

Sample 620 Likely Democratic Primary Voters  
 Conducted January 9 - 11, 2016  
 Margin of Error ±4.2%

1. Do you have a good idea of which candidate you'll vote for in your party's presidential primary next year, or are you still making up your mind?

*Asked of those who said they are likely to vote in their party's presidential primary or caucus next year*

I have a good idea of who I'll vote for .....72%  
 I'm still making up my mind ..... 24%  
 I don't plan to vote in the primary election or caucus ..... 0%  
 Not sure ..... 4%

2. Do you have a favorable or an unfavorable opinion of the following individuals?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Hillary Clinton	49%	33%	8%	8%	1%
Ted Cruz	4%	11%	12%	66%	8%
Marco Rubio	2%	13%	26%	50%	9%
Bernie Sanders	40%	34%	12%	7%	7%
Donald Trump	4%	8%	8%	78%	2%

3. Do you have a favorable or an unfavorable opinion of the following individuals?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Barack Obama	58%	26%	7%	8%	1%
George W. Bush	4%	12%	23%	59%	2%
Bill Clinton	50%	35%	8%	5%	2%
George H. W. Bush	6%	26%	33%	32%	2%
Ronald Reagan	13%	23%	28%	34%	2%

4. If you had to choose one, which one of these individuals would you want to be the Democratic nominee for president in 2016?

*Asked of 620 likely Democratic primary voters*

Hillary Clinton .....	58%
Martin O'Malley .....	3%
Bernie Sanders .....	33%
Other .....	2%
No preference .....	5%

5. Which of these words would you use to describe Hillary Clinton?

*Asked of 620 likely Democratic primary voters*

	Yes	No Opinion	No
Bold	42%	50%	7%
Consistent	29%	54%	18%
Effective	51%	42%	7%
Experienced	76%	21%	3%
Honest	22%	56%	22%
Inspiring	35%	52%	13%
Intelligent	72%	24%	4%
In touch	34%	51%	15%
Likeable	40%	43%	17%
Partisan	16%	74%	10%
Strong	65%	30%	5%
True progressive	18%	63%	19%
Typical politician	34%	46%	20%
Unifying	14%	64%	22%

6. Which of these words would you use to describe Bernie Sanders?

*Asked of 620 likely Democratic primary voters*

	Yes	No Opinion	No
Bold	42%	53%	5%
Consistent	42%	55%	3%
Effective	28%	67%	6%
Experienced	45%	51%	4%
Honest	54%	43%	3%
Inspiring	37%	55%	8%
Intelligent	56%	42%	2%
In touch	38%	53%	9%
Likeable	52%	42%	6%
Partisan	10%	74%	16%
Strong	35%	59%	6%
True progressive	44%	53%	3%
Typical politician	13%	44%	43%
Unifying	18%	68%	13%

7. Below are some things that have been said about some of the Democrats running for president. Do you agree or disagree with each statement?

*Asked of 620 likely Democratic primary voters*

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
"Bernie Sanders is too far to the left to win a general election"	11%	26%	31%	15%	17%
"Bernie Sanders can't be trusted to fight for more effective gun control"	7%	16%	36%	21%	20%
"Hillary Clinton can't be trusted to take on Wall Street and the big banks"	16%	19%	24%	22%	20%
"Hillary Clinton is too aggressive when it comes to foreign policy"	8%	12%	27%	27%	26%
"Hillary Clinton has what it takes to deal with the big problems facing the country"	36%	34%	16%	6%	8%
"Hillary Clinton represents the Democratic Party's best chance of winning the White House"	39%	29%	17%	7%	8%
"Bernie Sanders will rein in Wall Street and the big banks"	21%	31%	32%	11%	5%
"Bernie Sanders will generate the enthusiasm needed to keep the White House for Democrats and make gains in Congress"	19%	26%	33%	14%	7%

<b>Interviewing Dates</b>	January 9 - 11, 2016
<b>Target population</b>	U.S. adults, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
<b>Weighting</b>	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.176 to 3.311, with a mean of one and a standard deviation of 0.36.
<b>Number of respondents</b>	620
<b>Margin of error</b>	± 4.2% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	93 questions not reported.