

## YouGov Survey Results

Sample Size: 1664 GB Adults  
Fieldwork: 28th - 29th October 2015

	Vote in 2015				Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b> 1664	566	466	116	200	807	857	198	421	569	476	948	716	213	541	356	409	145
<b>Unweighted Sample</b> 1664	507	454	129	219	801	863	117	284	700	563	1068	596	211	536	365	399	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think the next generation in Britain will generally enjoy a better or worse standard of living than their parents do now, or will things stay about the same?**

The next generation will generally enjoy a BETTER standard of living than their parents do now	<b>18</b>	29	10	13	10	20	15	29	17	15	17	20	14	17	18	15	20	17
The next generation will generally enjoy a WORSE standard of living than their parents do now	<b>49</b>	32	61	52	64	49	49	29	50	56	48	49	49	53	47	49	48	53
Things will stay about the same	<b>23</b>	30	19	27	19	22	23	16	21	22	29	23	23	15	27	25	21	22
Don't know/none of these	<b>10</b>	9	10	7	7	8	13	26	12	8	6	7	15	14	9	11	11	8