

YouGov Survey Results

Sample Size: 1693 GB Adults
Fieldwork: 8th - 9th April 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1693	559	523	95	652	698	819	874	186	713	403	391	965	728	203	565	366	413	146
Unweighted Sample	1693	596	524	114	744	690	735	958	177	688	424	404	1034	659	153	590	382	414	154
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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If there was a referendum on Britain's membership of the Eurovision Song Contest, how would you vote?

I would vote to remain a member of the Eurovision Song Contest	21	22	17	28	41	32	14	22	22	38	25	20	12	26	17	25	22	19	24	23
I would vote to leave the Eurovision Song Contest	27	24	34	22	10	18	34	24	24	9	20	30	32	23	25	16	23	28	27	18
I would not vote	44	46	44	43	45	44	47	48	44	39	46	46	50	45	48	49	45	48	43	52
Don't know	7	8	6	7	3	7	5	6	9	15	9	4	5	6	10	10	10	5	6	7

Have you ever watched the Eurovision song contest?

Yes	83	82	85	85	91	85	84	78	85	61	81	88	87	84	80	77	83	84	83	75
No, never	14	16	13	15	9	13	15	20	13	31	16	12	12	15	18	19	15	15	15	21
No, I don't know what Eurovision is	3	2	2	1	0	2	2	2	2	8	2	0	1	2	2	4	2	0	1	3

Will you watch the Eurovision song contest in May 2019?

[Excluding those who do not know what Eurovision is; n = 1670]

Yes, definitely	9	7	5	10	9	9	6	6	9	16	9	5	4	8	7	8	9	6	7	6
Yes, probably	13	16	15	16	18	17	14	13	18	15	18	16	11	17	14	14	18	14	16	13
TOTAL YES	22	23	20	26	27	26	20	19	27	31	27	21	15	25	21	22	27	20	23	19
No, probably not	25	32	30	32	39	37	27	33	30	32	32	27	36	32	31	34	32	31	31	30
No, definitely not	47	39	44	37	30	31	49	40	38	31	34	45	46	37	42	39	36	42	40	45
TOTAL NO	72	71	74	69	69	68	76	73	68	63	66	72	82	69	73	73	68	73	71	75
Don't know	7	6	5	6	4	6	4	7	6	6	7	7	4	6	6	5	6	7	6	6

How big an event, if at all, would you say the Eurovision Song Contest in Britain?

[Excluding those who do not know what Eurovision is; n = 1670]

A big event	3	3	2	4	4	4	3	3	4	7	4	2	3	3	3	6	3	5	2	3
A fairly big event	18	20	15	26	31	26	16	20	21	27	19	22	18	23	18	23	21	16	21	26
TOTAL BIG EVENT	21	23	17	30	35	30	19	23	25	34	23	24	21	26	21	29	24	21	23	29
Not really a big event	36	39	40	41	36	41	38	37	41	34	42	37	38	39	39	39	40	40	37	39
Not a big event at all	36	31	38	23	24	23	39	35	27	23	29	33	36	30	32	27	29	34	33	27
TOTAL NOT A BIG EVENT	72	70	78	64	60	64	77	72	68	57	71	70	74	69	71	66	69	74	70	66
Don't know	7	6	5	6	5	6	5	6	6	9	7	6	4	5	8	6	7	5	7	4

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Which, if any, of the following statements comes closest to your view on how the public in general vote on the Eurovision Song Contest in Britain?

[Shown only to those who have watched Eurovision before; n = 1422]

I think they vote solely due to political reasons	34	31	40	28	21	26	40	28	34	20	29	34	35	30	33	26	29	36	33	30
I think they vote on a mixture of political reasons and on the merit of each performance	36	35	30	38	57	44	28	39	32	40	38	31	33	39	29	38	37	32	34	36
I think they vote solely on the merit of the performance	13	13	10	16	11	14	12	13	14	15	14	11	14	13	14	12	15	12	14	12
I think they vote for other reasons	5	7	9	5	1	5	8	6	7	4	5	8	10	6	7	3	7	8	7	5
Not sure	13	14	11	13	9	11	13	14	14	22	14	16	8	12	17	21	12	12	13	17

For which, if any, of the following reasons would you watch Eurovision song contest? (Please select all that apply)

[Excluding those who do not know what Eurovision is; n = 1670]

I find the commentary in my own country amusing	26	25	27	29	37	33	22	24	27	24	29	25	20	29	20	19	27	27	25	22
I watch it so I can make fun of it	19	19	16	22	26	22	17	20	18	27	23	14	11	22	15	23	20	18	18	12
I like to see how people from other countries perform	15	15	12	15	21	16	12	13	16	19	15	13	13	16	13	13	16	16	13	14
Because my family/friends watch it	10	11	6	13	14	13	6	11	10	25	13	7	3	12	9	14	11	9	11	6
I like the music	9	10	8	11	13	10	7	10	11	18	13	7	5	12	8	11	10	10	9	13
I like that it's a contest between countries	11	10	7	11	19	11	7	11	10	18	12	10	4	11	9	15	10	8	11	11
It's a good excuse for a party with my friends	9	6	3	10	11	11	2	6	7	12	10	3	0	8	4	8	7	6	5	7
I love everything about it	5	5	4	6	8	6	3	4	6	7	6	4	3	6	3	4	6	4	4	5
Other	4	4	4	3	4	5	2	3	5	3	4	3	3	3	4	1	4	5	3	5
Don't know	10	12	11	11	9	9	11	11	12	10	10	12	15	10	14	11	13	11	12	7
I would never watch Eurovision	38	35	40	29	25	26	44	37	33	29	29	38	44	32	39	35	31	36	36	43

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What part of the contest do you enjoy the MOST?

[Shown only to those who have watched Eurovision before; n = 1422]

	8-9 May 2017	8-9 Apr 2019	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
The songs	20	24	24	25	30	27	21	22	25	37	27	22	17	26	21	31	25	23	21	22
The voting	17	17	13	21	19	18	16	20	15	15	18	17	16	18	15	14	18	17	20	10
The host/hosts of the show	9	7	6	9	8	10	5	7	7	13	9	8	2	8	6	6	7	7	8	12
The videos introducing each country	5	5	5	4	3	5	4	5	5	7	6	2	7	5	5	6	5	3	5	6
The halftime show	1	1	0	1	1	1	1	1	1	1	1	0	1	1	1	1	0	1	1	1
Other	12	11	13	11	7	10	13	11	10	5	9	11	15	10	11	11	10	11	9	16
Don't know	37	35	39	29	32	30	41	34	37	22	31	40	43	31	41	31	35	39	36	34

What part of the contest do you enjoy the

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The voting	18	20	22	18	15	18	21	18	22	18	16	25	21	19	21	21	21	18	18	21
The songs	17	16	20	14	18	13	18	18	14	20	16	15	16	16	17	15	17	16	16	12
The host/hosts of the show	11	12	13	11	13	12	12	10	14	11	12	12	13	13	11	11	14	14	11	7
The halftime show	10	10	8	12	12	14	7	12	9	18	12	8	6	13	6	8	10	8	12	12
The videos introducing each country	10	9	7	12	13	10	8	9	9	11	10	8	8	8	10	5	9	9	10	11
Other	6	6	5	6	4	5	7	7	5	1	5	6	9	6	7	5	6	6	5	10
Don't know	27	27	26	27	25	28	27	27	27	21	29	26	27	26	28	36	22	28	29	27

What part of the songs do you enjoy the MOST?

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	8-9 May 2017	8-9 Apr 2019	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
The singing quality	9	11	11	13	10	10	13	10	13	8	8	12	17	10	12	7	12	11	14	6
The melodies	9	10	10	9	14	12	8	11	9	6	12	9	9	10	10	11	11	7	9	16
The end of the song	8	9	13	6	8	6	12	10	8	9	8	9	11	8	11	5	10	10	10	6
The special effects/staging	10	8	7	9	12	9	7	10	6	11	11	5	5	9	7	14	8	8	4	9
The dancing/choreography	6	6	5	8	6	8	4	5	8	20	7	3	3	8	5	11	5	4	8	6
The lyrics of the song	3	5	5	5	4	5	4	4	6	7	6	6	2	5	5	5	5	3	7	4
The singers clothes	3	3	2	4	3	2	3	2	3	3	4	3	1	3	2	3	3	3	2	2
Song writing	2	2	1	2	6	3	1	2	2	2	2	2	1	2	2	2	2	2	2	2
The intro of the song	0	1	0	1	0	1	1	1	0	1	1	0	0	1	0	1	0	1	1	1
Other	8	8	8	8	6	8	9	8	8	3	6	9	11	8	7	5	9	7	6	12
Don't know	41	37	37	35	32	37	38	36	39	30	35	42	39	35	40	34	33	45	38	38

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What part of the songs do you enjoy the LEAST?

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	8-9 May 2017	8-9 Apr 2019	14	11	4	10	13	10	11	10	11	13	9	10	12	10	13	10	8	14
The singing quality	13	11	14	11	4	10	13	10	11	10	11	13	9	10	12	10	13	10	8	14
The special effects/staging	8	7	7	7	12	9	6	6	8	3	6	8	10	8	6	12	7	5	7	6
The dancing/choreography	5	6	5	6	10	7	6	7	5	3	6	6	8	6	6	4	7	4	7	6
The singers clothes	4	6	4	5	4	4	5	7	5	8	7	3	6	5	6	4	5	6	7	11
The lyrics of the song	6	5	6	7	6	7	5	6	5	4	7	6	3	6	5	5	5	7	7	1
The intro of the song	3	5	6	6	5	5	6	5	5	2	5	5	6	5	4	3	6	5	4	5
Song writing	5	4	4	5	5	4	3	5	4	12	5	2	2	6	2	9	5	3	3	1
The melodies	2	3	2	3	4	2	3	3	3	7	3	3	2	3	3	3	2	2	5	2
The end of the song	1	1	1	2	3	2	1	1	1	1	2	1	1	2	0	0	1	1	2	1
Other	9	8	9	5	4	6	10	9	7	2	6	9	12	7	9	6	10	7	6	11
Don't know	45	43	42	43	43	44	42	40	46	48	43	44	41	42	46	44	39	49	43	43