

## YouGov / The Times Survey Results

Sample Size: 1689 Adults in GB Fieldwork: 20th - 21st October 2019

			Westmi	nster V	ı	Vo	Vote in 2017			f 2016	Ger	nder		Αg	je		Social	Grade	Region					
	Total	Con	Lab		Brexit Party	(Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1689	439	264	227	127	557	522	95	650	696	817	872	186	711	402	390	963	726	203	564	365	412	145	
<b>Unweighted Sample</b>	1689	448	269	247	134	585	522	105	736	696	746	943	133	719	424	413	974	715	178	582	378	394	157	
•	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	

	1115	20.24																						
1	14-15																							
	Oct	Oct																						
HEADLINE VOTING INTENTION																								
Westminster Voting Intention																								
[Weighted by likelihood to vote, excluding those who would not																								
vote, don't know, or refused]																								
Con	37	37	100	0	0	0	73	6	16	16	60	35	38	25	26	40	54	35	39	28	44	40	34	22
Lab	22	22	0	100	0	0	2	53	5	33	8	21	23	35	30	18	10	22	22	25	18	22	30	14
Lib Dem	18	19	0	0	100	0	9	23	69	33	4	22	16	17	21	19	16	24	12	32	20	17	13	17
SNP	4	3	0	0	0	0	0	1	0	6	1	5	2	4	5	2	2	3	4	0	0	0	0	35
Plaid Cymru	1	1	0	0	0	0	0	0	1	1	0	1	1	1	1	0	0	1	1	1	1	1	0	0
Brexit Party	11	11	0	0	0	100	15	6	2	1	24	12	9	0	9	15	14	8	15	5	10	13	16	4
Green	5	7	0	0	0	0	1	10	7	11	1	4	9	18	8	4	3	7	6	9	6	6	7	5
Other	1	1	0	0	0	0	1	1	0	0	2	1	1	0	1	2	1	0	2	0	1	1	1	2
Other Parties Voting Intention			•			•			•		'			•										
[Weighted by likelihood to vote, excluding those who would not																								
vote, don't know, or refused]																								
UKIP	1	1	0	0	0	0	0	0	0	0	1	1	0	0	0	1	0	0	1	0	0	0	1	2
WEP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Change UK	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	1	0	0	1	0	0	1	0	1



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Fieldwork: 20th - 21st October 2019		Westminster VI			Vote in 2017 EU Ref 2016				Gender Age					Social Grade Region									
	-		Tresum		Brexit			Lib		1 2010		I		Ĭ						Rest of	Midlands /	П Т	
	Tota		Lab	Dem	Party	Con	Lab	Dem	Remain	Leave		Female		25-49		65+			London	South	Wales		Scotland
Weighted Sam			264	227	127	557	522	95	650	696	817	872	186	711			963	726	203	564	365	412	145
Unweighted Sam	ole 168	9 448	269	247	134	585	522	105	736	696	746	943	133	719	424	413	974	715	178	582	378	394	157
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	15 <b>20-2</b>																						
Oc	ct Oc	t																					
If there were a general election held tomorrow, which party would you vote for?																							
Conservative 2	<b>26</b>	100	0	0	0	61	5	14	12	45	26	26	16	18	30	42	26	26	21	32	25	24	17
Labour 10			100	0	0	2	40	4	26	6	16	16	19	20	13	8	16	15	18	13	14	21	11
Liberal Democrat 13			0	100	0	7	17	59	26	3	16	11	10	15	14	12	17	8	24	15	10	9	14
Scottish National Party (SNP) 3			0	0	0	0	0	0	5	0	3	2	2	3	2	2	2	3	0	0	0	0	28
Plaid Cymru 0			0	0	0	0	0	1	1	0	1	0	0	1	0	0	0	0	0	1	1	0	0
Brexit Party 8		0	0	0	100	12	5	2	1	17	9	6	0	6	11	11	6	10	4	7	8	11	3
Green 4		0	0	0	0	1	7	6	8	1	3	6	10	5	3	2	5	4	7	4	4	5	4
Some other party 1		0	0	0	0	0	1	0	0	1	1	1	0	1	1	1	0	1	0	1	1	1	2
Would not vote 10			0	0	0	3	6	0	3	8	8	11	10	11	8	7	8	11	6	7	10	15	9
Don't know 10	5 17		0	0	0	13	17	13	16	17	14	21	23	18	17	14	16	19	16	18	24	13	12
Refused 2	2	0	0	0	0	1	2	1	1	2	3	2	8	3	1	0	2	2	4	2	3	2	0
		•				•			•	,			•			•							
And which of these parties would you vote for?																							
[Asked only to those who responded 'Some other party'; n=14]		_				-			_		-		_			_		_	-				
UK Independence Party (UKIP) 56			0	0	0	74	42	0	35	47	75	36	0	50	66	29	22	59	0	53	31	52	64
Women's Equality Party 0		0	0	0	0	0	23	0	0	11	25	0	0	0	0	38	33	0	0	0	32	0	0
Independent Group for Change 1		0	0	0	0	0	0	0	0	8	0	9	0	18	0	0	0	8	0	0	0	25	0
Some other party 3			0	0	0	26	20	0	34	34	0	47	0	32	34	33	45	26	0	47	38	0	36
Don't know 7			0 0	0 0	0 0	0 0	15 0	0 0	32 0	0 0	0 0	8 0	100 0	0 0	0 0	0 0	0 0	7 0	0 0	0 0	0 0	23 0	0 0
Refused 0	0	U	U	U	U	U	U	U	U	U	U	Ü	U	U	U	U	U	U	U	U	U	U	U
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																							
0 - Certain NOT to vote 9	8	1	0	1	1	3	2	1	2	6	7	8	8	9	6	6	6	9	5	6	8	11	6
1 2	2	2	0	0	1	0	1	0	1	1	2	2	7	1	1	2	3	1	0	1	1	5	2
2 1	2	0	1	0	1	1	1	0	0	3	1	2	4	2	3	1	1	2	3	2	3	1	2
3 1	1	0	1	0	1	1	1	2	0	1	1	2	1	2	1	0	1	1	2	1	1	2	1
4 1	1	1	0	0	0	1	0	0	1	1	0	1	1	1	0	1	1	1	0	1	1	1	2
5 7	6	3	3	4	4	4	5	1	4	4	4	7	7	7	6	3	5	7	8	6	5	5	3
6 2		3	1	2	1	3	2	1	2	2	4	3	8	3	3	1	3	4	2	3	8	0	2
7 5		3	7	4	2	3	5	3	4	4	4	4	6	5	3	4	4	5	5	4	4	6	3
8 6		7	8	10	3	7	7	5	6	7	8	6	15	7	5	7	7	7	9	8	5	6	9
9 7		11	9	6	7	9	10	7	9	8	9	8	11	8	8	8	9	8	12	7	7	10	7
10 - Absolutely certain to vote 5	58	69	70	73	80	68	65	80	70	62	59	57	33	54	65	68	61	54	54	62	57	53	64



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Fleidwork: 20th - 21st October 2019				Westminster VI		Vote in 2017		EU Ref 2016		Ge	nder		Ag	ne e		Social Grade			Region	Region					
			Total	Con	Lab		Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24			65+			London	Rest of South	Midlands / Wales	North	Scotlan
	Weighted S	ample	1689	439	264	227	127	557	522	95	650	696	817	872	186	711	402	390	963	726	203	564	365	412	145
	Unweighted S				269	247	134	585	522	105	736	696	746	943	133	719	424	413	974	715	178	582	378	394	157
		•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		14-15	20-21																						
		Oct	Oct																						
Which of the following do you think would make the Prime Minister?	the best																								
	Boris Johnson	43	43	92	5	13	80	82	16	23	20	73	44	43	21	34	52	61	40	48	36	49	48	41	25
	Jeremy Corbyn	21	20	0	70	25	2	1	42	24	36	5	22	18	32	26	15	9	22	18	26	19	15	20	29
	Not sure	32	34	7	23	59	18	16	39	52	41	19 2	31 3	36	40	37	31	28	35	32	36	29 2	33	37	4
	Refused	4	3	0	1	3	0	1	3	2	4	2	3	3	7	3	2	2	3	3	3	2	5	2	5
In hindsight, do you think Britain was right or wro leave the European Union?	ong to vote to																								
	Right to leave	42	41	81	10	3	99	73	21	14	7	85	43	40	12	33	48	64	37	48	28	46	45	42	32
1	Wrong to leave	47	47	15	84	96	0	22	70	81	89	8	47	48	64	56	42	30	56	36	64	45	42	43	5
	Don't know	11	11	4	6	1	1	5	9	4	4	8	10	13	24	12	10	6	8	16	8	9	12	14	10
How well or badly do you think the government a handling Britain's exit from the European Union?	•																								
	Very well	3	4	12	3	0	1	8	3	1	1	8	5	3	3	2	5	6	4	4	2	5	4	4	4
	Fairly well	17	14	36	3	2	19	29	5	6	7	24	17	12	9	11	14	24	14	16	15	18	13	13	9
	TOTAL WELL	20	18	48	6	2	20	37	8	7	8	32	22	15	12	13	19	30	18	20	17	23	17	17	13
	Fairly badly	25	19	25	14	10	23	23	16	20	14	22	17	20	26	16	19	19	17	21	17	21	21	18	9
	Very badly	47	56	25	79	87	55	36	73	69	75	40	55	57	49	62	58	47	61	50	63	50	53	58	7′
П	OTAL BADLY	72	75	50	93	97	78	59	89	89	89	62	72	77	75	78	77	66	78	71	80	71	74	76	8
	Don't know	8	7	2	1	1	2	4	4	3	3	5	6	8	14	8	4	4	5	9	4	7	9	7	7



## **YouGov Weighting Data**

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)	C	· ·	Ū
Men Over 65	186	177	10.5%
Men 50-64 High education	54	51	3.0%
Men 50-64 Mid education	89	79	4.7%
Men 50-64 Low education	65	66	3.9%
Men 25-49 High education	111	130	7.7%
Men 25-49 Mid education	142	128	7.6%
Men 25-49 Low education	66	93	5.5%
Men Under 25 High education	10	15	0.9%
Men Under 25 Mid & Low education	23	78	4.6%
Women Over 65	227	213	12.6%
Women 50-64 High education	51	47	2.8%
Women 50-64 Mid education	95	91	5.4%
Women 50-64 Low education	70	68	4.0%
Women 25-49 High education	156	140	8.3%
Women 25-49 Mid education	156	137	8.1%
Women 25-49 Low education	88	83	4.9%
Women Under 25 High education	23	19	1.1%
Women Under 25 Mid & Low education	77	74	4.4%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	143	321	19.0%
Medium (3-7)	1128	1013	60.0%
High (8,9,10)	418	355	21.0%
Social Grade (NRS and 2011 census)			
AB	518	473	28.0%
C1	456	490	29.0%
C2	333	355	21.0%
DE	382	372	22.0%
EU Referendum Vote (Election Result)			
Remain	736	650	38.3%
Leave Don't Know / Did Not Vote	696 257	696 343	41.4% 20.3%
DOLL KLIOW / DIG NOT VOICE	231	343	20.5%



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All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

## **Region by 2017 Vote** (Election Result and ONS Population estimates)

South Con	250	233	13.8%
South Lab	139	130	7.7%
South LD	50	47	2.8%
South UKIP	11	8	0.5%
South Oth	18	17	1.0%
South DNV	114	128	7.6%
London Con	51	52	3.1%
London Lab	65	84	5.0%
London LD	12	14	0.8%
London Oth	6	5	0.3%
London DNV	44	47	2.8%
Midlands Con	106	105	6.2%
Midlands Lab	94	86	5.1%
Midlands LD	12	8	0.5%
Midlands Oth	11	8	0.5%
Midlands DNV	63	71	4.2%
North Con	119	115	6.8%
North Lab	160	160	9.5%
North LD	17	15	0.9%
North UKIP	10	8	0.5%
North Oth	9	7	0.4%
North DNV	79	106	6.3%
Scotland Con	34	30	1.8%
Scotland Lab	30	29	1.7%
Scotland LD	10	7	0.4%
Scotland SNP	44	41	2.4%
cotland Oth & DNV	39	39	2.3%
Wales Con	25	22	1.3%
Wales Lab	34	32	1.9%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales Oth & DNV	21	22	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

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For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology Or visit our website: yougov.co.uk