

YouGov / The Times Survey Results

Sample Size: 1637 GB Adults
Fieldwork: 4th - 5th November 2018

	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1637	445	405	90	540	506	92	627	678	792	845	180	689	390	378	933	704	196	547	354	399	141	
Unweighted Sample	1637	457	422	106	567	518	107	717	653	721	916	148	681	397	411	988	649	163	563	374	393	144	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

29-30
Oct

4-5
Nov

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	41	41	100	0	0	87	6	10	22	63	46	37	20	28	45	62	46	33	36	50	43	35	27
Lab	39	37	0	100	0	3	83	18	51	20	30	43	59	50	29	19	33	42	51	30	36	48	17
Lib Dem	7	8	0	0	100	3	5	62	14	3	9	8	7	8	13	4	10	6	8	10	8	6	6
Other	12	14	0	0	0	7	6	9	13	14	15	12	14	14	14	15	11	19	5	10	13	11	50

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

SNP/ PCY	4	4	0	0	0	0	2	1	7	2	6	3	4	6	7	1	5	4	0	0	3	0	39
UKIP	5	4	0	0	0	4	1	1	0	8	5	3	5	3	2	7	2	8	1	4	7	5	3
Green	2	4	0	0	0	1	3	4	5	2	3	4	5	4	3	4	4	4	2	4	2	4	7
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	1	2	0	0	0	0
Other	0	1	0	0	0	1	0	2	0	2	1	1	0	1	1	2	1	2	1	1	1	1	1

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		29-30	4-5																					
		Oct	Nov																					
If there were a general election held tomorrow, which party would you vote for?																								
	Conservative	28	27	100	0	0	70	4	8	17	44	32	23	14	17	31	48	33	20	24	33	28	23	19
	Labour	28	25	0	100	0	2	63	14	38	14	22	27	37	30	20	15	24	26	33	20	23	33	12
	Liberal Democrat	5	6	0	0	100	2	4	47	10	2	6	5	4	5	9	4	7	3	6	7	5	4	4
	Scottish National Party (SNP)/ Plaid Cymru	3	3	0	0	0	0	1	1	5	1	4	2	3	3	5	0	4	2	0	0	2	0	29
	Some other party	6	7	0	0	0	6	4	6	5	9	8	6	6	6	5	11	5	9	3	7	7	8	8
	Would not vote	10	11	0	0	0	3	5	3	4	7	12	11	14	14	9	7	8	16	12	10	12	12	9
	Don't know	17	19	0	0	0	16	17	20	17	21	14	24	17	23	20	14	17	23	18	21	20	18	18
	Refused	3	2	0	0	0	2	3	1	2	1	2	2	6	3	1	0	3	1	4	3	2	2	1
And which of these parties would you vote for?																								
<i>[Asked only to those who said 'Some other party'; n=118]</i>																								
	Green	29	36	0	0	0	12	63	51	82	13	28	46	48	40	45	27	55	23	39	38	19	36	64
	UK Independence Party (UKIP)	58	42	0	0	0	60	13	17	2	64	49	35	52	34	35	51	29	52	13	40	65	41	23
	British National Party (BNP)	2	1	0	0	0	3	0	0	0	3	2	1	0	2	0	2	0	3	0	2	0	2	0
	Women's Equality Party	1	4	0	0	0	6	7	0	7	3	1	7	0	3	0	7	2	6	32	4	0	3	0
	Some other party	6	10	0	0	0	14	8	32	7	13	13	7	0	7	20	11	10	10	16	15	7	8	5
	Don't know	4	4	0	0	0	2	4	0	3	2	5	3	0	9	0	2	3	4	0	0	9	5	8
	Refused	1	1	0	0	0	3	5	0	0	3	3	0	0	4	0	0	0	3	0	0	0	5	0

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	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	29-30 Oct	4-5 Nov	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	9	8	0	0	2	1	2	1	3	4	9	7	11	9	7	5	5	12	10	7	7	9	10
1	1	2	1	0	1	0	0	0	1	1	2	2	3	2	2	2	2	2	1	2	3	2	1
2	1	2	0	1	1	1	1	0	1	2	1	3	0	3	1	1	1	3	0	2	2	3	1
3	1	2	1	0	0	1	0	2	1	1	1	2	4	2	1	1	1	2	1	1	4	1	1
4	2	2	1	2	2	1	2	1	1	1	2	2	4	2	1	0	2	1	2	3	1	1	0
5	5	7	2	5	1	4	5	4	3	7	8	7	12	9	6	2	5	10	8	7	5	9	7
6	3	3	1	2	1	2	2	2	3	2	3	3	7	3	2	2	3	4	3	3	3	3	3
7	5	5	3	4	5	4	5	5	4	5	5	4	6	6	4	2	5	5	4	4	6	5	4
8	6	6	6	6	7	6	7	4	6	7	7	5	4	8	5	4	6	6	6	6	6	6	1
9	9	9	12	8	12	12	8	10	9	10	9	8	4	9	8	10	9	8	6	12	7	7	6
10 - Absolutely certain to vote	58	56	72	72	70	67	69	71	67	61	54	57	46	46	62	71	62	48	59	53	55	54	66

Which of the following do you think would make the best Prime Minister?

	22-23 Oct	4-5 Nov	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Theresa May	35	36	90	3	26	79	9	23	23	55	40	33	21	24	42	61	40	32	33	41	38	33	27
Jeremy Corbyn	24	22	1	68	13	2	50	18	35	11	22	22	37	28	16	11	23	21	31	18	19	26	24
Not sure	38	38	8	28	61	17	39	58	41	32	35	42	36	45	41	26	34	44	32	38	40	38	47
Refused	3	3	1	1	0	2	2	1	2	2	3	3	7	4	1	2	3	3	3	3	3	3	2

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	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample	1637	457	422	106	567	518	107	717	653	721	916	148	681	397	411	988	649	163	563	374	393	144	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

22-23
Oct
Nov

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Britain leaving the EU	65	61	74	58	74	76	57	72	68	65	60	61	48	57	66	69	67	53	63	62	61	59	59
Health	38	37	29	49	47	31	46	41	43	32	32	41	40	32	41	39	38	35	21	36	39	41	46
Immigration & Asylum	27	27	37	15	5	38	18	10	7	47	29	26	16	20	30	44	23	33	23	26	30	32	20
Crime	21	24	31	19	15	32	18	20	18	32	23	24	13	22	24	32	22	26	26	23	26	25	15
The economy	27	22	28	22	29	26	24	24	28	20	28	18	18	25	25	18	26	17	24	24	21	20	24
Housing	16	19	9	29	23	11	28	19	19	16	18	19	23	20	16	16	14	24	31	19	17	14	17
The environment	16	17	10	25	27	10	24	35	27	9	15	19	28	19	15	10	19	15	13	21	15	15	18
Welfare benefits	14	15	12	22	12	11	19	16	16	16	15	15	10	17	16	14	13	18	11	17	13	16	18
Education	12	13	11	17	20	8	19	19	18	9	11	15	19	14	15	8	17	9	12	12	13	14	17
Defence and security	12	12	21	5	8	20	8	7	8	19	12	12	5	8	15	22	12	12	11	14	8	16	8
Pensions	7	6	7	5	6	7	4	5	5	8	6	6	2	4	8	9	6	6	3	6	7	5	8
Tax	5	4	4	3	4	4	3	2	4	4	5	3	5	5	4	2	4	4	3	4	2	4	8
Family life & childcare	5	4	3	2	6	3	3	4	3	3	3	4	4	5	2	2	3	4	1	3	4	3	7
Transport	3	3	2	3	8	1	3	6	3	1	4	1	6	2	3	1	3	2	5	3	3	2	1
None of these	1	1	0	0	0	0	0	0	0	1	1	1	1	2	0	0	1	1	0	1	1	2	0
Don't know	4	5	1	2	0	1	4	1	3	1	4	6	10	8	0	1	3	7	9	3	4	4	6

How well or badly do you think the government are doing at negotiating Britain's exit from the European Union?

Very well	2	2	4	0	1	3	0	2	1	2	1	2	1	1	1	3	2	1	3	1	1	1	3
Fairly well	15	17	40	4	9	33	6	7	12	23	18	16	12	10	21	28	19	14	14	18	18	15	16
TOTAL WELL	17	19	44	4	10	36	6	9	13	25	19	18	13	11	22	31	21	15	17	19	19	16	19
Fairly badly	31	31	34	30	35	36	28	31	28	36	32	31	28	34	30	30	31	31	31	33	29	32	25
Very badly	38	34	11	57	51	16	53	53	48	26	36	33	34	36	36	29	36	32	35	32	34	35	42
TOTAL BADLY	69	65	45	87	86	52	81	84	76	62	68	64	62	70	66	59	67	63	66	65	63	67	67
Don't know	15	16	11	8	3	12	12	7	11	13	13	19	24	19	13	10	12	22	16	16	17	16	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?																							
Right to leave	41	41	73	20	12	70	24	15	4	84	46	36	18	29	47	68	38	45	34	41	45	45	27
Wrong to leave	47	45	22	72	83	23	66	78	90	8	43	48	57	54	44	27	52	36	49	45	45	41	56
Don't know	12	14	5	8	5	7	10	6	6	8	11	16	25	18	9	5	9	19	17	13	10	14	17

22-23
Oct

4-5
Nov

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Since our last poll we have updated our weighting targets to reflect the latest Mid-Year Population estimates and Annual Population survey. We have also adjusted our turnout filter to reduce the impact of whether respondents voted at the previous election. These changes did not make any overall difference to the headline voting intention figures.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	198	172	10.5%
Men 50-64 High education	39	49	3.0%
Men 50-64 Mid education	79	77	4.7%
Men 50-64 Low education	67	64	3.9%
Men 25-49 High education	96	126	7.7%
Men 25-49 Mid education	139	124	7.6%
Men 25-49 Low education	59	90	5.5%
Men Under 25 High education	17	15	0.9%
Men Under 25 Mid & Low education	27	75	4.6%
Women Over 65	213	206	12.6%
Women 50-64 High education	50	46	2.8%
Women 50-64 Mid education	92	88	5.4%
Women 50-64 Low education	70	65	4.0%
Women 25-49 High education	148	136	8.3%
Women 25-49 Mid education	150	133	8.1%
Women 25-49 Low education	89	80	4.9%
Women Under 25 High education	22	18	1.1%
Women Under 25 Mid & Low education	82	72	4.4%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	141	311	19.0%
Medium (3-7)	1101	982	60.0%
High (8,9,10)	395	344	21.0%
Social Grade (NRS and 2011 census)			
AB	503	458	28.0%
C1	485	475	29.0%
C2	294	344	21.0%
DE	355	360	22.0%
EU Referendum Vote (Election Result)			
Remain	717	627	38.3%
Leave	653	678	41.4%
Don't Know / Did Not Vote	267	332	20.3%

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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	247	226	13.8%
South Lab	132	126	7.7%
South LD	51	46	2.8%
South UKIP	10	8	0.5%
South Oth	17	16	1.0%
South DNV	106	124	7.6%
London Con	44	51	3.1%
London Lab	61	82	5.0%
London LD	14	13	0.8%
London Oth	7	5	0.3%
London DNV	37	46	2.8%
Midlands Con	106	101	6.2%
Midlands Lab	95	83	5.1%
Midlands LD	13	8	0.5%
Midlands Oth	10	8	0.5%
Midlands DNV	63	69	4.2%
North Con	115	111	6.8%
North Lab	165	156	9.5%
North LD	17	15	0.9%
North UKIP	8	8	0.5%
North Oth	8	7	0.4%
North DNV	80	103	6.3%
Scotland Con	32	29	1.8%
Scotland Lab	33	28	1.7%
Scotland LD	8	7	0.4%
Scotland SNP	43	39	2.4%
Scotland Oth & DNV	28	38	2.3%
Wales Con	23	21	1.3%
Wales Lab	32	31	1.9%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales Oth & DNV	20	21	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk