

YouGov / The Times Survey Results

Sample Size: 1701 GB Adults
Fieldwork: 13th - 14th January 2019

	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1701	440	386	123	561	526	95	655	701	823	878	187	716	405	393	970	731	204	568	367	415	146	
Unweighted Sample	1701	461	388	135	594	539	106	754	661	767	934	163	718	427	393	1029	672	176	583	378	411	153	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

6-7
Jan

13-14
Jan

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	41	39	100	0	0	87	2	8	21	59	38	40	11	28	44	58	38	40	30	46	46	33	24
Lab	35	34	0	100	0	2	79	9	46	19	32	36	66	43	27	16	33	35	42	28	34	44	14
Lib Dem	11	11	0	0	100	3	10	75	21	2	12	10	10	11	12	10	14	6	16	12	7	11	8
Other	13	16	0	0	0	9	8	8	13	19	18	15	13	17	17	15	15	19	12	13	12	12	54

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

SNP/ PCY	4	5	0	0	0	0	1	1	6	3	5	4	4	5	6	5	4	6	1	0	2	0	47
UKIP	4	6	0	0	0	7	2	1	0	12	7	4	3	5	7	6	4	8	4	7	6	7	2
Green	3	4	0	0	0	0	4	3	6	2	3	5	4	6	3	2	5	3	4	5	3	4	5
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Other	1	1	0	0	0	1	1	1	0	2	2	1	1	1	1	1	1	1	1	2	1	1	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	6-7 Jan	13-14 Jan																					
If there were a general election held tomorrow, which party would you vote for?																							
Conservative	27	26	100	0	0	67	2	6	16	42	27	25	10	17	31	43	27	24	22	30	29	23	16
Labour	24	23	0	100	0	1	61	7	34	14	23	22	37	27	19	12	23	23	31	18	21	31	10
Liberal Democrat	7	7	0	0	100	2	8	54	15	2	9	6	5	7	8	8	10	4	11	8	4	7	5
Scottish National Party (SNP)/ Plaid Cymru	3	3	0	0	0	0	1	1	5	2	4	3	2	3	4	4	3	4	1	0	1	0	33
Some other party	6	8	0	0	0	7	5	5	5	12	9	6	6	8	8	8	7	8	7	9	6	9	5
Would not vote	10	11	0	0	0	5	2	1	3	8	11	11	11	14	8	9	8	15	9	14	12	10	6
Don't know	21	20	0	0	0	18	18	25	20	19	15	25	19	21	22	15	20	19	17	19	24	18	22
Refused	3	2	0	0	0	1	3	0	2	1	2	3	10	2	0	1	2	3	1	2	3	3	2

And which of these parties would you vote for?

[Shown only to those who said 'Some other party'; n = 140]

Green	43	35	0	0	0	2	58	49	86	10	28	46	49	47	22	21	44	25	37	38	26	29	77
UK Independence Party (UKIP)	38	50	0	0	0	82	25	17	2	76	57	41	46	39	61	62	42	60	39	48	57	60	23
British National Party (BNP)	2	1	0	0	0	2	0	0	0	1	1	1	0	3	0	0	1	1	0	0	6	0	0
Women's Equality Party	3	1	0	0	0	0	5	0	4	0	0	2	0	2	0	0	0	2	9	0	0	0	0
Some other party	10	10	0	0	0	11	8	18	6	11	14	5	5	9	12	13	13	7	9	13	7	12	0
Don't know	2	2	0	0	0	3	3	17	2	2	1	4	0	0	5	3	0	5	6	2	4	0	0
Refused	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	6-7 Jan	13-14 Jan																					
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																							
0 - Certain NOT to vote	8	10	0	0	2	3	1	0	2	6	10	9	13	12	6	7	7	14	7	12	11	9	5
1	1	2	0	1	0	1	0	0	1	0	1	3	3	3	1	1	1	3	2	2	1	3	4
2	2	1	0	0	0	1	0	0	0	2	1	1	0	1	2	0	1	2	3	1	1	1	0
3	1	1	1	2	0	1	1	1	1	1	2	1	1	2	1	1	1	2	3	1	2	1	0
4	1	1	1	1	0	1	1	1	0	1	2	1	2	1	1	1	1	2	1	1	2	2	0
5	7	6	3	4	2	3	7	3	3	6	4	8	7	6	5	7	5	8	5	5	9	6	4
6	2	3	2	3	1	2	3	0	2	2	2	3	7	3	2	2	3	2	1	3	3	3	2
7	5	5	5	4	3	4	4	5	4	4	5	4	8	6	4	1	4	5	3	4	4	5	7
8	7	6	6	5	5	7	7	8	6	6	7	6	12	8	4	5	7	5	5	5	8	7	4
9	10	9	13	10	10	12	9	7	9	11	8	10	8	8	9	12	11	8	13	9	9	8	11
10 - Absolutely certain to vote	56	55	68	71	77	64	67	75	71	60	59	52	40	50	65	63	60	49	57	57	50	55	63
Which of the following do you think would make the best Prime Minister?																							
Theresa May	38	36	89	3	20	76	8	30	25	53	36	36	18	26	42	56	37	34	33	41	37	32	23
Jeremy Corbyn	20	20	0	61	18	1	48	4	29	11	22	18	34	25	15	8	18	22	32	14	18	23	18
Not sure	38	41	10	35	60	21	43	65	44	33	39	44	41	46	41	33	42	40	32	40	42	42	54
Refused	4	3	1	1	2	2	1	1	2	2	4	3	7	3	2	3	3	4	2	4	3	2	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

6-7 Jan 13-14 Jan

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Britain leaving the EU	66	70	80	65	82	81	67	90	77	74	71	70	57	68	76	75	75	63	72	70	70	69	75
Health	34	34	29	45	35	28	47	42	39	34	30	39	32	33	32	40	37	31	28	39	35	31	34
Immigration & Asylum	31	29	41	17	9	46	18	5	13	48	29	30	19	22	36	41	27	32	24	30	35	29	20
The economy	29	28	29	33	36	27	30	32	38	23	32	24	28	31	27	23	32	23	32	26	29	24	41
Crime	21	20	23	16	11	26	16	11	13	25	19	20	15	19	19	23	19	20	28	18	23	21	6
Housing	16	17	13	25	23	11	25	21	20	14	16	18	22	17	18	16	16	19	31	18	13	14	14
Welfare benefits	14	14	12	17	21	10	17	19	17	12	14	15	11	14	16	14	13	16	17	12	13	15	23
The environment	15	14	10	14	31	10	17	25	20	8	13	15	26	15	10	10	16	11	19	13	13	14	13
Defence and security	13	12	21	6	7	20	5	12	9	17	12	12	7	9	13	20	11	13	8	12	11	16	9
Education	11	10	7	17	12	7	15	11	14	7	9	12	14	12	9	8	11	10	10	10	9	11	12
Pensions	6	4	5	5	4	4	5	3	4	5	4	4	8	2	5	6	4	4	5	4	5	3	7
Family life & childcare	4	4	3	4	5	2	5	3	4	3	3	5	5	5	2	3	3	5	3	4	4	5	4
Tax	4	3	2	4	5	3	3	1	3	3	5	2	4	3	3	3	3	4	4	4	2	2	4
Transport	3	3	1	4	5	1	3	5	3	3	4	2	2	3	3	1	2	3	5	2	1	4	3
None of these	1	1	0	0	0	0	0	0	0	0	1	1	0	1	1	0	0	1	1	1	0	0	0
Don't know	5	5	1	3	0	1	2	2	2	2	5	4	10	6	2	1	3	7	1	5	4	6	4

How well or badly do you think the government are doing at negotiating Britain's exit from the European Union?

Very well	1	1	3	1	1	2	1	0	1	1	2	1	2	1	1	1	1	2	2	1	2	1	0
Fairly well	17	14	36	4	8	28	5	11	11	18	13	14	7	9	17	21	13	15	12	15	16	12	9
TOTAL WELL	18	15	39	5	9	30	6	11	12	19	15	15	9	10	18	22	14	17	14	16	18	13	9
Fairly badly	30	27	33	23	24	33	23	25	26	31	22	32	30	26	25	29	29	25	24	28	27	26	28
Very badly	40	46	21	65	64	30	62	58	55	41	53	39	39	49	48	40	48	43	52	42	41	48	56
TOTAL BADLY	70	73	54	88	88	63	85	83	81	72	75	71	69	75	73	69	77	68	76	70	68	74	84
Don't know	11	12	7	7	4	7	9	6	8	8	10	14	22	14	8	8	9	16	10	14	14	12	7

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	39	40	72	15	6	72	17	8	7	81	42	39	19	29	49	63	36	46	31	45	45	38	29
Wrong to leave	48	48	24	76	92	23	73	85	88	11	49	47	63	56	44	29	56	38	62	43	43	47	62
Don't know	12	12	4	9	1	5	10	7	6	8	9	14	18	15	7	8	8	16	7	11	13	14	10

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	190	179	10.5%
Men 50-64 High education	54	51	3.0%
Men 50-64 Mid education	84	80	4.7%
Men 50-64 Low education	70	66	3.9%
Men 25-49 High education	102	131	7.7%
Men 25-49 Mid education	141	129	7.6%
Men 25-49 Low education	68	94	5.5%
Men Under 25 High education	14	15	0.9%
Men Under 25 Mid & Low education	44	78	4.6%
Women Over 65	203	214	12.6%
Women 50-64 High education	49	48	2.8%
Women 50-64 Mid education	94	92	5.4%
Women 50-64 Low education	76	68	4.0%
Women 25-49 High education	152	141	8.3%
Women 25-49 Mid education	161	138	8.1%
Women 25-49 Low education	94	83	4.9%
Women Under 25 High education	21	19	1.1%
Women Under 25 Mid & Low education	84	75	4.4%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	167	323	19.0%
Medium (3-7)	1113	1021	60.0%
High (8,9,10)	421	357	21.0%
Social Grade (NRS and 2011 census)			
AB	521	476	28.0%
C1	508	493	29.0%
C2	296	357	21.0%
DE	376	374	22.0%
EU Referendum Vote (Election Result)			
Remain	754	655	38.3%
Leave	661	701	41.4%
Don't Know / Did Not Vote	286	345	20.3%

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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	246	235	13.8%
South Lab	144	131	7.7%
South LD	53	48	2.8%
South UKIP	12	9	0.5%
South Oth	18	17	1.0%
South DNV	110	129	7.6%
London Con	54	53	3.1%
London Lab	65	85	5.0%
London LD	9	14	0.8%
London Oth	7	5	0.3%
London DNV	41	48	2.8%
Midlands Con	112	105	6.2%
Midlands Lab	93	87	5.1%
Midlands LD	12	9	0.5%
Midlands Oth	10	9	0.5%
Midlands DNV	61	71	4.2%
North Con	121	116	6.8%
North Lab	171	162	9.5%
North LD	20	15	0.9%
North UKIP	10	9	0.5%
North Oth	9	7	0.4%
North DNV	80	107	6.3%
Scotland Con	36	31	1.8%
Scotland Lab	33	29	1.7%
Scotland LD	8	7	0.4%
Scotland SNP	46	41	2.4%
Scotland Oth & DNV	30	39	2.3%
Wales Con	25	22	1.3%
Wales Lab	33	32	1.9%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales Oth & DNV	20	22	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk