YouGov / Eurotrack Survey Results

Sample Size: 1694 GB adults, 2041 German adults, 999 Finnish adults, 1002 Danish adults, 1009 Swedish adults, 1003 Finnish adults and 610 Norwegian adults

Fieldwork: 20th - 27th January 2016

<table>
<thead>
<tr>
<th>Weighted Sample</th>
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To what extent do you think that reporting in the media about the following groups is accurate or inaccurate?

Women

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Celebrities

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Refugees and asylum seekers

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Young people

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Sample Size: 1694 GB adults, 2041 German adults, 999 French adults, 1002 Danish adults, 1009 Swedish adults, 1003 Finnish adults and 610 Norwegian adults
Fieldwork: 20th - 27th January 2016

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To what extent do you think the media in [COUNTRY] is too positive or too negative about refugee and immigration issues or does it have the balance about right?

- **Too positive**
  - GB: 24
  - Germany: 41
  - France: 24
  - Denmark: 21
  - Sweden: 35
  - Finland: 37
  - Norway: 27
- **About the right balance**
  - GB: 25
  - Germany: 24
  - France: 24
  - Denmark: 35
  - Sweden: 37
  - Finland: 34
  - Norway: 20
- **Too negative**
  - GB: 34
  - Germany: 19
  - France: 33
  - Denmark: 27
  - Sweden: 17
  - Finland: 21
  - Norway: 20
- **Don’t know**
  - GB: 18
  - Germany: 16
  - France: 19
  - Denmark: 11
  - Sweden: 8
  - Finland: 20
  - Norway: 16

Generally speaking, do you think the media in [COUNTRY] is too right wing or too left wing when reporting on the following issues, or does it have the balance about right?

### Health
- **Too right wing**
  - GB: 26
  - Germany: 7
  - France: 15
  - Denmark: 13
  - Sweden: 7
  - Finland: 23
  - Norway: 13
- **About the right balance**
  - GB: 27
  - Germany: 57
  - France: 37
  - Denmark: 49
  - Sweden: 51
  - Finland: 39
  - Norway: 43
- **Too left wing**
  - GB: 18
  - Germany: 7
  - France: 19
  - Denmark: 13
  - Sweden: 9
  - Finland: 15
  - Norway: 15
- **Don’t know**
  - GB: 30
  - Germany: 29
  - France: 29
  - Denmark: 25
  - Sweden: 30
  - Finland: 28
  - Norway: 29

### Refugees and Immigration
- **Too right wing**
  - GB: 29
  - Germany: 18
  - France: 20
  - Denmark: 24
  - Sweden: 12
  - Finland: 20
  - Norway: 15
- **About the right balance**
  - GB: 25
  - Germany: 21
  - France: 21
  - Denmark: 26
  - Sweden: 25
  - Finland: 31
  - Norway: 27
- **Too left wing**
  - GB: 24
  - Germany: 35
  - France: 32
  - Denmark: 25
  - Sweden: 39
  - Finland: 20
  - Norway: 33
- **Don’t know**
  - GB: 29
  - Germany: 25
  - France: 27
  - Denmark: 27
  - Sweden: 25
  - Finland: 31
  - Norway: 25

### Crime
- **Too right wing**
  - GB: 23
  - Germany: 15
  - France: 19
  - Denmark: 17
  - Sweden: 10
  - Finland: 17
  - Norway: 12
- **About the right balance**
  - GB: 32
  - Germany: 29
  - France: 28
  - Denmark: 40
  - Sweden: 31
  - Finland: 37
  - Norway: 37
- **Too left wing**
  - GB: 15
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  - France: 26
  - Denmark: 19
  - Sweden: 31
  - Finland: 14
  - Norway: 23
- **Don’t know**
  - GB: 30
  - Germany: 27
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  - Sweden: 32
  - Finland: 37
  - Norway: 37

### The economy
- **Too right wing**
  - GB: 27
  - Germany: 12
  - France: 23
  - Denmark: 18
  - Sweden: 15
  - Finland: 31
  - Norway: 16
- **About the right balance**
  - GB: 31
  - Germany: 47
  - France: 26
  - Denmark: 41
  - Sweden: 36
  - Finland: 30
  - Norway: 42
- **Too left wing**
  - GB: 12
  - Germany: 13
  - France: 25
  - Denmark: 16
  - Sweden: 25
  - Finland: 13
  - Norway: 14
- **Don’t know**
  - GB: 30
  - Germany: 29
  - France: 26
  - Denmark: 25
  - Sweden: 24
  - Finland: 27
  - Norway: 27

### Housing
- **Too right wing**
  - GB: 26
  - Germany: 12
  - France: 17
  - Denmark: 13
  - Sweden: 13
  - Finland: 23
  - Norway: 15
- **About the right balance**
  - GB: 26
  - Germany: 42
  - France: 30
  - Denmark: 46
  - Sweden: 39
  - Finland: 40
  - Norway: 44
- **Too left wing**
  - GB: 15
  - Germany: 16
  - France: 26
  - Denmark: 12
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  - Norway: 10
- **Don’t know**
  - GB: 33
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