

YouGov Survey Results

Sample Size: 2008 GB Adults
Fieldwork: 9th - 10th December 2018

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2008	972	1036	221	845	478	464	1145	863	241	671	434	490	173
Unweighted Sample	2008	893	1115	196	834	479	499	1176	832	227	699	432	474	176
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you consider passionately kissing a person other than your romantic partner to be cheating?

Yes I would	77	75	80	80	82	75	72	80	74	72	77	78	80	80
No I would not	14	15	13	11	10	15	23	13	16	15	16	13	12	16
Don't know	8	10	7	10	9	10	6	7	10	13	8	9	8	4

And would you consider passionately kissing a person other than your romantic partner under some mistletoe at Christmas time to be cheating?

Yes I would	66	61	70	70	75	60	52	69	61	61	65	66	66	72
No I would not	25	27	23	17	15	30	41	23	27	24	27	23	25	21
Don't know	10	12	8	13	10	10	7	9	11	15	8	11	9	7