

## YouGov Survey Results

## Sample Size: 1899 GB Adults

Fieldwork: 14th - 15th January 2016

Heidwork. 14th - 15th January 2010				Vot	e in 2015		G	ender	Γ	Ag	je		Social	Grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample	1899	646	532	133	228	921	978	226	480	649	543	1082	817	243	617	406	467	165
Unweighte			628	505	142	244	907	992	150	371	776	602	1165	734	218	614	411	486	170
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Dec	Jan																	
	17-18	14-15																	
	2015	2016																	
Do you think that David Cameron is doing well or badly as Prime Minister?																			
Very well	6	5	14	0	2	1	6	4	3	6	4	6	6	3	5	6	6	4	4
Fairly well	38	38	70	10	50	35	40	36	23	42	37	42	40	35	46	45	34	31	29
TOTAL WELL	44	43	84	10	52	36	46	40	26	48	41	48	46	38	51	51	40	35	33
Fairly badly		23	11	35	24	27	22	24	25	23	23	22	23	23	19	22	24	24	27
Very badly	24	26	2	49	14	30	27	25	28	19	29	27	24	29	24	19	25	34	35
TOTAL BADLY	50	49	13	84	38	57	49	49	53	42	52	49	47	52	43	41	49	58	62
Don't know	6	8	4	6	10	7	5	11	21	10	7	3	7	10	7	9	11	7	5
Do you think Jeremy Corbyn is doing well or badly as leader of the Labour party?			_				_		_						_				
Very well	8	5	1	10	3	1	6	5	8	5	5	4	6	4	6	6	5	5	4
Fairly well	20	19	8	35	24	10	18	20	33	23	17	12	20	17	22	16	21	20	21
TOTAL WELL	28	24	9	45	27	11	24	25	41	28	22	16	26	21	28	22	26	25	25
Fairly badly		25	26	25	35	26	23	27	16	28	26	25	25	26	29	26	23	23	29
Very badly	33	38	57	18	28	54	45	30	19	27	40	52	37	39	33	39	38	39	33
TOTAL BADLY	60	63	83	43	63	80	68	57	35	55	66	77	62	65	62	65	61	62	62
Don't know	12	13	8	12	11	9	8	18	24	16	12	7	12	14	10	14	13	13	12
	Sept	Jan																	
	27-28	14-15																	
	2011*	2016																	
Do you think Jeremy Corbyn has changed the Labour party for the better, for the worse, or do you think he has not made any real change at all?																			
Has changed the party for the better	16	21	7	37	19	8	21	20	33	25	20	14	24	17	24	17	21	23	24
Has changed the party for the worse	11	45	66	27	46	58	52	38	31	33	45	61	43	47	41	52	42	44	34
Has not made any real change at all	56	19	19	20	19	24	17	22	12	23	21	18	19	20	21	17	20	17	31
Don't know		15	9	16	16	10	10	19	25	19	14	7	14	16	14	14	17	15	11
*Proviously asked about Ed Miliband			•				•		•						-				

\*Previously asked about Ed Miliband



Fieldwork: 14th - 15th January 2016																			
		Vote in 2015 Ger			ender	Age				Social Grade		Region							
		Total			Lib Dem	UKIP									London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample		646	532	133	228		978	226	480	649	543	1082	817	243	617	406	467	165
Unweighted	d Sample	1899	628		142	244	907	992	150	371	776	602	1165	734	218	614	411	486	170
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Sept	Jan																	
	29-30	14-15																	
	2015	2016																	
Some people say that Labour has moved to the Left by																			
electing Jeremy Corbyn as its leader. Do you think this																			
is																			
True - and a good thing for Labour	32	26	10	43	32	15	28	23	35	31	25	17	30	20	32	22	25	25	32
True - and a bad thing for Labour	39	42	65	25	45	53	51	34	26	32	42	57	43	41	42	47	38	43	34
Untrue	4	5	3	6	7	4	5	5	4	5	5	5	5	5	6	4	5	4	8
Don't know	25	28	22	25	16	28	16	38	35	31	28	21	22	35	20	28	32	28	26
	Sept	Jan																	
	Зері 15-16	14-15																	
	2015	2016																	
If Jeremy Corbyn remains leader of the Labour party, how	2010	2010																	
likely or unlikely do you think it is that they will win the																			
next general election?																			
Very likely	5	4	2	9	2	3	5	4	8	3	5	4	4	5	5	4	4	6	1
Fairly likely	12	10	4	18	9	4	9	11	18	14	8	6	12	8	13	9	10	9	12
TOTAL LIKELY	17	14	6	27	11	7	14	15	26	17	13	10	16	13	18	13	14	15	13
Fairly unlikely	22	26	25	29	37	22	24	28	22	32	24	24	26	25	26	27	26	23	30
Very unlikely	39	43	63	26	40	58	51	36	19	32	47	59	43	44	40	47	41	44	41
TOTAL UNLIKELY	61	69	88	55	77	80	75	64	41	64	71	83	69	69	66	74	67	67	71
Don't know	22	16	7	19	11	14	11	21	32	19	16	7	15	18	16	14	18	18	16



## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	54	114
	Male 25 to 39	154	239
	Male 40 to 59	392	321
	Male 60 +	307	247
	Female 18 to 24	96	112
	Female 25 to 39	217	241
	Female 40 to 59	384	329
	Female 60 +	295	296
Region			
	North England	486	467
	Midlands	291	311
	East	165	182
	London	218	243
	South England	449	435
	Wales	120	95
	Scotland	170	165
Social Grade			
	AB	678	532
	C1	487	551
	C2	346	399
	DE	388	418
Newspaper Type			
	Express / Mail	272	270
	Sun / Star	395	382
	Mirror / Record	178	167
	Guardian / Independent	150	84
	FT / Times / Telegraph	106	152
	Other Paper	184	218
	No Paper	614	627
Vote Share May 2015			
	Conservative	628	646
	Labour	505	532
	Liberal Democrat	142	133
	UKIP	244	228
	Green	67	66
	Other	112	104
	Didn't vote / Don't know	201	190

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk