

YouGov Survey Results

Sample Size: 3428 GB Adults
Fieldwork: 11th - 13th May 2015

	Vote in 2015								Gender		Age				Social Grade		Region					Labour Considerers	
	Total	Con	Lab	Lib Dem	UKIP	Green	Other	Don't know / Didnt vote	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample	3428	1166	960	240	411	120	189	343	1663	1765	408	867	1172	980	1954	1474	439	1114	734	843	298	243	
Unweighted Sample	3428	1093	1036	268	341	157	195	338	1630	1798	337	713	1343	1035	2257	1171	429	1062	755	872	310	245	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Here are some pairs of choices facing the government. In each case, if you had to choose, which do you think should be the greater priority?

The Government should give priority to..

Working for faster economic growth, or	43	78	14	36	50	11	15	31	48	38	34	41	42	50	48	36	43	48	43	41	33	34
Reducing the gap between rich and poor	50	17	82	61	45	85	81	48	48	53	55	49	53	46	47	56	49	45	50	54	63	64
Don't know	7	6	4	4	5	4	4	22	5	8	11	10	5	4	5	8	8	7	7	6	4	3

The Government should give priority to..

Helping companies in the private sector to succeed so that the invest more and create more jobs, or	27	46	13	26	26	9	12	22	31	24	29	30	24	29	31	22	28	29	28	27	23	21
Tackling companies that behave badly, e.g. by avoiding taxes, exploiting workers or cheating customers	67	49	83	70	69	90	85	58	64	69	61	62	72	67	64	71	65	66	65	68	72	74
Don't know	6	5	4	4	4	1	2	21	5	7	10	8	5	4	5	7	7	5	7	5	5	5

The Government should give priority to..

Reducing income tax, or	60	84	37	55	73	35	32	51	61	59	51	61	59	63	63	55	57	64	61	59	45	55
Increasing welfare benefits for families on low incomes	30	9	52	33	19	56	58	26	31	28	36	27	31	28	27	34	30	26	29	30	43	36
Don't know	10	7	11	11	9	9	10	24	8	12	13	12	9	9	10	11	13	9	10	11	11	9

The Government should give priority to..

Increasing public spending on the NHS and state schools, or	46	24	72	52	38	66	72	36	46	47	47	49	47	42	46	47	48	42	43	48	59	59
Reforming the way schools and hospitals are run, to make them more efficient	48	73	24	42	60	29	25	43	49	47	43	43	49	55	49	47	46	53	51	46	36	39
Don't know	5	3	5	6	2	4	3	21	5	6	10	8	4	3	5	6	6	5	6	5	5	2

The Government should give priority to..

Increasing the pay of all public sector workers by the same amount, or	55	40	72	54	53	73	73	47	49	61	53	55	57	54	51	61	46	53	56	59	66	60
Giving bigger pay rises to the best public sector workers, and lower pay rises to the rest	27	40	16	30	28	14	16	19	35	20	28	29	27	25	34	18	34	31	25	22	22	25
Don't know	18	19	12	16	19	13	11	35	16	19	19	16	17	20	15	21	21	17	19	19	12	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Government should give priority to..

Imposing an annual 'mansion tax' on homes worth more than £2 million, or	36	12	63	39	20	70	65	33	37	36	46	38	37	30	36	37	39	32	36	35	49	53
Limiting welfare payments to big families to £23,000 a year	56	84	30	52	75	25	27	40	57	55	39	51	58	65	57	54	49	61	57	56	42	39
Don't know	8	4	7	9	5	6	9	27	7	9	15	11	6	4	7	9	12	7	7	8	9	9

Which of these statements comes nearer to yours?

'For all its faults, capitalism is the best system for achieving a thriving economy and ensuring that most families have a decent standard of living'	47	73	27	59	51	18	22	29	56	39	43	42	46	56	53	40	48	55	46	43	34	45
'For all its inventiveness, capitalism is a bad system for most people, because it exploits workers, increases inequality and creates a harsher society'	31	10	52	25	29	64	60	28	31	32	28	32	35	27	28	35	34	26	31	33	44	40
Don't know	21	17	20	17	20	18	18	44	13	29	29	26	19	16	19	25	17	19	23	24	22	15

Alan Sugar has announced that he is resigning from the Labour party. Do you think this is...

Good news for Labour - he never fitted in and the party is better off without him	11	7	17	9	10	14	17	7	14	8	11	11	13	9	11	11	15	8	11	12	13	14
Bad news for Labour - the party needs the support of business people like Alan Sugar	39	47	38	45	38	25	25	21	43	35	43	39	37	40	40	37	38	43	38	37	31	35
Neither good nor bad news	40	39	37	39	45	47	51	40	37	43	28	37	44	43	40	41	38	38	41	42	47	44
Don't know	10	7	7	7	7	14	8	32	6	14	18	13	6	8	9	11	9	11	10	9	8	7