

**1. Climate Change**

On the subject of climate change do you think:

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
The world's climate is changing as a result of human activity	56%	54%	57%	67%	54%	54%	50%	51%	60%	70%	73%
The world's climate is changing but NOT because of human activity	26%	30%	22%	12%	24%	29%	36%	28%	20%	23%	20%
The world's climate is NOT changing	8%	8%	8%	10%	6%	7%	8%	10%	4%	2%	1%
Not sure	11%	8%	13%	11%	16%	10%	6%	11%	15%	5%	6%
Totals (Unweighted N)	100% (1,000)	100% (489)	100% (511)	100% (173)	100% (250)	100% (392)	100% (185)	100% (696)	100% (127)	100% (115)	100% (62)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
The world's climate is changing as a result of human activity	56%	78%	53%	29%	55%	58%	55%	54%	62%	58%	52%	55%
The world's climate is changing but NOT because of human activity	26%	14%	26%	41%	23%	27%	33%	28%	23%	24%	26%	30%
The world's climate is NOT changing	8%	2%	7%	17%	9%	5%	7%	8%	7%	7%	7%	10%
Not sure	11%	5%	13%	13%	13%	9%	5%	10%	7%	11%	15%	5%
Totals (Unweighted N)	100% (1,000)	100% (343)	100% (387)	100% (270)	100% (466)	100% (260)	100% (117)	100% (157)	100% (203)	100% (206)	100% (338)	100% (253)

**2. Exaggerated Threat**

Do you think the threat of climate change has been exaggerated, or not?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Exaggerated	41%	45%	36%	32%	39%	41%	49%	45%	23%	37%	34%
Has not been exaggerated	48%	45%	51%	56%	39%	51%	45%	43%	61%	57%	58%
Not sure	11%	9%	13%	13%	21%	8%	5%	12%	16%	6%	9%
Totals (Unweighted N)	100% (999)	100% (489)	100% (510)	100% (173)	100% (250)	100% (391)	100% (185)	100% (695)	100% (127)	100% (115)	100% (62)

  

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Exaggerated	41%	20%	41%	70%	37%	45%	44%	44%	40%	37%	41%	44%
Has not been exaggerated	48%	73%	44%	20%	50%	46%	51%	42%	54%	49%	44%	49%
Not sure	11%	8%	15%	10%	13%	9%	4%	14%	6%	14%	15%	8%
Totals (Unweighted N)	100% (999)	100% (343)	100% (386)	100% (270)	100% (465)	100% (260)	100% (117)	100% (157)	100% (203)	100% (206)	100% (338)	100% (252)

**3. Environment vs Economy**

What do you think is more important?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Protecting the environment	17%	16%	18%	23%	24%	16%	6%	18%	8%	22%	12%
Growing the economy	26%	28%	24%	18%	22%	27%	34%	29%	19%	17%	20%
Equally important	54%	55%	54%	53%	48%	56%	58%	51%	62%	59%	64%
Not sure	3%	2%	4%	6%	5%	1%	1%	2%	11%	1%	4%
Totals (Unweighted N)	100% (999)	100% (488)	100% (511)	100% (173)	100% (249)	100% (392)	100% (185)	100% (695)	100% (127)	100% (115)	100% (62)

  

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Protecting the environment	17%	21%	15%	14%	20%	13%	14%	17%	16%	16%	15%	24%
Growing the economy	26%	13%	24%	47%	21%	29%	31%	32%	24%	28%	26%	26%
Equally important	54%	63%	56%	38%	57%	58%	53%	42%	59%	53%	55%	48%
Not sure	3%	3%	4%	1%	2%	0%	2%	9%	1%	3%	5%	1%
Totals (Unweighted N)	100% (999)	100% (342)	100% (387)	100% (270)	100% (465)	100% (260)	100% (117)	100% (157)	100% (203)	100% (206)	100% (338)	100% (252)

**4. Government Effort**

Do you think that the government does too much or too little to protect the environment?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	22%	29%	15%	10%	16%	25%	33%	27%	8%	12%	12%
About the right amount	18%	17%	19%	19%	23%	18%	12%	16%	25%	20%	22%
Too little	49%	47%	51%	57%	50%	47%	43%	47%	50%	58%	52%
Not sure	11%	7%	15%	13%	11%	10%	12%	11%	16%	10%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(484)	(506)	(171)	(250)	(386)	(183)	(689)	(126)	(114)	(61)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Too much	22%	8%	23%	37%	16%	27%	28%	27%	19%	24%	20%	25%
About the right amount	18%	18%	13%	27%	18%	18%	18%	19%	17%	9%	22%	21%
Too little	49%	67%	49%	23%	52%	48%	42%	44%	50%	58%	45%	45%
Not sure	11%	7%	15%	13%	14%	7%	11%	11%	14%	9%	13%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(343)	(382)	(265)	(462)	(258)	(113)	(157)	(202)	(204)	(333)	(251)

**5. Personal Impact**

Do you think that you personally have a positive or a negative impact on the environment?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Positive	29%	29%	28%	18%	23%	38%	32%	29%	36%	29%	13%
Neutral	50%	51%	49%	49%	56%	45%	53%	50%	45%	51%	66%
Negative	13%	12%	13%	20%	12%	11%	9%	14%	5%	11%	15%
Not sure	8%	8%	9%	12%	9%	7%	6%	7%	14%	9%	6%
Totals (Unweighted N)	100% (996)	100% (487)	100% (509)	100% (172)	100% (248)	100% (391)	100% (185)	100% (695)	100% (125)	100% (114)	100% (62)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Positive	29%	31%	26%	31%	30%	34%	24%	19%	30%	23%	31%	30%
Neutral	50%	50%	50%	51%	51%	50%	47%	51%	45%	55%	51%	47%
Negative	13%	13%	14%	11%	9%	14%	23%	14%	18%	13%	9%	15%
Not sure	8%	6%	10%	7%	10%	2%	6%	16%	7%	9%	9%	7%
Totals (Unweighted N)	100% (996)	100% (341)	100% (386)	100% (269)	100% (463)	100% (259)	100% (117)	100% (157)	100% (202)	100% (206)	100% (336)	100% (252)

**6. Importance of Eco-Living**

How important is it for you to personally live a life that minimizes your negative impact on the environment?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	32%	31%	34%	33%	26%	36%	31%	30%	37%	37%	39%
Somewhat important	42%	39%	45%	38%	45%	41%	43%	44%	40%	35%	37%
Not very important	14%	18%	10%	11%	19%	12%	15%	16%	4%	17%	10%
Not at all important	5%	9%	2%	7%	4%	8%	2%	6%	3%	4%	6%
Not sure	7%	4%	9%	11%	7%	3%	9%	5%	16%	6%	8%
Totals (Unweighted N)	100% (998)	100% (488)	100% (510)	100% (172)	100% (250)	100% (391)	100% (185)	100% (694)	100% (127)	100% (115)	100% (62)

  

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very important	32%	44%	28%	23%	34%	37%	36%	17%	41%	26%	31%	34%
Somewhat important	42%	39%	45%	41%	43%	39%	37%	45%	39%	47%	40%	43%
Not very important	14%	9%	13%	22%	11%	15%	19%	19%	12%	19%	13%	13%
Not at all important	5%	1%	6%	9%	4%	5%	6%	10%	5%	4%	6%	6%
Not sure	7%	7%	7%	6%	8%	5%	2%	9%	3%	5%	11%	4%
Totals (Unweighted N)	100% (998)	100% (342)	100% (386)	100% (270)	100% (466)	100% (259)	100% (117)	100% (156)	100% (203)	100% (206)	100% (336)	100% (253)

**7. Favorability - Earth Day**

Do you have a favorable or unfavorable opinion of 'Earth Day', an annual event to demonstrate support for environmental protection?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	31%	27%	34%	38%	31%	29%	27%	30%	40%	30%	22%
Somewhat favorable	37%	36%	37%	31%	37%	41%	36%	37%	35%	37%	42%
Somewhat unfavorable	10%	10%	9%	4%	9%	10%	15%	11%	2%	12%	2%
Very unfavorable	8%	13%	4%	10%	5%	9%	9%	9%	3%	7%	9%
Not sure	15%	13%	16%	17%	18%	11%	14%	13%	20%	14%	25%
Totals (Unweighted N)	100% (997)	100% (487)	100% (510)	100% (173)	100% (248)	100% (391)	100% (185)	100% (695)	100% (126)	100% (115)	100% (61)

  

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	31%	47%	25%	18%	33%	30%	29%	27%	31%	30%	33%	27%
Somewhat favorable	37%	34%	37%	40%	39%	40%	37%	25%	44%	36%	35%	33%
Somewhat unfavorable	10%	3%	10%	18%	7%	11%	8%	17%	5%	9%	10%	13%
Very unfavorable	8%	4%	8%	15%	7%	8%	18%	8%	12%	7%	4%	14%
Not sure	15%	11%	20%	9%	14%	11%	8%	24%	8%	18%	16%	13%
Totals (Unweighted N)	100% (997)	100% (342)	100% (387)	100% (268)	100% (464)	100% (259)	100% (117)	100% (157)	100% (203)	100% (206)	100% (337)	100% (251)

**8. Celebrated Earth Day**

Have you ever done anything to celebrate 'Earth Day'?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	30%	28%	33%	43%	36%	30%	13%	31%	27%	27%	34%
No	61%	66%	57%	42%	54%	65%	81%	61%	65%	61%	58%
Not sure	8%	6%	10%	15%	10%	5%	6%	8%	9%	13%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(489)	(511)	(173)	(250)	(392)	(185)	(696)	(127)	(115)	(62)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	30%	35%	28%	28%	32%	30%	26%	29%	33%	29%	30%	30%
No	61%	55%	63%	68%	61%	61%	69%	57%	56%	61%	63%	64%
Not sure	8%	10%	9%	4%	7%	8%	5%	13%	11%	10%	7%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(343)	(387)	(270)	(466)	(260)	(117)	(157)	(203)	(206)	(338)	(253)

**9. Earth Day Plans**

Will you be doing anything to celebrate Earth Day in 2016?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely	7%	8%	7%	14%	9%	6%	1%	5%	12%	11%	15%
Probably	18%	14%	21%	21%	19%	20%	10%	16%	19%	24%	19%
Probably not	37%	36%	37%	26%	32%	38%	49%	39%	34%	27%	37%
Definitely not	23%	29%	16%	20%	23%	24%	23%	25%	13%	22%	21%
Not sure	15%	13%	18%	19%	17%	11%	17%	15%	22%	16%	8%
Totals (Unweighted N)	100% (999)	100% (489)	100% (510)	100% (173)	100% (250)	100% (391)	100% (185)	100% (696)	100% (126)	100% (115)	100% (62)

  

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Definitely	7%	11%	7%	2%	8%	8%	4%	7%	6%	3%	10%	8%
Probably	18%	25%	16%	11%	17%	22%	16%	16%	22%	20%	18%	12%
Probably not	37%	35%	36%	40%	38%	33%	45%	31%	33%	34%	34%	47%
Definitely not	23%	10%	26%	34%	20%	26%	29%	24%	25%	26%	20%	22%
Not sure	15%	19%	14%	13%	17%	12%	6%	22%	15%	17%	18%	11%
Totals (Unweighted N)	100% (999)	100% (342)	100% (387)	100% (270)	100% (466)	100% (259)	100% (117)	100% (157)	100% (203)	100% (206)	100% (337)	100% (253)

**10. Earth Day Activities**

What will you be doing for Earth Day? Please select all that apply

*Asked of those who will be doing anything to celebrate Earth Day 2016*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Volunteer	24%	33%	17%	41%	26%	13%	9%	21%	45%	18%	14%
Attend an Earth Day event	25%	29%	23%	33%	24%	24%	13%	23%	45%	20%	15%
Use less electricity	50%	56%	46%	52%	42%	50%	64%	48%	58%	45%	54%
Not drive for the day	27%	29%	26%	24%	26%	27%	39%	35%	19%	14%	13%
Something else	13%	9%	15%	2%	15%	20%	9%	17%	2%	6%	15%
Not sure	14%	15%	14%	17%	16%	12%	11%	12%	9%	27%	12%
Totals	(255)	(108)	(147)	(67)	(66)	(102)	(20)	(149)	(42)	(41)	(23)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Volunteer	24%	20%	29%	26%	26%	28%	12%	16%	25%	23%	28%	13%
Attend an Earth Day event	25%	28%	23%	24%	20%	37%	15%	27%	24%	22%	29%	23%
Use less electricity	50%	48%	56%	39%	51%	54%	44%	41%	53%	49%	50%	47%
Not drive for the day	27%	21%	34%	29%	27%	27%	37%	21%	18%	36%	27%	26%
Something else	13%	13%	11%	15%	14%	10%	21%	7%	21%	21%	4%	15%
Not sure	14%	13%	18%	8%	14%	5%	12%	34%	8%	17%	19%	7%
Totals	(255)	(136)	(86)	(33)	(126)	(74)	(26)	(29)	(61)	(53)	(86)	(55)

<b>Interviewing Dates</b>	April 14 - 17, 2016
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted using propensity scores based on gender, age, race, education, political ideology, geographic region and voter registration. The weights range from 0.012 to 7.096, with a mean of one and a standard deviation of 0.993.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.4% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	20 questions not reported.