

YouGov / Eurotrack Survey Results

Sample Size: 1694 GB adults, 2041 German adults, 999 French adults, 1002 Danish adults, 1009 Swedish adults, 1003 Finnish adults and 610 Norwegian adults

Fieldwork: 20th - 27th January 2016

	GB	Germany	France	Denmark	Sweden	Finland	Norway
Weighted Sample	1694	2041	999	997	1019	1003	610
Unweighted Sample	1694	2041	999	1002	1009	1003	610
	%	%	%	%	%	%	%

To what extent do you think that reporting in the media about the following groups is accurate or inaccurate?

Women

Very accurate	3	5	6	5	4	5	2
Fairly accurate	36	40	34	46	39	39	41
TOTAL ACCURATE	39	45	40	51	43	44	43
Fairly inaccurate	28	28	26	16	24	33	28
Very inaccurate	10	9	10	4	11	9	9
TOTAL INACCURATE	38	37	36	20	35	42	37
Don't know	23	18	24	28	22	14	19

Celebrities

Very accurate	3	4	6	2	2	13	3
Fairly accurate	26	35	29	21	16	35	22
TOTAL ACCURATE	29	39	35	23	18	48	25
Fairly inaccurate	30	32	24	30	30	32	34
Very inaccurate	15	10	13	15	19	12	21
TOTAL INACCURATE	45	42	37	45	49	44	55
Don't know	26	19	28	31	33	9	20

Refugees and asylum seekers

Very accurate	5	3	6	7	2	7	2
Fairly accurate	26	18	21	36	23	25	28
TOTAL ACCURATE	31	21	27	43	25	32	30
Fairly inaccurate	27	33	25	24	26	37	35
Very inaccurate	26	33	27	13	31	25	23
TOTAL INACCURATE	53	66	52	37	57	62	58
Don't know	17	13	21	20	18	6	13

Politicians

Very accurate	4	3	5	5	3	10	3
Fairly accurate	34	23	21	42	32	34	35
TOTAL ACCURATE	38	26	26	47	35	44	38
Fairly inaccurate	26	35	28	24	29	31	34
Very inaccurate	19	25	26	7	17	18	15
TOTAL INACCURATE	45	60	54	31	46	49	49
Don't know	16	13	19	21	19	7	14

Nurses

Very accurate	5	5	9	8	7	5	5
Fairly accurate	36	42	36	46	43	40	45
TOTAL ACCURATE	41	47	45	54	50	45	50
Fairly inaccurate	25	25	21	13	15	30	21
Very inaccurate	13	7	8	4	7	10	7
TOTAL INACCURATE	38	32	29	17	22	40	28
Don't know	21	22	25	30	28	16	21

Ethnic minorities

Very accurate	3	2	4	5	1	3	1
Fairly accurate	25	21	22	33	22	21	26
TOTAL ACCURATE	28	23	26	38	23	24	27
Fairly inaccurate	30	37	30	26	28	45	37
Very inaccurate	21	19	20	9	22	21	19
TOTAL INACCURATE	51	56	50	35	50	66	56
Don't know	21	21	24	27	27	10	17

Immigrants

Very accurate	5	3	6	7	2	6	2
Fairly accurate	25	19	20	36	22	25	28
TOTAL ACCURATE	30	22	26	43	24	31	30
Fairly inaccurate	29	37	28	25	28	38	33
Very inaccurate	26	27	27	11	30	24	23
TOTAL INACCURATE	55	64	55	36	58	62	56
Don't know	16	14	19	20	18	6	14

Young people

Very accurate	2	4	6	3	1	3	3
Fairly accurate	32	40	29	46	39	35	41
TOTAL ACCURATE	34	44	35	49	40	38	44
Fairly inaccurate	32	29	31	21	23	41	31
Very inaccurate	13	8	13	4	9	10	8
TOTAL INACCURATE	45	37	44	25	32	51	39
Don't know	21	20	20	27	27	12	18

Sample Size: 1694 GB adults, 2041 German adults, 999 French adults, 1002 Danish adults, 1009 Swedish adults, 1003 Finnish adults and 610 Norwegian adults

Fieldwork: 20th - 27th January 2016

	GB	Germany	France	Denmark	Sweden	Finland	Norway
Weighted Sample	1694	2041	999	997	1019	1003	610
Unweighted Sample	1694	2041	999	1002	1009	1003	610
	%	%	%	%	%	%	%

To what extent do you think the media in [COUNTRY] is too positive or too negative about refugee and immigration issues or does it have the balance about right?

Too positive	24	41	24	21	35	37	27
About the right balance	25	24	24	35	37	34	36
Too negative	34	19	33	27	17	21	20
Don't know	18	16	19	16	11	8	16

Generally speaking, do you think the media in [COUNTRY] is too right wing or too left wing when reporting on the following issues, or does it have the balance about right?

Health

Too right wing	26	7	15	13	7	23	13
About the right balance	27	57	37	49	51	39	43
Too left wing	18	7	19	13	12	9	15
Don't know	30	29	29	25	30	28	29

Refugees and immigration

Too right wing	29	18	20	24	12	20	15
About the right balance	18	21	21	28	25	31	27
Too left wing	24	35	32	25	39	20	33
Don't know	29	25	27	22	23	29	25

Crime

Too right wing	23	15	19	17	10	17	12
About the right balance	32	29	28	40	31	37	37
Too left wing	15	29	26	19	31	14	23
Don't know	30	27	27	25	27	32	28

The economy

Too right wing	27	12	23	18	15	31	16
About the right balance	31	47	26	41	36	30	42
Too left wing	12	13	25	16	25	13	14
Don't know	30	29	26	25	24	27	27

Housing

Too right wing	26	12	17	13	13	23	15
About the right balance	26	42	30	46	39	40	44
Too left wing	15	16	26	12	23	9	10
Don't know	33	31	27	28	26	28	31