



Cryptocurrency
Fieldwork Dates: 29th - 30th August 2018

Conducted by YouGov
On behalf of YouGov Omnibus

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data. YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1202 adults. Fieldwork was undertaken between 29th - 30th August 2018. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48 hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov Omnibus

Cryptocurrency

US_nat Sample: 29th - 30th August 2018



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
	A	B	C	D	E	F	G	H	I	J	K	L	M	

GOC_Q1a. A cryptocurrency is a form of digital or virtual money that is generally designed to be decentralized, secure, and, in many cases, anonymous.

With that in mind, which, if any, of the following cryptocurrencies have you ever heard of?

Please select all that apply.

	Unweighted base	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All US Adults	1188	591	597	377	375	437	214	264	462	248	775	149	174	90	490
Bitcoin	71%	74%	68%	64%	72%	77%	66%	75%	68%	F.H	78%	66%	44%	81%	59%
		B		C		C		F		F.H		K.L	L	*	K.L*
Litecoin	11%	18%	5%	18%	13%	4%	13%	7%	13%	11%	12%	11%	11%	9%	10%
		B		E		E		G		G		*	*	*	*
Ether/Ethereum	13%	19%	6%	18%	14%	7%	9%	14%	12%	16%	13%	12%	12%	9%	8%
		B		E		E						*	*	*	*
Zcash	4%	6%	1%	7%	4%	0%	5%	1%	4%	4%	3%	5%	6%	1%	3%
		B		E		E		G		G		*	*	*	*
Dash	10%	12%	8%	17%	10%	4%	8%	5%	12%	13%	7%	15%	16%	7%	11%
				D.E		E		G		G		J	J*	*	*
Ripple	7%	11%	3%	9%	8%	4%	9%	5%	9%	5%	6%	8%	10%	8%	6%
		B		E		E						*	*	*	*
Monero	4%	6%	1%	6%	3%	1%	2%	1%	5%	5%	3%	5%	4%	1%	3%
		B		E		E		G		G		*	*	*	*
Cardano	2%	2%	1%	3%	2%	1%	2%	0%	3%	1%	2%	6%	1%	-	1%
				E				G		G		J.M	*	*	*
Stellar	3%	4%	2%	5%	3%	1%	1%	1%	4%	4%	2%	5%	6%	2%	3%
				E		E		G		G		*	*	*	*
NEO	4%	5%	2%	7%	3%	1%	2%	0%	4%	8%	2%	8%	8%	4%	4%
		B		E				G		F.G		J	J*	*	*
EOS	5%	6%	4%	10%	5%	1%	8%	1%	6%	6%	3%	6%	16%	4%	8%
				D.E		E		G		G			J.K.M*	*	O.P
NEM	2%	3%	1%	5%	2%	0%	5%	0%	2%	2%	2%	4%	3%	3%	2%
		B		E		E		G				*	*	*	*
Dogecoin	8%	12%	3%	16%	6%	2%	6%	7%	8%	9%	9%	8%	4%	2%	5%
		B		D.E		E					M	*	*	*	*
MaidSafeCoin/SafeCoin	2%	3%	1%	4%	1%	1%	4%	-	1%	4%	1%	5%	5%	-	3%
		B		D.E			G.H		1%	G.H		J	J*	*	*
Lisk	2%	3%	1%	3%	2%	1%	3%	1%	1%	3%	1%	3%	3%	1%	2%
				E					1%	G		*	*	*	*
Storjcoin X	1%	2%	0%	2%	1%	-	0%	1%	0%	3%	1%	1%	3%	-	1%
				E					1%	H		*	*	*	*
Other	2%	2%	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%	3%	-	1%
									2%			1%	*	*	*
Not applicable - I have not heard of any cryptocurrency	21%	16%	27%	20%	21%	22%	20%	21%	24%	16%	19%	23%	34%	12%	30%
		A							I			J.M*	*	*	O.P.Q

GOC_Q2_1. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Bitcoin

	Unweighted base	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: US Adults Who Have Heard of a Cryptocurrency	846	440	406	241	271	334	140	198	314	193	597	99	77	73	287
Bought	9%	12%	5%	21%	7%	1%	12%	4%	8%	14%	7%	17%	16%	8%	11%
		B		D.E		E		G		G.H		J*	J*	*	Q
Sold	5%	6%	4%	13%	3%	0%	5%	1%	4%	10%	3%	12%	7%	7%	6%
				D.E		E				G.H		J*	*	*	*
Mined	5%	8%	2%	12%	5%	0%	2%	1%	7%	9%	4%	16%	7%	-	8%

YouGov Omnibus Cryptocurrency

US_nat Sample: 29th - 30th August 2018



Total	Education			Marital Status						Children under the age of 18		Income		
	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

GOC_Q1a. A cryptocurrency is a form of digital or virtual money that is generally designed to be decentralized, secure, and, in many cases, anonymous.

With that in mind, which, if any, of the following cryptocurrencies have you ever heard of?

Please select all that apply.

	Unweighted base	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
Unweighted base	1202	413	236	132	604	17	153	70	310	48	348	854	425	346	286
Base: All US Adults	1188	377	207	114	585	20	133	60	335	55	346	842	421	357	270
Bitcoin	71%	74%	85%	90%	74%	51%	77%	68%	66%	66%	69%	72%	62%	75%	80%
		N	N.O	N.O	V	**	V	*	**	**	**	**	**	Z	Z.AC
Litecoin	11%	11%	13%	11%	13%	5%	7%	1%	13%	8%	15%	10%	6%	14%	15%
					U	**		*	U	**	Y		6%	Z	Z
Ether/Ethereum	13%	12%	22%	18%	13%	10%	6%	8%	15%	10%	16%	11%	7%	16%	19%
			N.O	N	T	**		*	T	**	**	**	**	Z	Z.AC
Zcash	4%	4%	4%	3%	4%	5%	2%	-	4%	2%	6%	3%	3%	3%	6%
					**	**		*	**	**	Y		3%	3%	AA.AC
Dash	10%	10%	8%	8%	9%	41%	5%	3%	11%	13%	11%	9%	11%	10%	9%
					**	**		*	T,U	**	**	**	**	**	**
Ripple	7%	8%	10%	6%	7%	14%	5%	-	8%	14%	10%	6%	6%	9%	8%
					U	**		*	U	**	**	**	**	**	**
Monero	4%	3%	5%	1%	5%	-	2%	1%	3%	-	4%	3%	3%	4%	5%
					**	**		*	**	**	**	**	**	**	**
Cardano	2%	3%	2%	1%	2%	-	1%	1%	2%	-	4%	1%	1%	2%	3%
		N			**	**		*	**	**	Y		1%	Z	Z
Stellar	3%	4%	2%	2%	3%	5%	1%	-	3%	7%	4%	2%	4%	2%	3%
					**	**		*	**	**	**	**	**	**	**
NEO	4%	4%	3%	2%	4%	5%	2%	-	5%	4%	6%	3%	5%	3%	4%
					**	**		*	**	**	Y		AC	3%	4%
EOS	5%	4%	3%	3%	5%	-	4%	1%	8%	2%	6%	5%	7%	3%	5%
					**	**		*	**	**	**	**	**	**	**
NEM	2%	2%	2%	2%	2%	-	1%	3%	4%	-	3%	2%	0%	2%	4%
					**	**		*	R	**	**	**	**	Z	Z
Dogecoin	8%	9%	13%	8%	8%	4%	3%	3%	12%	-	8%	8%	4%	10%	12%
		N			T	**		*	T,U	**	**	**	**	Z	Z.AC
MaidSafeCoin/SafeCoin	2%	1%	2%	-	2%	-	1%	-	3%	-	2%	2%	2%	1%	2%
					**	**		*	**	**	**	**	**	**	**
Lisk	2%	2%	1%	1%	2%	-	2%	1%	2%	-	2%	2%	2%	1%	3%
					**	**		*	**	**	**	**	**	**	**
Storjcoin X	1%	1%	1%	-	1%	-	1%	-	1%	-	1%	1%	1%	1%	1%
					**	**		*	**	**	**	**	**	**	**
Other	2%	2%	2%	1%	1%	-	1%	-	3%	4%	2%	1%	1%	2%	1%
					**	**		*	**	**	**	**	**	**	**
Not applicable - I have not heard of any cryptocurrency	21%	20%	11%	7%	20%	14%	21%	29%	23%	12%	20%	21%	29%	17%	12%
		P,Q			**	**		*	**	**	**	**	AA,AB	**	**

GOC_Q2_1. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Bitcoin

	Unweighted base	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
Unweighted base	892	313	202	118	465	12	119	48	214	34	254	638	278	275	236
Base: US Adults Who Have Heard of a Cryptocurrency	846	280	177	102	433	10	103	41	223	36	240	606	262	268	217
Bought	9%	9%	7%	4%	7%	23%	5%	11%	14%	5%	12%	8%	7%	10%	10%
					**	**		*	R,T	**	**	**	**	**	**
Sold	5%	5%	6%	2%	4%	7%	2%	-	9%	3%	8%	4%	3%	6%	7%
					**	**		*	R,T	**	Y		**	**	**
Mined	5%	6%	2%	2%	6%	-	4%	2%	7%	-	8%	4%	5%	7%	5%

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Cryptocurrency

US_nat Sample: 29th - 30th August 2018



Total	
	Prefer not to say
	AC

GOC_Q1a. A cryptocurrency is a form of digital or virtual money that is generally designed to be decentralized, secure, and, in many cases, anonymous.

With that in mind, which, if any, of the following cryptocurrencies have you ever heard of?

Please select all that apply.

	Unweighted base	1202	145
Base: All US Adults		1188	140
Bitcoin	71%		71%
Litecoin	11%		12%
Ether/Ethereum	13%		9%
Zcash	4%		1%
Dash	10%		9%
Ripple	7%		5%
Monero	4%		2%
Cardano	2%		1%
Stellar	3%		3%
NEO	4%		1%
EOS	5%		6%
NEM	2%		4%
Dogecoin	8%		6%
MaidSafeCoin/SafeCoin	2%		3%
Lisk	2%		1%
Storjcoin X	1%		-
Other	2%		3%
Not applicable - I have not heard of any cryptocurrency	21%		26%
			AA AB

GOC_Q2_1. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Bitcoin

	Unweighted base	892	103
Base: US Adults Who Have Heard of a Cryptocurrency		846	99
Bought	9%		6%
Sold	5%		2%
Mined	5%		1%

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Cryptocurrency

US_nat Sample: 29th - 30th August 2018



Total	Gender		Age			Region				Race				No HS, High school graduate	
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)		
	B	A	D,E	E	C,D			G	F,G		J,M*	*	*	P,Q	
No interaction	87%	83%	92%	68%	90%	98%	86%	96%	86%	81%	90%	76%	76%	91%	84%
								F,H,I		K,L	*	*	K,L*		

GOC_Q2_2. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Litecoin

	Unweighted base	117	84	33	45	51	21	25	20	51	21	83	11	15	8	31
Base: US Adults Who Have Heard of a Cryptocurrency	133	105	29	66	48	19	28	17	61	28	89	17	19	8	50	
Bought	22%	23%	17%	32%	15%	4%	27%	5%	20%	30%	11%	31%	67%	11%	24%	
Sold	16%	17%	10%	25%	9%	-	14%	5%	13%	30%	13%	31%	23%	-	15%	
Mined	20%	22%	12%	28%	12%	11%	21%	5%	13%	43%	13%	71%	7%	16%	26%	
No interaction	58%	54%	71%	39%	73%	85%	49%	90%	61%	43%	68%	29%	29%	73%	52%	

GOC_Q2_3. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Ether/Ethereum

	Unweighted base	140	99	41	50	55	35	23	36	51	30	104	14	14	8	27
Base: US Adults Who Have Heard of a Cryptocurrency	150	114	35	67	51	32	20	36	53	41	103	18	20	8	39	
Bought	18%	22%	7%	29%	15%	2%	22%	10%	17%	25%	15%	28%	25%	24%	22%	
Sold	12%	15%	2%	16%	13%	-	13%	7%	13%	14%	12%	4%	22%	-	11%	
Mined	13%	13%	11%	20%	12%	-	13%	2%	16%	17%	10%	45%	-	-	20%	
No interaction	72%	69%	85%	58%	75%	98%	65%	87%	68%	68%	75%	55%	75%	76%	68%	

GOC_Q2_4. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Zcash

	Unweighted base	36	27	9	19	15	2	8	3	18	7	20	7	8	1	9
Base: US Adults Who Have Heard of a Cryptocurrency	42	35	8	26	15	2	10	3	18	11	23	8	11	1	15	
Bought	7%	8%	-	11%	-	-	-	-	16%	-	7%	-	11%	-	-	
Sold	19%	18%	25%	31%	-	-	41%	36%	16%	-	18%	26%	17%	-	29%	
Mined	9%	11%	-	12%	6%	-	16%	-	12%	-	15%	7%	-	-	-	
No interaction	69%	68%	75%	53%	94%	100%	43%	64%	66%	100%	67%	67%	72%	100%	71%	

GOC_Q2_5. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Dash

	Unweighted base	100	47	53	42	38	20	14	15	51	20	55	22	17	6	35
Base: US Adults Who Have Heard of a Cryptocurrency	116	68	48	63	37	16	16	13	55	31	58	23	28	7	54	
Bought	14%	12%	15%	16%	12%	9%	36%	-	10%	14%	5%	13%	31%	15%	19%	
Sold	21%	29%	10%	38%	2%	-	50%	15%	9%	30%	14%	7%	43%	35%	28%	
Mined	5%	3%	8%	10%	-	-	11%	-	5%	5%	7%	2%	6%	-	2%	
No interaction	66%	63%	71%	48%	86%	91%	39%	85%	76%	55%	76%	77%	38%	65%	61%	

YouGov Omnibus

Cryptocurrency

US_nat Sample: 29th - 30th August 2018



Total	Education			Marital Status						Children under the age of 18		Income			
	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	
No interaction	87%	85%	90%	96%	88%	77%	94%	87%	81%	95%	83%	89%	88%	86%	85%
	P,Q			V	**	**	V	*	*	**	Y	X		AC	

GOC_Q2_2. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Litecoin

	Unweighted base	43	30	13	66	1	11	1	34	4	50	67	24	42	39
Base: US Adults Who Have Heard of a Cryptocurrency	133	43	27	13	75	1	9	1	44	4	53	80	25	49	42
Bought	22%	30%	12%	4%	22%	-	15%	-	23%	31%	24%	21%	19%	28%	15%
Sold	16%	24%	5%	11%	17%	-	8%	-	16%	-	26%	9%	10%	18%	22%
Mined	20%	22%	13%	4%	23%	-	28%	100%	14%	-	24%	17%	21%	24%	22%
No interaction	58%	43%	76%	89%	55%	100%	64%	-	59%	69%	56%	58%	61%	50%	57%

GOC_Q2_3. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Ether/Ethereum

	Unweighted base	46	44	23	75	2	10	6	43	4	52	88	29	48	52
Base: US Adults Who Have Heard of a Cryptocurrency	150	46	45	20	78	2	8	5	51	5	54	96	29	58	51
Bought	18%	25%	7%	19%	16%	-	28%	-	24%	-	28%	13%	15%	19%	24%
Sold	12%	19%	4%	13%	7%	-	9%	-	23%	-	14%	10%	12%	6%	22%
Mined	13%	17%	8%	-	17%	-	20%	35%	4%	-	19%	9%	5%	20%	11%
No interaction	72%	59%	85%	81%	72%	100%	61%	65%	71%	100%	63%	78%	80%	69%	67%

GOC_Q2_4. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Zcash

	Unweighted base	15	8	4	20	1	3	-	11	1	20	16	9	11	14
Base: US Adults Who Have Heard of a Cryptocurrency	42	16	8	4	23	1	2	-	15	1	21	22	13	10	17
Bought	7%	5%	26%	-	5%	-	-	-	12%	-	10%	4%	-	9%	7%
Sold	19%	23%	-	-	4%	-	-	-	49%	-	9%	28%	29%	-	19%
Mined	9%	16%	17%	-	4%	-	-	-	21%	-	12%	7%	4%	9%	10%
No interaction	69%	66%	57%	100%	87%	100%	100%	-	31%	100%	69%	69%	66%	83%	64%

GOC_Q2_5. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Dash

	Unweighted base	38	17	10	48	3	9	2	31	7	39	61	42	29	20
Base: US Adults Who Have Heard of a Cryptocurrency	116	36	16	9	54	8	7	2	38	7	38	77	45	34	23
Bought	14%	8%	12%	6%	9%	10%	23%	-	20%	13%	15%	13%	14%	7%	8%
Sold	21%	14%	16%	17%	12%	77%	24%	-	24%	13%	12%	25%	12%	28%	21%
Mined	5%	9%	11%	-	9%	-	-	-	4%	-	9%	3%	7%	-	13%
No interaction	66%	69%	68%	83%	74%	13%	53%	100%	67%	75%	68%	65%	70%	65%	66%

YouGov Omnibus

Cryptocurrency

US_nat Sample: 29th - 30th August 2018



	Total	Prefer not to say
No interaction	87%	92%
		*
		*

GOC_Q2_2. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Litecoin

Unweighted base	117	12
Base: US Adults Who Have Heard of a Cryptocurrency	133	17
Bought	22%	26%
		**
Sold	16%	-
		**
Mined	20%	-
		**
No interaction	58%	75%
		**

GOC_Q2_3. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Ether/Ethereum

Unweighted base	140	11
Base: US Adults Who Have Heard of a Cryptocurrency	150	13
Bought	18%	-
		**
Sold	12%	-
		**
Mined	13%	7%
		**
No interaction	72%	93%
		**

GOC_Q2_4. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Zcash

Unweighted base	36	2
Base: US Adults Who Have Heard of a Cryptocurrency	42	2
Bought	7%	44%
		**
Sold	19%	44%
		**
Mined	9%	44%
		**
No interaction	69%	56%
		**

GOC_Q2_5. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Dash

Unweighted base	100	9
Base: US Adults Who Have Heard of a Cryptocurrency	116	13
Bought	14%	42%
		**
Sold	21%	35%
		**
Mined	5%	-
		**
No interaction	66%	58%
		**

YouGov Omnibus

Cryptocurrency

US_nat Sample: 29th - 30th August 2018



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	

GOC_Q2_6. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Ripple

Unweighted base	75	52	23	31	27	17	14	12	39	10	49	12	8	6	18
Base: US Adults Who Have Heard of a Cryptocurrency	86	67	19	35	31	19	20	13	40	13	49	12	18	7	27
Bought	13%	15%	6%	27%	3%	6%	3%	4%	22%	13%	17%	4%	7%	23%	-
Sold	14%	16%	5%	25%	3%	11%	18%	13%	8%	27%	12%	18%	3%	46%	12%
Mined	6%	7%	5%	15%	-	-	4%	-	11%	-	11%	-	-	-	16%
No interaction	72%	68%	84%	46%	95%	83%	77%	84%	65%	73%	65%	78%	93%	54%	76%

GOC_Q2_7. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Monero

Unweighted base	35	27	8	16	13	6	6	2	18	9	23	7	4	1	8
Base: US Adults Who Have Heard of a Cryptocurrency	42	36	7	24	13	5	5	1	22	14	27	8	7	1	17
Bought	9%	11%	-	4%	24%	-	18%	-	8%	10%	10%	18%	-	-	8%
Sold	23%	21%	30%	36%	7%	-	36%	-	35%	-	32%	15%	-	-	40%
Mined	13%	11%	24%	11%	12%	28%	18%	-	14%	10%	13%	27%	-	-	-
No interaction	57%	59%	46%	50%	64%	72%	46%	100%	43%	79%	49%	40%	100%	100%	51%

GOC_Q2_8. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Cardano

Unweighted base	22	12	10	11	8	3	6	1	12	3	12	7	3	-	5
Base: US Adults Who Have Heard of a Cryptocurrency	23	14	9	12	8	2	5	1	14	3	12	9	2	-	5
Bought	20%	16%	26%	30%	11%	-	31%	-	23%	-	14%	27%	25%	-	-
Sold	24%	32%	10%	36%	11%	-	49%	-	22%	-	17%	23%	65%	-	22%
Mined	9%	8%	10%	16%	-	-	19%	-	8%	-	17%	-	-	-	22%
No interaction	59%	61%	54%	31%	89%	100%	32%	100%	55%	100%	69%	50%	35%	-	78%

GOC_Q2_9. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Stellar

Unweighted base	35	19	16	17	13	5	4	4	20	7	18	7	8	2	11
Base: US Adults Who Have Heard of a Cryptocurrency	36	22	14	20	12	4	3	3	20	10	17	7	10	2	15
Bought	33%	46%	13%	40%	34%	-	47%	18%	39%	23%	38%	61%	11%	-	25%
Sold	20%	15%	27%	26%	16%	-	47%	26%	24%	-	10%	27%	34%	-	14%
Mined	9%	10%	6%	12%	7%	-	-	-	15%	-	10%	7%	9%	-	-
No interaction	50%	47%	54%	40%	50%	100%	53%	55%	36%	77%	52%	32%	51%	100%	62%

GOC_Q2_10. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - NEO

Unweighted base	35	21	14	16	12	7	5	1	18	11	14	7	10	4	12
Base: US Adults Who Have Heard of a Cryptocurrency	43	31	12	25	12	6	4	1	18	20	13	12	14	4	19

YouGov Omnibus

Cryptocurrency

US_nat Sample: 29th - 30th August 2018



Total	Education			Marital Status						Children under the age of 18		Income		
	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+

GOC_Q2_6. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Ripple

Unweighted base	75	31	19	7	37	3	9	-	24	2	29	46	23	25	20
Base: US Adults Who Have Heard of a Cryptocurrency	86	32	20	7	42	3	7	-	27	8	34	52	23	33	23
Bought	13%	19%	14%	40%	1%	61%	29%	-	27%	-	9%	16%	9%	12%	19%
		**	**	**	**	**	**	**	**	**	**	*	**	**	**
Sold	14%	16%	4%	37%	15%	-	-	-	21%	-	12%	15%	25%	5%	19%
		**	**	**	**	**	**	**	**	**	**	*	**	**	**
Mined	6%	3%	-	-	10%	-	-	-	4%	-	-	10%	8%	-	15%
		**	**	**	**	**	**	**	**	**	**	*	**	**	**
No interaction	72%	68%	82%	47%	75%	39%	71%	-	63%	100%	81%	66%	62%	88%	54%
		**	**	**	**	**	**	**	**	**	**	*	**	**	**

GOC_Q2_7. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Monero

Unweighted base	35	14	11	2	20	-	4	1	10	-	15	20	8	13	11
Base: US Adults Who Have Heard of a Cryptocurrency	42	13	11	2	27	-	3	1	11	-	15	27	11	14	14
Bought	9%	13%	8%	-	6%	-	-	-	20%	-	12%	8%	13%	12%	6%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
Sold	23%	22%	-	-	27%	-	-	100%	10%	-	6%	32%	-	31%	36%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mined	13%	25%	20%	-	6%	-	25%	-	26%	-	22%	8%	8%	6%	27%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
No interaction	57%	46%	72%	100%	63%	-	75%	-	42%	-	67%	51%	79%	51%	37%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**

GOC_Q2_8. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Cardano

Unweighted base	22	11	4	2	13	-	2	1	6	-	12	10	4	7	9
Base: US Adults Who Have Heard of a Cryptocurrency	23	12	5	1	13	-	2	1	8	-	12	10	4	8	9
Bought	20%	27%	18%	48%	20%	-	-	-	26%	-	28%	11%	28%	11%	15%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
Sold	24%	31%	-	48%	18%	-	-	-	40%	-	19%	29%	48%	26%	15%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mined	9%	7%	-	-	-	-	-	100%	14%	-	-	19%	27%	-	10%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
No interaction	59%	42%	82%	52%	73%	-	100%	-	34%	-	65%	51%	24%	63%	75%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**

GOC_Q2_9. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Stellar

Unweighted base	35	15	6	3	18	1	2	-	10	4	17	18	12	10	9
Base: US Adults Who Have Heard of a Cryptocurrency	36	15	4	2	19	1	2	-	11	4	16	21	15	8	9
Bought	33%	49%	14%	22%	24%	-	56%	-	63%	-	49%	21%	34%	18%	49%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
Sold	20%	30%	-	22%	7%	-	-	-	26%	78%	16%	22%	26%	11%	17%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mined	9%	12%	13%	34%	9%	-	-	-	13%	-	17%	3%	15%	-	10%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
No interaction	50%	33%	73%	44%	72%	100%	44%	-	16%	22%	32%	63%	44%	72%	41%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**

GOC_Q2_10. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - NEO

Unweighted base	35	14	6	3	16	1	3	-	13	2	17	18	14	8	12
Base: US Adults Who Have Heard of a Cryptocurrency	43	16	6	2	22	1	2	-	16	2	20	23	20	10	12

YouGov Omnibus

Cryptocurrency

US_nat Sample: 29th - 30th August 2018



Total	
	Prefer not to say

GOC_Q2_6. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Ripple

Unweighted base	75	7
Base: US Adults Who Have Heard of a Cryptocurrency	86	7
Bought	13%	13%
		**
Sold	14%	-
		**
Mined	6%	-
		**
No interaction	72%	87%
		**

GOC_Q2_7. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Monero

Unweighted base	35	3
Base: US Adults Who Have Heard of a Cryptocurrency	42	3
Bought	9%	-
		**
Sold	23%	-
		**
Mined	13%	-
		**
No interaction	57%	100%
		**

GOC_Q2_8. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Cardano

Unweighted base	22	2
Base: US Adults Who Have Heard of a Cryptocurrency	23	2
Bought	20%	66%
		**
Sold	24%	-
		**
Mined	9%	-
		**
No interaction	59%	34%
		**

GOC_Q2_9. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Stellar

Unweighted base	35	4
Base: US Adults Who Have Heard of a Cryptocurrency	36	4
Bought	33%	29%
		**
Sold	20%	22%
		**
Mined	9%	-
		**
No interaction	50%	49%
		**

GOC_Q2_10. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - NEO

Unweighted base	35	1
Base: US Adults Who Have Heard of a Cryptocurrency	43	1

YouGov Omnibus Cryptocurrency

US_nat Sample: 29th - 30th August 2018



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Bought	7%	10%	-	2%	21%	-	33%	-	5%	4%	19%	-	4%	-	-
Sold	28%	27%	30%	34%	16%	23%	56%	100%	17%	29%	15%	49%	22%	27%	45%
Mined	7%	9%	-	8%	7%	-	-	-	11%	4%	7%	16%	-	-	-
No interaction	64%	62%	70%	58%	69%	77%	44%	-	68%	66%	72%	34%	78%	73%	55%

GOC_Q2_11. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - EOS

	Unweighted base	61	38% <th>47% <th>22% <th>41% <th>44% <th>- <th>78% <th>30% <th>16% <th>36% <th>21% <th>43% <th>51% <th>24% <th>39% </th></th></th></th></th></th></th></th></th></th></th></th></th></th>	47% <th>22% <th>41% <th>44% <th>- <th>78% <th>30% <th>16% <th>36% <th>21% <th>43% <th>51% <th>24% <th>39% </th></th></th></th></th></th></th></th></th></th></th></th></th>	22% <th>41% <th>44% <th>- <th>78% <th>30% <th>16% <th>36% <th>21% <th>43% <th>51% <th>24% <th>39% </th></th></th></th></th></th></th></th></th></th></th></th>	41% <th>44% <th>- <th>78% <th>30% <th>16% <th>36% <th>21% <th>43% <th>51% <th>24% <th>39% </th></th></th></th></th></th></th></th></th></th></th>	44% <th>- <th>78% <th>30% <th>16% <th>36% <th>21% <th>43% <th>51% <th>24% <th>39% </th></th></th></th></th></th></th></th></th></th>	- <th>78% <th>30% <th>16% <th>36% <th>21% <th>43% <th>51% <th>24% <th>39% </th></th></th></th></th></th></th></th></th>	78% <th>30% <th>16% <th>36% <th>21% <th>43% <th>51% <th>24% <th>39% </th></th></th></th></th></th></th></th>	30% <th>16% <th>36% <th>21% <th>43% <th>51% <th>24% <th>39% </th></th></th></th></th></th></th>	16% <th>36% <th>21% <th>43% <th>51% <th>24% <th>39% </th></th></th></th></th></th>	36% <th>21% <th>43% <th>51% <th>24% <th>39% </th></th></th></th></th>	21% <th>43% <th>51% <th>24% <th>39% </th></th></th></th>	43% <th>51% <th>24% <th>39% </th></th></th>	51% <th>24% <th>39% </th></th>	24% <th>39% </th>	39%
Bought	48	22	26	24	18	6	9	4	25	10	22	10	13	3	22		
Sold	18%	20%	15%	26%	5%	-	19%	-	22%	12%	8%	-	27%	46%	19%		
Mined	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
No interaction	48%	37%	66%	37%	56%	100%	11%	70%	65%	51%	75%	57%	27%	30%	44%		

GOC_Q2_12. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - NEM

	Unweighted base	19	13	6	10	7	2	5	1	8	5	10	4	2	3	6
Bought	40%	45%	17%	60%	-	-	83%	-	12%	17%	34%	-	100%	33%	75%	
Sold	14%	17%	-	10%	27%	-	5%	100%	9%	21%	15%	-	11%	41%	9%	
Mined	16%	10%	41%	24%	-	-	9%	-	34%	-	17%	38%	-	-	-	
No interaction	33%	30%	42%	10%	73%	100%	9%	-	45%	63%	35%	62%	-	26%	16%	

GOC_Q2_13. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Dogecoin

	Unweighted base	81	59	22	46	24	11	14	19	31	17	64	8	7	2	13
Bought	8%	8%	7%	5%	16%	8%	23%	5%	9%	-	8%	-	16%	-	-	
Sold	14%	17%	-	18%	8%	-	11%	13%	11%	21%	11%	40%	7%	-	33%	
Mined	18%	19%	14%	24%	4%	8%	19%	-	22%	25%	15%	44%	9%	-	33%	
No interaction	69%	65%	82%	61%	80%	92%	58%	87%	60%	75%	68%	56%	84%	100%	53%	

GOC_Q2_14. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - MaidSafeCoin/SafeCoin

	Unweighted base	13	8	5	6	4	3	5	-	3	5	5	5	3	-	5
Bought	37%	47%	-	32%	-	-	81%	73%	-	-	16%	-	50%	46%	-	52%
Sold	9%	12%	-	14%	-	-	-	-	-	54%	-	-	27%	-	-	

YouGov Omnibus Cryptocurrency

US_nat Sample: 29th - 30th August 2018



	Total	Education			Marital Status						Children under the age of 18		Income		
		Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
Bought	7%	11%	-	61%	10%	-	36%	-	-	-	16%	-	-	9%	19%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
Sold	28%	5%	34%	24%	27%	-	-	-	32%	47%	38%	19%	16%	59%	24%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mined	7%	17%	-	-	-	-	36%	-	12%	-	4%	8%	10%	9%	-
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
No interaction	64%	77%	66%	39%	69%	100%	64%	-	56%	53%	53%	73%	74%	33%	69%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**

GOC_Q2_11. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - EOS

Unweighted base	48	15	7	4	18	-	6	1	22	1	16	32	20	11	11
Base: US Adults Who Have Heard of a Cryptocurrency	61	14	6	3	30	-	5	1	25	1	20	41	27	11	14
Bought	38%	42%	-	73%	39%	-	69%	-	30%	100%	51%	31%	44%	16%	24%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
Sold	18%	24%	-	16%	23%	-	-	-	14%	100%	16%	19%	9%	8%	47%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mined	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
No interaction	48%	40%	100%	27%	43%	-	31%	100%	57%	-	40%	52%	47%	76%	39%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**

GOC_Q2_12. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - NEM

Unweighted base	19	7	3	3	9	-	2	2	6	-	9	10	1	5	11
Base: US Adults Who Have Heard of a Cryptocurrency	26	8	4	2	9	-	2	2	13	-	9	17	1	8	11
Bought	40%	11%	-	22%	6%	-	-	-	73%	-	6%	58%	100%	41%	5%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
Sold	14%	-	-	100%	27%	-	-	55%	-	-	15%	13%	-	14%	22%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mined	16%	38%	34%	-	14%	-	-	45%	15%	-	-	25%	-	24%	19%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
No interaction	33%	52%	66%	-	58%	-	100%	-	13%	-	85%	5%	-	21%	60%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**

GOC_Q2_13. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Dogecoin

Unweighted base	81	31	27	10	39	1	5	2	34	-	25	56	14	31	30
Base: US Adults Who Have Heard of a Cryptocurrency	92	32	27	9	45	1	4	2	40	-	28	63	15	36	33
Bought	8%	13%	9%	6%	11%	-	40%	-	2%	-	14%	5%	6%	9%	9%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
Sold	14%	11%	3%	6%	22%	100%	-	-	4%	-	24%	9%	-	24%	12%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mined	18%	18%	9%	-	22%	-	40%	-	12%	-	25%	15%	21%	19%	19%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
No interaction	69%	63%	81%	94%	60%	-	38%	100%	82%	-	62%	72%	74%	62%	67%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**

GOC_Q2_14. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - MaidSafeCoin/SafeCoin

Unweighted base	13	3	5	-	7	-	1	-	5	-	6	7	3	5	4
Base: US Adults Who Have Heard of a Cryptocurrency	21	4	5	-	11	-	1	-	9	-	5	16	7	5	4
Bought	37%	-	28%	-	19%	-	-	-	62%	-	-	50%	29%	-	33%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**
Sold	9%	53%	-	-	-	-	-	-	21%	-	-	12%	-	37%	-

YouGov Omnibus

Cryptocurrency

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	Total	Prefer not to say
Bought	7%	- **
Sold	28%	- **
Mined	7%	- **
No interaction	64%	100% **

GOC_Q2_11. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - EOS

	Unweighted base	
	48	6
Base: US Adults Who Have Heard of a Cryptocurrency	61	9
Bought	38%	70% **
Sold	18%	10% **
Mined	-	- **
No interaction	48%	30% **

GOC_Q2_12. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - NEM

	Unweighted base	
	19	2
Base: US Adults Who Have Heard of a Cryptocurrency	26	5
Bought	40%	100% **
Sold	14%	- **
Mined	16%	- **
No interaction	33%	- **

GOC_Q2_13. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Dogecoin

	Unweighted base	
	81	6
Base: US Adults Who Have Heard of a Cryptocurrency	92	8
Bought	8%	- **
Sold	14%	- **
Mined	18%	- **
No interaction	69%	100% **

GOC_Q2_14. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - MaidSafeCoin/SafeCoin

	Unweighted base	
	13	1
Base: US Adults Who Have Heard of a Cryptocurrency	21	4
Bought	37%	100% **
Sold	9%	-

YouGov Omnibus

Cryptocurrency

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Total	Gender		Age			Region				Race				No HS, High school graduate	
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)		
Mined	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
No interaction	54%	41%	100%	53%	100%	19%	27%	-	46%	84%	100%	23%	54%	-	48%

GOC_Q2_15. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Lisk

Unweighted base	17	10	7	7	7	3	4	2	6	5	8	5	3	1	5
Base: US Adults Who Have Heard of a Cryptocurrency	21	15	6	12	6	3	6	2	5	8	10	4	6	1	11
Bought	9%	7%	16%	8%	18%	-	-	-	21%	11%	11%	-	-	100%	10%
Sold	20%	27%	-	28%	14%	-	59%	50%	-	-	42%	-	-	-	31%
Mined	8%	6%	15%	7%	14%	-	-	100%	-	-	9%	19%	-	-	-
No interaction	67%	66%	69%	57%	69%	100%	41%	-	79%	89%	46%	81%	100%	-	59%

GOC_Q2_16. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Storjcoin X

Unweighted base	8	5	3	5	3	-	1	2	1	4	5	1	2	-	2
Base: US Adults Who Have Heard of a Cryptocurrency	12	9	3	9	3	-	1	2	2	7	5	2	5	-	5
Bought	15%	19%	-	9%	35%	-	-	49%	-	12%	38%	-	-	-	-
Sold	34%	22%	72%	43%	-	-	100%	-	100%	14%	43%	100%	-	-	19%
Mined	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No interaction	52%	59%	28%	48%	65%	-	-	51%	-	73%	19%	-	100%	-	81%

GOC_Q2_17. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Other

Unweighted base	20	12	8	9	7	4	2	5	9	4	13	2	5	-	6
Base: US Adults Who Have Heard of a Cryptocurrency	18	11	7	8	7	3	2	4	9	3	12	1	5	-	5
Bought	31%	42%	13%	31%	32%	30%	100%	-	44%	-	35%	-	27%	-	16%
Sold	38%	30%	52%	63%	13%	30%	100%	-	59%	-	35%	-	55%	-	48%
Mined	17%	20%	13%	28%	13%	-	-	-	26%	25%	14%	53%	18%	-	-
No interaction	42%	46%	35%	20%	55%	70%	-	100%	11%	75%	58%	47%	-	-	52%

GOC_Q3. Which ONE, if any, of the following descriptions comes closest to your feelings about Bitcoin?

Please select the option that best applies.

Unweighted base	806	370	436	155	265	386	129	210	294	173	608	79	52	67	236
Base: US Adults Who Heard of Bitcoin, But Had No Interaction	737	364	372	164	245	329	120	191	269	157	537	75	59	66	240
I wish I had bought Bitcoin earlier, but I feel like it's too late now	15%	20%	11%	14%	21%	11%	19%	15%	15%	13%	13%	19%	18%	25%	13%
I wish I had bought Bitcoin earlier, but I'm considering/planning to buy it now	3%	4%	2%	8%	2%	2%	-	1%	5%	5%	2%	7%	8%	4%	5%

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Cryptocurrency

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Total	Education			Marital Status						Children under the age of 18		Income			
	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
Mined	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
No interaction	54%	47%	72%	-	81%	-	100%	-	17%	-	100%	38%	71%	63%	67%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	

GOC_Q2_15. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Lisk

Unweighted base	17	7	3	2	9	-	3	1	4	-	9	8	5	4	7
Base: US Adults Who Have Heard of a Cryptocurrency	21	6	3	1	11	-	2	1	7	-	8	13	8	3	9
Bought	9%	15%	-	-	10%	-	-	-	14%	-	14%	7%	14%	-	-
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Sold	20%	-	-	61%	7%	-	-	-	51%	-	11%	25%	-	-	48%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mined	8%	-	28%	61%	7%	-	35%	-	-	-	11%	6%	11%	-	10%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
No interaction	67%	85%	72%	39%	83%	-	65%	100%	35%	-	75%	62%	75%	100%	52%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

GOC_Q2_16. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Storjcoin X

Unweighted base	8	4	2	-	4	-	1	-	3	-	4	4	2	2	4
Base: US Adults Who Have Heard of a Cryptocurrency	12	5	2	-	7	-	1	-	4	-	3	8	5	3	3
Bought	15%	19%	52%	-	12%	-	100%	-	-	-	50%	-	-	31%	25%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Sold	34%	63%	-	-	14%	-	-	-	77%	-	28%	36%	19%	69%	28%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mined	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
No interaction	52%	19%	48%	-	74%	-	-	-	23%	-	22%	64%	81%	-	48%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

GOC_Q2_17. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Other

Unweighted base	20	8	5	1	6	-	2	-	10	2	6	14	6	7	3
Base: US Adults Who Have Heard of a Cryptocurrency	18	8	3	1	5	-	1	-	9	2	6	12	5	6	3
Bought	31%	58%	-	-	34%	-	-	-	27%	60%	42%	26%	-	20%	100%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Sold	38%	53%	-	-	51%	-	-	-	37%	40%	70%	22%	19%	-	100%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mined	17%	32%	16%	-	17%	-	-	-	24%	-	-	26%	31%	13%	-
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
No interaction	42%	11%	84%	100%	32%	-	100%	-	48%	-	30%	48%	50%	67%	-
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

GOC_Q3. Which ONE, if any, of the following descriptions comes closest to your feelings about Bitcoin?

Please select the option that best applies.

Unweighted base	806	273	183	114	428	9	111	44	182	32	216	590	250	247	211
Base: US Adults Who Heard of Bitcoin, But Had No Interaction	737	238	160	99	383	8	97	36	179	34	199	538	231	231	184
I wish I had bought Bitcoin earlier, but I feel like it's too late now	15%	14%	19%	19%	14%	24%	14%	13%	17%	20%	19%	14%	15%	17%	17%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I wish I had bought Bitcoin earlier, but I'm considering/planning to buy it now	3%	4%	3%	-	3%	-	1%	3%	5%	-	5%	2%	4%	1%	4%
	**	Q	**	**	**	**	**	*	**	**	**	AA	**	**	**

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	Total	Prefer not to say
Mined	-	**
No interaction	54%	-
		**

GOC_Q2_15. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Lisk

	Unweighted base		
	17		1
Base: US Adults Who Have Heard of a Cryptocurrency	21		1
Bought	9%	100%	**
Sold	20%	-	**
Mined	8%	-	**
No interaction	67%	-	**

GOC_Q2_16. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Storjcoin X

	Unweighted base		
	8		-
Base: US Adults Who Have Heard of a Cryptocurrency	12		-
Bought	15%	-	**
Sold	34%	-	**
Mined	-	-	**
No interaction	52%	-	**

GOC_Q2_17. Of the cryptocurrencies you are aware of, which, if any, of the following types of interactions have you had with any of them? Please select all that apply on each row. - Other

	Unweighted base		
	20		4
Base: US Adults Who Have Heard of a Cryptocurrency	18		4
Bought	31%	24%	**
Sold	38%	74%	**
Mined	17%	24%	**
No interaction	42%	26%	**

GOC_Q3. Which ONE, if any, of the following descriptions comes closest to your feelings about Bitcoin?

Please select the option that best applies.

	Unweighted base		
	806		98
Base: US Adults Who Heard of Bitcoin, But Had No Interaction	737		91
I wish I had bought Bitcoin earlier, but I feel like it's too late now	15%	9%	*
I wish I had bought Bitcoin earlier, but I'm considering/planning to buy it now	3%	5%	AA*

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Cryptocurrency

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	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
I'm glad I didn't buy Bitcoin earlier, but I'm considering/planning to buy it now	0%	0%	0%	1%	0%	0%	1%	0%	0%	-	0%	-	-	1%	-
I'm glad I didn't buy Bitcoin earlier, and I don't plan to buy it	49%	49%	50%	43%	43%	57%	47%	53%	47%	50%	53%	48%	38%	32%	45%
Other	5%	5%	5%	3%	6%	6%	4%	4%	5%	7%	5%	2%	8%	7%	4%
Not sure	27%	22%	32%	32%	27%	24%	28%	26%	27%	25%	26%	24%	28%	31%	33%

GOC_Q4. Again, a cryptocurrency is a form of digital or virtual money that is generally designed to be decentralized, secure, and, in many cases, anonymous.

With that definition in mind, do you think cryptocurrencies are more often used to make legal or illegal purchases, or is it about equal?

	Unweighted base	514	688	307	386	509	200	292	466	244	840	147	127	88	421
Base: All US Adults	1188	591	597	377	375	437	214	264	462	248	775	149	174	90	490
Used much more for legal purchases	11%	14%	7%	16%	12%	6%	10%	10%	12%	10%	7%	16%	22%	11%	11%
Used a little more for legal purchases	6%	8%	3%	9%	5%	3%	11%	3%	6%	3%	5%	6%	10%	3%	7%
Equally used for legal and illegal purchases	19%	20%	17%	23%	21%	14%	18%	14%	20%	22%	17%	18%	24%	24%	19%
Used a little more for illegal purchases	10%	10%	11%	11%	10%	11%	11%	14%	10%	8%	12%	8%	8%	3%	6%
Used much more for illegal purchases	15%	16%	13%	9%	14%	20%	13%	16%	15%	15%	17%	13%	6%	15%	11%
Don't know	40%	31%	48%	31%	39%	48%	37%	44%	37%	42%	42%	38%	29%	44%	45%

GOC_Q5. How widely accepted, if at all, do you think cryptocurrencies will become within the next 10 years as a means of transaction for legal purchases?

	Unweighted base	514	688	307	386	509	200	292	466	244	840	147	127	88	421
Base: All US Adults	1188	591	597	377	375	437	214	264	462	248	775	149	174	90	490
Very widely accepted	13%	14%	12%	18%	12%	9%	10%	9%	16%	13%	9%	25%	23%	12%	14%
Somewhat widely accepted	23%	23%	22%	26%	22%	20%	23%	21%	24%	22%	24%	24%	15%	20%	19%
Not very widely accepted	21%	25%	16%	20%	25%	17%	24%	20%	20%	19%	20%	16%	30%	17%	22%
Not widely accepted at all	13%	13%	12%	8%	11%	18%	13%	15%	10%	15%	16%	5%	6%	12%	11%
Don't know	31%	25%	38%	27%	30%	36%	30%	36%	29%	31%	31%	30%	27%	39%	35%

GOC_Q6. How interested, if at all, would you be in converting to primarily using a cryptocurrency rather than US dollars?

	Unweighted base	181	232	136	132	145	68	85	181	79	270	65	49	29	131
Base: US Adults Who Think Cryptocurrencies Will Become Widely-Accepted	423	220	203	168	128	127	71	79	186	87	258	72	65	28	162
Very interested	14%	19%	10%	19%	13%	11%	24%	17%	10%	14%	8%	29%	20%	21%	15%
Somewhat interested	22%	23%	20%	29%	23%	11%	20%	11%	27%	21%	19%	28%	27%	20%	20%
Not very interested	27%	27%	27%	29%	27%	24%	18%	29%	28%	30%	30%	19%	28%	18%	25%
Not at all interested	30%	25%	36%	21%	26%	48%	33%	37%	27%	30%	38%	22%	12%	25%	31%

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Total	Education			Marital Status						Children under the age of 18		Income		
	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
I'm glad I didn't buy Bitcoin earlier, but I'm considering/planning to buy it now	0%	-	1%	1%	-	-	-	-	-	0%	0%	-	1%	0%
I'm glad I didn't buy Bitcoin earlier, and I don't plan to buy it	49%	50%	59%	52%	54%	48%	59%	43%	40%	41%	52%	45%	50%	53%
Other	5%	6%	4%	5%	-	10%	4%	4%	3%	5%	5%	7%	5%	4%
Not sure	27%	23%	15%	25%	22%	27%	22%	30%	37%	29%	26%	28%	27%	22%

GOC_Q4. Again, a cryptocurrency is a form of digital or virtual money that is generally designed to be decentralized, secure, and, in many cases, anonymous.

With that definition in mind, do you think cryptocurrencies are more often used to make legal or illegal purchases, or is it about equal?

	Unweighted base	1202	413	236	132	604	17	153	70	310	48	348	854	425	346	286
Base: All US Adults	1188	377	207	114	585	20	133	60	335	55	346	842	421	357	270	
Used much more for legal purchases	11%	11%	12%	7%	12%	13%	5%	3%	12%	10%	12%	10%	12%	11%	10%	
Used a little more for legal purchases	6%	4%	5%	5%	7%	8%	4%	3%	4%	14%	8%	5%	5%	7%	7%	
Equally used for legal and illegal purchases	19%	24%	14%	12%	17%	48%	24%	14%	18%	31%	23%	17%	19%	22%	19%	
Used a little more for illegal purchases	10%	10%	15%	21%	12%	-	10%	8%	11%	3%	11%	10%	9%	11%	12%	
Used much more for illegal purchases	15%	13%	18%	25%	16%	5%	10%	17%	14%	8%	12%	16%	14%	12%	20%	
Don't know	40%	37%	36%	30%	36%	26%	48%	55%	41%	34%	34%	42%	41%	37%	32%	

GOC_Q5. How widely accepted, if at all, do you think cryptocurrencies will become within the next 10 years as a means of transaction for legal purchases?

	Unweighted base	1202	413	236	132	604	17	153	70	310	48	348	854	425	346	286
Base: All US Adults	1188	377	207	114	585	20	133	60	335	55	346	842	421	357	270	
Very widely accepted	13%	15%	12%	4%	13%	22%	12%	12%	14%	10%	17%	12%	17%	13%	8%	
Somewhat widely accepted	23%	25%	26%	25%	23%	12%	25%	13%	24%	22%	23%	22%	22%	22%	26%	
Not very widely accepted	21%	17%	21%	27%	23%	36%	21%	10%	18%	20%	24%	19%	18%	26%	22%	
Not widely accepted at all	13%	10%	18%	20%	15%	8%	11%	21%	10%	3%	9%	14%	10%	12%	16%	
Don't know	31%	33%	24%	23%	27%	22%	32%	44%	34%	44%	27%	33%	32%	27%	28%	

GOC_Q6. How interested, if at all, would you be in converting to primarily using a cryptocurrency rather than US dollars?

	Unweighted base	413	159	83	40	203	8	56	18	110	18	141	272	161	119	93
Base: US Adults Who Think Cryptocurrencies Will Become Widely-Accepted	423	149	78	34	208	7	48	15	127	18	137	286	165	126	92	
Very interested	14%	15%	16%	7%	15%	24%	10%	10%	18%	-	19%	12%	15%	15%	13%	
Somewhat interested	22%	26%	20%	18%	20%	35%	18%	24%	26%	22%	29%	18%	25%	24%	18%	
Not very interested	27%	27%	30%	25%	27%	16%	25%	24%	25%	44%	20%	30%	23%	30%	31%	
Not at all interested	30%	27%	31%	43%	31%	25%	41%	38%	27%	17%	25%	33%	27%	28%	35%	

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Cryptocurrency

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	Total	Prefer not to say
I'm glad I didn't buy Bitcoin earlier, but I'm considering/planning to buy it now	0%	- *
I'm glad I didn't buy Bitcoin earlier, and I don't plan to buy it	49%	51% *
Other	5%	2% *
Not sure	27%	33% *

GOC_Q4. Again, a cryptocurrency is a form of digital or virtual money that is generally designed to be decentralized, secure, and, in many cases, anonymous.

With that definition in mind, do you think cryptocurrencies are more oftenly used to make legal or illegal purchases, or is it about equal?

	Unweighted base	1202	145
Base: All US Adults	1188	140	
Used much more for legal purchases	11%	10%	
Used a little more for legal purchases	6%	2%	
Equally used for legal and illegal purchases	19%	10%	
Used a little more for illegal purchases	10%	10%	
Used much more for illegal purchases	15%	14%	
Don't know	40%	55%	Z.AA.AB

GOC_Q5. How widely accepted, if at all, do you think cryptocurrencies will become within the next 10 years as a means of transaction for legal purchases?

	Unweighted base	1202	145
Base: All US Adults	1188	140	
Very widely accepted	13%	10%	
Somewhat widely accepted	23%	19%	
Not very widely accepted	21%	10%	
Not widely accepted at all	13%	15%	
Don't know	31%	46%	Z.AA.AB

GOC_Q6. How interested, if at all, would you be in converting to primarily using a cryptocurrency rather than US dollars?

	Unweighted base	413	40
Base: US Adults Who Think Cryptocurrencies Will Become Widely-Accepted	423	40	
Very interested	14%	14% *	
Somewhat interested	22%	10% *	
Not very interested	27%	25% *	
Not at all interested	30%	43% *	

**YouGov Omnibus
Cryptocurrency**

US_nat Sample: 29th - 30th August 2018



	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Don't know	6%	7%	3% *	11% C	6%	5% *	6% *	8%	4% *	5%	2% *	13% **	16% **	9% *

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E, F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U/V/W, X/Y, Z/AA/AB/AC, AD/AE/AF/AG/AH/AI/AJ/AK/AL/AM/AN/AO/AP, Minimum Base: 30 (**), Small Base: 100 (*))

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US_nat Sample: 29th - 30th August 2018



	Education			Marital Status						Children under the age of 18		Income			
	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	
Total															
Don't know	6%	5%	3% *	7% *	7%	- **	7% *	3% **	4% *	17% **	7%	6%	11% AA,AB	3% *	2% *

Cell Contents (Col

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US_nat Sample: 29th - 30th August 2018



	Total	
		Prefer not to say
Don't know	6%	8% *

Cell Contents (Col