

YouGov Survey Results

Sample Size: 2072
Fieldwork: 10th-12th September

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Do you have any children in any of the following age bands? (Please tick all that apply)

	2072	1004	1068	206	309	406	432	719	1248	824	460	319	198	306	516	96	125	52
Unweighted Base	2072	1004	1068	206	309	406	432	719	1248	824	460	319	198	306	516	96	125	52
All UK Adults	2072	997	1075	249	322	405	359	738	1140	932	495	332	193	257	460	102	176	58
0 to 4	12%	12%	12%	4%	28%	31%	3%	1%	13%	11%	11%	13%	11%	8%	11%	12%	16%	23%
5 to 8	8%	9%	8%	1%	15%	25%	6%	0%	9%	8%	8%	11%	3%	9%	9%	12%	9%	6%
9 to 12	8%	8%	9%	5%	6%	20%	14%	1%	8%	9%	9%	12%	6%	10%	8%	4%	6%	5%
13 to 15	8%	8%	8%	-	2%	19%	18%	2%	8%	7%	7%	13%	4%	5%	8%	13%	6%	4%
16 to 17	5%	5%	4%	-	0%	7%	17%	1%	4%	6%	6%	6%	3%	3%	5%	4%	6%	3%
18 or older (grown-up children)	40%	36%	44%	-	0%	13%	49%	82%	38%	43%	43%	40%	41%	32%	40%	42%	42%	42%
No - I do not have any children	36%	40%	33%	92%	61%	30%	25%	16%	36%	36%	32%	33%	42%	49%	36%	34%	34%	24%

For the following set of questions, please think about your children aged 12 and under... Which THREE, if any, of the following are the MAIN reasons that make it harder for your children to get outdoors? (Please tick up to three options)

	419	194	225	12	110	197	82	18	271	148	96	80	32	56	97	21	24	13
Unweighted Base	419	194	225	12	110	197	82	18	271	148	96	80	32	56	97	21	24	13
All UK Parents of children aged 12 and under	449	207	242	20	124	221	65	18	266	183	108	90	31	43	97	24	38	17
There are too many other things for them to do	9%	11%	8%	2%	4%	12%	13%	19%	10%	9%	10%	11%	19%	14%	8%	2%	1%	6%
They prefer to do things indoors	15%	16%	14%	24%	11%	10%	32%	39%	19%	8%	11%	11%	26%	28%	12%	3%	29%	6%
There aren't any safe places to go outdoors nearby	25%	21%	29%	27%	36%	21%	24%	10%	23%	28%	28%	24%	10%	37%	22%	30%	23%	31%
There is too much traffic in our area	21%	21%	22%	41%	22%	17%	22%	48%	20%	24%	20%	18%	11%	27%	29%	26%	20%	-
It is not safe to go out alone because of strangers	37%	37%	37%	42%	31%	41%	36%	20%	30%	46%	38%	41%	17%	58%	37%	28%	24%	31%
I'm too busy to organise this	7%	10%	5%	-	5%	11%	4%	-	8%	6%	5%	8%	22%	15%	4%	4%	8%	3%
They get bored/ they don't enjoy it that much	8%	6%	9%	-	5%	7%	12%	30%	5%	11%	12%	2%	11%	2%	10%	-	14%	-
There are too many rules about what children can and can't do	9%	9%	8%	-	17%	7%	1%	2%	11%	6%	13%	11%	5%	3%	3%	11%	4%	26%
Other - for 'please specify' responses please see page 3	12%	12%	12%	20%	16%	11%	9%	-	12%	12%	15%	12%	3%	2%	10%	17%	17%	28%
Don't know	2%	2%	1%	-	2%	2%	1%	-	1%	2%	2%	1%	-	-	2%	-	4%	-
Not applicable - there's nothing which makes it harder for my children aged 12 and under to go outdoors	29%	28%	31%	4%	22%	34%	35%	33%	31%	28%	27%	33%	38%	13%	34%	39%	19%	35%

Total	Gender		Age					Social Grade		Region							
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Which THREE, if any, of the following do you think would MOST encourage you to let your children get outdoors and explore more where you live? (Please tick up to three options)

	419	194	225	12	110	197	82	18	271	148	96	80	32	56	97	21	24	13
Unweighted Base	419	194	225	12	110	197	82	18	271	148	96	80	32	56	97	21	24	13
All UK Parents of children aged 12 and under	449	207	242	20	124	221	65	18	266	183	108	90	31	43	97	24	38	17
If there were more safe places locally where they could go outdoors	45%	39%	50%	22%	51%	47%	40%	23%	40%	51%	43%	47%	21%	56%	46%	31%	47%	65%
More/ better paths and cycle ways where I live	27%	34%	21%	12%	23%	30%	28%	36%	26%	29%	24%	26%	24%	20%	32%	22%	49%	6%
Lower speed limits/ better traffic controls where I live	21%	23%	19%	27%	18%	21%	26%	13%	21%	22%	19%	33%	10%	14%	25%	6%	14%	27%
More outdoor activities organised by schools or youth groups	31%	26%	34%	27%	33%	32%	26%	21%	34%	26%	33%	19%	29%	43%	29%	27%	44%	38%
Better information/ websites to provide ideas for where they could go and what they could do outdoors	16%	11%	20%	10%	18%	17%	11%	8%	16%	16%	14%	17%	22%	18%	17%	15%	6%	21%
Online games/ apps about outdoor activities that my children could enjoy	5%	8%	3%	-	3%	5%	6%	20%	5%	5%	6%	5%	-	-	6%	5%	11%	-
Less homework or organised activities giving them more free time	9%	9%	9%	3%	7%	10%	13%	3%	11%	6%	5%	6%	21%	17%	6%	23%	8%	7%
If children were taught more about how to stay safe outdoors	20%	21%	19%	24%	20%	21%	11%	36%	18%	23%	19%	21%	33%	22%	18%	27%	6%	29%
If play areas/ nature areas were supervised more	32%	31%	33%	19%	34%	35%	22%	48%	28%	39%	40%	34%	40%	33%	25%	38%	25%	9%
Other - for 'please specify' responses please see page 4	4%	4%	5%	17%	5%	3%	7%	-	5%	4%	6%	6%	-	5%	2%	14%	2%	-
Not applicable - nothing would encourage my children aged 12 and under to go outdoors and explore more where I live	8%	8%	7%	4%	8%	5%	16%	17%	7%	9%	9%	9%	6%	7%	7%	11%	9%	4%

Which THREE, if any, of the following activities do you think your children would MOST ENJOY doing outdoors? (Please tick up to three options)

	419	194	225	12	110	197	82	18	271	148	96	80	32	56	97	21	24	13
Unweighted Base	419	194	225	12	110	197	82	18	271	148	96	80	32	56	97	21	24	13
All UK Parents of children aged 12 and under	449	207	242	20	124	221	65	18	266	183	108	90	31	43	97	24	38	17
Climbing trees	32%	32%	32%	24%	29%	33%	43%	18%	34%	29%	32%	38%	26%	43%	18%	59%	31%	33%
Building a den	48%	43%	51%	24%	41%	54%	45%	53%	51%	43%	45%	48%	48%	45%	45%	47%	51%	83%
Flying a kite	26%	22%	29%	32%	24%	29%	18%	23%	23%	30%	25%	29%	36%	23%	27%	19%	27%	5%
Picking and eating wild fruit	18%	16%	19%	-	16%	23%	7%	18%	18%	17%	14%	20%	20%	16%	16%	17%	25%	21%
Going fishing	8%	9%	8%	-	10%	6%	16%	-	7%	11%	5%	17%	5%	12%	6%	2%	12%	-
Tracking wildlife/ looking for wildlife	34%	38%	31%	38%	26%	40%	30%	30%	33%	36%	31%	39%	25%	34%	40%	28%	28%	39%
Going swimming/ paddling in the sea or a stream	45%	46%	43%	46%	53%	37%	58%	24%	45%	44%	40%	42%	55%	49%	55%	41%	36%	24%
Going canoeing/ rafting	8%	10%	6%	17%	5%	8%	12%	6%	10%	5%	8%	4%	9%	13%	9%	8%	3%	14%
Camping and cooking their food on a camp fire	32%	35%	30%	3%	42%	29%	34%	37%	35%	29%	27%	20%	40%	36%	39%	62%	16%	61%
Other - for 'please specify' responses please see page 5	4%	4%	5%	-	1%	5%	10%	-	5%	3%	6%	4%	2%	1%	6%	4%	3%	-
None of these	5%	3%	7%	7%	7%	4%	1%	25%	4%	7%	10%	7%	2%	1%	3%	3%	5%	-

All figures, unless otherwise stated, are from YouGov Plc.

For the following set of questions, please think about your children aged 12 and under...
Which THREE, if any, of the following are the MAIN reasons that make it harder for your children to get outdoors?
(Please tick up to three options)

Other - please specify

bad weather
Bad weather
child is too young
child with learning difficulties and no concept of road safety
He is only 2, he is not able to go alone....
Hes autistic
He's too young to walk on his own, let alone go outdoors.
Homework
i have playground but constantly is closed
local park closed
My child is too young
My children are 2 years old, we take them out as much as we can
My daughter is autistic and needs constant supervision
No playgrounds
No-one to play with nearby
Not old enough
Not so much toomuch traffic but drivers driving too quickly
Poor weather
poor weather
Poor weather
Rain
She isn't one yet
stupid weather
The kids on my estate are feral
The layout of our garden
the weather
The weather is rubbish, it's always bloody raining!!
the weather!
There is nothing for her to do in our area.
there is too much dog muck on the floor
they are only four and 1 too young!
time - too young to go out without me
too young
too young at the moment
too young to go out alone
Too young/ bad weather
unsuitable garden
very young cant go out alone
violent bullying
weather
Weather
Weather
weather
WEATHER
Weather
WEATHER
Weather!
weather, too busy with school

Which THREE, if any, of the following do you think would MOST encourage you to let your children get outdoors and explore more where you live? (Please tick up to three options)

Other - please specify

Better maintenance of local parks
better weather
Better weather
child needs to be older
getting older!
if my kids had local friends
if we worked less hours.
just too young
Less feral kids with better parents
more free Government organised activities for children
More play areas with stuff for them to play on.
more time to spend with them
My child goes outside
My child is only 2 years old, so not old enough to go off on her own for a long time yet
My child is too young to go out alone
My daughter is too young to explore by herself (only 2 years old). No responsible parent would let a 2 year old out on their own!!!
My. Children are very young and we take them outdoors to parks etc on a regular basis.
n/ a - they do play outside
NA
None of the above
Not old enough
not safe
we live in a remote area and we have a lot of land for the children to play on

**Which THREE, if any, of the following activities do you think your children would MOST ENJOY doing outdoors?
(Please tick up to three options)**

Other - please specify

cycling
Cycling
cycling
footbal
football
Football
General Play (swings, etc)
Horseriding
just going on bike or football but put off by speeding motorists
Playground
playing football
playing in the park
playing with friends - football, 40/ 40, cycling
riding bike
riding bikes or stunt scooters
Rugby
skate park, bmx
sport
sports
sports
sports
Swings
Why can't I pick "all of the above"? My 2 year old gets excited about EVERYTHING.