*	*	AC	AC	*
Somewhat less effective	22%	26%	29%	25%	24%	10%	19%	17%	20%	28%	18%	23%	18%	21%	31%
		N	N	N	**	**	*	*	*	*	X	*	*	Z.AA	12%
Much less effective	8%	7%	11%	11%	11%	-	9%	-	7%	7%	6%	9%	6%	8%	12%
					U	**	U	*	*	*				Z	
Don't know/not sure	21%	14%	12%	9%	18%	42%	21%	19%	24%	11%	16%	22%	24%	17%	11%
					**	**	*	*	R.W	*	X	AA.AB	AB		

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Total	
	Prefer not to say
	AC

GYD1. Have you ever taken a certified online course (e.g., any accredited academic course that was primarily taught through online material and hosted outside a traditional in-person classroom)?

Unweighted base	1160	167
Base	1159	169
Yes, I have	30%	25%
No, I have not	64%	64%
Don't know/not sure	6%	12%
		AA, AB

GYD2. Why did you choose to take a certified online course?

Please select all that apply.

Unweighted base	360	43
Base	343	41
I was interested in the subject matter	39%	35%
It fulfilled an educational requirement	41%	48%
I wanted to advance my career	29%	31%
It fit into my schedule better than a traditional course	50%	46%
It was cheaper than a traditional in-person course	20%	25%
It was the only available option	19%	18%
Other	4%	9%
Don't know/not sure	1%	3%
		*

GYD3. In general, to what extent do you think that certified online courses are more, less, or equally as effective for learning as traditional in-person courses are?

Unweighted base	1160	167
Base	1159	169
Much more effective	5%	4%
Somewhat more effective	9%	7%
Equally as effective	35%	26%
Somewhat less effective	22%	22%
Much less effective	8%	10%
Don't know/not sure	21%	31%
		AA, AB

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Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	

GYD4. Do you think there are too many or too few options available to college-level students who prefer to learn through certified online courses?

Please select the option that best applies.

	Unweighted base	529	631	337	421	402	205	252	440	263	772	155	149	84	434
Base	1159	576	583	350	411	397	197	251	433	279	753	144	180	82	483
There are too many options available	12%	13%	11%	14%	12%	12%	16%	12%	10%	13%	13%	8%	16%	7%	10%
There are just enough options available	27%	26%	28%	30%	30%	21%	27%	25%	28%	28%	25%	34%	31%	27%	23%
There are too few options available	22%	21%	22%	23%	26%	17%	20%	22%	23%	21%	21%	26%	17%	36%	17%
Don't know/not sure	39%	40%	38%	34%	33%	50%	38%	40%	39%	38%	42%	33%	35%	30%	49%
						C.D					M			*	O.P.Q

Q5_1. In general, do you think students at each of the following schooling-levels should be given the option to take certified online courses instead of attending traditional in-person classes?

Please select one option on each column.

- Middle-School Students

	Unweighted base	529	631	337	421	402	205	252	440	263	772	155	149	84	434
Base	1159	576	583	350	411	397	197	251	433	279	753	144	180	82	483
Yes, every student should be able to pursue certified online courses	23%	23%	23%	25%	23%	21%	22%	26%	22%	23%	25%	20%	18%	24%	21%
Yes, but only in special circumstances	27%	20%	33%	26%	28%	26%	26%	29%	26%	26%	27%	28%	21%	30%	22%
No, every student should have to attend traditional in-person classes	31%	35%	27%	27%	27%	38%	31%	27%	32%	33%	32%	27%	34%	25%	30%
Don't know/not sure	19%	22%	17%	23%	22%	14%	21%	18%	20%	18%	16%	25%	27%	21%	27%
		B		E	E	C.D					J		J	*	O.P.Q

Q5_2. In general, do you think students at each of the following schooling-levels should be given the option to take certified online courses instead of attending traditional in-person classes?

Please select one option on each column.

- High-School Students

	Unweighted base	529	631	337	421	402	205	252	440	263	772	155	149	84	434
Base	1159	576	583	350	411	397	197	251	433	279	753	144	180	82	483
Yes, every student should be able to pursue certified online courses	41%	37%	45%	43%	42%	39%	38%	44%	42%	39%	42%	43%	35%	39%	39%
Yes, but only in special circumstances	25%	26%	24%	24%	24%	27%	28%	27%	22%	27%	27%	15%	22%	31%	21%
No, every student should have to attend traditional in-person classes	19%	21%	17%	14%	18%	24%	18%	16%	19%	20%	18%	23%	21%	12%	20%
Don't know/not sure	15%	17%	14%	20%	16%	11%	16%	13%	18%	14%	13%	18%	23%	17%	20%
				E	E	C					M		J	*	O.P

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Total	Education			Marital Status						Children under the age of 18		Income		
	Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+

GYD4. Do you think there are too many or too few options available to college-level students who prefer to learn through certified online courses?

Please select the option that best applies.

Unweighted base	1160	380	225	121	547	16	110	49	378	60	317	843	420	338	235
Base	1159	364	200	112	540	18	105	47	391	58	309	850	434	330	226
There are too many options available	12%	11%	18% N.O	16%	15%	- **	9%	11% *	9%	14% *	20% Y	9%	8%	16% Z	18% Z.AC
There are just enough options available	27%	27%	31% N	37% N.O	25%	42% **	29%	27% *	28%	31% *	28% *	26%	26%	29% AC	30% AC
There are too few options available	22%	30% N.P.Q	19%	20%	22%	16% **	19%	14% *	23%	24% *	21%	22%	24%	22%	21%
Don't know/not sure	39%	32%	32%	27%	38%	42% **	43%	48% *	40%	31% *	31%	42% X	42% AA,AB	33%	31%

Q5_1. In general, do you think students at each of the following schooling-levels should be given the option to take certified online courses instead of attending traditional in-person classes?

Please select one option on each column.

- Middle-School Students

Unweighted base	1160	380	225	121	547	16	110	49	378	60	317	843	420	338	235
Base	1159	364	200	112	540	18	105	47	391	58	309	850	434	330	226
Yes, every student should be able to pursue certified online courses	23%	28% N	21%	20%	22%	18% **	30%	22% *	23%	23% *	29% Y	21%	27% AC	22%	22%
Yes, but only in special circumstances	27%	29% N	27%	35% N	28%	10% **	21%	30% *	26%	31% *	29% *	26%	24% AC	30%	29%
No, every student should have to attend traditional in-person classes	31%	29%	37% O	31%	35%	11% **	29%	30% *	27%	27% *	26% X	33%	29% AC	33% AC	38% Z.AC
Don't know/not sure	19%	14%	15%	14%	16%	61% **	20%	18% *	23% R	19% *	16%	21% AB	20%	15%	12%

Q5_2. In general, do you think students at each of the following schooling-levels should be given the option to take certified online courses instead of attending traditional in-person classes?

Please select one option on each column.

- High-School Students

Unweighted base	1160	380	225	121	547	16	110	49	378	60	317	843	420	338	235
Base	1159	364	200	112	540	18	105	47	391	58	309	850	434	330	226
Yes, every student should be able to pursue certified online courses	41%	49% N.P.Q	37%	31%	40%	33% **	47%	41% *	40%	44% *	47% Y	39%	48% AA,AB,AC	40%	34%
Yes, but only in special circumstances	25%	21%	33% N.O	42% N.O	28%	24% **	18%	20% *	24%	27% *	26%	25%	18% Z.AC	31% Z.AC	35% Z.AC
No, every student should have to attend traditional in-person classes	19%	18%	19%	13%	21%	26% V	17%	21% *	15%	21% *	16%	20%	17%	17%	22%
Don't know/not sure	15%	12%	11%	14%	11%	17% **	18% R	18% *	21% R.W	8% *	12%	17%	17% AB	12%	9%

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Total	
	Prefer not to say

GYD4. Do you think there are too many or too few options available to college-level students who prefer to learn through certified online courses?

Please select the option that best applies.

Unweighted base	1160	167
Base	1159	169
There are too many options available	12%	9%
There are just enough options available	27%	21%
There are too few options available	22%	18%
Don't know/not sure	39%	52%
		Z.AA.AB

Q5_1. In general, do you think students at each of the following schooling-levels should be given the option to take certified online courses instead of attending traditional in-person classes?

Please select one option on each column.

- Middle-School Students

Unweighted base	1160	167
Base	1159	169
Yes, every student should be able to pursue certified online courses	23%	17%
Yes, but only in special circumstances	27%	25%
No, every student should have to attend traditional in-person classes	31%	22%
Don't know/not sure	19%	36%
		Z.AA.AB

Q5_2. In general, do you think students at each of the following schooling-levels should be given the option to take certified online courses instead of attending traditional in-person classes?

Please select one option on each column.

- High-School Students

Unweighted base	1160	167
Base	1159	169
Yes, every student should be able to pursue certified online courses	41%	33%
Yes, but only in special circumstances	25%	19%
No, every student should have to attend traditional in-person classes	19%	21%
Don't know/not sure	15%	27%
		Z.AA.AB

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US_nat Sample: 31st July - 1st August 2018



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	

GYD7. In general, to what extent do you think college degrees obtained through certified online courses or those obtained through in a traditional setting are more valuable?

Please select the option that best applies.

	Unweighted base	1160	529	631	337	421	402	205	252	440	263	772	155	149	84	434
Base	1159	576	583	350	411	397	197	251	433	279	753	144	180	180	82	483
Certified online degrees are much more valuable	4%	5%	3%	6%	4%	2%	2%	3%	5%	5%	3%	5%	6%	3%	*	5%
Certified online degrees are somewhat more valuable	5%	5%	4%	9%	4%	2%	3%	5%	5%	5%	4%	6%	6%	7%	*	5%
They are equally as valuable	38%	34%	41%	36%	40%	37%	35%	37%	40%	37%	39%	43%	32%	31%	*	36%
Traditional degrees are somewhat more valuable	20%	21%	19%	19%	18%	23%	20%	19%	18%	24%	20%	16%	19%	30%	J.K*	16%
Traditional degrees are much more valuable	17%	18%	16%	13%	17%	20%	18%	18%	16%	17%	19%	12%	15%	10%	*	13%
Don't know/not sure	17%	18%	16%	17%	18%	16%	22%	18%	17%	12%	16%	18%	21%	19%	*	25%
							I									O.P.Q

Q8_1. To what extent do you agree or disagree with each of the following statements?

Please select one option on each row.

- Certified online courses are a good option for people with non-traditional schedules

	Unweighted base	1160	529	631	337	421	402	205	252	440	263	772	155	149	84	434
Base	1159	576	583	350	411	397	197	251	433	279	753	144	180	180	82	483
Strongly agree	41%	36%	46%	39%	45%	39%	42%	35%	44%	41%	42%	49%	31%	42%	*	33%
Somewhat agree	31%	35%	27%	27%	28%	37%	27%	34%	31%	31%	33%	18%	34%	33%	*	29%
Neither agree nor disagree	15%	14%	15%	18%	14%	13%	17%	17%	12%	16%	14%	16%	19%	13%	*	21%
Somewhat disagree	3%	3%	3%	3%	3%	3%	4%	4%	2%	2%	3%	4%	2%	2%	*	3%
Strongly Disagree	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	-	*	1%
Don't know	9%	11%	7%	11%	9%	7%	10%	9%	9%	9%	8%	10%	12%	10%	*	13%
																P.Q

Q8_2. To what extent do you agree or disagree with each of the following statements?

Please select one option on each row.

- Students don't get enough time with the instructor in most certified online courses

	Unweighted base	1160	529	631	337	421	402	205	252	440	263	772	155	149	84	434
Base	1159	576	583	350	411	397	197	251	433	279	753	144	180	180	82	483
Strongly agree	16%	17%	15%	16%	17%	16%	10%	17%	17%	19%	16%	18%	14%	14%	*	13%
Somewhat agree	28%	29%	28%	28%	29%	28%	29%	27%	29%	28%	28%	21%	34%	32%	*	24%
Neither agree nor disagree	26%	24%	28%	26%	25%	28%	31%	23%	28%	24%	26%	26%	27%	23%	*	28%
Somewhat disagree	9%	8%	9%	9%	8%	10%	7%	10%	8%	9%	9%	10%	6%	8%	*	9%

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Total	Education			Marital Status						Children under the age of 18		Income		
	Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+

GYD7. In general, to what extent do you think college degrees obtained through certified online courses or those obtained through in a traditional setting are more valuable?

Please select the option that best applies.

	Unweighted base	1160	380	225	121	547	16	110	49	378	60	317	843	420	338	235
Base	1159	364	200	112	540	18	105	47	391	58	309	850	434	330	226	
Certified online degrees are much more valuable	4%	4%	2%	6%	4%	14%	**	4%	3%	4%	-	9%	2%	5%	2%	6%
Certified online degrees are somewhat more valuable	5%	3%	4%	7%	4%	11%	**	3%	4%	6%	5%	5%	4%	4%	6%	5%
They are equally as valuable	38%	40%	36%	38%	39%	38%	**	31%	58%	34%	49%	43%	36%	41%	44%	28%
Traditional degrees are somewhat more valuable	20%	21%	25%	24%	20%	21%	**	20%	11%	20%	20%	18%	21%	18%	19%	26%
Traditional degrees are much more valuable	17%	19%	22%	22%	19%	-	**	20%	10%	15%	16%	15%	18%	14%	17%	24%
Don't know/not sure	17%	13%	11%	4%	14%	17%	**	23%	15%	21%	10%	11%	19%	19%	12%	11%
		Q	Q			**		R	*	R	*		X	AA,AB		

Q8_1. To what extent do you agree or disagree with each of the following statements?

Please select one option on each row.

- Certified online courses are a good option for people with non-traditional schedules

	Unweighted base	1160	380	225	121	547	16	110	49	378	60	317	843	420	338	235
Base	1159	364	200	112	540	18	105	47	391	58	309	850	434	330	226	
Strongly agree	41%	47%	48%	46%	43%	22%	**	39%	41%	39%	46%	45%	40%	39%	46%	42%
Somewhat agree	31%	28%	36%	37%	34%	16%	**	30%	35%	28%	29%	29%	32%	28%	34%	36%
Neither agree nor disagree	15%	12%	10%	8%	13%	42%	**	16%	16%	16%	17%	15%	15%	18%	12%	12%
Somewhat disagree	3%	2%	4%	4%	3%	-	**	4%	-	2%	5%	3%	3%	3%	3%	4%
Strongly Disagree	1%	2%	-	1%	1%	-	**	4%	2%	1%	-	1%	1%	2%	1%	1%
Don't know	9%	9%	2%	4%	7%	20%	**	8%	6%	13%	4%	7%	10%	10%	5%	5%
		P				**		R	*	R,W	*			AA,AB		

Q8_2. To what extent do you agree or disagree with each of the following statements?

Please select one option on each row.

- Students don't get enough time with the instructor in most certified online courses

	Unweighted base	1160	380	225	121	547	16	110	49	378	60	317	843	420	338	235
Base	1159	364	200	112	540	18	105	47	391	58	309	850	434	330	226	
Strongly agree	16%	18%	16%	26%	15%	5%	**	21%	15%	17%	16%	16%	16%	17%	16%	18%
Somewhat agree	28%	28%	33%	37%	30%	15%	**	25%	21%	27%	36%	32%	27%	25%	32%	37%
Neither agree nor disagree	26%	27%	25%	19%	26%	12%	**	34%	31%	23%	39%	26%	26%	28%	26%	21%
Somewhat disagree	9%	7%	10%	8%	9%	25%	**	6%	11%	9%	3%	8%	9%	9%	9%	9%
						**		V	*		V*					

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Total	Prefer not to say
	say

GYD7. In general, to what extent do you think college degrees obtained through certified online courses or those obtained through in a traditional setting are more valuable?

Please select the option that best applies.

Unweighted base	1160	167
Base	1159	169
Certified online degrees are much more valuable	4%	3%
Certified online degrees are somewhat more valuable	5%	3%
They are equally as valuable	38%	31%
Traditional degrees are somewhat more valuable	20%	18%
Traditional degrees are much more valuable	17%	17%
Don't know/not sure	17%	29%
		Z.AA.AB

Q8_1. To what extent do you agree or disagree with each of the following statements?

Please select one option on each row.

- Certified online courses are a good option for people with non-traditional schedules

Unweighted base	1160	167
Base	1159	169
Strongly agree	41%	34%
Somewhat agree	31%	27%
Neither agree nor disagree	15%	16%
Somewhat disagree	3%	1%
Strongly Disagree	1%	2%
Don't know	9%	19%
		Z.AA.AB

Q8_2. To what extent do you agree or disagree with each of the following statements?

Please select one option on each row.

- Students don't get enough time with the instructor in most certified online courses

Unweighted base	1160	167
Base	1159	169
Strongly agree	16%	13%
Somewhat agree	28%	19%
Neither agree nor disagree	26%	28%
Somewhat disagree	9%	7%

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	Total	Gender		Age			Region				Race				No HS, High school graduate	
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)		
Strongly Disagree	4%	4%	4%	3%	7% C.E	2%	3%	4%	4%	6%	4%	7%	4%	*	6%	4%
Don't know	17%	18%	15%	18%	15%	17%	19%	20%	15%	14%	16%	18%	15%	*	17%	21%

Q8_3. To what extent do you agree or disagree with each of the following statements?

Please select one option on each row.

- People usually learn material better when they take an in-person course

Unweighted base	1160	529	631	337	421	402	205	252	440	263	772	155	149	84	434
Base	1159	576	583	350	411	397	197	251	433	279	753	144	180	82	483
Strongly agree	19%	20%	18%	20%	21%	16%	15%	17%	20%	21%	18%	21%	23%	13%	18%
Somewhat agree	24%	26%	22%	22%	24%	27%	27%	20%	23%	28%	25%	19%	22%	31%	18%
Neither agree nor disagree	33%	31%	35%	33%	33%	34%	35%	33%	35%	30%	33%	38%	32%	31%	35%
Somewhat disagree	10%	8%	12%	9%	10%	10%	8%	12%	10%	9%	11%	7%	6%	11%	10%
Strongly Disagree	4%	5%	3%	3%	4%	4%	4%	5%	3%	4%	4%	3%	4%	5%	4%
Don't know	10%	10%	11%	12%	10%	10%	12%	13%	10%	8%	10%	11%	13%	9%	15%

Q8_4. To what extent do you agree or disagree with each of the following statements?

Please select one option on each row.

- Self-motivated people are likely to succeed in certified online courses

Unweighted base	1160	529	631	337	421	402	205	252	440	263	772	155	149	84	434
Base	1159	576	583	350	411	397	197	251	433	279	753	144	180	82	483
Strongly agree	41%	38%	43%	35%	41%	45%	38%	38%	45%	39%	42%	43%	34%	33%	30%
Somewhat agree	30%	31%	29%	31%	28%	32%	32%	33%	27%	31%	32%	20%	27%	39%	30%
Neither agree nor disagree	15%	16%	15%	17%	16%	14%	17%	15%	14%	17%	14%	20%	20%	14%	20%
Somewhat disagree	3%	3%	3%	4%	3%	2%	1%	5%	2%	4%	2%	3%	4%	2%	3%
Strongly Disagree	3%	3%	2%	2%	4%	1%	4%	0%	3%	3%	2%	5%	4%	4%	4%
Don't know	8%	9%	8%	11%	9%	6%	9%	9%	9%	6%	8%	9%	10%	8%	13%

Q8_5. To what extent do you agree or disagree with each of the following statements?

Please select one option on each row.

- Certified online courses are almost always less challenging than in-person courses

Unweighted base	1160	529	631	337	421	402	205	252	440	263	772	155	149	84	434
Base	1159	576	583	350	411	397	197	251	433	279	753	144	180	82	483

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	Total	Education			Marital Status						Children under the age of 18		Income		
		Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
Strongly Disagree	4%	4%	5%	4%	6%	11% **	2%	- *	3%	2% *	5%	4%	5%	5%	2%
Don't know	17%	16% Q	12%	6%	14%	32% **	13%	22% W*	21% R.W	5% *	13%	18% X	16%	13%	13%

Q8_3. To what extent do you agree or disagree with each of the following statements?

Please select one option on each row.

- People usually learn material better when they take an in-person course

Unweighted base	1160	380	225	121	547	16	110	49	378	60	317	843	420	338	235
Base	1159	364	200	112	540	18	105	47	391	58	309	850	434	330	226
Strongly agree	19%	18%	21%	23%	20%	5% **	19%	11% *	20%	13% *	22%	18%	17%	19%	25% Z
Somewhat agree	24%	26% N	30% N	35% N.O	25%	16% **	21%	25% *	23%	30% *	25%	24%	20%	26%	31% Z
Neither agree nor disagree	33%	34% Q	35% Q	21%	32%	44% **	32%	45% *	33%	37% *	33%	33%	39% AB,AC	33%	25%
Somewhat disagree	10%	9%	8%	14%	12% V	9% **	13% V	5% *	7%	8% *	9%	10%	9%	11%	11%
Strongly Disagree	4%	4%	2%	2%	3%	5% **	5%	- *	4%	8% U*	4%	4%	4%	4%	2%
Don't know	10%	10% P	4%	5%	8%	20% **	11%	14% *	14% R.W	3% *	8%	11%	11% AB	8%	6%

Q8_4. To what extent do you agree or disagree with each of the following statements?

Please select one option on each row.

- Self-motivated people are likely to succeed in certified online courses

Unweighted base	1160	380	225	121	547	16	110	49	378	60	317	843	420	338	235
Base	1159	364	200	112	540	18	105	47	391	58	309	850	434	330	226
Strongly agree	41%	47% N	48% N	51% N	43% V	40% **	43%	41% *	36%	39% *	41%	40%	40% AC	44% AC	47% AC
Somewhat agree	30%	28%	32%	37%	32%	15% **	26%	31% *	30%	30% *	31%	30%	25%	33% Z	33% Z
Neither agree nor disagree	15%	15% Q	11%	6%	14%	29% **	18%	17% *	16%	19% *	15%	16%	19% AB	15%	11%
Somewhat disagree	3%	2%	3%	3%	3%	9% **	2%	2% *	3%	2% *	4%	2%	3%	2%	3%
Strongly Disagree	3%	1%	2%	1%	2%	- **	3%	3% *	3%	9% R.V*	2%	3%	3%	2%	2%
Don't know	8%	8% P.Q	3%	2%	7%	7% **	9%	6% *	12% R.W	1% *	6%	9%	10% AA,AB	4%	4%

Q8_5. To what extent do you agree or disagree with each of the following statements?

Please select one option on each row.

- Certified online courses are almost always less challenging than in-person courses

Unweighted base	1160	380	225	121	547	16	110	49	378	60	317	843	420	338	235
Base	1159	364	200	112	540	18	105	47	391	58	309	850	434	330	226

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	Total	Prefer not to say
Strongly Disagree	4%	4%
Don't know	17%	28%
		Z.AA.AB

Q8_3. To what extent do you agree or disagree with each of the following statements?

Please select one option on each row.

- People usually learn material better when they take an in-person course

	Unweighted base	1160	167
	Base	1159	169
Strongly agree	19%		17%
Somewhat agree	24%		22%
Neither agree nor disagree	33%		30%
Somewhat disagree	10%		7%
Strongly Disagree	4%		5%
Don't know	10%		19%
			Z.AA.AB

Q8_4. To what extent do you agree or disagree with each of the following statements?

Please select one option on each row.

- Self-motivated people are likely to succeed in certified online courses

	Unweighted base	1160	167
	Base	1159	169
Strongly agree	41%		27%
Somewhat agree	30%		34%
Neither agree nor disagree	15%		15%
Somewhat disagree	3%		3%
Strongly Disagree	3%		3%
Don't know	8%		18%
			Z.AA.AB

Q8_5. To what extent do you agree or disagree with each of the following statements?

Please select one option on each row.

- Certified online courses are almost always less challenging than in-person courses

	Unweighted base	1160	167
	Base	1159	169

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	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Strongly agree	10%	10%	10%	10%	11%	9%	7%	8%	11%	12%	9%	14%	10%	7% *	9%
Somewhat agree	19%	22%	17%	21%	18%	20%	19%	21%	22%	14%	20%	13%	23%	19% *	19%
Neither agree nor disagree	28%	30%	27%	30%	27%	28%	33% H	25%	25%	33% H	28%	26%	32%	26% *	30%
Somewhat disagree	15%	13%	17%	14%	15%	15%	14%	16%	15%	15%	15%	13%	11%	27% J.K.L.*	11%
Strongly Disagree	11%	8%	13% A	7%	14% C.E	9%	9%	11%	10%	12%	10%	14%	10%	10% *	8%
Don't know	17%	18%	16%	17%	15%	19%	18%	20%	16%	15%	18%	20%	15%	10% *	23% O.P.Q

GYD9. To what extent do you think students are more or less likely to cheat (e.g., look up answers, talk with other students, etc.) on tests for a certified online course, as opposed to tests for a traditional in-person one?

Unweighted base	1160	529	631	337	421	402	205	252	440	263	772	155	149	84	434
Base	1159	576	583	350	411	397	197	251	433	279	753	144	180	82	483
Much more likely	25%	29% B	22%	23%	26%	26%	23%	28%	25%	25%	26%	19%	26%	25% *	22%
Somewhat more likely	25%	24%	25%	28%	22%	25%	22%	24%	26%	25%	25%	25%	21%	26% *	21%
Equally as likely	28%	26%	29%	24%	28%	30%	29%	31%	25%	27%	28%	31%	26%	24% *	26%
Somewhat less likely	4%	3%	4%	4%	5%	3%	5%	2%	3%	6% G	3%	7% J.M	6% M	- *	5%
Much less likely	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%	2%	2%	1%	4% *	2%
Don't know/not sure	17%	17%	17%	21% E	17%	15%	18%	14%	20%	16%	16%	17%	20%	20% *	24% O.P.Q

GYD10. To what extent do you think certified online courses give students an advantage or disadvantage in regards to the grades students obtain when compared to students in traditional in-person courses?

Unweighted base	1160	529	631	337	421	402	205	252	440	263	772	155	149	84	434
Base	1159	576	583	350	411	397	197	251	433	279	753	144	180	82	483
Certified online courses give a large advantage	14%	14%	14%	13%	13%	16%	11%	13%	13%	17%	14%	10%	16%	12% *	14%
Certified online courses give a small advantage	19%	19%	18%	22%	17%	17%	20%	17%	18%	19%	18%	16%	19%	27% J.K.*	12%
There are no comparative advantages or disadvantages	30%	30%	31%	28%	33%	30%	29%	32%	31%	29%	31%	33%	27%	27% *	29%
Certified online courses give a small disadvantage	6%	6%	6%	5%	7%	5%	5%	7%	6%	6%	6%	7%	5%	6% *	6%
Certified online courses give a large disadvantage	3%	3%	2%	2%	4%	2%	4%	2%	4%	1%	2%	3%	4%	2% *	3%
Don't know/not sure	29%	28%	29%	30%	27%	29%	31%	30%	27%	27%	28%	31%	29%	26% *	36% O.P.Q

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E, F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U/V/W, X/Y, Z/AA/AB/AC, AD/AE/AF/AG/AH/AI/AJ/AK/AL/AM/AN/AO/AP, Minimum Base: 30 (**), Small Base: 100 (**))

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	Total	Education			Marital Status						Children under the age of 18		Income		
		Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
Strongly agree	10%	11%	8%	13%	11%	- **	10%	7% *	9%	9% *	13%	9%	10%	9%	13%
Somewhat agree	19%	18%	20%	28%	18%	4% **	18%	21% *	20%	34% R.T.V*	19%	20%	19%	19%	24%
Neither agree nor disagree	28%	27%	29%	24%	29%	53% **	27%	29% *	28%	26% *	29%	28%	32% AB.AC	29%	24%
Somewhat disagree	15%	17% N	17% N	20% N	16%	14% **	16%	15% *	13%	15% *	15%	15%	11%	15%	18% Z
Strongly Disagree	11%	12% N	15% N	10%	10%	5% **	15%	8% *	10%	10% *	10%	11%	11%	13% AC	10%
Don't know	17%	16% Q	10%	5%	16%	24% **	15%	21% W*	19% W	7% *	13%	18%	17%	14%	11%

GYD9. To what extent do you think students are more or less likely to cheat (e.g., look up answers, talk with other students, etc.) on tests for a certified online course, as opposed to tests for a traditional in-person one?

Unweighted base	1160	380	225	121	547	16	110	49	378	60	317	843	420	338	235
Base	1159	364	200	112	540	18	105	47	391	58	309	850	434	330	226
Much more likely	25%	28%	25%	28%	27%	19% **	26%	15% *	24%	21% *	29%	24%	24%	24%	31%
Somewhat more likely	25%	24%	30% N	33% N	28% T	5% **	16%	27% *	23%	27% *	25%	25%	19%	28% Z	31% Z.AC
Equally as likely	28%	29%	29%	26%	26%	53% **	32%	37% *	25%	34% *	29%	27%	31% AC	28%	25%
Somewhat less likely	4%	4%	3%	1%	4%	4% **	2%	5% *	4%	2% *	3%	4%	5% AB	4%	1%
Much less likely	2%	1%	2%	2%	1%	- **	4% R	2% *	1%	7% R.V*	2%	2%	1%	3%	1%
Don't know/not sure	17%	14%	11%	10%	14%	19% **	20% W	14% *	23% R.W	8% *	14%	19% X	21% AA.AB	13%	9%

GYD10. To what extent do you think certified online courses give students an advantage or disadvantage in regards to the grades students obtain when compared to students in traditional in-person courses?

Unweighted base	1160	380	225	121	547	16	110	49	378	60	317	843	420	338	235
Base	1159	364	200	112	540	18	105	47	391	58	309	850	434	330	226
Certified online courses give a large advantage	14%	13%	14%	17%	18% V	14% **	10%	8% *	11%	9% *	14%	14%	12%	13%	21% Z.AA.AC
Certified online courses give a small advantage	19%	22% N	25% N	23% N	19%	14% **	18%	19% *	18%	22% *	21%	18%	18%	20%	21%
There are no comparative advantages or disadvantages	30%	31%	32%	33%	31%	27% **	28%	31% *	29%	41% *	29%	31%	33%	30%	30%
Certified online courses give a small disadvantage	6%	7%	6%	2%	5%	17% **	10% R	10% *	5%	4% *	8%	5%	6%	7%	6%
Certified online courses give a large disadvantage	3%	3%	1%	2%	2%	- **	5% R	- *	3%	7% R*	3%	3%	1%	5% Z	2%
Don't know/not sure	29%	24%	21%	22%	26%	28% **	28%	32% *	33% R.W	17% *	25%	30%	29% AB	26%	21%

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	Total	Prefer not to say
Strongly agree	10%	5%
Somewhat agree	19%	15%
Neither agree nor disagree	28%	23%
Somewhat disagree	15%	20%
Strongly Disagree	11%	6%
Don't know	17%	31%
		Z,AA,AB

GYD9. To what extent do you think students are more or less likely to cheat (e.g., look up answers, talk with other students, etc.) on tests for a certified online course, as opposed to tests for a traditional in-person one?

	Unweighted base	1160	167
	Base	1159	169
Much more likely	25%	23%	
Somewhat more likely	25%	22%	
Equally as likely	28%	22%	
Somewhat less likely	4%	4%	
Much less likely	2%	2%	
Don't know/not sure	17%	28%	AA,AB

GYD10. To what extent do you think certified online courses give students an advantage or disadvantage in regards to the grades students obtain when compared to students in traditional in-person courses?

	Unweighted base	1160	167
	Base	1159	169
Certified online courses give a large advantage	14%	11%	
Certified online courses give a small advantage	19%	13%	
There are no comparative advantages or disadvantages	30%	26%	
Certified online courses give a small disadvantage	6%	4%	
Certified online courses give a large disadvantage	3%	4%	
Don't know/not sure	29%	42%	Z,AA,AB

Cell Contents (Col