

## YouGov / EdPlace Results

Sample Size: 1203 GB Adults

Filedwork: 14th - 16th October 2015

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales	Scotland

For the following question, by "private tuition", we mean any tuition that your child(ren) receives that is paid for and is not provided by the child's school. If your child(ren) have not received private tuition in the last 12 months (i.e. since October 2014), please select the "Not applicable" option.

On average, how much do you spend per hour on private tuition per child? (Please select the option that best applies)

Unweighted base	1203	549	654	16	113	431	529	114	700	503	310	192	120	106	288	1016	65	122
Base: All GB parents of 5 to 18 year olds	1193	526	667	31	170	463	428	100	654	539	322	200	113	119	273	1027	72	94
£1 to £20	9%	10%	8%	14%	8%	9%	8%	6%	9%	8%	4%	16%	7%	10%	9%	9%	10%	6%
£21 to £40	4%	3%	5%	41%	1%	3%	5%	5%	6%	2%	2%	4%	2%	5%	7%	4%	5%	6%
£41 to £60	1%	1%	1%	-	1%	1%	1%	-	1%	1%	-	1%	1%	2%	1%	1%	1%	2%
More than £60	1%	1%	1%	-	-	1%	0%	0%	1%	0%	-	1%	-	2%	1%	1%	-	-
Not applicable - My child(ren) have not received private tuition in the last 12 months	86%	86%	85%	45%	89%	86%	86%	88%	83%	88%	93%	78%	90%	81%	83%	86%	83%	86%

## YouGov / EdPlace Results

Sample Size: 1203 GB Adults

Filedwork: 14th - 16th October 2015

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England	Wales	Scotland

For the following question, by "private tuition", we mean any tuition that your child(ren) receives that is paid for and is not provided by the child's school. If your child(ren) have not received private tuition in the last 12 months (i.e. since October 2014), please select the "Not applicable" option.

On average, how much do you spend per hour on private tuition per child? (Please select the option that best applies)

Unweighted base	1203	68	131	111	93	99	120	106	189	99	1016	65	122
Base: All GB parents of 5 to 18 year olds	1193	73	136	113	99	100	113	119	179	94	1027	72	94
£1 to £20	9%	0%	3%	8%	16%	16%	7%	10%	7%	12%	9%	10%	6%
£21 to £40	4%	2%	2%	3%	-	9%	2%	5%	5%	10%	4%	5%	6%
£41 to £60	1%	-	-	-	2%	-	1%	2%	1%	-	1%	1%	2%
More than £60	1%	-	-	-	2%	-	-	2%	1%	-	1%	-	-
Not applicable - My child(ren) have not received private tuition in the last 12 months	86%	97%	94%	89%	80%	75%	90%	81%	85%	78%	86%	83%	86%

## YouGov / EdPlace Results

Sample Size: 1203 GB Adults

Filedwork: 14th - 16th October 2015

Total	Working status							Marital Status				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

For the following question, by "private tuition", we mean any tuition that your child(ren) receives that is paid for and is not provided by the child's school. If your child(ren) have not received private tuition in the last 12 months (i.e. since October 2014), please select the "Not applicable" option.

On average, how much do you spend per hour on private tuition per child? (Please select the option that best applies)

Unweighted base	1203	671	251	922	8	49	44	180	799	168	127	10	99
Base: All GB parents of 5 to 18 year olds	1193	647	263	909	14	43	40	186	753	193	111	7	129
£1 to £20	9%	10%	10%	10%	32%	5%	6%	3%	9%	4%	12%	34%	11%
£21 to £40	4%	5%	2%	5%	23%	6%	-	2%	4%	5%	2%	-	9%
£41 to £60	1%	1%	1%	1%	-	-	-	1%	1%	2%	-	-	2%
More than £60	1%	1%	-	1%	-	-	-	1%	1%	1%	-	-	-
Not applicable - My child(ren) have not received private tuition in the last 12 months	86%	83%	86%	84%	46%	88%	94%	93%	86%	88%	86%	66%	78%

## YouGov / EdPlace Results

Sample Size: 1203 GB Adults

Filedwork: 14th - 16th October 2015

Total	Children in Household						Social Media (monthly or more)				Child's age				
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter	5-7	8-11	12 to 14	15 to 16	17 to 18

For the following question, by "private tuition", we mean any tuition that your child(ren) receives that is paid for and is not provided by the child's school. If your child(ren) have not received private tuition in the last 12 months (i.e. since October 2014), please select the "Not applicable" option.

On average, how much do you spend per hour on private tuition per child? (Please select the option that best applies)

Unweighted base	1203	126	420	459	174	1053	24	895	278	114	388	333	450	388	288	289
Base: All GB parents of 5 to 18 year olds	1193	123	379	475	183	1036	33	899	228	125	379	374	463	358	267	255
£1 to £20	9%	2%	8%	11%	9%	9%	14%	9%	13%	10%	10%	10%	12%	8%	6%	6%
£21 to £40	4%	4%	5%	4%	5%	4%	8%	4%	8%	9%	4%	4%	3%	4%	6%	5%
£41 to £60	1%	-	0%	1%	2%	1%	4%	1%	2%	3%	1%	1%	1%	1%	1%	1%
More than £60	1%	-	1%	0%	0%	1%	-	0%	0%	0%	0%	0%	0%	1%	1%	0%
Not applicable - My child(ren) have not received private tuition in the last 12 months	86%	94%	86%	84%	85%	85%	74%	86%	77%	77%	85%	86%	83%	85%	87%	89%

Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales	Scotland

For the following question, if more than one child has received private tuition in the last 12 months, please give an average for all children.

In an average week, how many hours private tuition does your child(ren) receive? (Please type your answer(s) in the boxes below, to the nearest whole number)

Unweighted base	173	79	94	6	12	62	79	14	116	57	32	31	15	27	44	149	7	17
Base: All GB parents of of 5 to 18 year olds who have received private tuition in the last 12 months	172	71	101	17	18	64	61	12	109	63	22	45	11	23	46	147	12	13
During term time	96%	99%	94%	82%	97%	100%	94%	100%	97%	93%	97%	88%	97%	97%	100%	95%	100%	100%
During holiday time	63%	63%	64%	57%	53%	62%	65%	89%	62%	65%	65%	79%	37%	70%	57%	66%	22%	75%

Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England	Wales	Scotland

For the following question, if more than one child has received private tuition in the last 12 months, please give an average for all children.

In an average week, how many hours private tuition does your child(ren) receive? (Please type your answer(s) in the boxes below, to the nearest whole number)

Unweighted base	173	2	14	16	13	18	15	27	27	17	149	7	17
Base: All GB parents of of 5 to 18 year olds who have received private tuition in the last 12 months	172	2	8	12	20	25	11	23	26	20	147	12	13
During term time	96%	100%	93%	100%	85%	90%	97%	97%	100%	100%	95%	100%	100%
During holiday time	63%	100%	66%	60%	88%	72%	37%	70%	53%	64%	66%	22%	75%

Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Working status							Marital Status				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

For the following question, if more than one child has received private tuition in the last 12 months, please give an average for all children.

In an average week, how many hours private tuition does your child(ren) receive? (Please type your answer(s) in the boxes below, to the nearest whole number)

Unweighted base	173	112	36	148	3	5	3	14	116	24	15	2	16
Base: All GB parents of of 5 to 18 year olds who have received private tuition in the last 12 months	172	108	36	144	8	5	2	13	104	23	15	2	28
During term time	96%	97%	100%	98%	60%	100%	100%	96%	97%	100%	100%	75%	89%
During holiday time	63%	68%	49%	63%	40%	100%	79%	59%	62%	46%	67%	100%	78%

Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Children in Household						Social Media (monthly or more)				Child's age				
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter	5-7	8-11	12 to 14	15 to 16	17 to 18

For the following question, if more than one child has received private tuition in the last 12 months, please give an average for all children.

In an average week, how many hours private tuition does your child(ren) receive? (Please type your answer(s) in the boxes below, to the nearest whole number)

Unweighted base	173	6	56	73	31	160	7	121	59	19	57	47	82	61	45	31
Base: All GB parents of of 5 to 18 year olds who have received private tuition in the last 12 months	172	7	53	75	28	156	9	128	52	28	58	54	77	53	35	28
During term time	96%	100%	100%	97%	96%	98%	58%	98%	99%	92%	100%	89%	96%	99%	100%	100%
During holiday time	63%	30%	63%	62%	78%	65%	57%	64%	59%	64%	68%	65%	66%	58%	63%	76%



Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales	Scotland

#### During term time

##### Unweighted base

Base: All GB parents of of 5 to 18 year olds who have received private tuition in the last 12 months during term time

Unweighted base 18 year olds who e last 12 months during term time	169	78	91	6	11	62	76	14	114	55	31	30	14	26	44	145	7	17	
	168	71	97	17	18	64	57	12	106	62	21	42	11	22	46	143	12	13	
	1-5hrs	82%	85%	79%	46%	84%	76%	94%	100%	86%	73%	92%	80%	83%	72%	80%	81%	74%	96%
	6-10hrs	11%	4%	15%	36%	8%	13%	3%	-	8%	14%	6%	-	8%	16%	18%	10%	26%	4%
	11-15hrs	1%	-	2%	-	8%	1%	-	-	1%	1%	-	4%	-	4%	-	2%	-	-
	16-20hrs	3%	7%	0%	-	-	7%	2%	-	3%	3%	2%	5%	9%	9%	-	4%	-	-
	21hrs and above	1%	3%	-	-	-	3%	-	-	-	3%	-	5%	-	-	-	1%	-	-
	Median	2.0	2.0	2.0	4.0	2.0	2.0	1.0	2.0	2.0	3.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0
	Mean	3.59	4.28	3.09	4.63	3.29	4.80	2.30	2.22	3.10	4.43	2.56	4.48	3.93	4.81	2.90	3.69	3.65	2.40

#### During holiday time

##### Unweighted base

Base: All GB parents of of 5 to 18 year olds who have received private tuition in the last 12 months during holiday time

Unweighted base 18 year olds who in the last 12 months during holiday time	113	52	61	3	8	37	54	11	77	36	21	23	8	17	27	96	4	13	
	110	45	65	10	10	39	40	11	69	41	14	35	4	16	27	97	3	10	
	1-5hrs	59%	57%	60%	100%	59%	57%	54%	43%	57%	61%	50%	66%	72%	68%	62%	63%	78%	10%
	6-10hrs	5%	8%	3%	-	-	9%	5%	-	3%	7%	8%	-	-	6%	7%	4%	-	15%
	11-15hrs	3%	2%	3%	-	15%	3%	1%	-	4%	-	-	4%	9%	-	4%	3%	-	-
	16-20hrs	1%	2%	1%	-	6%	3%	-	-	1%	1%	4%	-	-	6%	-	2%	-	-
	21hrs and above	2%	1%	3%	-	15%	-	1%	5%	3%	1%	-	-	-	9%	2%	2%	-	6%
	Median	2.0	2.0	1.0	3.0	2.0	1.0	1.0	0.2	1.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	1.0	-
	Mean	3.27	3.24	3.29	3.00	10.06	2.70	2.40	2.63	3.39	3.05	1.93	2.44	2.73	7.19	2.74	3.24	1.03	4.13

Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England	Wales	Scotland

**During term time**

<b>Unweighted base</b>	169	2	13	16	13	17	14	26	27	17	145	7	17
<b>Base: All GB parents of of 5 to 18 year olds who have received private tuition in the last 12 months during term time</b>	168	2	7	12	20	22	11	22	26	20	143	12	13
1-5hrs	82%	100%	95%	90%	67%	91%	83%	72%	69%	95%	81%	74%	96%
6-10hrs	11%	-	-	10%	-	-	8%	16%	28%	5%	10%	26%	4%
11-15hrs	1%	-	-	-	8%	-	-	4%	-	-	2%	-	-
16-20hrs	3%	-	5%	-	-	9%	9%	9%	-	-	4%	-	-
21hrs and above	1%	-	-	-	10%	-	-	-	-	-	1%	-	-
Median	2.0	1.0	2.0	2.0	2.0	2.1	2.0	2.0	1.9	2.0	2.0	1.0	2.0
Mean	3.59	1.35	2.81	2.62	5.13	3.91	3.93	4.81	3.31	2.38	3.69	3.65	2.40

**During holiday time**

<b>Unweighted base</b>	113	2	9	10	11	12	8	17	18	9	96	4	13
<b>Base: All GB parents of of 5 to 18 year olds who have received private tuition in the last 12 months during holiday time</b>	110	2	5	7	18	18	4	16	14	13	97	3	10
1-5hrs	59%	-	47%	65%	56%	76%	72%	68%	60%	65%	63%	78%	10%
6-10hrs	5%	-	22%	-	-	-	-	6%	13%	-	4%	-	15%
11-15hrs	3%	-	-	-	9%	-	9%	-	7%	-	3%	-	-
16-20hrs	1%	-	11%	-	-	-	-	6%	-	-	2%	-	-
21hrs and above	2%	-	-	-	-	-	-	9%	-	4%	2%	-	6%
Median	2.0	-	1.8	1.0	2.0	4.0	2.0	2.0	1.0	1.2	2.0	1.0	-
Mean	3.27	-	4.22	0.90	2.23	2.64	2.73	7.19	2.66	2.84	3.24	1.03	4.13

Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

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Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

**During term time**

**Unweighted base**

**Base: All GB parents of of 5 to 18 year olds who have received private tuition in the last 12 months during term time**

Unweighted base 18 year olds who ne last 12 months during term time	169	109	36	145	3	5	3	13	113	24	15	1	16	
	168	105	36	141	8	5	2	12	100	23	15	2	28	
	1-5hrs	82%	86%	87%	86%	18%	100%	100%	57%	88%	77%	87%	100%	59%
	6-10hrs	11%	7%	5%	6%	42%	-	-	43%	6%	18%	13%	-	18%
	11-15hrs	1%	1%	3%	2%	-	-	-	-	1%	-	-	-	5%
	16-20hrs	3%	3%	5%	4%	-	-	-	-	2%	4%	-	-	7%
	21hrs and above	1%	2%	-	1%	-	-	-	-	2%	-	-	-	-
	Median	2.0	2.0	1.0	2.0	1.0	1.8	1.0	5.0	1.0	2.0	2.0	3.0	3.0
	Mean	3.59	3.72	3.21	3.59	4.35	1.57	1.21	4.36	3.25	4.16	2.63	3.00	4.91

**During holiday time**

**Unweighted base**

**Base: All GB parents of of 5 to 18 year olds who have received private tuition in the last 12 months during holiday time**

Unweighted base 18 year olds who in the last 12 months during holiday time	113	76	19	95	1	5	2	10	79	13	7	2	12	
	110	75	17	92	3	5	2	8	65	10	10	2	22	
	1-5hrs	59%	61%	43%	58%	100%	34%	68%	69%	62%	43%	64%	-	60%
	6-10hrs	5%	5%	11%	6%	-	-	-	-	8%	-	-	-	-
	11-15hrs	3%	4%	-	3%	-	-	-	-	1%	10%	-	-	7%
	16-20hrs	1%	1%	-	1%	-	-	-	7%	-	10%	-	25%	-
	21hrs and above	2%	3%	-	2%	-	10%	-	-	1%	-	-	-	9%
	Median	2.0	2.0	1.0	1.9	2.0	0.4	0.8	1.6	1.0	1.1	1.1	-	2.0
	Mean	3.27	3.86	1.15	3.34	2.00	3.77	0.68	3.13	2.28	3.79	1.69	5.01	6.51

Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Children in Household						Social Media (monthly or more)				Child's age				
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter	5-7	8-11	12 to 14	15 to 16	17 to 18

**During term time**

<b>Unweighted base</b>	169	6	56	72	29	157	6	119	58	18	57	45	79	60	45	31
<b>Base: All GB parents of of 5 to 18 year olds who have received private tuition in the last 12 months during term time</b>	168	7	53	73	27	153	8	125	52	26	58	51	74	52	35	28
1-5hrs	82%	48%	79%	94%	71%	85%	46%	86%	92%	67%	97%	74%	81%	86%	88%	89%
6-10hrs	11%	52%	11%	3%	16%	8%	17%	9%	7%	24%	2%	18%	13%	6%	6%	-
11-15hrs	1%	-	-	1%	6%	2%	-	2%	-	6%	-	-	1%	3%	-	-
16-20hrs	3%	-	4%	1%	7%	3%	-	3%	2%	4%	2%	2%	4%	2%	6%	11%
21hrs and above	1%	-	4%	-	-	1%	-	-	-	-	-	-	-	4%	-	-
Median	2.0	7.7	2.0	1.0	3.5	2.0	1.0	2.0	1.0	3.0	2.0	2.0	2.0	1.0	1.0	2.0
Mean	3.59	6.37	4.21	2.50	4.99	3.53	2.24	3.28	2.61	4.84	2.47	3.41	3.52	3.77	3.08	4.01

**During holiday time**

<b>Unweighted base</b>	113	3	38	46	23	107	3	79	36	13	38	33	53	36	28	25
<b>Base: All GB parents of of 5 to 18 year olds who have received private tuition in the last 12 months during holiday time</b>	110	2	34	47	22	103	5	82	31	19	40	35	51	31	23	22
1-5hrs	59%	-	53%	64%	62%	60%	62%	60%	59%	35%	57%	75%	60%	57%	49%	43%
6-10hrs	5%	50%	6%	3%	4%	4%	-	7%	8%	14%	4%	-	8%	6%	9%	4%
11-15hrs	3%	-	-	2%	9%	3%	-	3%	5%	8%	-	3%	1%	6%	-	-
16-20hrs	1%	-	-	2%	-	1%	11%	2%	-	5%	-	3%	3%	-	-	-
21hrs and above	2%	50%	-	-	7%	1%	-	1%	5%	-	-	4%	1%	-	-	2%
Median	2.0	29.1	1.0	1.5	3.2	1.0	2.0	2.0	1.0	2.0	1.0	2.0	2.0	1.0	1.0	0.4
Mean	3.27	23.18	1.32	2.40	6.16	2.84	3.47	3.19	3.94	3.91	1.32	4.34	3.41	2.82	1.50	2.21

Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales	Scotland

Which, if any, of the following are reasons why you use private tuition for your child(ren)? (Please select all that apply. If any of your answers don't show in the list below, please type them in the "other" box)

Unweighted base	173	79	94	6	12	62	79	14	116	57	32	31	15	27	44	149	7	17
<b>Base: All GB parents of of 5 to 18 year olds who have received private tuition in the last 12 months</b>	172	71	101	17	18	64	61	12	109	63	22	45	11	23	46	147	12	13
My child(ren) isn't getting the support they need at school	14%	14%	14%	-	25%	6%	24%	15%	14%	15%	15%	18%	17%	19%	9%	15%	12%	12%
My child(ren) has learning difficulties	10%	8%	11%	-	8%	8%	14%	9%	13%	4%	11%	8%	-	7%	18%	11%	-	5%
Because other parents do	4%	2%	5%	-	20%	4%	-	-	2%	6%	4%	7%	-	7%	2%	4%	-	-
To prepare for upcoming exams	34%	41%	29%	-	60%	34%	35%	40%	38%	28%	22%	32%	38%	72%	15%	32%	42%	55%
I don't trust the school to get my child(ren) through the key exams	15%	14%	16%	26%	8%	10%	18%	27%	18%	10%	21%	7%	22%	28%	11%	15%	34%	5%
I feel it's important to add continual support throughout the year	29%	32%	27%	35%	49%	19%	30%	38%	18%	48%	21%	49%	49%	29%	19%	32%	-	18%
It means my child(ren) stays ahead of their peers	8%	6%	10%	-	7%	12%	8%	3%	7%	11%	-	9%	8%	30%	5%	10%	-	-
It was recommended to me by my child(ren)'s school	9%	4%	13%	18%	19%	6%	9%	-	8%	12%	4%	9%	9%	9%	9%	8%	26%	5%
Outside of school, private tuition is the only option to help my child(ren) get ahead	9%	11%	7%	-	16%	7%	7%	24%	6%	13%	13%	7%	8%	6%	10%	9%	4%	15%
I don't have time to tutor my child(ren) myself	9%	6%	11%	21%	3%	5%	13%	3%	12%	4%	3%	10%	15%	8%	12%	9%	-	11%
I don't have the confidence to tutor my child(ren) myself	7%	3%	11%	-	24%	3%	9%	4%	6%	10%	9%	15%	-	10%	4%	9%	-	-
Other	21%	22%	20%	-	-	30%	22%	27%	26%	12%	24%	15%	17%	7%	32%	21%	23%	19%
Don't know	4%	1%	6%	18%	3%	1%	4%	-	1%	8%	3%	7%	-	3%	5%	4%	-	-

Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England	Wales	Scotland

Which, if any, of the following are reasons why you use private tuition for your child(ren)? (Please select all that apply. If any of your answers don't show in the list below, please type them in the "other" box)

Unweighted base	173	2	14	16	13	18	15	27	27	17	149	7	17
<b>Base: All GB parents of 5 to 18 year olds who have received private tuition in the last 12 months</b>	172	2	8	12	20	25	11	23	26	20	147	12	13
My child(ren) isn't getting the support they need at school	14%	83%	13%	5%	31%	7%	17%	19%	8%	10%	15%	12%	12%
My child(ren) has learning difficulties	10%	-	10%	14%	18%	-	-	7%	13%	24%	11%	-	5%
Because other parents do	4%	-	11%	-	15%	-	-	7%	4%	-	4%	-	-
To prepare for upcoming exams	34%	-	18%	28%	40%	25%	38%	72%	16%	14%	32%	42%	55%
I don't trust the school to get my child(ren) through the key exams	15%	83%	13%	16%	11%	4%	22%	28%	8%	15%	15%	34%	5%
I feel it's important to add continual support throughout the year	29%	-	30%	19%	29%	66%	49%	29%	25%	12%	32%	-	18%
It means my child(ren) stays ahead of their peers	8%	-	-	-	5%	12%	8%	30%	9%	-	10%	-	-
It was recommended to me by my child(ren)'s school	9%	-	11%	-	20%	-	9%	9%	4%	16%	8%	26%	5%
Outside of school, private tuition is the only option to help my child(ren) get ahead	9%	83%	15%	-	15%	-	8%	6%	5%	16%	9%	4%	15%
I don't have time to tutor my child(ren) myself	9%	-	-	5%	5%	14%	15%	8%	3%	22%	9%	-	11%
I don't have the confidence to tutor my child(ren) myself	7%	-	11%	9%	23%	10%	-	10%	5%	3%	9%	-	-
Other	21%	17%	19%	29%	19%	12%	17%	7%	38%	25%	21%	23%	19%
Don't know	4%	-	7%	-	15%	-	-	3%	8%	-	4%	-	-

Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Working status							Marital Status				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Which, if any, of the following are reasons why you use private tuition for your child(ren)? (Please select all that apply. If any of your answers don't show in the list below, please type them in the "other" box)

Unweighted base	173	112	36	148	3	5	3	14	116	24	15	2	16
<b>Base: All GB parents of of 5 to 18 year olds who have received private tuition in the last 12 months</b>	172	108	36	144	8	5	2	13	104	23	15	2	28
My child(ren) isn't getting the support they need at school	14%	15%	13%	15%	-	23%	21%	14%	15%	16%	14%	-	12%
My child(ren) has learning difficulties	10%	9%	17%	11%	-	-	-	8%	11%	4%	18%	-	5%
Because other parents do	4%	5%	3%	4%	-	-	-	-	2%	7%	-	-	11%
To prepare for upcoming exams	34%	38%	29%	36%	-	66%	79%	14%	39%	35%	39%	-	16%
I don't trust the school to get my child(ren) through the key exams	15%	12%	19%	14%	42%	23%	21%	14%	15%	35%	16%	-	2%
I feel it's important to add continual support throughout the year	29%	33%	22%	30%	-	34%	54%	29%	30%	4%	18%	75%	48%
It means my child(ren) stays ahead of their peers	8%	8%	13%	9%	-	-	54%	-	9%	-	20%	-	7%
It was recommended to me by my child(ren)'s school	9%	9%	8%	9%	42%	-	-	-	4%	19%	29%	-	11%
Outside of school, private tuition is the only option to help my child(ren) get ahead	9%	11%	5%	9%	-	10%	-	8%	7%	9%	6%	75%	11%
I don't have time to tutor my child(ren) myself	9%	12%	7%	11%	-	-	-	-	9%	4%	6%	-	15%
I don't have the confidence to tutor my child(ren) myself	7%	8%	8%	8%	-	10%	-	3%	6%	7%	-	-	18%
Other	21%	19%	21%	19%	18%	-	-	52%	26%	22%	11%	-	8%
Don't know	4%	3%	-	2%	40%	-	-	4%	2%	-	-	25%	13%

Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Children in Household						Social Media (monthly or more)				Child's age				
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter	5-7	8-11	12 to 14	15 to 16	17 to 18

Which, if any, of the following are reasons why you use private tuition for your child(ren)? (Please select all that apply. If any of your answers don't show in the list below, please type them in the "other" box)

Unweighted base	173	6	56	73	31	160	7	121	59	19	57	47	82	61	45	31
Base: All GB parents of of 5 to 18 year olds who have received private tuition in the last 12 months	172	7	53	75	28	156	9	128	52	28	58	54	77	53	35	28
My child(ren) isn't getting the support they need at school	14%	7%	9%	19%	15%	15%	6%	14%	23%	9%	13%	13%	13%	16%	15%	24%
My child(ren) has learning difficulties	10%	-	11%	7%	16%	10%	6%	9%	8%	5%	9%	2%	16%	9%	5%	8%
Because other parents do	4%	-	1%	6%	3%	4%	-	5%	2%	-	6%	7%	1%	3%	5%	3%
To prepare for upcoming exams	34%	28%	31%	37%	38%	35%	27%	36%	39%	31%	32%	23%	35%	34%	57%	48%
I don't trust the school to get my child(ren) through the key exams	15%	51%	10%	16%	17%	14%	6%	15%	23%	23%	14%	15%	15%	17%	19%	21%
I feel it's important to add continual support throughout the year	29%	23%	33%	27%	38%	31%	-	29%	23%	38%	29%	16%	35%	26%	21%	41%
It means my child(ren) stays ahead of their peers	8%	-	9%	4%	17%	8%	17%	7%	10%	4%	2%	8%	10%	15%	7%	7%
It was recommended to me by my child(ren)'s school	9%	44%	10%	4%	15%	8%	-	10%	4%	11%	16%	16%	8%	4%	10%	7%
Outside of school, private tuition is the only option to help my child(ren) get ahead	9%	7%	9%	12%	2%	9%	-	9%	8%	7%	13%	9%	6%	8%	6%	14%
I don't have time to tutor my child(ren) myself	9%	-	5%	14%	9%	10%	-	10%	7%	17%	6%	19%	10%	6%	2%	-
I don't have the confidence to tutor my child(ren) myself	7%	7%	4%	11%	7%	8%	-	8%	-	14%	7%	12%	7%	5%	5%	6%
Other	21%	6%	20%	23%	22%	22%	16%	20%	23%	10%	27%	26%	19%	31%	23%	11%
Don't know	4%	-	2%	-	3%	1%	52%	2%	2%	2%	-	8%	2%	-	1%	2%



Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales	Scotland

In which, if any, of the following ways do your child(ren) ever receive private tuition? (Please select all that apply. If any of your answers don't show in the list below, please type them in the "other" box)

Unweighted base	173	79	94	6	12	62	79	14	116	57	32	31	15	27	44	149	7	17
<b>Base: All GB parents of of 5 to 18 year olds who have received private tuition in the last 12 months</b>	172	71	101	17	18	64	61	12	109	63	22	45	11	23	46	147	12	13
Tuition centre (i.e. face-to-face tuition with a tutor, this could be either one-to-one or as part of a group)	37%	37%	37%	18%	31%	47%	36%	23%	38%	36%	30%	43%	41%	46%	25%	36%	28%	59%
At home (i.e. face-to-face tuition with a tutor, one-to-one)	51%	57%	47%	64%	69%	33%	59%	66%	52%	50%	63%	42%	52%	50%	52%	50%	49%	64%
Online (i.e. communicating with a tutor via the internet)	9%	6%	11%	18%	-	9%	9%	8%	8%	10%	2%	17%	-	8%	3%	8%	35%	-
Other	10%	12%	9%	-	-	15%	12%	6%	13%	6%	6%	8%	7%	12%	20%	12%	-	-

Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England	Wales	Scotland

In which, if any, of the following ways do your child(ren) ever receive private tuition? (Please select all that apply. If any of your answers don't show in the list below, please type them in the "other" box)

Unweighted base	173	2	14	16	13	18	15	27	27	17	149	7	17
<b>Base: All GB parents of of 5 to 18 year olds who have received private tuition in the last 12 months</b>	172	2	8	12	20	25	11	23	26	20	147	12	13
Tuition centre (i.e. face-to-face tuition with a tutor, this could be either one-to-one or as part of a group)	37%	17%	23%	37%	20%	62%	41%	46%	28%	21%	36%	28%	59%
At home (i.e. face-to-face tuition with a tutor, one-to-one)	51%	83%	67%	58%	53%	33%	52%	50%	53%	51%	50%	49%	64%
Online (i.e. communicating with a tutor via the internet)	9%	-	5%	-	15%	18%	-	8%	2%	5%	8%	35%	-
Other	10%	-	9%	5%	12%	6%	7%	12%	18%	23%	12%	-	-

Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Working status							Marital Status				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

In which, if any, of the following ways do your child(ren) ever receive private tuition? (Please select all that apply. If any of your answers don't show in the list below, please type them in the "other" box)

Unweighted base	173	112	36	148	3	5	3	14	116	24	15	2	16
<b>Base: All GB parents of 5 to 18 year olds who have received private tuition in the last 12 months</b>	172	108	36	144	8	5	2	13	104	23	15	2	28
Tuition centre (i.e. face-to-face tuition with a tutor, this could be either one-to-one or as part of a group)	37%	45%	23%	39%	-	34%	-	40%	38%	30%	48%	25%	33%
At home (i.e. face-to-face tuition with a tutor, one-to-one)	51%	47%	66%	52%	40%	66%	75%	46%	54%	43%	32%	75%	56%
Online (i.e. communicating with a tutor via the internet)	9%	9%	3%	8%	42%	-	25%	3%	7%	20%	5%	-	11%
Other	10%	9%	15%	10%	18%	-	-	11%	11%	19%	15%	-	-

Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Children in Household						Social Media (monthly or more)				Child's age				
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter	5-7	8-11	12 to 14	15 to 16	17 to 18

In which, if any, of the following ways do your child(ren) ever receive private tuition? (Please select all that apply. If any of your answers don't show in the list below, please type them in the "other" box)

Unweighted base	173	6	56	73	31	160	7	121	59	19	57	47	82	61	45	31
<b>Base: All GB parents of 5 to 18 year olds who have received private tuition in the last 12 months</b>	172	7	53	75	28	156	9	128	52	28	58	54	77	53	35	28
Tuition centre (i.e. face-to-face tuition with a tutor, this could be either one-to-one or as part of a group)	37%	28%	29%	39%	51%	38%	33%	38%	42%	41%	46%	38%	50%	39%	23%	32%
At home (i.e. face-to-face tuition with a tutor, one-to-one)	51%	43%	60%	47%	45%	51%	67%	50%	49%	41%	42%	44%	35%	49%	65%	76%
Online (i.e. communicating with a tutor via the internet)	9%	44%	3%	11%	9%	8%	-	11%	8%	35%	11%	14%	13%	5%	9%	-
Other	10%	6%	16%	10%	5%	11%	-	11%	17%	5%	12%	10%	12%	14%	5%	1%

Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales	Scotland

Which, if any, of the following are reasons why you have not used private tuition for your child(ren) in the last 12 months? (Please select all that apply. If any of your answers don't show in the list below, please type them in the "other" box)

Unweighted base	1030	470	560	10	101	369	450	100	584	446	278	161	105	79	244	867	58	105
Base: All GB parents online with children aged 5 to 18 who have not received private tuition in the last 12 months	1020	455	566	14	152	399	367	88	545	475	300	155	101	97	227	879	60	81
My child(ren) gets all the support they need at school	36%	34%	37%	17%	36%	34%	39%	34%	38%	33%	36%	31%	39%	45%	32%	35%	28%	46%
Private tuition is too expensive	35%	29%	39%	25%	35%	36%	35%	30%	30%	41%	36%	37%	33%	46%	35%	36%	28%	23%
I've had bad experiences with private tutors	0%	1%	0%	-	-	0%	1%	-	1%	0%	-	1%	0%	1%	0%	0%	-	-
I don't trust private tutors because they're not regulated	3%	4%	1%	10%	5%	1%	3%	1%	3%	2%	2%	3%	4%	8%	2%	3%	1%	4%
I/ my child(ren) use online tools instead	6%	6%	7%	-	5%	6%	8%	6%	7%	6%	5%	4%	9%	9%	7%	6%	5%	10%
I/ another family member tutor my child(ren)	8%	10%	7%	-	8%	11%	7%	3%	11%	5%	6%	10%	9%	9%	10%	9%	6%	5%
I've never thought about it	17%	18%	17%	14%	21%	20%	15%	11%	17%	17%	19%	17%	20%	10%	18%	18%	20%	11%
My child(ren) do not need private tuition	40%	36%	44%	54%	42%	41%	40%	36%	45%	36%	40%	36%	43%	43%	42%	40%	39%	43%
Other	5%	5%	5%	-	2%	4%	6%	11%	5%	5%	4%	7%	7%	7%	4%	5%	7%	4%
Don't know	6%	9%	3%	32%	9%	4%	4%	8%	6%	6%	5%	8%	2%	3%	8%	6%	10%	4%

Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England	Wales	Scotland

Which, if any, of the following are reasons why you have not used private tuition for your child(ren) in the last 12 months? (Please select all that apply. If any of your answers don't show in the list below, please type them in the "other" box)

Unweighted base	1030	66	117	95	80	81	105	79	162	82	867	58	105
Base: All GB parents online with children aged 5 to 18 who have not received private tuition in the last 12 months	1020	71	128	101	79	76	101	97	153	74	879	60	81
My child(ren) gets all the support they need at school	36%	24%	38%	41%	30%	31%	39%	45%	32%	31%	35%	28%	46%
Private tuition is too expensive	35%	36%	40%	30%	30%	43%	33%	46%	31%	43%	36%	28%	23%
I've had bad experiences with private tutors	0%	-	-	-	2%	1%	0%	1%	0%	-	0%	-	-
I don't trust private tutors because they're not regulated	3%	1%	3%	0%	3%	2%	4%	8%	-	5%	3%	1%	4%
I/ my child(ren) use online tools instead	6%	3%	4%	9%	3%	4%	9%	9%	5%	13%	6%	5%	10%
I/ another family member tutor my child(ren)	8%	6%	4%	8%	7%	14%	9%	9%	11%	8%	9%	6%	5%
I've never thought about it	17%	22%	20%	17%	17%	16%	20%	10%	18%	17%	18%	20%	11%
My child(ren) do not need private tuition	40%	36%	41%	41%	29%	42%	43%	43%	40%	46%	40%	39%	43%
Other	5%	2%	5%	4%	6%	8%	7%	7%	4%	2%	5%	7%	4%
Don't know	6%	3%	4%	8%	12%	4%	2%	3%	8%	7%	6%	10%	4%

Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Working status							Marital Status				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Which, if any, of the following are reasons why you have not used private tuition for your child(ren) in the last 12 months? (Please select all that apply. If any of your answers don't show in the list below, please type them in the "other" box)

Unweighted base	1030	559	215	774	5	44	41	166	683	144	112	8	83
Base: All GB parents online with children aged 5 to 18 who have not received private tuition in the last 12 months	1020	539	227	765	6	38	38	173	649	170	96	4	101
My child(ren) gets all the support they need at school	36%	34%	35%	34%	25%	37%	32%	43%	38%	40%	25%	58%	23%
Private tuition is too expensive	35%	30%	40%	33%	23%	26%	50%	43%	34%	33%	43%	17%	34%
I've had bad experiences with private tutors	0%	0%	0%	0%	-	-	-	1%	1%	-	-	-	-
I don't trust private tutors because they're not regulated	3%	3%	2%	3%	-	-	9%	3%	3%	5%	2%	-	1%
I/ my child(ren) use online tools instead	6%	5%	7%	6%	-	14%	5%	9%	7%	6%	4%	-	4%
I/ another family member tutor my child(ren)	8%	9%	5%	7%	-	6%	18%	10%	8%	8%	9%	-	7%
I've never thought about it	17%	17%	19%	17%	-	11%	7%	20%	16%	22%	16%	-	19%
My child(ren) do not need private tuition	40%	41%	44%	42%	31%	40%	24%	39%	43%	41%	35%	44%	28%
Other	5%	5%	4%	5%	-	11%	2%	5%	4%	5%	5%	11%	10%
Don't know	6%	6%	3%	5%	60%	8%	5%	6%	6%	3%	3%	-	14%

Sample Size: 1203 GB Adults  
Filedwork: 14th - 16th October 2015

Total	Children in Household						Social Media (monthly or more)				Child's age				
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter	5-7	8-11	12 to 14	15 to 16	17 to 18

Which, if any, of the following are reasons why you have not used private tuition for your child(ren) in the last 12 months? (Please select all that apply. If any of your answers don't show in the list below, please type them in the "other" box)

Unweighted base	1030	120	364	386	143	893	17	774	219	95	331	286	368	327	243	258
Base: All GB parents online with children aged 5 to 18 who have not received private tuition in the last 12 months	1020	116	326	399	155	880	25	772	177	96	321	320	385	305	232	226
My child(ren) gets all the support they need at school	36%	22%	37%	37%	36%	37%	50%	37%	41%	38%	37%	36%	34%	35%	37%	31%
Private tuition is too expensive	35%	21%	30%	40%	42%	37%	33%	38%	28%	32%	31%	32%	40%	45%	40%	31%
I've had bad experiences with private tutors	0%	-	1%	0%	0%	0%	-	0%	1%	1%	0%	0%	0%	1%	0%	1%
I don't trust private tutors because they're not regulated	3%	1%	2%	1%	6%	2%	19%	2%	2%	3%	3%	2%	4%	2%	2%	2%
I/ my child(ren) use online tools instead	6%	4%	7%	6%	9%	7%	5%	7%	9%	3%	7%	3%	6%	6%	10%	6%
I/ another family member tutor my child(ren)	8%	8%	6%	8%	13%	8%	2%	9%	12%	16%	8%	8%	9%	8%	7%	6%
I've never thought about it	17%	14%	18%	18%	19%	18%	6%	17%	15%	23%	19%	25%	17%	14%	12%	15%
My child(ren) do not need private tuition	40%	31%	46%	42%	34%	42%	28%	39%	42%	32%	44%	41%	40%	38%	32%	42%
Other	5%	11%	7%	3%	2%	4%	-	5%	6%	5%	6%	4%	4%	4%	2%	6%
Don't know	6%	12%	6%	4%	4%	5%	19%	5%	2%	4%	3%	8%	6%	5%	3%	4%