

## YouGov / The Times Survey Results

Sample Size: 1802 GB Adults  
Fieldwork: 22nd - 23rd October 2018

	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1802</b>	509	460	102	618	591	110	708	769	872	930	202	760	427	413	1027	775	241	584	386	434	157	
<b>Unweighted Sample</b>	<b>1802</b>	539	460	119	642	572	126	818	743	833	969	154	757	416	475	1078	724	177	634	397	423	171	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### HEADLINE VOTING INTENTION

#### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	14-15 Oct	22-23 Oct	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
			Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	41	<b>41</b>	100	0	0	88	5	10	23	62	42	40	17	27	49	62	40	43	33	51	43	36	24	
Lab	36	<b>36</b>	0	100	0	2	82	18	49	21	34	39	52	51	28	19	36	37	49	27	36	50	18	
Lib Dem	9	<b>8</b>	0	0	100	2	6	64	14	3	8	8	11	8	8	7	10	5	9	9	8	7	6	
Other	13	<b>14</b>	0	0	0	8	8	8	14	14	16	12	20	15	15	12	13	16	9	12	13	8	53	

#### Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

SNP/ PCY	4	<b>6</b>	0	0	0	1	2	2	9	1	7	5	15	6	6	2	6	6	0	1	6	0	47
UKIP	4	<b>4</b>	0	0	0	6	1	0	0	8	5	3	4	3	5	6	4	5	3	6	4	3	2
Green	3	<b>4</b>	0	0	0	1	4	5	4	3	3	4	1	5	3	3	4	3	5	5	1	3	4
BNP	0	<b>1</b>	0	0	0	1	0	0	0	1	1	0	0	1	1	1	0	1	1	1	1	0	0
Women's Equality Party	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	14-15 Oct	22-23 Oct	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
			Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>If there were a general election held tomorrow, which party would you vote for?</b>																								
Conservative	28	<b>28</b>	100	0	0	71	4	8	18	46	31	26	11	17	36	49	29	28	24	37	28	24	17	
Labour	26	<b>26</b>	0	100	0	2	64	14	38	16	26	25	33	32	20	15	27	24	35	19	24	35	13	
Liberal Democrat	6	<b>6</b>	0	0	100	1	4	51	11	2	6	5	7	5	6	5	7	3	6	7	6	5	4	
Scottish National Party (SNP)/ Plaid Cymru	3	<b>4</b>	0	0	0	0	2	2	8	1	5	4	11	4	4	1	4	5	0	0	4	0	40	
Some other party	7	<b>6</b>	0	0	0	6	5	4	4	10	7	5	4	6	7	7	6	7	7	9	4	5	4	
Would not vote	9	<b>11</b>	0	0	0	2	3	2	4	7	9	12	12	14	10	5	10	12	6	11	14	10	7	
Don't know	18	<b>18</b>	0	0	0	17	16	18	17	17	13	21	16	19	16	17	16	19	18	15	19	20	15	
Refused	3	<b>2</b>	0	0	0	1	1	1	1	0	2	2	7	2	0	0	1	2	4	1	2	2	0	

**And which of these parties would you vote for?**

[Asked only to those who said 'Some other party'; n=123]

Green	39	<b>41</b>	0	0	0	11	74	100	83	24	32	54	35	55	36	28	46	36	49	42	25	38	75
UK Independence Party (UKIP)	44	<b>47</b>	0	0	0	78	24	0	9	65	53	39	65	31	53	61	45	49	31	47	65	53	25
British National Party (BNP)	4	<b>8</b>	0	0	0	8	0	0	7	9	12	2	0	9	9	6	6	9	13	7	10	5	0
Women's Equality Party	3	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	6	<b>2</b>	0	0	0	2	0	0	0	2	2	3	0	3	3	3	1	4	7	1	0	4	0
Don't know	4	<b>1</b>	0	0	0	0	3	0	2	0	0	2	0	0	0	2	0	1	0	1	0	0	0
Refused	0	<b>1</b>	0	0	0	0	0	0	0	0	1	0	0	2	0	0	1	0	0	2	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	14-15 Oct	22-23 Oct																					
<b>On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?</b>																							
0 - Certain NOT to vote	8	8	1	0	2	1	2	2	2	5	7	9	7	11	7	4	7	10	4	8	9	9	8
1	2	2	1	0	0	1	1	0	1	1	1	2	1	3	2	1	2	2	4	1	4	1	0
2	2	2	0	0	0	0	0	1	0	1	1	2	2	3	0	1	1	2	0	2	2	2	0
3	2	1	0	0	2	1	1	1	1	2	1	4	1	1	0	1	1	1	1	1	2	1	0
4	1	1	1	0	2	1	1	1	1	1	1	1	2	1	0	1	1	2	1	1	1	1	1
5	8	5	2	3	1	5	4	2	2	6	4	6	8	5	4	5	4	6	6	4	6	6	4
6	3	2	2	2	2	2	3	1	2	2	2	3	2	3	2	1	2	3	5	3	2	2	2
7	4	5	6	5	7	5	6	4	5	6	5	6	8	6	4	5	5	7	3	8	4	5	6
8	7	7	8	8	5	8	8	5	8	7	8	7	7	9	7	5	7	7	9	7	7	6	8
9	9	8	7	11	10	7	10	10	9	7	8	8	8	8	9	8	8	8	7	7	9	8	6
10 - Absolutely certain to vote	57	58	72	69	69	69	65	72	68	63	61	55	51	50	64	71	61	54	59	58	54	59	65
<b>Which of the following do you think would make the best Prime Minister?</b>																							
Theresa May	38	35	87	3	28	75	10	24	26	52	37	34	21	23	42	58	35	35	32	42	35	30	29
Jeremy Corbyn	24	24	1	68	11	2	53	16	35	13	27	22	40	30	20	12	25	23	33	19	24	27	21
Not sure	35	38	10	27	61	22	35	59	37	33	33	43	30	45	37	29	37	39	30	36	38	41	48
Refused	3	3	1	1	0	1	2	1	2	2	3	2	9	3	1	1	2	3	5	3	2	2	1

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	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1802</b>	<b>509</b>	<b>460</b>	<b>102</b>	<b>618</b>	<b>591</b>	<b>110</b>	<b>708</b>	<b>769</b>	<b>872</b>	<b>930</b>	<b>202</b>	<b>760</b>	<b>427</b>	<b>413</b>	<b>1027</b>	<b>775</b>	<b>241</b>	<b>584</b>	<b>386</b>	<b>434</b>	<b>157</b>	
<b>Unweighted Sample</b>	<b>1802</b>	<b>539</b>	<b>460</b>	<b>119</b>	<b>642</b>	<b>572</b>	<b>126</b>	<b>818</b>	<b>743</b>	<b>833</b>	<b>969</b>	<b>154</b>	<b>757</b>	<b>416</b>	<b>475</b>	<b>1078</b>	<b>724</b>	<b>177</b>	<b>634</b>	<b>397</b>	<b>423</b>	<b>171</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	14-15 Oct	22-23 Oct																					
<b>Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.</b>																							
Britain leaving the EU	64	<b>65</b>	73	60	78	75	64	79	72	67	67	63	50	60	69	75	68	60	62	66	64	61	73
Health	37	<b>38</b>	33	49	40	33	50	42	45	34	33	42	43	34	39	41	40	35	30	38	43	39	36
The economy	28	<b>27</b>	32	27	48	32	27	42	34	26	34	21	20	28	32	25	31	22	22	28	30	28	26
Immigration & Asylum	26	<b>27</b>	38	14	11	37	18	11	9	45	29	25	13	23	33	34	22	32	20	31	23	30	22
Crime	22	<b>21</b>	23	18	11	24	18	8	14	26	18	23	12	19	23	24	18	24	25	21	19	22	12
Housing	18	<b>16</b>	11	24	19	11	22	13	18	15	15	16	20	19	12	12	16	16	28	16	15	11	12
The environment	16	<b>16</b>	8	21	24	10	20	27	22	10	14	17	29	15	14	12	18	12	12	17	16	15	21
Welfare benefits	14	<b>14</b>	9	21	13	8	20	17	17	13	11	17	10	18	15	9	12	17	12	12	14	17	17
Defence and security	13	<b>12</b>	20	4	8	21	5	11	9	17	12	13	6	9	12	23	11	15	6	15	12	13	12
Education	10	<b>12</b>	8	18	17	9	15	20	16	8	11	14	21	14	10	8	14	10	15	12	12	10	15
Pensions	6	<b>7</b>	8	6	6	7	6	7	7	7	7	7	5	5	8	11	7	7	4	6	6	9	9
Family life & childcare	4	<b>5</b>	4	7	4	4	7	2	5	5	5	5	3	8	4	3	5	6	6	4	5	7	4
Tax	4	<b>5</b>	4	7	1	4	5	2	5	4	6	4	3	7	4	2	5	4	4	5	5	4	6
Transport	1	<b>3</b>	2	4	4	2	3	2	3	3	3	2	5	2	3	2	2	3	2	2	4	2	5
None of these	6	<b>1</b>	0	0	0	0	0	0	1	0	2	0	3	1	0	0	1	1	3	0	0	1	2
Don't know	2	<b>4</b>	1	2	0	1	2	0	1	2	3	5	11	5	1	2	3	5	6	3	4	4	2

	14-15 Oct	22-23 Oct																					
<b>How well or badly do you think the government are doing at negotiating Britain's exit from the European Union?</b>																							
Very well	1	<b>2</b>	4	1	0	3	1	0	0	3	2	1	1	1	2	2	1	2	1	2	3	2	0
Fairly well	17	<b>15</b>	37	4	9	30	5	9	11	21	16	14	8	11	17	24	14	15	13	17	15	13	11
<b>TOTAL WELL</b>	<b>18</b>	<b>17</b>	<b>41</b>	<b>5</b>	<b>9</b>	<b>33</b>	<b>6</b>	<b>9</b>	<b>11</b>	<b>24</b>	<b>18</b>	<b>15</b>	<b>9</b>	<b>12</b>	<b>19</b>	<b>26</b>	<b>15</b>	<b>17</b>	<b>14</b>	<b>19</b>	<b>18</b>	<b>15</b>	<b>11</b>
Fairly badly	33	<b>31</b>	36	28	25	36	30	24	29	33	29	32	35	30	27	34	30	31	30	35	27	31	21
Very badly	38	<b>38</b>	13	58	64	18	55	54	49	31	42	34	35	41	41	32	41	34	37	34	40	36	56
<b>TOTAL BADLY</b>	<b>71</b>	<b>69</b>	<b>49</b>	<b>86</b>	<b>89</b>	<b>54</b>	<b>85</b>	<b>78</b>	<b>78</b>	<b>64</b>	<b>71</b>	<b>66</b>	<b>70</b>	<b>71</b>	<b>68</b>	<b>66</b>	<b>71</b>	<b>65</b>	<b>67</b>	<b>69</b>	<b>67</b>	<b>67</b>	<b>77</b>
Don't know	11	<b>15</b>	11	9	3	13	9	13	10	13	10	19	21	18	13	9	13	17	19	12	15	18	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

	14-15 Oct	22-23 Oct																					
Right to leave	42	41	69	23	17	68	26	20	5	85	46	37	15	32	52	62	35	50	29	49	38	47	29
Wrong to leave	45	47	25	71	80	25	68	74	88	7	45	48	65	53	41	32	55	35	55	43	49	39	62
Don't know	13	12	6	6	3	7	7	7	8	8	9	15	20	15	7	6	10	14	16	9	13	14	9

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	219	187	9.4%
Men 50-64 High education	56	54	3%
Men 50-64 Mid education	80	85	5%
Men 50-64 Low education	73	70	4.1%
Men 25-49 High education	130	139	7.4%
Men 25-49 Mid education	149	137	7.9%
Men 25-49 Low education	75	99	5.8%
Men Under 25 High education	18	16	1.0%
Men Under 25 Mid & Low education	33	85	4.8%
Women Over 65	256	225	11.6%
Women 50-64 High education	47	50	2.8%
Women 50-64 Mid education	90	96	5.6%
Women 50-64 Low education	70	72	4.2%
Women 25-49 High education	150	151	8.0%
Women 25-49 Mid education	159	146	8.4%
Women 25-49 Low education	94	88	5.2%
Women Under 25 High education	21	20	1.1%
Women Under 25 Mid & Low education	82	81	4.7%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	163	342	19.0%
Medium (3-7)	1181	1099	61.0%
High (8,9,10)	458	360	20.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	579	505	28.0%
C1	499	523	29.0%
C2	336	378	21.0%
DE	388	396	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	818	708	39.3%
Leave	743	769	42.7%
Don't Know / Did Not Vote	241	324	18.0%

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### Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	<b>275</b>	<b>254</b>	<b>14.1%</b>
South Lab	<b>155</b>	<b>142</b>	<b>7.9%</b>
South LD	<b>62</b>	<b>52</b>	<b>2.9%</b>
South UKIP	<b>11</b>	<b>9</b>	<b>0.5%</b>
South Oth	<b>19</b>	<b>16</b>	<b>0.9%</b>
South DNV	<b>112</b>	<b>110</b>	<b>6.1%</b>
London Con	<b>49</b>	<b>65</b>	<b>3.6%</b>
London Lab	<b>69</b>	<b>106</b>	<b>5.9%</b>
London LD	<b>16</b>	<b>16</b>	<b>0.9%</b>
London Oth	<b>8</b>	<b>7</b>	<b>0.4%</b>
London DNV	<b>35</b>	<b>47</b>	<b>2.6%</b>
Midlands Con	<b>121</b>	<b>115</b>	<b>6.4%</b>
Midlands Lab	<b>101</b>	<b>97</b>	<b>5.4%</b>
Midlands LD	<b>14</b>	<b>11</b>	<b>0.6%</b>
Midlands Oth	<b>12</b>	<b>9</b>	<b>0.5%</b>
Midlands DNV	<b>52</b>	<b>65</b>	<b>3.6%</b>
North Con	<b>132</b>	<b>126</b>	<b>7.0%</b>
North Lab	<b>176</b>	<b>178</b>	<b>9.9%</b>
North LD	<b>18</b>	<b>18</b>	<b>1.0%</b>
North UKIP	<b>9</b>	<b>9</b>	<b>0.5%</b>
North Oth	<b>11</b>	<b>7</b>	<b>0.4%</b>
North DNV	<b>77</b>	<b>96</b>	<b>5.3%</b>
Scotland Con	<b>40</b>	<b>34</b>	<b>1.9%</b>
Scotland Lab	<b>34</b>	<b>32</b>	<b>1.8%</b>
Scotland LD	<b>11</b>	<b>9</b>	<b>0.5%</b>
Scotland SNP	<b>48</b>	<b>45</b>	<b>2.5%</b>
Scotland Oth & DNV	<b>38</b>	<b>36</b>	<b>2.0%</b>
Wales Con	<b>25</b>	<b>23</b>	<b>1.3%</b>
Wales Lab	<b>37</b>	<b>34</b>	<b>1.9%</b>
Wales LD	<b>5</b>	<b>4</b>	<b>0.2%</b>
Wales PC	<b>7</b>	<b>7</b>	<b>0.4%</b>
Wales Oth & DNV	<b>23</b>	<b>20</b>	<b>1.1%</b>

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

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