

## YouGov Survey Results

Sample Size: 1520 GB Adults  
Fieldwork: 23rd - 24th February 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> 1520	X	X	X	X	452	363	295	735	782	181	383	521	432	866	652	195	492	324	375	133	
Unweighted Sample	413	381	60	225	466	348	297	763	757	124	261	626	509	974	546	144	483	320	435	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think the next generation in Britain will generally enjoy a better or worse standard of living than their parents do now, or will things stay about the same?**

The next generation will generally enjoy a BETTER standard of living than their parents do now	<b>21</b>	35	15	11	16	31	16	12	25	18	28	22	20	19	23	19	27	18	21	20	27
The next generation will generally enjoy a WORSE standard of living than their parents do now	<b>44</b>	30	56	47	49	34	53	54	44	45	44	42	48	43	46	42	46	46	48	39	42
Things will stay about the same	<b>24</b>	27	20	35	28	26	23	25	24	24	16	22	24	31	23	26	18	26	21	30	23
Don't know/None of these	<b>10</b>	9	9	7	8	9	8	9	7	13	12	14	8	7	8	13	10	10	10	11	8