

YouGov Survey Results

Sample Size: 892 Conservative Party Members
Fieldwork: 11th - 14th June 2019

	EU Ref Vote		Gender		Age			Social Grade		Region					
	Total	Remain	Leave	Male	Female	18-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	892	206	649	562	330	378	168	346	731	161	121	373	158	174	66
Unweighted Sample	892	199	666	548	344	254	209	429	733	159	112	373	172	180	55
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about who becomes party leader after Theresa May steps down, do you think each of the following would or would not make a good party leader?

Boris Johnson

Would make a very good leader	56	21	67	58	52	53	56	59	55	60	52	58	57	56	55
Would make a fairly good leader	21	22	21	19	25	22	23	20	21	21	21	23	18	22	16
TOTAL GOOD LEADER	77	43	88	77	77	75	79	79	76	81	73	81	75	78	71
Would make a fairly poor leader	7	16	5	7	7	9	6	6	8	6	7	5	13	6	11
Would make a very poor leader	12	35	4	12	12	12	13	12	12	9	19	11	10	10	14
TOTAL POOR LEADER	19	51	9	19	19	21	19	18	20	15	26	16	23	16	25
Not sure	4	6	3	3	4	5	2	3	4	4	1	4	2	6	4
Don't know enough about this person to say	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0

Michael Gove

Would make a very good leader	16	21	15	15	16	13	20	17	16	13	21	13	11	15	31
Would make a fairly good leader	34	37	32	34	33	38	28	32	34	33	38	36	28	33	27
TOTAL GOOD LEADER	50	58	47	49	49	51	48	49	50	46	59	49	39	48	58
Would make a fairly poor leader	19	17	20	21	16	19	18	20	19	17	16	20	21	19	17
Would make a very poor leader	26	21	28	26	26	26	28	25	25	30	23	24	34	25	22
TOTAL POOR LEADER	45	38	48	47	42	45	46	45	44	47	39	44	55	44	39
Not sure	5	4	5	4	7	4	5	6	5	4	1	6	5	7	3
Don't know enough about this person to say	1	1	0	0	1	1	1	0	0	2	0	1	1	0	0

Sajid Javid

Would make a very good leader	16	19	15	17	14	20	13	13	17	11	21	16	12	16	18
Would make a fairly good leader	45	51	43	46	43	44	43	46	47	35	44	44	43	46	47
TOTAL GOOD LEADER	61	70	58	63	57	64	56	59	64	46	65	60	55	62	65
Would make a fairly poor leader	19	18	19	19	18	19	19	18	18	21	20	19	21	17	11
Would make a very poor leader	11	6	12	11	11	9	13	12	9	19	6	11	12	11	18
TOTAL POOR LEADER	30	24	31	30	29	28	32	30	27	40	26	30	33	28	29
Not sure	8	5	9	6	11	6	8	10	7	10	6	8	9	9	4
Don't know enough about this person to say	2	2	2	1	4	2	3	2	2	4	3	2	3	1	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Rory Stewart

Would make a very good leader	15	37	7	16	12	15	15	14	15	11	22	12	15	12	18
Would make a fairly good leader	16	23	14	15	19	14	17	19	17	14	16	14	17	19	24
TOTAL GOOD LEADER	31	60	21	31	31	29	32	33	32	25	38	26	32	31	42
Would make a fairly poor leader	16	14	16	17	15	18	15	15	16	16	14	15	14	17	26
Would make a very poor leader	34	10	42	37	29	38	34	31	33	38	29	38	36	33	23
TOTAL POOR LEADER	50	24	58	54	44	56	49	46	49	54	43	53	50	50	49
Not sure	10	8	12	10	12	8	11	12	10	10	9	11	10	12	6
Don't know enough about this person to say	9	8	9	6	13	7	9	10	8	11	10	10	7	8	3

Jeremy Hunt

Would make a very good leader	17	31	13	16	19	15	13	21	18	15	16	19	15	16	20
Would make a fairly good leader	39	40	37	38	39	38	38	39	39	37	51	37	37	33	45
TOTAL GOOD LEADER	56	71	50	54	58	53	51	60	57	52	67	56	52	49	65
Would make a fairly poor leader	21	13	23	23	18	22	19	20	22	18	18	19	21	27	22
Would make a very poor leader	16	10	18	17	14	18	19	12	15	18	13	17	19	15	8
TOTAL POOR LEADER	37	23	41	40	32	40	38	32	37	36	31	36	40	42	30
Not sure	6	4	7	5	8	5	9	6	5	10	1	6	7	9	5
Don't know enough about this person to say	2	2	2	1	2	2	2	0	1	2	1	3	1	1	0

Andrea Leadsom

Would make a very good leader	15	6	17	16	13	13	18	16	14	19	10	16	19	15	8
Would make a fairly good leader	40	28	45	40	41	38	38	43	40	42	40	43	40	35	35
TOTAL GOOD LEADER	55	34	62	56	54	51	56	59	54	61	50	59	59	50	43
Would make a fairly poor leader	21	27	20	23	18	22	21	20	22	18	27	20	14	22	28
Would make a very poor leader	13	28	8	12	15	13	17	11	13	13	16	11	15	12	17
TOTAL POOR LEADER	34	55	28	35	33	35	38	31	35	31	43	31	29	34	45
Not sure	8	9	7	7	8	8	5	8	9	2	4	6	9	11	9
Don't know enough about this person to say	3	2	3	2	5	5	1	2	3	5	3	4	2	3	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Dominic Raab

Would make a very good leader	26	11	30	30	20	28	26	24	26	28	22	29	27	29	12
Would make a fairly good leader	42	34	46	42	41	39	41	46	43	37	40	39	39	44	60
TOTAL GOOD LEADER	68	45	76	72	61	67	67	70	69	65	62	68	66	73	72
Would make a fairly poor leader	12	17	10	13	12	14	12	11	13	11	15	14	10	9	11
Would make a very poor leader	9	26	4	9	10	11	8	8	9	10	13	9	12	7	5
TOTAL POOR LEADER	21	43	14	22	22	25	20	19	22	21	28	23	22	16	16
Not sure	7	9	6	5	10	5	7	8	6	8	6	6	7	7	7
Don't know enough about this person to say	4	3	4	3	6	3	5	4	3	6	4	3	5	4	5

Matt Hancock

Would make a very good leader	3	6	2	3	2	3	3	3	3	3	8	3	1	1	2
Would make a fairly good leader	22	40	16	21	24	26	14	21	22	21	25	22	22	20	24
TOTAL GOOD LEADER	25	46	18	24	26	29	17	24	25	24	33	25	23	21	26
Would make a fairly poor leader	24	18	27	27	19	23	24	26	25	23	21	25	25	24	28
Would make a very poor leader	20	9	24	22	16	22	20	17	20	19	23	21	18	18	11
TOTAL POOR LEADER	44	27	51	49	35	45	44	43	45	42	44	46	43	42	39
Not sure	15	15	15	14	17	12	18	16	15	13	10	14	16	17	15
Don't know enough about this person to say	17	11	18	14	22	14	20	17	15	22	13	15	17	19	21

Mark Harper

Would make a very good leader	1	1	1	1	1	2	1	1	1	2	2	1	1	1	2
Would make a fairly good leader	13	18	11	15	10	18	11	10	13	14	11	11	19	16	10
TOTAL GOOD LEADER	14	19	12	16	11	20	12	11	14	16	13	12	20	17	12
Would make a fairly poor leader	20	23	19	22	17	22	15	20	20	19	21	22	19	14	23
Would make a very poor leader	15	10	18	15	16	14	19	16	16	15	15	17	12	17	12
TOTAL POOR LEADER	35	33	37	37	33	36	34	36	36	34	36	39	31	31	35
Not sure	17	17	17	17	17	15	19	19	17	18	11	17	18	19	21
Don't know enough about this person to say	33	31	33	29	39	31	35	34	33	33	39	32	31	33	32

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Esther McVey

Would make a very good leader	11	5	14	14	6	13	12	9	11	11	9	13	16	10	1
Would make a fairly good leader	34	18	40	36	30	34	34	34	33	39	30	35	31	38	32
TOTAL GOOD LEADER	45	23	54	50	36	47	46	43	44	50	39	48	47	48	33
Would make a fairly poor leader	18	16	19	19	17	18	19	18	18	17	14	19	16	18	25
Would make a very poor leader	20	40	13	18	22	21	22	17	21	13	31	17	19	17	20
TOTAL POOR LEADER	38	56	32	37	39	39	41	35	39	30	45	36	35	35	45
Not sure	10	14	9	7	16	7	9	15	10	12	9	9	11	13	10
Don't know enough about this person to say	7	7	6	5	10	7	4	8	7	8	8	7	7	5	12

Please say whether you have a favourable or unfavourable view of each of the following former leaders of the Conservative Party

Theresa May

Very favourable	12	21	10	11	15	13	5	15	11	16	8	10	17	12	20
Somewhat favourable	29	44	23	24	37	30	26	29	29	30	38	25	29	29	34
TOTAL FAVOURABLE	41	65	33	35	52	43	31	44	40	46	46	35	46	41	54
Somewhat unfavourable	19	21	19	19	18	18	23	18	19	18	25	19	11	20	19
Very unfavourable	39	12	48	45	28	36	45	38	40	34	28	44	41	37	25
TOTAL UNFAVOURABLE	58	33	67	64	46	54	68	56	59	52	53	63	52	57	44
Not sure	1	2	1	1	2	2	0	1	1	0	1	0	1	2	2
Don't know enough about this person to say	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0

David Cameron

Very favourable	18	31	13	18	18	24	15	13	18	17	19	17	19	20	15
Somewhat favourable	34	41	32	35	32	37	39	29	35	30	42	32	35	30	42
TOTAL FAVOURABLE	52	72	45	53	50	61	54	42	53	47	61	49	54	50	57
Somewhat unfavourable	28	17	32	27	29	23	26	34	28	30	21	26	28	35	33
Very unfavourable	19	10	22	18	20	14	20	24	18	23	17	24	18	14	7
TOTAL UNFAVOURABLE	47	27	54	45	49	37	46	58	46	53	38	50	46	49	40
Not sure	1	1	0	1	1	2	0	0	1	0	0	1	0	2	3
Don't know enough about this person to say	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Michael Howard

Very favourable	10	7	10	10	8	8	7	13	10	8	12	9	9	8	12
Somewhat favourable	41	36	44	43	37	33	43	48	41	42	39	42	40	37	49
TOTAL FAVOURABLE	51	43	54	53	45	41	50	61	51	50	51	51	49	45	61
Somewhat unfavourable	26	33	24	25	27	26	28	24	26	23	26	23	32	25	23
Very unfavourable	8	10	8	8	8	7	10	9	8	10	8	10	6	8	6
TOTAL UNFAVOURABLE	34	43	32	33	35	33	38	33	34	33	34	33	38	33	29
Not sure	8	7	9	7	11	11	8	5	8	8	7	9	8	10	4
Don't know enough about this person to say	7	6	5	6	9	15	4	1	7	8	8	7	5	12	6

Iain Duncan Smith

Very favourable	18	4	23	19	18	17	18	20	18	18	20	18	17	20	14
Somewhat favourable	43	32	47	41	44	38	44	47	42	46	39	44	43	41	42
TOTAL FAVOURABLE	61	36	70	60	62	55	62	67	60	64	59	62	60	61	56
Somewhat unfavourable	21	28	18	22	19	21	19	22	22	14	21	20	22	22	22
Very unfavourable	10	30	4	11	9	10	13	9	10	11	15	10	10	7	13
TOTAL UNFAVOURABLE	31	58	22	33	28	31	32	31	32	25	36	30	32	29	35
Not sure	4	4	4	4	6	6	4	2	4	6	3	5	5	4	3
Don't know enough about this person to say	4	2	3	3	5	8	1	0	4	3	1	3	2	7	6

William Hague

Very favourable	21	28	19	19	23	19	19	23	21	20	28	18	21	19	25
Somewhat favourable	47	48	46	48	44	45	48	48	48	41	48	49	46	45	39
TOTAL FAVOURABLE	68	76	65	67	67	64	67	71	69	61	76	67	67	64	64
Somewhat unfavourable	20	15	22	20	20	19	19	21	20	20	17	20	20	20	27
Very unfavourable	6	7	7	7	6	6	9	5	6	10	5	6	7	9	3
TOTAL UNFAVOURABLE	26	22	29	27	26	25	28	26	26	30	22	26	27	29	30
Not sure	3	1	4	3	4	4	4	2	3	3	1	3	5	4	0
Don't know enough about this person to say	3	2	2	3	3	7	0	0	3	5	1	3	1	4	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

John Major

Very favourable	13	32	7	13	12	14	11	13	13	11	19	12	12	11	17
Somewhat favourable	30	44	26	30	30	28	33	31	32	23	42	28	31	25	34
TOTAL FAVOURABLE	43	76	33	43	42	42	44	44	45	34	61	40	43	36	51
Somewhat unfavourable	25	13	29	22	29	23	19	30	24	28	15	28	28	24	19
Very unfavourable	28	8	35	31	23	28	35	25	27	35	21	30	28	31	24
TOTAL UNFAVOURABLE	53	21	64	53	52	51	54	55	51	63	36	58	56	55	43
Not sure	2	2	2	2	2	3	2	1	2	1	0	2	1	4	0
Don't know enough about this person to say	2	2	1	1	3	5	0	0	2	2	3	1	1	4	6

Margaret Thatcher

Very favourable	82	72	87	84	79	75	85	90	82	84	76	84	82	82	87
Somewhat favourable	11	18	8	10	14	16	9	8	12	8	15	11	12	11	6
TOTAL FAVOURABLE	93	90	95	94	93	91	94	98	94	92	91	95	94	93	93
Somewhat unfavourable	3	3	3	3	2	4	4	2	3	3	4	3	3	2	4
Very unfavourable	2	4	1	2	3	3	2	1	1	6	3	1	2	3	0
TOTAL UNFAVOURABLE	5	7	4	5	5	7	6	3	4	9	7	4	5	5	4
Not sure	1	2	1	1	1	2	0	0	1	0	0	1	1	2	0
Don't know enough about this person to say	1	2	0	1	1	2	0	0	1	0	1	1	0	0	3

Ted Heath

Very favourable	4	7	4	3	6	3	3	6	4	5	4	4	5	4	8
Somewhat favourable	19	31	15	19	20	15	22	23	20	15	23	15	20	19	36
TOTAL FAVOURABLE	23	38	19	22	26	18	25	29	24	20	27	19	25	23	44
Somewhat unfavourable	26	28	27	27	25	22	25	32	27	26	24	29	21	29	24
Very unfavourable	32	16	38	33	29	23	42	36	31	37	25	36	34	29	22
TOTAL UNFAVOURABLE	58	44	65	60	54	45	67	68	58	63	49	65	55	58	46
Not sure	6	6	6	6	7	12	3	2	7	6	8	6	7	7	3
Don't know enough about this person to say	12	12	10	11	12	25	4	1	12	11	15	11	12	11	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Alec Douglas-Home

Very favourable	7	8	7	6	8	3	4	12	7	4	6	5	8	6	16
Somewhat favourable	27	30	27	28	27	16	30	38	28	26	29	26	28	25	35
TOTAL FAVOURABLE	34	38	34	34	35	19	34	50	35	30	35	31	36	31	51
Somewhat unfavourable	19	18	20	20	18	16	16	24	19	21	18	18	21	20	21
Very unfavourable	7	5	8	8	6	4	7	10	7	10	5	8	8	7	4
TOTAL UNFAVOURABLE	26	23	28	28	24	20	23	34	26	31	23	26	29	27	25
Not sure	13	13	13	12	15	15	15	9	13	13	20	14	11	11	4
Don't know enough about this person to say	27	26	26	27	27	45	28	6	27	27	22	29	24	32	20

Harold Macmillan

Very favourable	15	21	14	16	14	6	10	27	16	12	20	14	15	13	20
Somewhat favourable	35	38	33	38	30	30	36	39	35	35	35	33	35	33	51
TOTAL FAVOURABLE	50	59	47	54	44	36	46	66	51	47	55	47	50	46	71
Somewhat unfavourable	12	9	14	11	14	12	8	14	12	15	10	13	13	14	10
Very unfavourable	5	3	6	5	5	4	5	6	5	5	6	5	6	5	0
TOTAL UNFAVOURABLE	17	12	20	16	19	16	13	20	17	20	16	18	19	19	10
Not sure	10	8	11	9	12	11	13	7	10	11	9	11	11	11	4
Don't know enough about this person to say	23	21	22	21	26	36	28	6	23	23	20	25	20	25	15

Anthony Eden

Very favourable	6	5	5	6	5	3	6	8	6	6	6	4	7	6	7
Somewhat favourable	25	27	24	26	24	22	19	32	25	26	24	24	24	21	46
TOTAL FAVOURABLE	31	32	29	32	29	25	25	40	31	32	30	28	31	27	53
Somewhat unfavourable	19	20	19	19	19	13	21	24	19	17	20	19	23	18	9
Very unfavourable	14	15	14	16	11	15	13	14	15	11	19	13	12	14	18
TOTAL UNFAVOURABLE	33	35	33	35	30	28	34	38	34	28	39	32	35	32	27
Not sure	11	9	13	11	12	12	14	10	11	14	9	13	13	13	1
Don't know enough about this person to say	25	24	24	23	28	35	27	12	25	25	21	27	22	28	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Winston Churchill

Very favourable	79	67	83	80	77	74	78	84	78	83	71	82	74	81	85
Somewhat favourable	16	25	14	15	19	18	17	14	17	12	21	15	19	14	14
TOTAL FAVOURABLE	95	92	97	95	96	92	95	98	95	95	92	97	93	95	99
Somewhat unfavourable	1	3	1	2	0	2	2	0	2	0	3	0	3	1	0
Very unfavourable	1	2	1	1	1	2	1	0	1	2	2	1	1	1	2
TOTAL UNFAVOURABLE	2	5	2	3	1	4	3	0	3	2	5	1	4	2	2
Not sure	1	1	1	1	2	2	1	1	1	1	2	1	2	2	0
Don't know enough about this person to say	1	2	1	1	2	2	1	0	1	1	1	1	1	1	0

Which of these would you say you have more in common with?

People who support the same political party as you, but voted the opposite way to you at the EU referendum	30	40	25	30	30	31	26	31	31	27	37	30	26	31	26
People who voted the same way as you at the EU referendum, but support a different political party	51	37	57	53	47	52	57	46	51	52	48	49	56	54	50
Don't know	19	23	18	17	23	17	17	22	19	21	15	22	18	15	24

What type of voters should the Conservative Party target more at the next general election?

Brexit Party and UKIP voters	68	43	75	69	66	68	69	67	67	73	63	70	65	70	62
Labour and Liberal Democrat voters	25	44	20	25	26	24	23	28	26	22	27	24	29	21	37
Don't know	7	12	6	6	8	8	8	5	7	5	10	6	6	9	1

Thinking back to the last Conservative leadership election in 2016, if a vote had taken place,

****thinking back to how you felt then**, who do you think you would have voted for?**

Andrea Leadsom	39	9	48	42	33	35	46	39	38	43	23	43	48	39	21
Theresa May	47	79	37	45	51	53	40	44	47	45	68	43	34	48	60
I would not have voted	5	4	5	5	6	4	5	7	6	4	1	5	7	6	8
Don't know	9	7	9	8	10	7	9	10	9	8	8	9	11	7	11

YouGov Survey Results

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Fieldwork: 11th - 14th June 2019

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And knowing what you know now, if a vote had taken place, who would you have voted for?

Andrea Leadsom	54	19	65	60	43	52	62	52	53	57	44	60	54	56	33
Theresa May	30	65	18	26	36	36	23	26	29	31	44	24	28	30	39
I would not have voted	9	7	10	9	10	6	8	13	10	5	5	8	9	10	19
Don't know	7	9	7	5	10	6	7	9	7	6	8	8	9	4	9

The following are some terms which are often applied to elements of the Conservative Party.

Please select any which you consider to apply to you.

Thatcherite' (i.e. a supporter of Margaret Thatcher's political philosophy)	56	40	61	60	49	53	56	58	56	57	48	58	54	58	55
Free-market Conservative	43	39	44	48	34	44	41	43	44	40	44	47	47	35	28
Traditionalist	31	17	35	31	30	30	26	34	30	33	26	32	30	32	30
One Nation Conservative	30	48	24	32	26	30	28	31	32	20	42	27	25	31	30
Liberal Conservative	25	45	18	27	22	37	21	14	26	19	41	24	24	19	24
Moderniser	20	33	15	20	19	25	16	15	22	11	29	18	16	21	16
Cameroon' (i.e. a supporter of David Cameron's political philosophy)	13	29	6	13	12	19	9	7	14	7	20	12	9	15	9
None of these	6	4	6	5	8	5	9	5	6	5	6	6	6	5	3
Don't know	3	2	4	2	5	3	3	4	3	3	2	4	4	1	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What are you more interested in hearing about from the various Conservative leadership candidates?

Their plan for Brexit	68	42	78	68	69	64	72	71	67	72	60	72	68	68	64
Their other domestic policy priorities	29	53	21	30	28	33	26	26	30	27	36	26	29	31	32
Something else	2	3	1	2	1	2	1	2	2	1	4	1	1	1	1
Don't know	1	2	0	1	1	1	0	1	1	1	0	1	2	0	3

Would you back a Conservative leadership candidate that you believed had a good plan for Brexit even if you thought the rest of their domestic policy plan was bad?

Yes I would	53	29	60	56	48	52	56	51	52	55	50	51	53	55	58
No I would not	33	57	25	32	34	33	29	34	34	27	35	35	32	30	29
Don't know	15	13	15	12	18	14	15	15	14	18	15	14	14	15	13

Would you back a Conservative leadership candidate that you believed had a good plan for domestic policies even if you thought they had a bad plan for Brexit?

Yes I would	15	33	10	16	14	19	11	13	16	13	26	11	15	15	21
No I would not	74	53	82	75	73	70	83	75	75	72	70	81	70	71	66
Don't know	10	15	8	9	13	11	7	12	9	15	4	8	15	14	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think it would be acceptable or unacceptable for the next leader of the Conservative Party to have each of the current voting records and Brexit stances?
Someone who backed Leave at the EU referendum, backs Brexit and would be willing to leave the EU without a deal

Acceptable	83	43	96	85	80	82	84	84	83	82	73	86	84	85	81
Unacceptable	14	49	3	12	16	14	14	13	14	13	25	11	13	11	17
Don't know	3	8	1	3	4	4	2	3	3	4	2	4	3	4	2

Someone who backed Leave at the EU referendum, backs Brexit but would not be willing to leave the EU without a deal

Acceptable	29	64	17	27	33	33	24	26	29	30	39	25	26	29	39
Unacceptable	63	25	76	68	55	60	67	65	63	63	56	66	68	63	51
Don't know	8	11	7	5	13	6	8	9	8	8	5	9	6	7	11

Someone who backed Leave at the EU referendum, but now wants Britain to remain in the EU

Acceptable	13	46	3	14	12	15	12	11	14	10	28	8	14	12	12
Unacceptable	83	44	95	83	82	79	86	86	82	87	64	89	84	84	83
Don't know	4	9	2	3	6	5	2	3	4	3	9	3	2	3	5

Someone who backed Remain at the EU referendum, now backs Brexit and would be willing to leave the EU without a deal

Acceptable	68	36	77	70	65	67	67	70	68	68	59	68	74	71	67
Unacceptable	24	56	15	24	25	24	28	23	25	23	34	22	22	24	23
Don't know	7	8	8	6	10	9	5	7	7	10	7	10	4	5	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Someone who backed Remain at the EU referendum, now backs Brexit but would not be willing to leave the EU without a deal

Acceptable	26	65	12	24	30	31	22	23	26	27	42	20	25	26	30
Unacceptable	68	26	83	73	60	63	73	70	68	67	51	73	69	71	58
Don't know	6	9	5	4	10	6	5	7	6	6	7	6	6	4	12

Someone who backed Remain at the EU referendum, and still wants Britain to remain in the EU

Acceptable	14	49	3	14	15	16	14	11	14	13	29	9	13	14	15
Unacceptable	83	42	95	83	82	79	85	86	83	85	67	87	85	84	82
Don't know	3	9	1	3	3	4	1	2	3	2	4	4	2	2	3

Please imagine that Nigel Farage joined the Conservative Party and stood in the leadership contest, how happy or unhappy would you be if he became the next leader of the Conservative Party?

Very happy	28	6	35	30	24	30	30	24	26	34	21	27	31	32	27
Quite happy	18	10	21	20	14	18	19	18	18	16	21	16	17	20	20
TOTAL HAPPY	46	16	56	50	38	48	49	42	44	50	42	43	48	52	47
Neither happy nor unhappy	13	9	15	12	15	11	13	17	14	13	12	16	13	10	15
Quite unhappy	14	10	14	13	14	14	12	14	14	11	13	15	10	14	10
Very unhappy	26	63	14	23	30	26	26	26	26	23	33	23	28	22	29
TOTAL UNHAPPY	40	73	28	36	44	40	38	40	40	34	46	38	38	36	39
Don't know	1	2	1	1	3	2	0	2	1	3	1	2	1	2	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If a general election were called tomorrow, which of the following do you think would happen?

Conservatives win a majority	8	8	8	9	7	7	7	10	8	7	10	6	9	8	17
Conservatives are the largest party in a hung parliament and form the government	28	27	29	25	33	24	27	33	27	31	25	29	26	31	25
Conservatives are the largest party in a hung parliament but do not form the government	14	16	13	14	15	17	13	12	14	13	16	12	16	15	14
Labour are the largest party in a hung parliament but do not form the government	13	14	12	14	11	12	17	11	14	8	23	12	10	9	11
Labour are the largest party in a hung parliament and form the government	13	11	14	17	7	16	14	10	13	15	8	17	10	13	10
Labour win a majority	2	3	2	3	1	4	2	2	2	3	2	2	3	2	3
Something else	12	9	13	12	12	15	10	10	12	14	9	14	16	10	6
Don't know	9	11	9	6	13	5	10	13	9	8	7	8	8	12	15

What impact do you think each of the following will have on the Conservative party?

Leaving the EU without a Brexit deal

Will damage the Conservative Party to the extent that it will never lead a government again	5	11	4	5	6	8	4	4	5	6	12	5	4	3	7
Will put the Conservative Party out of power for multiple elections to come	10	23	5	9	12	10	11	10	11	5	17	8	10	8	11
Will lose the Conservative Party the next election, but the party will remain competitive	18	31	12	16	20	17	16	19	19	11	18	16	16	22	20
Will win the Conservative Party the next election	44	17	54	49	37	41	45	48	43	51	37	45	45	46	46
Will keep the Conservative Party in power for multiple elections to come	14	3	17	16	10	16	16	10	13	18	10	17	15	12	4
Something else	3	4	3	3	4	4	3	3	3	2	3	4	2	3	3
Don't know	6	11	5	3	11	6	5	7	6	7	3	6	7	6	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Leaving the EU with a Brexit deal

Will damage the Conservative Party to the extent that it will never lead a government again	4	3	4	5	2	4	4	3	3	5	4	3	5	4	2
Will put the Conservative Party out of power for multiple elections to come	7	9	6	8	6	10	5	5	7	7	7	8	5	6	9
Will lose the Conservative Party the next election, but the party will remain competitive	14	19	12	15	14	16	18	11	16	9	13	14	15	14	16
Will win the Conservative Party the next election	52	47	55	53	51	45	53	59	51	56	49	54	52	55	44
Will keep the Conservative Party in power for multiple elections to come	10	7	11	11	8	10	10	10	10	10	9	10	12	8	11
Something else	4	4	5	4	5	6	1	4	4	4	9	4	2	4	7
Don't know	8	11	8	5	14	9	8	9	8	10	10	7	9	8	11

A second referendum on Brexit

Will damage the Conservative Party to the extent that it will never lead a government again	31	12	36	31	30	34	31	27	28	43	29	33	30	31	25
Will put the Conservative Party out of power for multiple elections to come	36	25	40	41	29	38	39	33	39	26	33	37	36	38	34
Will lose the Conservative Party the next election, but the party will remain competitive	20	31	16	17	25	17	18	24	21	17	25	17	18	23	23
Will win the Conservative Party the next election	5	17	2	6	5	6	6	5	5	6	7	6	7	2	7
Will keep the Conservative Party in power for multiple elections to come	1	3	1	1	1	2	0	1	1	3	2	1	1	0	3
Something else	3	5	2	2	4	1	1	5	3	2	2	3	4	2	0
Don't know	4	8	3	3	6	2	4	6	4	3	2	4	3	4	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Brexit not taking place and the UK remaining in the EU after all

Will damage the Conservative Party to the extent that it will never form a government again	51	21	60	55	44	55	51	45	50	53	41	52	52	55	48
Will put the Conservative Party out of power for multiple elections to come	29	28	30	29	31	29	31	30	29	30	32	31	27	28	26
Will lose the Conservative Party the next election, but the party will remain competitive	12	25	8	10	14	9	10	16	12	8	16	12	9	10	12
Will win the Conservative Party the next election	3	11	1	3	4	3	5	3	3	3	6	2	3	3	6
Will keep the Conservative Party in power for multiple elections to come	2	5	0	2	1	2	1	2	2	2	4	1	3	2	0
Something else	1	3	0	0	2	0	0	2	1	1	0	0	4	0	1
Don't know	2	6	1	1	4	2	2	2	2	3	1	3	2	1	7

How big a threat do you see each of the following parties as being to the Conservative Party?

Brexit Party

A big threat	67	50	73	70	63	70	70	63	66	74	66	72	65	64	57
A moderate threat	20	28	18	19	22	18	21	22	22	14	22	18	18	22	29
TOTAL BIG / MODERATE THREAT	87	78	91	89	85	88	91	85	88	88	88	90	83	86	86
A small threat	8	14	5	7	9	7	5	11	8	8	7	7	11	8	7
Not a threat at all	4	6	3	4	4	4	3	4	4	4	3	2	4	6	7
TOTAL SMALL / NOT A THREAT	12	20	8	11	13	11	8	15	12	12	10	9	15	14	14
Don't know	1	2	1	1	2	1	0	1	1	1	1	1	1	0	0

Labour

A big threat	34	39	32	34	33	33	38	33	35	27	34	39	32	29	21
A moderate threat	45	43	45	45	46	43	40	50	46	43	50	40	45	47	58
TOTAL BIG / MODERATE THREAT	79	82	77	79	79	76	78	83	81	70	84	79	77	76	79
A small threat	14	13	15	14	15	14	16	13	13	20	10	14	16	15	17
Not a threat at all	7	5	7	7	6	9	6	4	6	10	4	7	7	8	3
TOTAL SMALL / NOT A THREAT	21	18	22	21	21	23	22	17	19	30	14	21	23	23	20
Don't know	0	1	0	0	1	1	0	0	1	0	1	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Liberal Democrats

A big threat	10	20	7	9	11	11	10	9	9	12	13	11	10	5	11
A moderate threat	34	43	31	35	32	36	34	32	35	28	40	36	31	27	36
TOTAL BIG / MODERATE THREAT	44	63	38	44	43	47	44	41	44	40	53	47	41	32	47
A small threat	38	27	42	38	38	37	34	42	37	43	32	37	41	47	29
Not a threat at all	18	10	20	17	19	16	22	18	18	18	16	16	19	20	24
TOTAL SMALL / NOT A THREAT	56	37	62	55	57	53	56	60	55	61	48	53	60	67	53
Don't know	0	0	1	0	1	1	0	0	1	0	0	0	0	1	0

Greens

A big threat	2	3	2	2	1	3	1	1	2	2	1	2	3	1	3
A moderate threat	8	9	8	7	10	6	7	10	8	8	5	10	8	6	7
TOTAL BIG / MODERATE THREAT	10	12	10	9	11	9	8	11	10	10	6	12	11	7	10
A small threat	33	45	29	32	34	29	30	38	33	30	37	35	31	28	27
Not a threat at all	57	42	61	59	55	61	62	51	57	59	55	53	58	64	63
TOTAL SMALL / NOT A THREAT	90	87	90	91	89	90	92	89	90	89	92	88	89	92	90
Don't know	0	0	1	1	0	1	0	0	0	0	1	0	0	0	0

UKIP

A big threat	3	6	2	2	5	4	3	3	3	6	6	2	6	1	3
A moderate threat	6	10	5	5	8	5	5	8	6	8	8	7	4	6	6
TOTAL BIG / MODERATE THREAT	9	16	7	7	13	9	8	11	9	14	14	9	10	7	9
A small threat	20	21	20	19	21	19	18	21	19	21	23	19	21	17	20
Not a threat at all	70	62	72	73	65	72	74	67	71	65	62	72	68	76	68
TOTAL SMALL / NOT A THREAT	90	83	92	92	86	91	92	88	90	86	85	91	89	93	88
Don't know	1	1	0	0	1	0	1	1	1	0	0	0	1	0	3

SNP

A big threat	7	10	5	8	4	8	3	6	7	6	6	7	5	5	15
A moderate threat	17	25	14	17	16	16	16	17	17	15	20	17	17	10	24
TOTAL BIG / MODERATE THREAT	24	35	19	25	20	24	19	23	24	21	26	24	22	15	39
A small threat	34	40	32	34	34	33	33	36	36	25	41	33	33	38	22
Not a threat at all	41	24	47	40	43	39	46	41	39	51	32	42	42	46	39
TOTAL SMALL / NOT A THREAT	75	64	79	74	77	72	79	77	75	76	73	75	75	84	61
Don't know	2	2	2	1	3	3	1	0	2	2	1	2	3	1	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How happy or unhappy would you be if each of the following happened?
Britain leaving the European Union

Very happy	75	19	93	76	72	72	72	79	74	79	63	78	74	76	76
Fairly happy	9	20	5	9	11	10	13	7	10	7	11	8	12	10	7
TOTAL HAPPY	84	39	98	85	83	82	85	86	84	86	74	86	86	86	83
Fairly unhappy	8	30	1	7	9	10	7	6	8	7	12	7	6	7	10
Very unhappy	8	29	1	8	7	8	8	7	8	5	14	6	7	6	7
TOTAL UNHAPPY	16	59	2	15	16	18	15	13	16	12	26	13	13	13	17
Don't know	1	1	0	0	1	0	0	1	0	1	0	1	1	0	0

Jeremy Corbyn becoming Prime Minister

Very happy	1	1	1	1	1	2	1	1	1	3	2	1	0	1	3
Fairly happy	1	3	1	1	2	3	0	0	1	1	5	0	3	0	0
TOTAL HAPPY	2	4	2	2	3	5	1	1	2	4	7	1	3	1	3
Fairly unhappy	3	5	3	4	2	5	3	1	3	3	4	3	1	4	5
Very unhappy	94	91	95	94	95	90	95	98	95	92	90	95	95	96	92
TOTAL UNHAPPY	97	96	98	98	97	95	98	99	98	95	94	98	96	100	97
Don't know	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0

Scotland leaving the United Kingdom

Very happy	12	2	15	13	10	9	15	13	11	17	5	14	15	13	4
Fairly happy	14	7	17	14	13	9	20	16	14	13	13	15	21	10	3
TOTAL HAPPY	26	9	32	27	23	18	35	29	25	30	18	29	36	23	7
Fairly unhappy	27	23	28	25	32	32	23	25	28	24	35	26	28	33	6
Very unhappy	43	65	36	45	40	46	38	42	44	39	43	42	34	37	84
TOTAL UNHAPPY	70	88	64	70	72	78	61	67	72	63	78	68	62	70	90
Don't know	4	2	4	3	5	4	4	4	3	6	4	4	2	6	3

YouGov Survey Results

Sample Size: 892 Conservative Party Members
Fieldwork: 11th - 14th June 2019

	EU Ref Vote			Gender		Age			Social Grade		Region				
	Total	Remain	Leave	Male	Female	18-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	892	206	649	562	330	378	168	346	731	161	121	373	158	174	66
Unweighted Sample	892	199	666	548	344	254	209	429	733	159	112	373	172	180	55
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Northern Ireland leaving the United Kingdom

Very happy	8	5	9	9	6	8	10	7	8	9	4	8	11	7	10
Fairly happy	12	9	14	12	12	9	16	14	13	8	16	14	12	8	7
TOTAL HAPPY	20	14	23	21	18	17	26	21	21	17	20	22	23	15	17
Fairly unhappy	28	22	30	27	30	32	25	26	27	35	30	27	31	33	13
Very unhappy	47	60	43	49	44	49	45	46	48	42	46	46	43	49	62
TOTAL UNHAPPY	75	82	73	76	74	81	70	72	75	77	76	73	74	82	75
Don't know	4	3	4	3	7	3	4	6	4	6	3	5	3	3	7

The Conservative Party being destroyed

Very happy	1	2	1	2	1	1	2	1	1	2	2	1	2	2	2
Fairly happy	4	2	4	4	3	5	4	2	3	6	5	4	4	4	2
TOTAL HAPPY	5	4	5	6	4	6	6	3	4	8	7	5	6	6	4
Fairly unhappy	18	17	17	19	16	22	18	14	20	10	20	18	16	20	18
Very unhappy	74	77	74	72	77	68	73	81	73	78	69	74	75	73	79
TOTAL UNHAPPY	92	94	91	91	93	90	91	95	93	88	89	92	91	93	97
Don't know	3	2	3	2	4	4	3	2	3	4	5	3	3	2	0

Significant damage to the UK economy

Very happy	1	2	0	1	0	1	1	1	1	1	0	1	0	1	2
Fairly happy	5	3	6	6	4	6	5	4	5	4	7	5	7	4	0
TOTAL HAPPY	6	5	6	7	4	7	6	5	6	5	7	6	7	5	2
Fairly unhappy	36	14	44	38	32	36	39	35	35	43	30	37	32	43	38
Very unhappy	54	81	45	51	59	52	51	57	55	46	59	53	56	48	60
TOTAL UNHAPPY	90	95	89	89	91	88	90	92	90	89	89	90	88	91	98
Don't know	4	1	5	4	5	6	4	2	4	5	5	4	5	4	0

YouGov Survey Results

Sample Size: 892 Conservative Party Members
Fieldwork: 11th - 14th June 2019

	EU Ref Vote		Gender		Age			Social Grade		Region					
Total	Remain	Leave	Male	Female	18-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	892	206	649	562	330	378	168	346	731	161	121	373	158	174	66
Unweighted Sample	892	199	666	548	344	254	209	429	733	159	112	373	172	180	55
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following please say whether you would rather Brexit took place, even if it caused this scenario, or Brexit did not take place in order to avoid this scenario

Jeremy Corbyn becoming Prime Minister

Would rather Brexit took place, even if it caused this scenario	39	15	47	44	30	47	35	32	39	38	32	39	37	44	39
Would rather Brexit did not take place in order to avoid this scenario	51	82	40	48	54	46	53	55	51	50	60	48	50	47	57
Don't know	11	3	13	8	16	7	12	13	10	13	8	13	12	9	4

Scotland leaving the United Kingdom

Would rather Brexit took place, even if it caused this scenario	63	25	76	64	62	60	70	64	63	67	55	64	73	75	24
Would rather Brexit did not take place in order to avoid this scenario	29	69	15	29	28	34	23	26	29	27	38	27	20	20	63
Don't know	8	6	9	7	10	7	7	10	9	6	7	10	6	5	13

Northern Ireland leaving the United Kingdom

Would rather Brexit took place, even if it caused this scenario	59	23	71	62	55	59	61	58	59	59	56	61	63	64	36
Would rather Brexit did not take place in order to avoid this scenario	28	69	15	29	27	33	24	26	29	27	39	25	26	25	41
Don't know	12	8	14	9	18	8	15	16	12	14	5	14	11	11	23

YouGov Survey Results

Sample Size: 892 Conservative Party Members
Fieldwork: 11th - 14th June 2019

	EU Ref Vote			Gender		Age			Social Grade		Region				
	Total	Remain	Leave	Male	Female	18-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	892	206	649	562	330	378	168	346	731	161	121	373	158	174	66
Unweighted Sample	892	199	666	548	344	254	209	429	733	159	112	373	172	180	55
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Conservative Party being destroyed

Would rather Brexit took place, even if it caused this scenario	54	15	66	57	48	59	56	47	53	59	54	54	53	56	46
Would rather Brexit did not take place in order to avoid this scenario	36	80	22	33	39	33	32	40	36	33	41	34	35	34	41
Don't know	11	6	13	9	13	8	12	13	11	8	6	12	12	9	13

Significant damage to the UK economy

Would rather Brexit took place, even if it caused this scenario	61	24	73	66	54	66	65	54	61	64	61	63	55	65	55
Would rather Brexit did not take place in order to avoid this scenario	29	71	15	26	34	27	26	32	29	26	34	27	30	25	33
Don't know	10	5	12	9	12	6	9	14	10	9	4	9	15	9	11

Imagine you live in the land of Oz, and the candidates are the Tin Man, who's all brains and no heart, and the Scarecrow, who's all heart and no brains. Who would you vote for?

Tin Man	67	66	66	69	63	70	70	62	67	64	62	64	65	73	80
Scarecrow	14	16	13	13	15	16	11	13	13	18	17	15	16	11	4
Don't know	19	18	20	18	23	15	18	25	20	18	21	21	20	16	16