

YouGov Survey Results

Sample Size: 1692 GB Adults
Fieldwork: 9th - 10th May 2016

	Vote in 2015					Gender		Age					Age and Gender								Social Grade	
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	Male 18-24	Male 25-49	Male 50-64	Male 65+	Female 18-24	Female 25-49	Female 50-64	Female 65+	ABC1	C2DE	
Weighted Sample	1692	477	396	102	162	819	873	196	724	416	355	98	359	203	159	98	365	213	196	964	728	
Unweighted Sample	1692	498	416	115	163	773	919	168	720	432	372	65	315	210	183	103	405	222	189	1046	646	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Please try to place yourself on a scale of masculinity / femininity, where 0 is completely masculine and 6 is completely feminine

0 – completely masculine	14	16	11	10	21	28	1	1	11	15	27	2	21	32	56	0	1	0	2	14	14
1	11	14	10	5	12	22	0	8	13	12	8	16	25	25	18	0	1	0	0	12	10
2	13	14	14	17	12	26	1	25	14	12	6	47	28	23	12	2	1	1	0	15	11
3	8	6	11	11	4	9	7	14	9	5	5	17	10	6	6	12	9	4	5	9	8
4	14	10	16	19	10	2	25	17	18	11	6	4	2	3	2	30	34	18	10	15	12
5	13	12	14	20	12	1	24	13	14	13	10	2	1	1	1	25	27	24	18	13	12
6 – completely feminine	18	23	15	12	20	0	35	8	11	23	33	2	0	0	0	14	21	45	59	15	22
Neither masculine nor feminine	5	2	3	2	6	5	4	6	6	4	1	3	8	4	1	10	4	4	1	4	6
Don't know	5	3	5	3	2	6	4	8	5	5	4	8	6	7	4	7	3	3	4	4	6

Do you have a positive or negative impression of 'masculinity'?

Very positive	13	20	7	7	20	16	11	6	10	15	22	8	11	16	31	5	8	14	15	13	13
Fairly positive	47	52	46	58	40	46	49	34	49	51	47	31	50	48	42	37	48	54	51	51	42
TOTAL POSITIVE	60	72	53	65	60	62	60	40	59	66	69	39	61	64	73	42	56	68	66	64	55
Fairly negative	14	10	19	18	14	15	14	31	13	11	13	39	12	13	9	24	13	10	16	15	13
Very negative	2	1	2	2	1	2	1	3	2	1	1	3	3	1	2	3	2	0	0	1	3
TOTAL NEGATIVE	16	11	21	20	15	17	15	34	15	12	14	42	15	14	11	27	15	10	16	16	16
Don't know	24	17	27	15	25	22	25	25	27	22	17	19	24	23	16	31	29	22	19	20	28

Do you have a positive or negative impression of 'femininity'?

Very positive	15	20	11	12	16	14	16	7	11	17	26	3	10	16	28	11	12	18	25	14	17
Fairly positive	51	54	53	64	52	51	52	50	52	54	48	55	51	52	47	44	54	56	49	56	45
TOTAL POSITIVE	66	74	64	76	68	65	68	57	63	71	74	58	61	68	75	55	66	74	74	70	62
Fairly negative	9	7	9	7	5	9	9	15	8	8	8	17	8	9	5	14	8	7	10	9	9
Very negative	1	1	2	1	1	2	1	2	2	1	1	2	3	2	2	2	0	0	0	1	2
TOTAL NEGATIVE	10	8	11	8	6	11	10	17	10	9	9	19	11	11	7	16	8	7	10	10	11
Don't know	23	17	24	16	26	24	22	26	27	21	17	23	27	22	18	29	26	19	16	20	27

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	Region					Masculine / Feminine Scale										Gender by Masculine / Feminine Scale			
	Total	London	Rest of South	Midlands / Wales	North	Scotland	0	1	2	3	4	5	6	Neither	Don't know	Masculine Male	NON-Masculine Male	Feminine Female	NON-Feminine Female
Weighted Sample	1692	203	562	364	408	156	238	185	218	138	234	217	304	77	81	413	316	510	295
Unweighted Sample	1692	180	594	353	402	163	233	180	209	139	249	232	307	74	69	404	296	530	319
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Please try to place yourself on a scale of masculinity / femininity, where 0 is completely masculine and 6 is completely feminine

0 – completely masculine	14	7	13	14	18	16	100	0	0	0	0	0	0	0	0	56	0	0	2
1	11	12	10	11	11	11	0	100	0	0	0	0	0	0	0	44	0	0	1
2	13	13	13	14	12	13	0	0	100	0	0	0	0	0	0	0	67	0	3
3	8	12	7	8	8	9	0	0	0	100	0	0	0	0	0	0	24	0	21
4	14	20	14	13	11	12	0	0	0	0	100	0	0	0	0	0	6	0	73
5	13	10	14	13	13	11	0	0	0	0	0	100	0	0	0	0	3	41	0
6 – completely feminine	18	13	19	20	17	18	0	0	0	0	0	0	100	0	0	0	1	59	0
Neither masculine nor feminine	5	2	5	5	5	5	0	0	0	0	0	0	0	100	0	0	0	0	0
Don't know	5	9	4	3	5	5	0	0	0	0	0	0	0	0	100	0	0	0	0

Do you have a positive or negative impression of 'masculinity'?

Very positive	13	10	13	14	13	15	40	18	3	2	6	7	18	2	0	30	2	14	8
Fairly positive	47	43	49	48	45	49	43	62	58	38	44	61	49	24	2	51	49	55	45
TOTAL POSITIVE	60	53	62	62	58	64	83	80	61	40	50	68	67	26	2	81	51	69	53
Fairly negative	14	17	14	15	13	11	1	8	22	29	22	12	10	24	13	4	28	10	19
Very negative	2	1	2	1	3	3	1	0	1	4	3	2	0	9	1	0	3	1	2
TOTAL NEGATIVE	16	18	16	16	16	14	2	8	23	33	25	14	10	33	14	4	31	11	21
Don't know	24	29	22	21	26	21	15	13	16	28	26	17	22	41	84	14	18	21	26

Do you have a positive or negative impression of 'femininity'?

Very positive	15	16	14	17	14	19	31	16	4	5	8	13	29	3	4	24	5	22	8
Fairly positive	51	48	53	52	51	48	41	64	64	47	55	66	51	29	5	52	60	57	51
TOTAL POSITIVE	66	64	67	69	65	67	72	80	68	52	63	79	80	32	9	76	65	79	59
Fairly negative	9	9	9	9	7	11	6	6	14	18	14	7	2	13	5	5	14	4	17
Very negative	1	2	1	1	2	3	3	1	1	3	0	1	0	6	0	2	2	0	1
TOTAL NEGATIVE	10	11	10	10	9	14	9	7	15	21	14	8	2	19	5	7	16	4	18
Don't know	23	25	23	21	26	19	19	14	17	27	23	13	18	48	85	17	19	17	23

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	Vote in 2015				Gender		Age				Age and Gender								Social Grade		
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	Male 18-24	Male 25-49	Male 50-64	Male 65+	Female 18-24	Female 25-49	Female 50-64	Female 65+	ABC1	C2DE
Weighted Sample	1692	477	396	102	162	819	873	196	724	416	355	98	359	203	159	98	365	213	196	964	728
Unweighted Sample	1692	498	416	115	163	773	919	168	720	432	372	65	315	210	183	103	405	222	189	1046	646
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Excluding fancy dress and charity events, please say if you have ever worn clothes intended exclusively for the opposite sex.

I have	17	10	20	21	14	8	25	27	21	13	7	4	11	6	5	50	31	19	8	18	15
I have not	77	86	74	75	85	87	67	61	71	82	93	88	83	90	94	34	59	74	91	77	78
Don't know	6	4	6	3	2	5	8	12	8	5	1	8	6	4	1	16	9	7	1	5	8

Please say if you have ever been in a physical fight.

I have	40	32	44	31	48	58	22	40	47	38	26	48	63	63	47	31	32	15	10	39	40
I have not	56	65	52	64	50	38	74	52	49	58	72	42	32	33	52	61	65	82	88	58	55
Don't know	4	3	3	4	2	4	4	9	4	3	2	9	5	3	1	8	3	4	2	3	5

When you have personal problems, how easy do you find it to talk to friends about them?

Very easy	12	12	10	12	13	9	15	11	11	13	12	8	7	10	10	13	15	16	14	13	10
Fairly easy	36	38	41	26	35	35	38	35	36	36	38	28	35	36	36	42	37	36	40	37	35
TOTAL EASY	48	50	51	38	48	44	53	46	47	49	50	36	42	46	46	55	52	52	54	50	45
Fairly hard	30	31	30	42	28	33	27	32	30	26	31	41	34	27	33	24	27	26	30	30	30
Very hard	15	14	13	14	17	15	15	14	15	17	13	14	15	16	13	14	14	17	13	14	16
TOTAL HARD	45	45	43	56	45	48	42	46	45	43	44	55	49	43	46	38	41	43	43	44	46
Don't know	7	5	6	6	7	9	6	8	8	7	5	9	9	10	8	7	7	5	3	6	9

And how easy do you find it to talk to family about personal problems?

Very easy	10	11	11	8	9	8	12	10	9	11	12	9	5	11	11	12	13	10	12	11	9
Fairly easy	35	39	37	35	37	34	35	29	32	38	40	28	30	37	44	29	33	38	38	35	35
TOTAL EASY	45	50	48	43	46	42	47	39	41	49	52	37	35	48	55	41	46	48	50	46	44
Fairly hard	31	32	30	34	33	32	31	33	33	30	31	39	36	27	28	26	29	32	34	31	32
Very hard	17	15	17	19	16	17	18	21	20	15	13	18	20	14	12	23	19	16	14	17	17
TOTAL HARD	48	47	47	53	49	49	49	54	53	45	44	57	56	41	40	49	48	48	48	48	49
Don't know	6	4	5	4	6	8	5	8	7	7	4	6	9	10	6	10	5	4	2	5	8

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	Total	London	Rest of South	Midlands / Wales	North	Scotland	0	1	2	3	4	5	6	Neither	Don't know	Masculine Male	NON-Masculine Male	Feminine Female	NON-Feminine Female
Weighted Sample	1692	203	562	364	408	156	238	185	218	138	234	217	304	77	81	413	316	510	295
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Excluding fancy dress and charity events, please say if you have ever worn clothes intended exclusively for the opposite sex.

I have	17	23	18	16	13	18	3	8	14	27	36	24	12	21	7	4	13	17	41
I have not	77	67	77	80	79	79	96	92	85	69	56	70	86	63	45	95	85	79	53
Don't know	6	10	5	5	8	3	1	1	1	4	8	6	3	15	48	1	3	4	7

Please say if you have ever been in a physical fight.

I have	40	43	36	38	42	45	63	65	60	42	29	24	14	38	27	64	56	18	30
I have not	56	50	61	58	53	53	36	32	38	57	68	75	84	56	30	35	42	81	67
Don't know	4	7	4	3	5	1	1	2	3	1	4	1	2	6	43	1	2	1	3

When you have personal problems, how easy do you find it to talk to friends about them?

Very easy	12	15	14	10	10	11	11	8	9	9	11	17	17	6	8	9	8	17	12
Fairly easy	36	38	37	35	38	34	35	40	36	40	41	39	36	23	20	37	37	38	40
TOTAL EASY	48	53	51	45	48	45	46	48	45	49	52	56	53	29	28	46	45	55	52
Fairly hard	30	23	29	34	28	36	29	33	39	30	31	26	27	38	11	31	37	26	29
Very hard	15	13	14	15	17	16	18	13	14	19	12	15	14	19	8	16	15	15	14
TOTAL HARD	45	36	43	49	45	52	47	46	53	49	43	41	41	57	19	47	52	41	43
Don't know	7	12	6	7	8	3	8	5	3	2	5	2	5	13	53	7	3	4	4

And how easy do you find it to talk to family about personal problems?

Very easy	10	9	10	10	9	15	12	6	8	11	10	14	13	4	7	9	8	14	11
Fairly easy	35	29	36	35	38	30	38	39	34	34	32	32	40	27	19	38	34	37	32
TOTAL EASY	45	38	46	45	47	45	50	45	42	45	42	46	53	31	26	47	42	51	43
Fairly hard	31	30	32	33	30	33	25	36	37	30	36	34	30	29	16	31	36	31	33
Very hard	17	19	17	15	18	20	17	16	18	23	16	18	15	30	5	17	18	16	19
TOTAL HARD	48	49	49	48	48	53	42	52	55	53	52	52	45	59	21	48	54	47	52
Don't know	6	12	5	7	6	3	7	3	4	2	6	1	2	10	54	5	3	2	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When you feel unhappy or troubled, are you more or less likely to drink alcohol – or does it make no difference?

A lot more likely	6	4	7	4	9	7	6	4	10	6	2	3	10	7	4	5	9	4	1	6	7
Slightly more likely	17	16	20	18	10	17	17	28	20	11	10	28	20	11	10	27	21	12	11	19	13
TOTAL MORE LIKELY	23	20	27	22	19	24	23	32	30	17	12	31	30	18	14	32	30	16	12	25	20
It doesn't make much difference	60	63	57	60	68	57	62	54	53	65	70	57	50	62	68	52	55	68	72	61	58
Slightly less likely	3	3	4	7	2	4	2	4	4	1	1	4	6	3	1	4	2	0	1	3	3
A lot less likely	10	11	8	8	9	9	11	4	8	13	15	2	7	12	14	6	9	13	15	7	13
TOTAL LESS LIKELY	13	14	12	15	11	13	13	8	12	14	16	6	13	15	15	10	11	13	16	10	16
Don't know	5	3	5	2	1	6	3	6	6	4	1	6	7	5	3	6	5	3	0	4	5

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Unweighted Sample	1692	180	594	353	402	163	233	180	209	139	249	232	307	74	69	404	296	530	319
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When you feel unhappy or troubled, are you more or less likely to drink alcohol – or does it make no difference?

A lot more likely	6	10	5	6	7	5	7	5	12	9	6	6	4	6	2	6	10	5	8
Slightly more likely	17	19	17	16	16	17	10	20	25	16	20	20	15	12	2	14	23	17	19
TOTAL MORE LIKELY	23	29	22	22	23	22	17	25	37	25	26	26	19	18	4	20	33	22	27
It doesn't make much difference	60	53	60	64	58	60	63	63	51	58	61	65	63	64	36	64	51	64	61
Slightly less likely	3	2	2	2	3	6	4	3	5	4	2	3	0	0	3	4	6	1	1
A lot less likely	10	9	12	9	10	9	15	7	6	10	8	4	17	13	7	11	7	12	9
TOTAL LESS LIKELY	13	11	14	11	13	15	19	10	11	14	10	7	17	13	10	15	13	13	10
Don't know	5	7	4	3	6	3	2	2	2	3	4	1	1	6	50	2	3	1	2