

YouGov / Times Survey Results

Sample Size: 1691 GB Adults
Fieldwork: 16th - 17th March 2016

| | Headline Voting Intention | | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|--------------------------|---------------------------|-----|-----|---------|------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1691 | 404 | 422 | 83 | 195 | 126 | 477 | 394 | 102 | 164 | 818 | 873 | 196 | 724 | 416 | 355 | 964 | 727 | 202 | 561 | 363 | 408 | 156 | |
| Unweighted Sample | 1691 | 416 | 442 | 93 | 199 | 130 | 493 | 410 | 129 | 170 | 763 | 928 | 192 | 703 | 431 | 365 | 1066 | 625 | 146 | 585 | 384 | 424 | 152 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Headline Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

| | | | | | | | | | | | | | | | | | | | | | | | |
|---------|-----------|-----|-----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Con | 33 | 100 | 0 | 0 | 0 | 0 | 85 | 3 | 9 | 5 | 29 | 38 | 16 | 26 | 34 | 51 | 36 | 29 | 29 | 43 | 35 | 29 | 15 |
| Lab | 34 | 0 | 100 | 0 | 0 | 0 | 3 | 89 | 21 | 8 | 35 | 34 | 56 | 41 | 33 | 16 | 36 | 31 | 48 | 26 | 34 | 45 | 21 |
| Lib Dem | 6 | 0 | 0 | 100 | 0 | 0 | 2 | 2 | 64 | 1 | 6 | 7 | 13 | 7 | 4 | 6 | 7 | 5 | 8 | 7 | 4 | 6 | 7 |
| UKIP | 16 | 0 | 0 | 0 | 100 | 0 | 8 | 3 | 1 | 85 | 19 | 13 | 11 | 13 | 17 | 21 | 10 | 25 | 12 | 19 | 20 | 16 | 4 |
| Other | 10 | 0 | 0 | 0 | 0 | 100 | 2 | 2 | 5 | 2 | 11 | 9 | 4 | 13 | 12 | 6 | 10 | 10 | 3 | 4 | 7 | 4 | 53 |

Other Parties Voting Intention

| | | | | | | | | | | | | | | | | | | | | | | | |
|----------|----------|---|---|---|---|----|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|----|
| SNP/ PCY | 6 | 0 | 0 | 0 | 0 | 58 | 0 | 0 | 1 | 1 | 8 | 4 | 0 | 9 | 5 | 3 | 5 | 7 | 0 | 0 | 3 | 0 | 47 |
| Green | 3 | 0 | 0 | 0 | 0 | 33 | 1 | 2 | 4 | 0 | 3 | 4 | 4 | 3 | 5 | 1 | 4 | 2 | 2 | 4 | 4 | 4 | 3 |
| BNP | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Respect | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 1 | 0 | 0 | 0 | 0 | 9 | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 2 |

If there were a general election held tomorrow, which party would you vote for?

| | | | | | | | | | | | | | | | | | | | | | | | |
|--|-----------|-----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Conservative | 24 | 100 | 0 | 0 | 0 | 0 | 69 | 3 | 7 | 4 | 22 | 25 | 11 | 18 | 27 | 39 | 28 | 19 | 23 | 30 | 25 | 19 | 12 |
| Labour | 25 | 0 | 100 | 0 | 0 | 0 | 3 | 72 | 17 | 7 | 26 | 24 | 41 | 27 | 25 | 13 | 28 | 21 | 36 | 19 | 23 | 32 | 16 |
| Liberal Democrat | 5 | 0 | 0 | 100 | 0 | 0 | 2 | 2 | 52 | 2 | 5 | 5 | 10 | 5 | 3 | 4 | 6 | 3 | 7 | 6 | 3 | 4 | 5 |
| UK Independence Party (UKIP) | 12 | 0 | 0 | 0 | 100 | 0 | 7 | 3 | 1 | 77 | 14 | 9 | 7 | 9 | 15 | 16 | 8 | 16 | 8 | 13 | 14 | 11 | 4 |
| Scottish National Party (SNP)/ Plaid Cymru | 4 | 0 | 0 | 0 | 0 | 55 | 0 | 0 | 1 | 1 | 6 | 3 | 0 | 6 | 4 | 3 | 4 | 5 | 0 | 0 | 2 | 0 | 39 |
| Some other party | 4 | 0 | 0 | 0 | 0 | 45 | 2 | 2 | 4 | 1 | 3 | 4 | 5 | 3 | 5 | 2 | 4 | 3 | 3 | 4 | 4 | 3 | 4 |
| Would not vote | 10 | 0 | 0 | 0 | 0 | 0 | 2 | 3 | 5 | 1 | 11 | 9 | 9 | 14 | 7 | 7 | 7 | 14 | 9 | 10 | 9 | 14 | 5 |
| Don't know | 17 | 0 | 0 | 0 | 0 | 0 | 16 | 16 | 13 | 7 | 13 | 21 | 18 | 19 | 14 | 15 | 16 | 19 | 14 | 17 | 21 | 16 | 15 |

And which of these parties would you vote for?

[Only asked to those who said Other; n=60]

| | | | | | | | | | | | | | | | | | | | | | | | |
|------------------------------|-----------|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Green | 72 | 0 | 0 | 0 | 0 | 77 | 57 | 76 | 73 | 0 | 58 | 83 | 79 | 77 | 67 | 60 | 73 | 67 | 42 | 74 | 78 | 80 | 59 |
| British National Party (BNP) | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 48 | 3 | 0 | 0 | 0 | 4 | 0 | 2 | 0 | 0 | 0 | 0 | 6 | 0 |
| Respect | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Some other party | 20 | 0 | 0 | 0 | 0 | 22 | 21 | 24 | 0 | 52 | 29 | 14 | 0 | 23 | 21 | 40 | 20 | 22 | 22 | 22 | 22 | 5 | 41 |
| Don't know | 7 | 0 | 0 | 0 | 0 | 0 | 23 | 0 | 27 | 0 | 11 | 3 | 21 | 0 | 9 | 0 | 5 | 11 | 35 | 4 | 0 | 9 | 0 |

Sample Size: 1691 GB Adults
Fieldwork: 16th - 17th March 2016

| | Headline Voting Intention | | | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|--------------------------|---------------------------|-----|-----|---------|------|-------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1691 | 404 | 422 | 83 | 195 | 126 | 477 | 394 | 102 | 164 | 818 | 873 | 196 | 724 | 416 | 355 | 964 | 727 | 202 | 561 | 363 | 408 | 156 | |
| Unweighted Sample | 1691 | 416 | 442 | 93 | 199 | 130 | 493 | 410 | 129 | 170 | 763 | 928 | 192 | 703 | 431 | 365 | 1066 | 625 | 146 | 585 | 384 | 424 | 152 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

| | 0 - Certain NOT to vote | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 - Absolutely certain to vote |
|------------------|-------------------------|---|---|---|---|---|---|---|---|----|---------------------------------|
| | 9 | 1 | 2 | 1 | 1 | 3 | 3 | 4 | 6 | 9 | 58 |
| Con | 0 | 0 | 0 | 1 | 1 | 5 | 2 | 4 | 7 | 11 | 69 |
| Lab | 1 | 0 | 0 | 1 | 1 | 1 | 4 | 5 | 6 | 10 | 73 |
| Lib Dem | 3 | 0 | 0 | 3 | 0 | 7 | 4 | 6 | 4 | 10 | 63 |
| UKIP | 0 | 0 | 0 | 0 | 2 | 6 | 2 | 5 | 6 | 12 | 72 |
| Other | 3 | 0 | 0 | 1 | 2 | 6 | 2 | 5 | 5 | 12 | 65 |
| Con | 1 | 0 | 0 | 1 | 1 | 4 | 2 | 4 | 7 | 11 | 69 |
| Lab | 3 | 0 | 0 | 1 | 1 | 3 | 2 | 4 | 4 | 11 | 70 |
| Lib Dem | 3 | 0 | 0 | 2 | 2 | 4 | 2 | 4 | 4 | 12 | 70 |
| UKIP | 1 | 0 | 0 | 0 | 0 | 3 | 1 | 2 | 2 | 5 | 78 |
| Male | 11 | 1 | 2 | 1 | 1 | 5 | 3 | 4 | 6 | 9 | 56 |
| Female | 8 | 1 | 1 | 2 | 2 | 7 | 2 | 4 | 5 | 9 | 60 |
| 18-24 | 11 | 0 | 2 | 2 | 2 | 7 | 5 | 5 | 7 | 12 | 45 |
| 25-49 | 12 | 1 | 1 | 2 | 2 | 8 | 2 | 5 | 6 | 9 | 50 |
| 50-64 | 5 | 0 | 0 | 1 | 1 | 5 | 3 | 4 | 4 | 10 | 66 |
| 65+ | 8 | 1 | 0 | 0 | 0 | 2 | 2 | 2 | 2 | 7 | 71 |
| ABC1 | 6 | 1 | 1 | 2 | 2 | 5 | 3 | 4 | 4 | 10 | 61 |
| C2DE | 14 | 1 | 1 | 2 | 3 | 7 | 4 | 4 | 5 | 8 | 53 |
| London | 9 | 1 | 1 | 3 | 2 | 6 | 3 | 3 | 6 | 7 | 57 |
| Rest of South | 9 | 1 | 1 | 2 | 2 | 6 | 4 | 5 | 6 | 10 | 59 |
| Midlands / Wales | 9 | 0 | 0 | 3 | 2 | 6 | 2 | 4 | 6 | 10 | 55 |
| North | 12 | 1 | 1 | 2 | 2 | 6 | 2 | 4 | 5 | 9 | 55 |
| Scotland | 5 | 1 | 1 | 1 | 1 | 3 | 2 | 2 | 2 | 9 | 70 |

| | 13-14 March | 16-17 March |
|---|-------------|-------------|
| Do you think George Osborne is doing a good job or a bad job as Chancellor of the Exchequer? | | |
| He is doing a good job | 21 | 23 |
| He is doing a bad job | 45 | 46 |
| Don't know | 34 | 31 |
| Which of these would make the better Chancellor of the Exchequer? | | |
| George Osborne | 21 | 24 |
| John McDonnell | 11 | 13 |
| Don't know | 68 | 63 |
| Do you think the government is managing the economy well or badly? | | |
| Very well | 2 | 3 |
| Fairly well | 36 | 35 |
| TOTAL WELL | 38 | 38 |
| Fairly badly | 29 | 30 |
| Very badly | 20 | 21 |
| TOTAL BADLY | 49 | 51 |
| Don't know | 13 | 12 |

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|--------------------------|---------------------------|-----|-----|---------|------|-------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1691 | 404 | 422 | 83 | 195 | 126 | 477 | 394 | 102 | 164 | 818 | 873 | 196 | 724 | 416 | 355 | 964 | 727 | 202 | 561 | 363 | 408 | 156 | |
| Unweighted Sample | 1691 | 416 | 442 | 93 | 199 | 130 | 493 | 410 | 129 | 170 | 763 | 928 | 192 | 703 | 431 | 365 | 1066 | 625 | 146 | 585 | 384 | 424 | 152 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | 13-14 March | 16-17 March | | | | | | | | | | | | | | | | | | | | | | |
|---|----------------|----------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| In your opinion how good or bad is the state of Britain's economy at the moment? | | | | | | | | | | | | | | | | | | | | | | | | |
| Very good | 1 | 1 | 3 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | |
| Quite good | 20 | 19 | 46 | 7 | 17 | 17 | 10 | 39 | 7 | 16 | 17 | 20 | 18 | 16 | 16 | 20 | 26 | 21 | 16 | 18 | 24 | 20 | 14 | 15 |
| TOTAL GOOD | 21 | 20 | 49 | 7 | 17 | 17 | 10 | 41 | 7 | 16 | 18 | 21 | 19 | 16 | 17 | 21 | 27 | 22 | 17 | 19 | 25 | 21 | 15 | 15 |
| Neither good nor bad | 32 | 33 | 39 | 26 | 44 | 34 | 24 | 40 | 26 | 39 | 35 | 32 | 34 | 30 | 30 | 35 | 39 | 35 | 31 | 34 | 35 | 33 | 35 | 23 |
| Quite bad | 29 | 29 | 10 | 46 | 31 | 29 | 44 | 12 | 45 | 38 | 24 | 31 | 28 | 30 | 31 | 31 | 23 | 30 | 29 | 26 | 27 | 29 | 30 | 41 |
| Very bad | 10 | 11 | 1 | 17 | 5 | 16 | 22 | 3 | 16 | 3 | 17 | 10 | 11 | 9 | 12 | 11 | 7 | 8 | 14 | 8 | 8 | 11 | 13 | 19 |
| TOTAL BAD | 39 | 40 | 11 | 63 | 36 | 45 | 66 | 15 | 61 | 41 | 41 | 41 | 39 | 39 | 43 | 42 | 30 | 38 | 43 | 34 | 35 | 40 | 43 | 60 |
| Don't know | 8 | 7 | 1 | 4 | 2 | 3 | 1 | 3 | 6 | 3 | 5 | 7 | 8 | 15 | 10 | 2 | 4 | 5 | 10 | 13 | 7 | 6 | 8 | 2 |
| How do you think the financial situation of your household will change over the next 12 months? | | | | | | | | | | | | | | | | | | | | | | | | |
| Get a lot better | 2 | 2 | 4 | 2 | 3 | 0 | 2 | 3 | 1 | 2 | 0 | 2 | 2 | 2 | 3 | 2 | 1 | 3 | 1 | 3 | 1 | 2 | 2 | 2 |
| Get a little better | 14 | 14 | 24 | 13 | 18 | 7 | 9 | 18 | 12 | 17 | 10 | 15 | 12 | 16 | 17 | 12 | 8 | 16 | 10 | 15 | 15 | 14 | 11 | 12 |
| TOTAL GET BETTER | 16 | 16 | 28 | 15 | 21 | 7 | 11 | 21 | 13 | 19 | 10 | 17 | 14 | 18 | 20 | 14 | 9 | 19 | 11 | 18 | 16 | 16 | 13 | 14 |
| Stay about the same | 44 | 43 | 57 | 35 | 43 | 41 | 43 | 54 | 37 | 42 | 39 | 41 | 45 | 33 | 38 | 43 | 59 | 46 | 39 | 38 | 46 | 43 | 42 | 42 |
| Get a little worse | 22 | 23 | 12 | 29 | 22 | 30 | 25 | 17 | 29 | 27 | 29 | 23 | 23 | 20 | 21 | 27 | 22 | 22 | 23 | 19 | 22 | 21 | 26 | 26 |
| Get a lot worse | 10 | 10 | 2 | 14 | 8 | 13 | 15 | 3 | 15 | 5 | 11 | 9 | 10 | 9 | 10 | 12 | 5 | 7 | 13 | 9 | 9 | 11 | 8 | 11 |
| TOTAL GET WORSE | 32 | 33 | 14 | 43 | 30 | 43 | 40 | 20 | 44 | 32 | 40 | 32 | 33 | 29 | 31 | 39 | 27 | 29 | 36 | 28 | 31 | 32 | 34 | 37 |
| Don't know | 9 | 9 | 2 | 7 | 6 | 8 | 6 | 4 | 6 | 7 | 10 | 10 | 9 | 21 | 11 | 4 | 4 | 6 | 13 | 15 | 7 | 9 | 10 | 7 |
| How do you think the economic situation of the country as a whole will change over the next 12 months? | | | | | | | | | | | | | | | | | | | | | | | | |
| Get a lot better | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 |
| Get a little better | 13 | 12 | 29 | 6 | 11 | 13 | 7 | 23 | 7 | 11 | 15 | 15 | 10 | 14 | 13 | 12 | 12 | 14 | 10 | 9 | 15 | 13 | 11 | 12 |
| TOTAL GET BETTER | 14 | 12 | 30 | 6 | 12 | 13 | 7 | 24 | 7 | 12 | 15 | 16 | 10 | 14 | 14 | 13 | 12 | 14 | 10 | 9 | 16 | 13 | 12 | 12 |
| Stay about the same | 34 | 35 | 52 | 24 | 52 | 29 | 29 | 48 | 25 | 44 | 30 | 33 | 37 | 28 | 35 | 36 | 38 | 37 | 32 | 38 | 36 | 37 | 32 | 32 |
| Get a little worse | 26 | 29 | 13 | 40 | 25 | 35 | 39 | 20 | 40 | 33 | 32 | 30 | 28 | 23 | 24 | 36 | 34 | 30 | 27 | 23 | 30 | 27 | 30 | 34 |
| Get a lot worse | 12 | 11 | 1 | 21 | 7 | 14 | 21 | 2 | 19 | 5 | 13 | 12 | 11 | 11 | 13 | 11 | 9 | 9 | 14 | 12 | 9 | 12 | 11 | 17 |
| TOTAL GET WORSE | 38 | 40 | 14 | 61 | 32 | 49 | 60 | 22 | 59 | 38 | 45 | 42 | 39 | 34 | 37 | 47 | 43 | 39 | 41 | 35 | 39 | 39 | 41 | 51 |
| Don't know | 14 | 12 | 5 | 8 | 3 | 9 | 4 | 7 | 9 | 6 | 10 | 10 | 14 | 23 | 15 | 6 | 8 | 9 | 16 | 18 | 11 | 11 | 15 | 5 |

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|--------------------------|---------------------------|-----|-----|---------|------|-------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
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| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | 25-26 Nov 2015 | 16-17 March 2016 | | | | | | | | | | | | | | | | | | | | | | |
|---|----------------------|------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Thinking about the current state of the economy, which of the following best reflects your view? | | | | | | | | | | | | | | | | | | | | | | | | |
| The economy is still getting worse | 23 | 26 | 5 | 42 | 12 | 33 | 45 | 8 | 40 | 18 | 31 | 27 | 24 | 18 | 26 | 31 | 22 | 23 | 28 | 18 | 23 | 22 | 29 | 42 |
| The economy has stopped getting worse, but there are no signs of any recovery yet | 31 | 34 | 40 | 33 | 47 | 31 | 32 | 37 | 32 | 42 | 32 | 31 | 37 | 33 | 30 | 38 | 38 | 37 | 30 | 35 | 34 | 35 | 35 | 28 |
| The economy is in a bad way, but is starting to show signs of recovery | 24 | 17 | 30 | 12 | 26 | 17 | 12 | 29 | 14 | 24 | 17 | 18 | 17 | 15 | 17 | 17 | 20 | 18 | 16 | 12 | 21 | 20 | 13 | 17 |
| The economy is improving and on the way to full recovery | 15 | 8 | 19 | 3 | 9 | 9 | 5 | 16 | 3 | 6 | 7 | 9 | 6 | 8 | 7 | 6 | 11 | 9 | 6 | 8 | 9 | 7 | 6 | 7 |
| Don't know | 7 | 15 | 5 | 10 | 7 | 10 | 6 | 10 | 11 | 10 | 13 | 14 | 16 | 25 | 20 | 7 | 9 | 11 | 20 | 25 | 13 | 16 | 17 | 6 |

This week the Chancellor George Osborne announced his first budget since the election. Below are some of the announcements he made. For each one, please say whether you think it is a good idea or the wrong priority for the present time?

A new tax on soft drinks with added sugar, paid by the company and based on the amount of drinks with added sugar they produce or import

| | | | | | | | | | | | | | | | | | | | | | | | |
|----------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Good idea | 62 | 75 | 64 | 72 | 49 | 62 | 73 | 64 | 72 | 46 | 61 | 62 | 52 | 56 | 68 | 71 | 67 | 54 | 55 | 67 | 62 | 58 | 62 |
| Wrong priority | 27 | 21 | 27 | 21 | 43 | 32 | 21 | 27 | 20 | 46 | 28 | 27 | 28 | 31 | 26 | 22 | 25 | 30 | 30 | 25 | 30 | 25 | 33 |
| Don't know | 11 | 4 | 9 | 7 | 8 | 6 | 6 | 9 | 9 | 8 | 11 | 11 | 21 | 13 | 6 | 7 | 8 | 15 | 16 | 8 | 9 | 17 | 5 |

Increasing the personal tax allowance (the amount people can earn before paying income tax) to £11,500 a year

| | | | | | | | | | | | | | | | | | | | | | | | |
|----------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Good idea | 83 | 95 | 78 | 82 | 92 | 81 | 94 | 79 | 88 | 94 | 82 | 84 | 63 | 79 | 90 | 93 | 85 | 80 | 76 | 88 | 83 | 79 | 82 |
| Wrong priority | 6 | 3 | 10 | 10 | 3 | 15 | 2 | 9 | 10 | 1 | 8 | 5 | 13 | 7 | 5 | 3 | 7 | 6 | 5 | 5 | 6 | 7 | 13 |
| Don't know | 11 | 1 | 11 | 7 | 5 | 4 | 4 | 11 | 1 | 5 | 10 | 11 | 24 | 14 | 4 | 4 | 8 | 14 | 19 | 7 | 11 | 13 | 4 |

Increasing the higher tax threshold (the amount people can earn before paying the 40% rate of income tax) to £45,000 a year

| | | | | | | | | | | | | | | | | | | | | | | | |
|----------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Good idea | 46 | 72 | 29 | 42 | 53 | 29 | 66 | 29 | 47 | 51 | 42 | 49 | 38 | 42 | 49 | 53 | 49 | 41 | 46 | 53 | 44 | 41 | 37 |
| Wrong priority | 37 | 22 | 55 | 47 | 35 | 55 | 24 | 54 | 45 | 34 | 42 | 33 | 33 | 36 | 42 | 36 | 38 | 37 | 28 | 35 | 38 | 39 | 52 |
| Don't know | 17 | 7 | 16 | 10 | 12 | 15 | 10 | 17 | 8 | 15 | 16 | 18 | 29 | 22 | 8 | 11 | 13 | 22 | 27 | 13 | 18 | 20 | 11 |

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|---|---------------------------|-----|-----|---------|------|-------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
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| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Abolishing or cutting business rates for 900,000 small businesses | | | | | | | | | | | | | | | | | | | | | | | | |
| Good idea | 67 | 84 | 60 | 69 | 77 | 72 | 82 | 62 | 76 | 76 | 69 | 65 | 43 | 62 | 75 | 79 | 70 | 63 | 57 | 71 | 65 | 65 | 72 | |
| Wrong priority | 11 | 6 | 18 | 14 | 10 | 11 | 4 | 16 | 10 | 9 | 12 | 10 | 19 | 10 | 11 | 9 | 12 | 10 | 11 | 11 | 13 | 10 | 12 | |
| Don't know | 22 | 10 | 22 | 17 | 13 | 17 | 14 | 23 | 14 | 15 | 19 | 25 | 38 | 27 | 14 | 12 | 18 | 27 | 32 | 18 | 22 | 25 | 16 | |
| Introducing a new "Lifetime ISA", allowing people under 40 to save up to £4000 a year and receive a 25% contribution from the government if the money is used to buy a first home or saved till retirement | | | | | | | | | | | | | | | | | | | | | | | | |
| Good idea | 57 | 76 | 54 | 58 | 51 | 54 | 67 | 52 | 64 | 51 | 56 | 57 | 61 | 55 | 53 | 63 | 62 | 50 | 51 | 61 | 59 | 52 | 54 | |
| Wrong priority | 23 | 15 | 27 | 28 | 30 | 31 | 20 | 27 | 24 | 29 | 25 | 22 | 13 | 22 | 31 | 22 | 23 | 24 | 23 | 24 | 19 | 24 | 29 | |
| Don't know | 20 | 9 | 20 | 14 | 19 | 15 | 13 | 20 | 12 | 19 | 19 | 21 | 26 | 23 | 16 | 15 | 16 | 26 | 26 | 15 | 22 | 24 | 16 | |
| Freezing tax on petrol and diesel at its current level | | | | | | | | | | | | | | | | | | | | | | | | |
| Good idea | 74 | 90 | 61 | 65 | 89 | 62 | 87 | 66 | 69 | 91 | 72 | 76 | 51 | 70 | 81 | 86 | 72 | 76 | 56 | 81 | 76 | 72 | 71 | |
| Wrong priority | 14 | 7 | 26 | 24 | 6 | 25 | 9 | 21 | 25 | 4 | 17 | 11 | 23 | 14 | 13 | 9 | 18 | 9 | 22 | 12 | 12 | 13 | 20 | |
| Don't know | 12 | 3 | 14 | 12 | 5 | 13 | 4 | 14 | 6 | 5 | 11 | 13 | 26 | 16 | 6 | 5 | 10 | 15 | 22 | 7 | 12 | 16 | 9 | |
| Increase tax on tobacco by 2% above inflation | | | | | | | | | | | | | | | | | | | | | | | | |
| Good idea | 73 | 84 | 75 | 81 | 65 | 73 | 83 | 74 | 86 | 67 | 72 | 74 | 67 | 69 | 76 | 82 | 80 | 64 | 64 | 76 | 76 | 73 | 68 | |
| Wrong priority | 16 | 12 | 16 | 12 | 28 | 19 | 11 | 14 | 7 | 26 | 16 | 15 | 15 | 16 | 18 | 11 | 11 | 21 | 17 | 16 | 15 | 12 | 22 | |
| Don't know | 11 | 4 | 10 | 7 | 7 | 8 | 6 | 12 | 7 | 7 | 12 | 11 | 18 | 15 | 6 | 7 | 9 | 14 | 18 | 8 | 9 | 15 | 10 | |
| Freezing tax on beer, cider and whisky at its current level | | | | | | | | | | | | | | | | | | | | | | | | |
| Good idea | 39 | 49 | 35 | 36 | 48 | 43 | 47 | 35 | 37 | 49 | 45 | 34 | 30 | 37 | 46 | 42 | 39 | 40 | 28 | 41 | 42 | 38 | 45 | |
| Wrong priority | 42 | 40 | 47 | 48 | 36 | 43 | 40 | 47 | 47 | 36 | 39 | 44 | 42 | 41 | 41 | 44 | 45 | 37 | 43 | 43 | 42 | 39 | 38 | |
| Don't know | 19 | 11 | 18 | 16 | 15 | 14 | 13 | 18 | 16 | 16 | 16 | 22 | 28 | 23 | 14 | 13 | 16 | 23 | 28 | 16 | 15 | 24 | 16 | |
| Reduce the entitlement to disability benefits for people who need to use an aid or appliance for daily tasks | | | | | | | | | | | | | | | | | | | | | | | | |
| Good idea | 13 | 23 | 6 | 12 | 17 | 8 | 21 | 6 | 8 | 16 | 15 | 10 | 11 | 13 | 13 | 13 | 14 | 11 | 14 | 14 | 12 | 13 | 9 | |
| Wrong priority | 70 | 59 | 84 | 78 | 70 | 80 | 60 | 84 | 79 | 70 | 68 | 71 | 63 | 66 | 76 | 73 | 70 | 68 | 66 | 69 | 69 | 69 | 78 | |
| Don't know | 18 | 17 | 10 | 10 | 13 | 13 | 19 | 10 | 12 | 14 | 17 | 18 | 26 | 21 | 12 | 14 | 16 | 20 | 19 | 17 | 19 | 19 | 13 | |
| By 2020 making all primary and secondary schools into academies, no longer controlled by local authorities | | | | | | | | | | | | | | | | | | | | | | | | |
| Good idea | 14 | 27 | 7 | 13 | 14 | 2 | 22 | 8 | 13 | 15 | 14 | 14 | 10 | 11 | 14 | 23 | 14 | 13 | 16 | 15 | 16 | 11 | 7 | |
| Wrong priority | 59 | 42 | 78 | 64 | 65 | 80 | 47 | 76 | 64 | 64 | 59 | 59 | 64 | 57 | 67 | 51 | 62 | 55 | 51 | 59 | 56 | 62 | 68 | |
| Don't know | 27 | 31 | 15 | 23 | 21 | 18 | 31 | 17 | 23 | 21 | 27 | 27 | 26 | 33 | 19 | 27 | 24 | 32 | 33 | 25 | 28 | 27 | 25 | |

Sample Size: 1691 GB Adults
Fieldwork: 16th - 17th March 2016

| | Headline Voting Intention | | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|--------------------------|---------------------------|-----|-----|---------|------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1691 | 404 | 422 | 83 | 195 | 126 | 477 | 394 | 102 | 164 | 818 | 873 | 196 | 724 | 416 | 355 | 964 | 727 | 202 | 561 | 363 | 408 | 156 | |
| Unweighted Sample | 1691 | 416 | 442 | 93 | 199 | 130 | 493 | 410 | 129 | 170 | 763 | 928 | 192 | 703 | 431 | 365 | 1066 | 625 | 146 | 585 | 384 | 424 | 152 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Cutting down on tax avoidance by limiting the ability of international companies to move profits overseas using interest or royalty payments

| | | | | | | | | | | | | | | | | | | | | | | | |
|----------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Good idea | 81 | 93 | 82 | 83 | 82 | 88 | 92 | 84 | 92 | 78 | 84 | 79 | 65 | 75 | 90 | 92 | 86 | 75 | 68 | 88 | 80 | 79 | 86 |
| Wrong priority | 4 | 3 | 4 | 9 | 8 | 6 | 2 | 3 | 5 | 7 | 4 | 4 | 10 | 5 | 3 | 2 | 5 | 4 | 7 | 3 | 4 | 4 | 7 |
| Don't know | 14 | 3 | 14 | 8 | 10 | 6 | 7 | 14 | 3 | 14 | 12 | 16 | 25 | 20 | 7 | 6 | 9 | 21 | 26 | 9 | 16 | 17 | 7 |

Reducing corporation tax (the tax paid by businesses on their profits) to 17% by 2020

| | | | | | | | | | | | | | | | | | | | | | | | |
|----------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Good idea | 32 | 57 | 16 | 34 | 38 | 25 | 52 | 18 | 33 | 38 | 33 | 32 | 26 | 25 | 38 | 43 | 34 | 29 | 24 | 37 | 32 | 29 | 31 |
| Wrong priority | 43 | 28 | 66 | 52 | 41 | 56 | 29 | 62 | 52 | 37 | 48 | 39 | 41 | 46 | 44 | 37 | 46 | 40 | 46 | 41 | 42 | 43 | 50 |
| Don't know | 25 | 15 | 18 | 13 | 21 | 19 | 18 | 21 | 14 | 25 | 20 | 29 | 33 | 29 | 18 | 19 | 20 | 31 | 30 | 21 | 26 | 27 | 19 |

Sample Size: 1691 GB Adults
Fieldwork: 16th - 17th March 2016

| | Headline Voting Intention | | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|--------------------------|---------------------------|-----|-----|---------|------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1691 | 404 | 422 | 83 | 195 | 126 | 477 | 394 | 102 | 164 | 818 | 873 | 196 | 724 | 416 | 355 | 964 | 727 | 202 | 561 | 363 | 408 | 156 | |
| Unweighted Sample | 1691 | 416 | 442 | 93 | 199 | 130 | 493 | 410 | 129 | 170 | 763 | 928 | 192 | 703 | 431 | 365 | 1066 | 625 | 146 | 585 | 384 | 424 | 152 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

And of these measures, which, if any, do you support the most? Please tick up to three?

| | | | | | | | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Increasing the personal tax allowance (the amount people can earn before paying income tax) to £11,500 a year | 50 | 62 | 45 | 63 | 55 | 50 | 62 | 47 | 59 | 53 | 51 | 50 | 30 | 49 | 59 | 56 | 52 | 48 | 41 | 54 | 53 | 49 | 49 |
| Cutting down on tax avoidance by limiting the ability of international companies to move profits overseas using interest or royalty payments | 42 | 43 | 49 | 46 | 46 | 54 | 44 | 48 | 50 | 38 | 42 | 42 | 32 | 34 | 50 | 54 | 47 | 36 | 43 | 40 | 42 | 41 | 50 |
| Freezing tax on petrol and diesel at its current level | 30 | 34 | 21 | 27 | 41 | 28 | 33 | 24 | 26 | 42 | 30 | 30 | 15 | 29 | 33 | 36 | 27 | 34 | 15 | 34 | 31 | 31 | 31 |
| A new tax on soft drinks with added sugar, paid by the company and based on the amount of drinks with added sugar they produce or import | 25 | 22 | 32 | 34 | 15 | 32 | 25 | 31 | 34 | 13 | 24 | 26 | 26 | 23 | 26 | 27 | 27 | 21 | 18 | 28 | 25 | 25 | 24 |
| Increase tax on tobacco by 2% above inflation | 21 | 21 | 23 | 24 | 16 | 24 | 20 | 24 | 20 | 20 | 19 | 22 | 26 | 17 | 19 | 25 | 21 | 19 | 17 | 21 | 19 | 22 | 21 |
| Abolishing or cutting business rates for 900,000 small businesses | 18 | 22 | 17 | 21 | 26 | 12 | 22 | 14 | 25 | 23 | 19 | 17 | 12 | 15 | 22 | 23 | 18 | 18 | 18 | 22 | 14 | 17 | 15 |
| Introducing a new "Lifetime ISA", allowing people under 40 to save up to £4000 a year and receive a 25% contribution from the government if the money is used to buy a first home or saved till retirement | 16 | 21 | 16 | 15 | 13 | 17 | 18 | 16 | 17 | 12 | 14 | 19 | 20 | 17 | 15 | 15 | 18 | 15 | 22 | 19 | 16 | 12 | 14 |
| Increasing the higher tax threshold (the amount people can earn before paying the 40% rate of income tax) to £45,000 a year | 12 | 21 | 8 | 8 | 10 | 11 | 18 | 8 | 11 | 11 | 10 | 14 | 9 | 13 | 11 | 14 | 14 | 10 | 16 | 15 | 9 | 11 | 12 |
| Freezing tax on beer, cider and whisky at its current level | 7 | 6 | 6 | 2 | 13 | 6 | 6 | 5 | 2 | 11 | 9 | 5 | 6 | 7 | 9 | 5 | 6 | 8 | 5 | 5 | 7 | 9 | 9 |
| Reducing corporation tax (the tax paid by businesses on their profits) to 17% by 2020 | 4 | 5 | 2 | 5 | 5 | 4 | 5 | 3 | 4 | 4 | 5 | 3 | 4 | 3 | 3 | 5 | 4 | 3 | 3 | 3 | 4 | 4 | 4 |
| Reduce the entitlement to disability benefits for people who need to use an aid or appliance for daily tasks | 2 | 3 | 2 | 3 | 4 | 2 | 3 | 2 | 2 | 3 | 2 | 3 | 1 | 3 | 3 | 2 | 2 | 3 | 5 | 2 | 2 | 3 | 2 |
| By 2020 making all primary and secondary schools into academies, no longer controlled by local authorities | 2 | 2 | 2 | 1 | 5 | 3 | 2 | 3 | 2 | 4 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 1 | 3 | 3 | 2 |
| I don't support any of them | 3 | 1 | 3 | 1 | 4 | 2 | 1 | 2 | 3 | 5 | 4 | 3 | 7 | 4 | 2 | 2 | 2 | 5 | 3 | 3 | 2 | 5 | 2 |
| Don't know | 8 | 3 | 8 | 1 | 3 | 1 | 3 | 9 | 1 | 4 | 8 | 7 | 16 | 11 | 2 | 3 | 6 | 10 | 14 | 5 | 9 | 7 | 4 |

Sample Size: 1691 GB Adults
Fieldwork: 16th - 17th March 2016

| | Headline Voting Intention | | | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|--------------------------|---------------------------|-----|-----|---------|------|-------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1691 | 404 | 422 | 83 | 195 | 126 | 477 | 394 | 102 | 164 | 818 | 873 | 196 | 724 | 416 | 355 | 964 | 727 | 202 | 561 | 363 | 408 | 156 | |
| Unweighted Sample | 1691 | 416 | 442 | 93 | 199 | 130 | 493 | 410 | 129 | 170 | 763 | 928 | 192 | 703 | 431 | 365 | 1066 | 625 | 146 | 585 | 384 | 424 | 152 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | | 8-9 July 2015 | 16-17 March 2016 | | | | | | | | | | | | | | | | | | | | | |
|---|----|---------------------|------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Overall, do you think this week's budget is a fair one or not? | | | | | | | | | | | | | | | | | | | | | | | | |
| Yes, it is fair | 43 | 28 | 68 | 9 | 31 | 28 | 11 | 58 | 9 | 27 | 25 | 29 | 28 | 19 | 24 | 29 | 43 | 32 | 24 | 23 | 35 | 28 | 23 | 26 |
| No, it isn't | 33 | 38 | 9 | 65 | 39 | 43 | 56 | 13 | 59 | 41 | 42 | 40 | 35 | 36 | 37 | 43 | 33 | 36 | 39 | 39 | 35 | 33 | 42 | 45 |
| Don't know | 24 | 34 | 23 | 27 | 29 | 29 | 33 | 28 | 33 | 32 | 32 | 31 | 37 | 44 | 40 | 28 | 24 | 32 | 37 | 38 | 30 | 39 | 36 | 29 |
| Thinking first of the country as a whole, do you think the Budget will leave the country? | | | | | | | | | | | | | | | | | | | | | | | | |
| Better off | 32 | 13 | 31 | 5 | 25 | 11 | 4 | 25 | 5 | 15 | 10 | 16 | 11 | 15 | 12 | 12 | 15 | 16 | 10 | 14 | 17 | 12 | 10 | 10 |
| Worse off | 28 | 29 | 6 | 52 | 21 | 30 | 46 | 9 | 46 | 24 | 24 | 30 | 28 | 30 | 32 | 30 | 19 | 27 | 32 | 30 | 26 | 25 | 33 | 36 |
| Not make much difference | 28 | 41 | 53 | 31 | 44 | 51 | 43 | 53 | 34 | 49 | 54 | 41 | 41 | 23 | 35 | 50 | 54 | 43 | 39 | 32 | 43 | 45 | 39 | 45 |
| Don't know | 12 | 17 | 10 | 12 | 10 | 8 | 7 | 13 | 15 | 11 | 11 | 13 | 20 | 32 | 21 | 7 | 12 | 14 | 20 | 25 | 14 | 18 | 18 | 9 |
| Thinking now of you and your family, do you think the Budget will leave you and your family? | | | | | | | | | | | | | | | | | | | | | | | | |
| Better off | 15 | 13 | 23 | 12 | 21 | 9 | 9 | 19 | 11 | 20 | 9 | 15 | 10 | 15 | 15 | 12 | 8 | 16 | 8 | 8 | 15 | 13 | 11 | 15 |
| Worse off | 26 | 24 | 7 | 36 | 18 | 33 | 32 | 10 | 32 | 21 | 31 | 24 | 24 | 25 | 25 | 29 | 17 | 20 | 31 | 25 | 23 | 23 | 25 | 30 |
| Not make much difference | 49 | 49 | 62 | 40 | 50 | 50 | 51 | 62 | 42 | 50 | 49 | 47 | 50 | 29 | 43 | 52 | 68 | 53 | 43 | 46 | 52 | 47 | 47 | 47 |
| Don't know | 9 | 14 | 8 | 12 | 11 | 9 | 8 | 9 | 15 | 9 | 11 | 13 | 15 | 31 | 17 | 7 | 7 | 11 | 18 | 20 | 10 | 17 | 17 | 8 |
| Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is.. | | | | | | | | | | | | | | | | | | | | | | | | |
| Good or bad for the economy? | | | | | | | | | | | | | | | | | | | | | | | | |
| Good for the economy | 33 | 34 | 69 | 16 | 34 | 37 | 19 | 62 | 16 | 32 | 34 | 37 | 30 | 34 | 28 | 38 | 40 | 38 | 28 | 31 | 39 | 34 | 29 | 27 |
| Bad for the economy | 41 | 36 | 9 | 63 | 47 | 39 | 60 | 13 | 59 | 44 | 40 | 40 | 33 | 33 | 38 | 40 | 29 | 38 | 34 | 30 | 32 | 36 | 39 | 51 |
| Don't know | 26 | 30 | 22 | 21 | 19 | 24 | 21 | 25 | 25 | 23 | 26 | 23 | 37 | 33 | 34 | 22 | 31 | 25 | 38 | 39 | 29 | 30 | 32 | 23 |
| Being done fairly or unfairly? | | | | | | | | | | | | | | | | | | | | | | | | |
| Fairly | 19 | 21 | 55 | 6 | 17 | 19 | 9 | 47 | 6 | 12 | 18 | 22 | 20 | 17 | 17 | 22 | 31 | 25 | 16 | 22 | 26 | 22 | 15 | 14 |
| Unfairly | 57 | 53 | 20 | 80 | 75 | 62 | 75 | 27 | 77 | 72 | 62 | 58 | 49 | 57 | 53 | 59 | 45 | 53 | 54 | 46 | 47 | 52 | 59 | 69 |
| Don't know | 24 | 26 | 24 | 14 | 8 | 19 | 17 | 27 | 17 | 16 | 20 | 21 | 31 | 26 | 31 | 19 | 24 | 23 | 30 | 32 | 26 | 26 | 26 | 17 |

Sample Size: 1691 GB Adults
Fieldwork: 16th - 17th March 2016

| | Headline Voting Intention | | | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|--------------------------|---------------------------|-----|-----|---------|------|-------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1691 | 404 | 422 | 83 | 195 | 126 | 477 | 394 | 102 | 164 | 818 | 873 | 196 | 724 | 416 | 355 | 964 | 727 | 202 | 561 | 363 | 408 | 156 | |
| Unweighted Sample | 1691 | 416 | 442 | 93 | 199 | 130 | 493 | 410 | 129 | 170 | 763 | 928 | 192 | 703 | 431 | 365 | 1066 | 625 | 146 | 585 | 384 | 424 | 152 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | | 13-14 March | 16-17 March | | | | | | | | | | | | | | | | | | | | | | |
|---|--|-------------|-------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Necessary or unnecessary? | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Necessary | 45 | 44 | 84 | 22 | 43 | 47 | 26 | 77 | 24 | 44 | 45 | 47 | 41 | 40 | 38 | 48 | 54 | 49 | 37 | 39 | 53 | 42 | 38 | 38 |
| | Unnecessary | 33 | 33 | 6 | 59 | 37 | 37 | 52 | 9 | 55 | 33 | 34 | 35 | 31 | 34 | 33 | 38 | 25 | 31 | 35 | 30 | 30 | 31 | 35 | 45 |
| | Don't know | 23 | 23 | 10 | 18 | 20 | 16 | 21 | 13 | 21 | 23 | 21 | 19 | 28 | 26 | 29 | 14 | 21 | 20 | 28 | 31 | 18 | 27 | 27 | 17 |
| Too deep, too shallow or at about the right level? | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Too deep | 37 | 32 | 13 | 57 | 38 | 29 | 52 | 14 | 56 | 41 | 28 | 37 | 26 | 24 | 32 | 41 | 25 | 33 | 30 | 24 | 27 | 29 | 37 | 49 |
| | Too shallow | 10 | 11 | 11 | 9 | 14 | 19 | 8 | 11 | 10 | 8 | 19 | 13 | 10 | 14 | 11 | 10 | 13 | 12 | 10 | 13 | 13 | 11 | 8 | 13 |
| | About the right level | 25 | 25 | 58 | 7 | 28 | 26 | 15 | 50 | 7 | 24 | 26 | 26 | 24 | 17 | 20 | 29 | 33 | 27 | 22 | 22 | 31 | 27 | 20 | 16 |
| | Don't know | 29 | 32 | 18 | 26 | 19 | 26 | 25 | 24 | 27 | 27 | 27 | 24 | 40 | 44 | 37 | 20 | 30 | 28 | 38 | 41 | 30 | 33 | 35 | 22 |
| Being done too quickly, too slowly, or at about the right pace? | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Too quickly | 39 | 34 | 12 | 58 | 44 | 35 | 52 | 14 | 56 | 41 | 33 | 37 | 30 | 34 | 33 | 42 | 24 | 35 | 32 | 29 | 29 | 31 | 40 | 47 |
| | Too slowly | 11 | 10 | 13 | 7 | 12 | 14 | 9 | 13 | 7 | 8 | 14 | 13 | 7 | 9 | 10 | 9 | 13 | 11 | 10 | 6 | 12 | 10 | 8 | 14 |
| | About the right pace | 25 | 26 | 60 | 9 | 26 | 29 | 13 | 52 | 8 | 28 | 28 | 27 | 25 | 21 | 20 | 29 | 37 | 29 | 22 | 26 | 32 | 27 | 20 | 18 |
| | Don't know | 26 | 30 | 16 | 25 | 18 | 22 | 26 | 21 | 29 | 24 | 24 | 23 | 37 | 37 | 36 | 19 | 26 | 25 | 36 | 39 | 27 | 32 | 32 | 21 |
| Having an impact on your own life, or not having an impact on your own life? | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Having an impact on my life | 42 | 38 | 25 | 56 | 42 | 42 | 40 | 26 | 53 | 45 | 39 | 39 | 37 | 41 | 39 | 44 | 27 | 37 | 39 | 34 | 38 | 39 | 37 | 41 |
| | Not having an impact on my life | 37 | 37 | 59 | 27 | 47 | 37 | 33 | 55 | 28 | 42 | 39 | 41 | 34 | 28 | 30 | 40 | 55 | 43 | 30 | 33 | 40 | 34 | 40 | 37 |
| | Don't know | 21 | 25 | 16 | 17 | 11 | 21 | 27 | 19 | 19 | 13 | 22 | 21 | 29 | 31 | 31 | 16 | 18 | 20 | 31 | 33 | 22 | 27 | 23 | 23 |
| Which government do you think would be better for... | | | | | | | | | | | | | | | | | | | | | | | | | |
| Helping people get onto the housing ladder? | | | | | | | | | | | | | | | | | | | | | | | | | |
| | A Labour government led by Jeremy Corbyn | 25 | 25 | 6 | 64 | 27 | 11 | 29 | 7 | 53 | 30 | 13 | 26 | 24 | 41 | 26 | 22 | 18 | 30 | 19 | 32 | 22 | 24 | 28 | 22 |
| | A Conservative government led by David Cameron | 22 | 25 | 66 | 5 | 25 | 25 | 11 | 56 | 5 | 24 | 21 | 25 | 25 | 15 | 18 | 28 | 38 | 28 | 21 | 22 | 29 | 25 | 21 | 20 |
| | Neither | 31 | 29 | 17 | 19 | 36 | 51 | 47 | 22 | 25 | 27 | 49 | 32 | 27 | 10 | 28 | 38 | 33 | 24 | 35 | 25 | 28 | 28 | 28 | 44 |
| | Don't know | 22 | 21 | 11 | 12 | 13 | 12 | 13 | 15 | 17 | 19 | 16 | 18 | 25 | 33 | 28 | 12 | 11 | 18 | 25 | 21 | 20 | 23 | 23 | 14 |
| Managing the economy? | | | | | | | | | | | | | | | | | | | | | | | | | |
| | A Labour government led by Jeremy Corbyn | 18 | 18 | 0 | 54 | 16 | 4 | 20 | 1 | 45 | 15 | 6 | 19 | 16 | 26 | 20 | 17 | 10 | 19 | 16 | 19 | 16 | 17 | 21 | 16 |
| | A Conservative government led by David Cameron | 37 | 35 | 88 | 8 | 43 | 39 | 19 | 75 | 9 | 39 | 34 | 39 | 32 | 29 | 28 | 39 | 49 | 41 | 27 | 30 | 45 | 36 | 28 | 25 |
| | Neither | 25 | 26 | 6 | 23 | 31 | 41 | 46 | 12 | 27 | 29 | 41 | 27 | 26 | 17 | 24 | 33 | 29 | 22 | 32 | 25 | 23 | 25 | 27 | 42 |
| | Don't know | 21 | 21 | 6 | 15 | 11 | 15 | 15 | 11 | 19 | 17 | 18 | 15 | 26 | 28 | 28 | 12 | 12 | 17 | 25 | 26 | 16 | 22 | 24 | 17 |

Sample Size: 1691 GB Adults
Fieldwork: 16th - 17th March 2016

| | Headline Voting Intention | | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|--------------------------|---------------------------|-----|-----|---------|------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1691 | 404 | 422 | 83 | 195 | 126 | 477 | 394 | 102 | 164 | 818 | 873 | 196 | 724 | 416 | 355 | 964 | 727 | 202 | 561 | 363 | 408 | 156 | |
| Unweighted Sample | 1691 | 416 | 442 | 93 | 199 | 130 | 493 | 410 | 129 | 170 | 763 | 928 | 192 | 703 | 431 | 365 | 1066 | 625 | 146 | 585 | 384 | 424 | 152 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | 13-14 March | 16-17 March | | | | | | | | | | | | | | | | | | | | | | |
|---|----------------|----------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Providing more jobs? | | | | | | | | | | | | | | | | | | | | | | | | |
| A Labour government led by Jeremy Corbyn | 25 | 26 | 3 | 69 | 22 | 7 | 37 | 6 | 58 | 25 | 12 | 26 | 26 | 37 | 26 | 28 | 18 | 29 | 22 | 29 | 24 | 24 | 29 | 30 |
| A Conservative government led by David Cameron | 26 | 27 | 74 | 4 | 25 | 27 | 9 | 64 | 5 | 23 | 23 | 31 | 23 | 19 | 20 | 30 | 40 | 30 | 22 | 26 | 33 | 30 | 21 | 14 |
| Neither | 28 | 26 | 13 | 14 | 39 | 49 | 44 | 17 | 18 | 30 | 46 | 26 | 25 | 15 | 24 | 30 | 30 | 22 | 31 | 23 | 23 | 24 | 26 | 43 |
| Don't know | 22 | 21 | 10 | 12 | 14 | 16 | 10 | 13 | 18 | 21 | 19 | 16 | 25 | 29 | 29 | 12 | 12 | 18 | 25 | 22 | 20 | 22 | 23 | 13 |
| Keeping prices down? | | | | | | | | | | | | | | | | | | | | | | | | |
| A Labour government led by Jeremy Corbyn | 20 | 20 | 4 | 55 | 17 | 7 | 19 | 5 | 45 | 16 | 10 | 20 | 21 | 33 | 24 | 16 | 11 | 22 | 18 | 23 | 18 | 20 | 24 | 14 |
| A Conservative government led by David Cameron | 26 | 25 | 67 | 7 | 22 | 23 | 10 | 52 | 8 | 21 | 23 | 29 | 20 | 19 | 17 | 29 | 37 | 29 | 19 | 27 | 30 | 26 | 17 | 17 |
| Neither | 32 | 33 | 19 | 23 | 47 | 55 | 59 | 27 | 26 | 46 | 50 | 36 | 30 | 15 | 29 | 42 | 40 | 29 | 38 | 28 | 31 | 30 | 34 | 53 |
| Don't know | 23 | 22 | 10 | 15 | 15 | 15 | 12 | 17 | 20 | 17 | 17 | 16 | 28 | 33 | 30 | 13 | 12 | 20 | 25 | 23 | 21 | 23 | 25 | 16 |
| Improving standards of living for people like you? | | | | | | | | | | | | | | | | | | | | | | | | |
| A Labour government led by Jeremy Corbyn | 27 | 28 | 1 | 73 | 33 | 9 | 32 | 5 | 60 | 28 | 13 | 29 | 27 | 47 | 31 | 24 | 15 | 29 | 26 | 31 | 25 | 25 | 31 | 29 |
| A Conservative government led by David Cameron | 25 | 27 | 77 | 6 | 23 | 27 | 11 | 61 | 6 | 24 | 25 | 29 | 25 | 17 | 21 | 30 | 40 | 32 | 20 | 26 | 33 | 27 | 21 | 20 |
| Neither | 30 | 27 | 13 | 12 | 37 | 51 | 46 | 20 | 19 | 32 | 45 | 28 | 26 | 12 | 22 | 34 | 35 | 22 | 32 | 20 | 24 | 28 | 27 | 40 |
| Don't know | 19 | 19 | 8 | 9 | 8 | 14 | 12 | 13 | 15 | 15 | 17 | 14 | 23 | 25 | 26 | 12 | 10 | 16 | 22 | 23 | 17 | 20 | 21 | 11 |
| Tackling the government's deficit? | | | | | | | | | | | | | | | | | | | | | | | | |
| A Labour government led by Jeremy Corbyn | 15 | 14 | 1 | 42 | 8 | 3 | 15 | 2 | 35 | 6 | 5 | 14 | 13 | 18 | 16 | 12 | 8 | 15 | 12 | 13 | 11 | 14 | 16 | 15 |
| A Conservative government led by David Cameron | 40 | 38 | 88 | 15 | 42 | 41 | 21 | 75 | 15 | 43 | 39 | 41 | 36 | 31 | 31 | 44 | 51 | 44 | 31 | 32 | 48 | 39 | 32 | 26 |
| Neither | 24 | 26 | 5 | 26 | 38 | 41 | 44 | 11 | 32 | 31 | 36 | 28 | 24 | 19 | 24 | 31 | 28 | 22 | 31 | 28 | 22 | 24 | 29 | 39 |
| Don't know | 21 | 22 | 7 | 17 | 12 | 16 | 20 | 12 | 19 | 20 | 20 | 17 | 27 | 32 | 29 | 13 | 13 | 19 | 26 | 27 | 19 | 24 | 23 | 19 |
| Reducing the number of people in poverty? | | | | | | | | | | | | | | | | | | | | | | | | |
| A Labour government led by Jeremy Corbyn | 37 | 38 | 13 | 84 | 50 | 17 | 49 | 16 | 71 | 54 | 19 | 40 | 35 | 50 | 42 | 36 | 24 | 44 | 30 | 43 | 33 | 34 | 41 | 44 |
| A Conservative government led by David Cameron | 15 | 15 | 48 | 1 | 9 | 16 | 6 | 38 | 1 | 5 | 16 | 16 | 15 | 11 | 11 | 17 | 25 | 18 | 13 | 15 | 21 | 15 | 11 | 8 |
| Neither | 29 | 28 | 27 | 8 | 36 | 52 | 37 | 31 | 15 | 30 | 48 | 30 | 26 | 14 | 22 | 35 | 41 | 23 | 36 | 22 | 28 | 29 | 28 | 37 |
| Don't know | 20 | 19 | 12 | 7 | 4 | 15 | 8 | 16 | 13 | 11 | 17 | 14 | 23 | 25 | 26 | 12 | 10 | 16 | 22 | 19 | 18 | 21 | 20 | 11 |

Sample Size: 1691 GB Adults
Fieldwork: 16th - 17th March 2016

| | Headline Voting Intention | | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|--------------------------|---------------------------|-----|-----|---------|------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | UKIP | Other | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1691 | 404 | 422 | 83 | 195 | 126 | 477 | 394 | 102 | 164 | 818 | 873 | 196 | 724 | 416 | 355 | 964 | 727 | 202 | 561 | 363 | 408 | 156 | |
| Unweighted Sample | 1691 | 416 | 442 | 93 | 199 | 130 | 493 | 410 | 129 | 170 | 763 | 928 | 192 | 703 | 431 | 365 | 1066 | 625 | 146 | 585 | 384 | 424 | 152 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

In the budget forecasts for the level of growth of the British economy over the next few years were downgraded. What do you think the main reason for this was?

| | | | | | | | | | | | | | | | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| The impact of the current government's policies | 18 | 4 | 37 | 15 | 18 | 35 | 6 | 34 | 13 | 15 | 20 | 17 | 16 | 18 | 22 | 16 | 18 | 19 | 15 | 16 | 18 | 22 | 26 |
| The impact of economic conditions elsewhere in the world | 28 | 56 | 12 | 37 | 35 | 18 | 49 | 13 | 35 | 35 | 33 | 23 | 19 | 22 | 33 | 38 | 33 | 20 | 25 | 31 | 27 | 24 | 28 |
| Both equally | 26 | 23 | 29 | 29 | 22 | 29 | 26 | 29 | 31 | 19 | 26 | 25 | 22 | 23 | 31 | 26 | 26 | 25 | 22 | 28 | 24 | 25 | 29 |
| Neither | 4 | 2 | 3 | 6 | 4 | 6 | 1 | 3 | 2 | 5 | 3 | 4 | 3 | 6 | 1 | 3 | 2 | 6 | 6 | 3 | 3 | 4 | 5 |
| Don't know | 25 | 15 | 18 | 13 | 22 | 13 | 17 | 20 | 19 | 26 | 18 | 31 | 40 | 31 | 14 | 16 | 21 | 30 | 32 | 22 | 27 | 26 | 13 |

If there is another economic crisis elsewhere in the world, how well or badly prepared do you think the British economy is?

| | | | | | | | | | | | | | | | | | | | | | | | |
|-----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well prepared | 1 | 2 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 |
| Fairly well prepared | 29 | 63 | 11 | 32 | 32 | 21 | 55 | 11 | 30 | 30 | 31 | 26 | 21 | 20 | 36 | 42 | 33 | 23 | 24 | 34 | 30 | 25 | 22 |
| TOTAL WELL PREPARED | 30 | 65 | 12 | 32 | 33 | 21 | 56 | 11 | 30 | 30 | 32 | 27 | 21 | 21 | 37 | 43 | 34 | 24 | 25 | 35 | 30 | 26 | 23 |
| Fairly badly prepared | 34 | 18 | 47 | 45 | 38 | 40 | 21 | 46 | 48 | 39 | 35 | 33 | 40 | 35 | 33 | 29 | 37 | 30 | 33 | 36 | 30 | 33 | 38 |
| Very badly prepared | 12 | 2 | 20 | 9 | 11 | 26 | 2 | 16 | 5 | 10 | 12 | 11 | 10 | 13 | 13 | 9 | 9 | 15 | 6 | 9 | 11 | 15 | 22 |
| TOTAL BADLY PREPARED | 46 | 20 | 67 | 54 | 49 | 66 | 23 | 62 | 53 | 49 | 47 | 44 | 50 | 48 | 46 | 38 | 46 | 45 | 39 | 45 | 41 | 48 | 60 |
| Don't know | 25 | 15 | 22 | 14 | 19 | 13 | 19 | 27 | 17 | 22 | 21 | 30 | 29 | 32 | 18 | 19 | 20 | 32 | 36 | 21 | 29 | 26 | 18 |

YouGov Weighting Data

In addition to weighting by age, education, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by political attention and Vote in May 2015.

| | Unweighted no. | Weighted no. |
|-------------------------------|----------------|--------------|
| Age by Education | | |
| Men Over 65 | 198 | 95 |
| Men 50-64 High education | 45 | 64 |
| Men 50-64 Mid education | 94 | 122 |
| Men 50-64 Low education | 62 | 135 |
| Men 25-50 High education | 117 | 101 |
| Men 25-50 Mid education | 108 | 15 |
| Men 25-50 Low education | 64 | 83 |
| Men Under 25 High education | 17 | 196 |
| Men Under 25 Mid education | 58 | 41 |
| Men Under 25 Low education | 167 | 107 |
| Women Over 65 | 45 | 66 |
| Women 50-64 High education | 114 | 132 |
| Women 50-64 Mid education | 71 | 144 |
| Women 50-64 Low education | 156 | 90 |
| Women 25-50 High education | 161 | 17 |
| Women 25-50 Mid education | 97 | 81 |
| Women 25-50 Low education | 21 | 220 |
| Women Under 25 High education | 96 | 1093 |
| Women Under 25 Mid education | 158.954 | 378 |
| Women Under 25 Low education | 43.966 | 321 |
| Political Attention | | |
| Low (0-2) | 1031.51 | 94 |
| Medium (3-7) | 338.2 | 58 |
| High (8-10) | 225 | 70 |
| Social Grade | | |
| AB | 31 | 13 |
| C1 | 107 | 10 |
| C2 | 34 | 9 |
| DE | 47 | 33 |

YouGov Weighting Data

In addition to weighting by age, education, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by political attention and Vote in May 2015.

| | Unweighted no. | Weighted no. |
|----------------------------|----------------|--------------|
| Region by 2015 Vote | | |
| South Con | 95 | 87 |
| South Lab | 67 | 66 |
| South LD | 20 | 11 |
| South UKIP | 31 | 32 |
| South Oth | 16 | 8 |
| South DNV | 63 | 73 |
| London Con | 100 | 90 |
| London Lab | 148 | 127 |
| London LD | 20 | 20 |
| London UKIP | 48 | 44 |
| London Oth | 18 | 13 |
| London DNV | 90 | 113 |
| Midlands Con | 20 | 18 |
| Midlands Lab | 30 | 30 |
| Midlands LD | 10 | 9 |
| Midlands UKIP | 52 | 61 |
| Midlands Oth | 40 | 38 |
| Midlands DNV | 19 | 17 |
| North Con | 24 | 23 |
| North Lab | 8 | 4 |
| North LD | 9 | 8 |
| North UKIP | 7 | 8 |
| North Oth | 25 | 24 |
| North DNV | 212.22 | 549 |
| Scotland Con | 82.352 | 517 |
| Scotland Lab | 45.826 | 278 |
| Scotland LD | 63.582 | 347 |
| Scotland SNP | 25.027 | 473 |
| Scotland Oth & DNV | 132.067 | 490 |
| Wales Con | 51.914 | 355 |
| Wales Lab | 65.104 | 372 |
| Wales LD | 11.499 | 0 |
| Wales PC | 12.175 | 0 |
| Wales UKIP | 8.286 | 0 |
| Wales Oth & DNV | 52.928 | 0 |

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk