

YouGov Survey Results

Sample Size: 1729 GB Adults
Fieldwork: 13th - 14th January 2016

	Vote in 2015				Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1729	588	484	121	207	839	890	206	437	591	494	986	743	221	562	370	425	150
Unweighted Sample	1729	545	479	137	224	824	905	137	302	700	590	1061	668	198	551	376	447	157
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the next generation in Britain will generally enjoy a better or worse standard of living than their parents do now, or will things stay about the same?

The next generation will generally enjoy a BETTER standard of living than their parents do now	18	28	14	15	10	23	14	22	19	17	19	20	16	19	20	18	18	14
The next generation will generally enjoy a WORSE standard of living than their parents do now	49	37	55	51	57	46	51	48	47	50	49	49	48	57	49	43	47	52
Things will stay about the same	24	28	19	26	24	24	23	19	22	24	27	22	25	15	24	27	26	21
Don't know/none of these	9	7	12	8	8	7	11	10	12	9	6	8	11	9	7	11	9	13