

**YouGov / Amazon PR
Hate Speech**

UK Sample: 2111 UK adults online

Fieldwork dates: 1st - 4th December 2017

Total	Gender		Age					Region							
	Male	Female	18-24	25-34	35-44	45-54	55+	North	Midlands	East	London	South	England (NET)	Wales	Scotland

For the following question, by 'hate speech', we mean speech that attacks a person and/ or group of people on the basis of attributes such as race, religion, ethnic origin, sexual orientation, disability or gender.

Please think only about incident(s) of hate speech that you have personally witnessed take place, either in person or online (e.g. face-to-face, social media etc.). Please do not think about any hate speech that you may have seen in the media (e.g. films, TV programmes, plays etc.)

How many incidents of hate speech, if any, have you personally witnessed in the last year (i.e. since December 2016)? (Please select the option that best applies. If you have not personally witnessed any incident(s) of hate speech either in person or online in the last year, please select the "Not applicable" option)

Unweighted base	2111	943	1168	244	242	323	334	968	507	350	171	201	517	1746	110	186	69
Base: All UK Adults online	2111	1024	1087	243	309	387	317	855	495	337	169	274	496	1772	102	179	58
1 incident	4%	5%	3%	5%	4%	5%	5%	3%	3%	5%	7%	4%	5%	5%	4%	4%	-
2 incidents	4%	4%	4%	7%	4%	4%	4%	4%	4%	4%	5%	4%	4%	4%	5%	7%	3%
3 incidents	4%	2%	5%	4%	2%	4%	4%	3%	3%	3%	3%	4%	5%	4%	-	4%	5%
4 incidents	2%	2%	1%	2%	2%	2%	2%	2%	1%	1%	4%	2%	2%	2%	1%	2%	1%
5 incidents	1%	1%	1%	3%	-	1%	0%	1%	1%	2%	0%	0%	1%	1%	1%	1%	3%
More than 5 incidents	12%	14%	10%	14%	17%	13%	10%	9%	11%	10%	10%	12%	12%	11%	10%	17%	19%
Don't know/ can't recall	15%	14%	16%	20%	18%	16%	17%	11%	16%	17%	10%	16%	15%	15%	16%	15%	9%
Not applicable - I have not personally witnessed any incident(s) of hate speech in person and/ or online in the last year	54%	52%	56%	39%	46%	48%	54%	64%	57%	52%	59%	52%	54%	55%	56%	49%	51%
Prefer not to say	4%	5%	3%	5%	7%	7%	4%	2%	4%	6%	2%	6%	3%	4%	7%	2%	9%

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For the following question, please remember your answers will always be treated anonymously and will never be analysed individually.

In the previous question, you mentioned you had witnessed at least one an incident of hate speech in the last year (i.e. since December 2016).

Where have you witnessed hate speech in the last year? (Please select all that apply)

	564	262	302	87	74	97	84	222	123	89	49	54	146	461	23	60	20
Unweighted base	564	262	302	87	74	97	84	222	123	89	49	54	146	461	23	60	20
Base: All UK Adults online who have witnessed hate speech in the last year	565	292	273	87	90	111	80	196	116	85	49	71	143	464	22	61	18
In the street (e.g. in person, on posters, in graffiti/ vandalism etc.)	41%	44%	37%	35%	55%	43%	35%	38%	45%	44%	36%	49%	30%	40%	47%	42%	47%
On public transport	23%	26%	19%	29%	21%	26%	20%	20%	30%	17%	11%	35%	18%	23%	13%	29%	13%
Whilst at work	14%	15%	13%	10%	19%	15%	18%	12%	11%	20%	6%	12%	16%	14%	15%	10%	33%
Online (e.g. forums, comments sections of websites etc. excluding social media)	35%	36%	34%	43%	49%	41%	27%	26%	38%	32%	23%	36%	34%	34%	45%	42%	40%
On social media (e.g. Facebook, Twitter, Instagram etc.)	59%	53%	65%	61%	68%	58%	60%	54%	54%	55%	54%	60%	57%	56%	71%	68%	83%
In the media (e.g. on TV, in newspapers etc.)	31%	32%	29%	42%	44%	27%	17%	28%	34%	24%	26%	27%	32%	29%	34%	32%	62%
In a shop or pub	24%	25%	23%	25%	24%	27%	23%	23%	30%	25%	20%	23%	20%	24%	19%	25%	35%
Around a place of worship (i.e. either inside or outside)	4%	4%	4%	9%	4%	6%	2%	1%	5%	2%	2%	3%	4%	4%	-	7%	4%
Other	6%	5%	6%	6%	2%	7%	7%	7%	4%	6%	4%	10%	10%	7%	-	2%	-
Don't know/ can't recall	2%	3%	1%	6%	5%	-	1%	-	-	1%	2%	2%	4%	2%	-	3%	-
Prefer not to say	1%	1%	1%	-	-	-	1%	2%	1%	-	2%	-	1%	1%	-	-	-

Which ONE of the following do you think the incident was mostly based on? (Please select the option that best applies)

	564	262	302	87	74	97	84	222	123	89	49	54	146	461	23	60	20
Unweighted base	564	262	302	87	74	97	84	222	123	89	49	54	146	461	23	60	20
Base: All UK Adults online who have witnessed hate speech in the last year	565	292	273	87	90	111	80	196	116	85	49	71	143	464	22	61	18
Someone's religion and/ or faith	25%	25%	24%	19%	28%	28%	27%	23%	23%	29%	38%	9%	20%	23%	41%	28%	51%
Someone's race or ethnicity	41%	43%	40%	43%	44%	33%	42%	44%	47%	41%	33%	53%	38%	43%	37%	33%	37%
Someone's gender	6%	6%	6%	10%	7%	8%	6%	3%	2%	8%	6%	6%	8%	6%	11%	7%	-
Someone's sexual orientation	10%	12%	8%	15%	7%	12%	8%	9%	10%	12%	9%	7%	12%	10%	-	10%	12%
Someone's disability	4%	2%	5%	3%	2%	6%	4%	4%	6%	1%	2%	3%	7%	4%	-	3%	-
Other	9%	8%	10%	4%	5%	11%	11%	12%	10%	5%	5%	20%	10%	10%	4%	8%	-
Don't know/ can't recall	4%	3%	5%	5%	7%	3%	1%	5%	1%	3%	6%	2%	6%	3%	8%	10%	-
Prefer not to say	1%	1%	0%	2%	-	-	-	1%	1%	2%	2%	-	-	1%	-	1%	-

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Still thinking about the most recent incident of hate speech that you witnessed, either online or in person...

Which, if any, of the following did you feel as a result of witnessing this? (Please select all that apply)

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Base: All UK Adults online who have witnessed hate speech in the last year	565	292	273	87	90	111	80	196	116	85	49	71	143	464	22	61	18	
Afraid	9%	8%	11%	14%	13%	6%	8%	9%	6%	8%	7%	12%	13%	9%	4%	13%	7%	
Worried it could lead to a physical attack	22%	20%	23%	31%	23%	20%	24%	17%	26%	17%	18%	22%	19%	21%	17%	26%	30%	
Angry	66%	62%	71%	63%	70%	73%	58%	65%	70%	63%	65%	60%	66%	66%	70%	66%	74%	
Sad	46%	42%	49%	41%	43%	51%	49%	44%	50%	31%	43%	56%	48%	46%	29%	48%	41%	
Shocked	45%	33%	57%	43%	45%	51%	39%	45%	43%	40%	43%	49%	48%	45%	48%	47%	29%	
Sorry for the victim	43%	41%	45%	52%	46%	46%	41%	36%	46%	47%	46%	46%	38%	43%	46%	41%	34%	
Ashamed	37%	33%	40%	39%	46%	36%	35%	32%	42%	28%	33%	35%	37%	36%	46%	38%	39%	
Other	6%	7%	4%	6%	3%	9%	11%	4%	11%	-	4%	5%	6%	6%	10%	6%	6%	
Don't know/ can't recall	2%	3%	1%	5%	4%	2%	1%	-	2%	-	2%	-	4%	2%	-	2%	-	
Not applicable - I didn't feel anything in particular	3%	4%	1%	6%	2%	2%	2%	2%	3%	5%	4%	-	2%	3%	3%	2%	-	

To what extent, if at all, do you agree or disagree with the following statement?

I think hate speech happens more often now than it did a year ago

	Unweighted base	2111	943	1168	244	242	323	334	968	507	350	171	201	517	1746	110	186	69
Base: All UK Adults online	2111	1024	1087	243	309	387	317	855	495	337	169	274	496	1772	102	179	58	
Strongly agree	23%	22%	24%	24%	23%	20%	24%	25%	19%	23%	26%	23%	23%	23%	28%	19%	22%	
Tend to agree	31%	28%	34%	29%	29%	27%	29%	36%	29%	31%	37%	32%	34%	32%	20%	35%	28%	
Neither agree nor disagree	21%	22%	20%	16%	18%	24%	26%	20%	24%	20%	20%	20%	19%	21%	21%	19%	26%	
Tend to disagree	9%	10%	7%	10%	10%	6%	11%	8%	9%	9%	7%	9%	9%	9%	9%	7%	9%	
Strongly disagree	5%	7%	2%	6%	5%	6%	3%	4%	5%	5%	5%	4%	3%	4%	8%	7%	5%	
Don't know	11%	11%	12%	15%	15%	14%	11%	8%	8%	16%	8%	9%	12%	11%	13%	13%	9%	
Net: Agree	55%	50%	59%	53%	52%	50%	49%	60%	54%	50%	60%	58%	56%	55%	48%	54%	50%	
Net: Disagree	30%	32%	28%	26%	28%	30%	37%	28%	33%	29%	27%	28%	28%	30%	30%	26%	36%	

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Social media channels (e.g. Facebook, Twitter etc.) should do more than they are currently doing to tackle hate speech

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Base: All UK Adults online who have witnessed hate speech in the last year	565	292	273	87	90	111	80	196	116	85	49	71	143	464	22	61	18
Strongly agree	59%	52%	66%	53%	57%	58%	55%	65%	74%	53%	58%	53%	58%	60%	67%	50%	48%
Tend to agree	23%	23%	24%	16%	20%	25%	29%	25%	13%	30%	24%	34%	23%	24%	7%	29%	22%
Neither agree nor disagree	9%	14%	5%	13%	15%	10%	13%	4%	9%	10%	11%	-	13%	9%	13%	7%	17%
Tend to disagree	3%	4%	1%	7%	1%	3%	1%	2%	2%	2%	2%	4%	-	2%	3%	10%	4%
Strongly disagree	3%	4%	2%	7%	2%	3%	1%	2%	1%	6%	3%	5%	2%	3%	-	-	10%
Don't know	3%	3%	2%	5%	6%	1%	1%	1%	1%	-	2%	3%	4%	2%	9%	4%	-
Net: Agree	82%	76%	90%	69%	77%	83%	84%	90%	87%	82%	82%	87%	81%	84%	74%	79%	70%
Net: Disagree	12%	18%	6%	20%	16%	13%	14%	6%	11%	12%	13%	4%	13%	11%	16%	17%	20%

I'm worried about the impact hate speech has on UK society

Unweighted base	2111	943	1168	244	242	323	334	968	507	350	171	201	517	1746	110	186	69
Base: All UK Adults online	2111	1024	1087	243	309	387	317	855	495	337	169	274	496	1772	102	179	58
Strongly agree	29%	27%	31%	27%	29%	23%	30%	27%	27%	25%	31%	34%	32%	30%	31%	25%	23%
Tend to agree	37%	33%	41%	33%	31%	36%	38%	41%	37%	38%	41%	37%	36%	37%	32%	39%	32%
Neither agree nor disagree	16%	17%	15%	12%	17%	15%	19%	16%	20%	14%	13%	13%	16%	16%	14%	19%	17%
Tend to disagree	6%	9%	4%	14%	5%	4%	9%	5%	6%	8%	7%	5%	6%	6%	7%	6%	8%
Strongly disagree	5%	8%	2%	3%	5%	7%	6%	5%	6%	6%	6%	5%	3%	5%	7%	4%	12%
Don't know	6%	6%	7%	11%	9%	9%	5%	3%	4%	8%	3%	6%	8%	6%	8%	6%	8%
Net: Agree	66%	60%	72%	60%	64%	65%	61%	71%	64%	63%	72%	72%	67%	67%	64%	64%	55%
Net: Disagree	22%	26%	19%	26%	22%	20%	28%	21%	26%	22%	20%	18%	22%	22%	21%	26%	25%