

YouGov / Times Survey Results

Sample Size: 2052 GB Adults
Fieldwork: 27th - 28th October 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
Weighted Sample	2052	X	X	X	X	584	485	423	995	1057	244	519	702	587	1170	882	263	667	439	505	179
Unweighted Sample	2052	471	580	121	243	547	534	436	964	1088	207	539	735	571	1359	693	274	656	373	452	297
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The next few questions explore how Britain has changed in the past 20-30 years. Overall, do you think...

The crime rate has gone up over the past 20-30 years, or has it gone down, or has there not been much change either way?

The crime rate has gone up	43	38	44	21	65	45	48	33	37	48	22	37	46	52	37	51	36	43	48	44	35
The crime rate has gone down	25	31	26	39	12	23	24	34	30	19	32	28	21	23	30	18	29	25	20	23	30
There has not been much change either way	23	27	24	31	20	26	21	26	25	22	22	20	28	21	25	21	20	24	24	23	25
Don't know	9	4	6	10	3	6	6	7	8	11	24	15	6	3	9	10	15	8	9	9	10

The quality of education in state schools has gone up, gone down, or stayed about the same?

The quality of education has gone up	21	21	27	25	12	16	27	24	23	19	25	24	20	17	24	17	19	20	20	23	23
The quality of education has gone down	50	53	47	41	66	56	48	46	46	53	37	40	53	60	49	51	51	50	47	51	50
It has not changed much either way	19	22	19	23	16	20	20	22	21	17	16	21	19	18	19	19	16	21	23	16	18
Don't know	10	4	7	11	5	7	6	8	10	10	21	14	7	5	8	13	15	9	10	10	9

The level of immigration has helped Britain's economy grow faster, or held growth down, or not made much difference either way?

Immigration has helped the economy grow faster	25	23	35	43	7	18	32	35	32	19	35	27	23	22	32	16	39	23	19	23	29
Immigration has held growth down	33	37	27	13	56	42	30	25	30	36	17	27	37	41	28	40	22	36	37	34	29
It has not made much difference either way	26	29	26	36	26	27	26	31	27	26	20	26	28	27	26	26	21	28	28	25	29
Don't know	15	12	12	8	10	14	12	9	11	20	29	20	12	10	14	18	18	13	16	18	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Modern technology has, on balance, created more jobs that it has destroyed, or destroyed more jobs that it has created, or not made much difference either way?

Modern technology has created more jobs than it has destroyed	31	40	31	44	20	33	27	34	34	28	44	33	26	28	37	23	36	33	30	26	27
Modern technology has destroyed more jobs than it has created	39	36	42	31	56	39	46	37	39	40	15	34	46	47	36	44	39	38	38	42	44
It has not made much difference either way	16	16	16	15	17	18	14	18	15	17	17	15	17	16	16	16	12	17	17	16	15
Don't know	14	8	11	11	6	10	12	10	12	16	25	18	11	9	11	17	13	11	16	16	13

The growth in 'globalisation' – such things as free trade, foreign investment in Britain and British investment abroad, and multinational banks – has on balance been good for Britain, or bad for Britain, or not made much difference either way?

Globalisation has been good for Britain	43	62	45	48	32	53	40	49	50	37	50	43	39	45	50	34	49	46	42	40	39
Globalisation has been bad for Britain	20	12	19	24	31	16	22	24	22	18	11	19	24	20	20	21	20	19	19	20	26
It has not made much difference either way	15	12	17	13	23	15	16	14	15	14	9	11	17	18	13	16	11	15	15	15	16
Don't know	22	14	19	15	14	17	22	14	12	31	30	27	20	17	17	29	21	20	24	25	19

The opportunities of young people to prosper as adults have increased over the past 20-30 years, or decreased or not changed much either way?

Opportunities for young people have increased	20	30	19	24	16	25	18	19	22	19	25	18	19	22	21	19	20	23	21	17	21
Opportunities for young people have decreased	59	50	63	62	73	55	65	66	59	60	45	58	64	61	61	58	62	59	58	60	60
They have not changed much either way	11	16	10	9	9	13	10	9	10	11	8	9	10	15	11	11	7	11	12	12	10
Don't know	9	4	7	4	3	6	6	6	9	10	22	14	7	3	8	11	11	7	9	11	9

People entering retirement today can look forward in general to a higher standard of living than people entering retirement 20-30 years ago, or a lower standard of living, or about the same?

They can look forward to a higher standard of living today	29	40	32	38	21	36	26	33	35	24	31	26	25	36	31	26	25	31	27	31	27
They can look forward to a lower standard of living today	44	34	45	37	57	38	49	47	40	48	31	43	54	39	44	44	50	44	44	39	46
They can look forward to about the same standard of living	16	21	14	18	15	18	17	15	16	16	14	15	13	22	16	17	11	15	17	19	18
Don't know	11	5	9	7	7	8	8	5	9	12	24	16	8	4	9	13	15	9	11	11	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On balance, modern technology has improved the quality of life, by giving people far more opportunities to find things out, enjoy different forms of entertainment and keep contact with each other – or made the quality of life worse, for example by leading too many people to lead isolated lives, by undermining traditions and by spreading such things as pornography and extremist ideas far more widely than in the past; or not made much difference either way?

On balance, modern technology has improved the quality of life	64	73	67	74	60	68	63	72	68	60	60	63	65	65	68	58	66	67	59	62	65
On balance, modern technology has made the quality of life worse	18	16	17	14	25	18	19	17	16	21	8	17	20	22	17	20	20	16	18	20	20
It has not made much difference either way	8	7	8	6	9	9	8	7	8	8	6	6	9	9	7	10	5	9	11	7	6
Don't know	10	5	8	6	6	6	9	5	8	12	25	14	6	4	8	13	9	8	12	11	8

The rights of gay couples to marry has been a good thing or a bad thing, or neither good nor bad?

Good thing	45	37	54	59	25	32	46	62	40	50	61	59	45	25	50	37	51	46	40	44	47
Bad thing	21	28	15	10	38	33	19	11	25	17	7	11	20	36	19	23	16	23	21	20	22
Neither good nor bad	28	33	26	30	34	30	30	25	29	27	12	23	31	35	26	30	25	26	32	29	26
Don't know	7	2	5	1	4	5	5	2	7	7	20	7	5	3	4	10	8	5	7	8	5

Britain's membership of the European Union has on balance been good for Britain's economy or bad for Britain's economy or not made much difference either way?

Good for Britain's economy	36	32	51	67	6	23	45	53	42	30	39	38	35	33	44	24	41	34	33	33	51
Bad for Britain's economy	33	37	21	13	74	47	25	22	32	34	18	26	37	42	28	40	29	36	36	33	23
It has not made much difference either way	15	17	14	17	15	16	15	15	16	14	12	15	14	17	14	15	13	17	13	15	12
Don't know	16	14	14	3	5	14	15	10	11	22	31	21	15	8	14	20	18	13	18	19	14

Politicians have become more honest over the past 20-30 years ago, or less honest, or have they stayed about the same?

They have become more honest	4	7	4	5	0	4	6	2	5	3	3	7	3	2	4	3	2	4	3	5	4
They have become less honest	49	34	53	36	67	43	54	52	50	48	32	39	54	58	46	53	49	44	50	52	56
They have stayed about the same	40	55	36	55	31	49	36	42	39	40	40	42	38	39	44	34	39	46	39	35	34
Don't know	8	3	6	5	1	5	4	3	6	10	25	11	5	1	6	10	10	7	8	8	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Britain's big cities have or have not become more interesting and enjoyable places to visit than they were 20-30 years ago or have they stayed about the same?

Have become more interesting and enjoyable	46	55	53	55	29	44	53	55	47	46	42	48	44	49	50	42	48	45	44	50	43
Have not	17	16	13	11	36	21	12	12	20	14	7	15	18	21	15	18	17	16	15	17	21
They have stayed about the same	24	22	23	24	27	23	24	25	23	24	20	20	28	22	25	22	20	26	27	20	21
Don't know	14	7	12	10	8	11	11	8	11	16	31	17	9	8	10	18	16	12	13	14	15

Now looking ahead, are you broadly optimistic or pessimistic about the prospects for British people over the next two or three years?

Very optimistic	3	5	4	6	1	3	4	2	4	2	5	5	2	3	4	3	5	3	2	4	3
Fairly optimistic	33	56	29	49	18	43	28	38	35	30	33	32	29	37	38	26	35	36	33	28	30
TOTAL OPTIMISTIC	36	61	33	55	19	46	32	40	39	32	38	37	31	40	42	29	40	39	35	32	33
Neither optimistic nor pessimistic	25	23	29	21	21	23	27	25	23	27	25	25	25	25	24	27	20	25	26	29	23
Fairly pessimistic	25	11	28	22	38	20	29	25	23	26	11	21	30	27	24	25	24	27	24	21	30
Very pessimistic	8	3	7	1	20	7	8	8	9	8	5	8	11	7	6	11	8	6	9	11	10
TOTAL PESSIMISTIC	33	14	35	23	58	27	37	33	32	34	16	29	41	34	30	36	32	33	33	32	40
Don't know	6	2	4	1	1	3	4	2	5	7	21	8	3	1	4	8	8	4	6	7	5

And, looking beyond the immediate future, are you broadly optimistic or pessimistic about the prospects for British people over the next 20-30 years?

Very optimistic	3	6	4	6	1	4	3	3	5	2	6	5	2	3	4	3	4	3	3	4	4
Fairly optimistic	30	47	27	45	14	36	26	36	33	26	32	32	27	30	34	24	31	31	31	27	28
TOTAL OPTIMISTIC	33	53	31	51	15	40	29	39	38	28	38	37	29	33	38	27	35	34	34	31	32
Neither optimistic nor pessimistic	25	24	28	21	24	25	28	23	22	28	22	21	25	29	24	26	24	26	24	24	25
Fairly pessimistic	23	15	26	22	29	20	24	26	21	25	13	23	26	24	24	22	20	24	24	23	21
Very pessimistic	11	4	8	3	29	10	12	9	12	9	6	10	14	9	8	15	10	9	10	13	14
TOTAL PESSIMISTIC	34	19	34	25	58	30	36	35	33	34	19	33	40	33	32	37	30	33	34	36	35
Don't know	8	3	7	2	4	5	7	4	7	10	21	10	6	5	6	11	11	7	8	9	9

Suppose you could turn the clock back to the way Britain was 20-30 years ago, would you like to do so, or do you, on balance, prefer Britain the way it is today?

Turn the clock back	38	33	36	28	68	40	41	29	37	38	19	31	45	43	31	46	29	38	39	40	37
Prefer things as they are today	39	51	44	51	17	40	38	50	45	33	44	46	34	37	49	26	47	39	36	36	41
Not sure	23	16	20	21	16	20	21	21	19	28	38	24	21	20	21	27	25	23	25	23	22