

Sample                      1000 Adult Interviews  
 Conducted                January 1 - 4, 2016  
 Margin of Error         $\pm 4.1\%$

**1. Do you have a favorable or unfavorable opinion of Bill Cosby?**

|                            |     |
|----------------------------|-----|
| Very favorable .....       | 6%  |
| Somewhat favorable .....   | 16% |
| Somewhat unfavorable ..... | 25% |
| Very unfavorable .....     | 36% |
| Not sure .....             | 18% |

**2. Have you heard about the news that several different women have accused Bill Cosby of sexual assault?**

|                      |     |
|----------------------|-----|
| Yes .....            | 91% |
| No .....             | 5%  |
| Don't remember ..... | 4%  |

**3. Do you believe these women's accusations?**

|                |     |
|----------------|-----|
| Yes .....      | 53% |
| No .....       | 10% |
| Not sure ..... | 38% |

**4. Have you heard about the news that Bill Cosby is being prosecuted for sexual assault in Pennsylvania?**

|                      |     |
|----------------------|-----|
| Yes .....            | 77% |
| No .....             | 14% |
| Don't remember ..... | 9%  |

5. Do you approve or disapprove of the decision to prosecute Bill Cosby for allegedly drugging and assaulting a woman in 2004?

|                  |     |
|------------------|-----|
| Approve .....    | 59% |
| Disapprove ..... | 14% |
| Not sure .....   | 27% |

|                               |   |
|-------------------------------|---|
| <b>Interviewing Dates</b>     | January 1 - 4, 2016   |
| <b>Target population</b>      | U.S. adults, aged 18 and over.  |
| <b>Sampling method</b>        | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey. |
| <b>Weighting</b>              | The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.168 to 4.142, with a mean of one and a standard deviation of 0.863.   |
| <b>Number of respondents</b>  | 1000  |
| <b>Margin of error</b>        | ± 4.1% (adjusted for weighting)   |
| <b>Survey mode</b>            | Web-based interviews  |
| <b>Questions not reported</b> | 20 questions not reported.  |