

YouGov Survey Results

Sample Size: 1013 UK Gamblers (online, past 12 months)

Fieldwork: 5th - 9th April 2019

Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

Have you participated in any of the following activities in the past 12 months? (Please select all that apply)

Base	1013	764	249	11	97	149	200	556
Placed a bet at an online bookmaker or via mobile	100%	100%	100%	100%	100%	100%	100%	100%
Visited the cinema	54%	52%	59%	73%	67%	72%	58%	44%
Visited a bingo club	4%	3%	8%	-	9%	3%	5%	3%
Smoked cigarettes	16%	16%	16%	27%	24%	25%	18%	11%
Drank alcohol	90%	92%	84%	82%	95%	90%	92%	89%
Visited a restaurant	87%	87%	88%	100%	96%	91%	87%	85%
Bought a Lotto/National Lottery ticket	67%	67%	68%	36%	62%	77%	74%	64%
None of these	-	-	-	-	-	-	-	-
Can't remember	-	-	-	-	-	-	-	-

For the following question, by 'vice', we mean a behaviour, or habit generally considered immoral and/or taboo. If you had to choose, which ONE, do you think is the worst vice that a person can have?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	764	249	11	97	149	200	556
Gambling	20%	18%	25%	9%	26%	22%	15%	20%
Smoking	58%	61%	50%	82%	61%	58%	64%	55%
Drinking	12%	11%	15%	9%	5%	11%	11%	14%
Don't know	10%	10%	11%	-	8%	8%	11%	12%

For the following question, a 'fixed odd betting terminal', is a type of electronic gaming machine on which players may bet on the outcome of various simulated games and events (such as roulette, blackjack, bingo, and horse races).

Since the 1st April 2019, the maximum bet available at a fixed-odds betting terminal was decreased from £100 to £2.

To what extent do you support or oppose this change?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	764	249	11	97	149	200	556
Strongly support	58%	59%	55%	36%	49%	52%	57%	62%
Tend to support	27%	27%	30%	27%	39%	26%	27%	26%
Tend to oppose	7%	8%	6%	18%	4%	7%	9%	7%
Strongly oppose	2%	2%	0%	9%	1%	1%	3%	2%
Don't know	6%	5%	9%	9%	6%	13%	6%	4%
Net: Support	85%	85%	85%	64%	89%	78%	84%	88%
Net: Oppose	9%	10%	6%	27%	5%	9%	11%	9%

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Total	Social Grade		Region								
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland

Have you participated in any of the following activities in the past 12 months? (Please select all that apply)

Base	1013	716	297	268	155	95	83	222	823	39	135	16
Placed a bet at an online bookmaker or via mobile	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Visited the cinema	54%	58%	42%	51%	58%	51%	71%	50%	54%	41%	56%	50%
Visited a bingo club	4%	3%	6%	6%	3%	5%	2%	1%	4%	3%	6%	6%
Smoked cigarettes	16%	14%	21%	15%	14%	12%	24%	17%	16%	8%	16%	19%
Drank alcohol	90%	93%	84%	91%	88%	92%	90%	90%	90%	92%	88%	88%
Visited a restaurant	87%	92%	77%	86%	91%	86%	92%	88%	88%	74%	87%	81%
Bought a Lotto/National Lottery ticket	67%	67%	67%	68%	72%	64%	67%	66%	68%	77%	60%	69%
None of these	-	-	-	-	-	-	-	-	-	-	-	-
Can't remember	-	-	-	-	-	-	-	-	-	-	-	-

For the following question, by 'vice', we mean a behaviour, or habit generally considered immoral and/or taboo. If you had to choose, which ONE, do you think is the worst vice that a person can have?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	716	297	268	155	95	83	222	823	39	135	16
Gambling	20%	20%	19%	21%	23%	18%	22%	19%	20%	23%	14%	13%
Smoking	58%	60%	55%	57%	55%	57%	58%	61%	58%	64%	56%	69%
Drinking	12%	10%	17%	12%	14%	15%	13%	7%	11%	13%	16%	13%
Don't know	10%	11%	10%	10%	8%	11%	7%	13%	10%	-	13%	6%

For the following question, a 'fixed odd betting terminal', is a type of electronic gaming machine on which players may bet on the outcome of various simulated games and events (such as roulette, blackjack, bingo, and horse races).

Since the 1st April 2019, the maximum bet available at a fixed-odds betting terminal was decreased from £100 to £2.

To what extent do you support or oppose this change?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	716	297	268	155	95	83	222	823	39	135	16
Strongly support	58%	60%	54%	61%	56%	57%	52%	60%	58%	54%	58%	38%
Tend to support	27%	27%	29%	24%	29%	27%	39%	26%	27%	31%	25%	50%
Tend to oppose	7%	6%	9%	7%	9%	9%	6%	7%	7%	10%	5%	6%
Strongly oppose	2%	2%	1%	2%	2%	2%	-	1%	2%	-	2%	6%
Don't know	6%	5%	7%	6%	4%	4%	4%	6%	5%	5%	10%	-
Net: Support	85%	86%	82%	85%	85%	84%	90%	86%	86%	85%	83%	88%
Net: Oppose	9%	8%	11%	9%	11%	12%	6%	8%	9%	10%	7%	13%

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Fieldwork: 5th - 9th April 2019

Total	Government Region												
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland

Have you participated in any of the following activities in the past 12 months? (Please select all that apply)

Base	1013	54	125	89	84	71	95	83	140	82	823	39	135	16
Placed a bet at an online bookmaker or via mobile	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Visited the cinema	54%	46%	46%	60%	56%	61%	51%	71%	55%	40%	54%	41%	56%	50%
Visited a bingo club	4%	7%	2%	10%	2%	3%	5%	2%	1%	1%	4%	3%	6%	6%
Smoked cigarettes	16%	15%	17%	13%	12%	15%	12%	24%	16%	20%	16%	8%	16%	19%
Drank alcohol	90%	93%	90%	92%	87%	90%	92%	90%	91%	87%	90%	92%	88%	88%
Visited a restaurant	87%	87%	84%	89%	93%	89%	86%	92%	89%	88%	88%	74%	87%	81%
Bought a Lotto/National Lottery ticket	67%	74%	68%	64%	73%	72%	64%	67%	68%	63%	68%	77%	60%	69%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Can't remember	-	-	-	-	-	-	-	-	-	-	-	-	-	-

For the following question, by 'vice', we mean a behaviour, or habit generally considered immoral and/or taboo. If you had to choose, which ONE, do you think is the worst vice that a person can have?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	54	125	89	84	71	95	83	140	82	823	39	135	16
Gambling	20%	24%	22%	16%	23%	23%	18%	22%	20%	18%	20%	23%	14%	13%
Smoking	58%	59%	54%	62%	56%	55%	57%	58%	62%	59%	58%	64%	56%	69%
Drinking	12%	11%	14%	8%	13%	14%	15%	13%	7%	6%	11%	13%	16%	13%
Don't know	10%	6%	10%	15%	8%	8%	11%	7%	11%	17%	10%	-	13%	6%

For the following question, a 'fixed odd betting terminal', is a type of electronic gaming machine on which players may bet on the outcome of various simulated games and events (such as roulette, blackjack, bingo, and horse races).

Since the 1st April 2019, the maximum bet available at a fixed-odds betting terminal was decreased from £100 to £2.

To what extent do you support or oppose this change?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	54	125	89	84	71	95	83	140	82	823	39	135	16
Strongly support	58%	57%	65%	58%	58%	54%	57%	52%	62%	56%	58%	54%	58%	38%
Tend to support	27%	22%	22%	26%	30%	28%	27%	39%	27%	23%	27%	31%	25%	50%
Tend to oppose	7%	9%	5%	8%	7%	11%	9%	6%	4%	11%	7%	10%	5%	6%
Strongly oppose	2%	2%	3%	1%	2%	1%	2%	-	1%	1%	2%	-	2%	6%
Don't know	6%	9%	5%	7%	2%	6%	4%	4%	5%	9%	5%	5%	10%	-
Net: Support	85%	80%	87%	84%	88%	82%	84%	90%	89%	79%	86%	85%	83%	88%
Net: Oppose	9%	11%	8%	9%	10%	13%	12%	6%	6%	12%	9%	10%	7%	13%

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Total	Working status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Have you participated in any of the following activities in the past 12 months? (Please select all that apply)

Base	1013	473	120	593	9	315	20	76	548	134	102	34	195
Placed a bet at an online bookmaker or via mobile	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Visited the cinema	54%	62%	63%	62%	89%	39%	40%	47%	55%	56%	46%	38%	54%
Visited a bingo club	4%	4%	2%	4%	22%	3%	10%	5%	4%	4%	2%	12%	4%
Smoked cigarettes	16%	19%	20%	19%	11%	8%	15%	20%	15%	17%	12%	6%	19%
Drank alcohol	90%	94%	88%	93%	89%	86%	75%	87%	91%	92%	81%	82%	91%
Visited a restaurant	87%	92%	88%	91%	100%	84%	55%	79%	90%	91%	76%	79%	84%
Bought a Lotto/National Lottery ticket	67%	72%	66%	71%	56%	63%	70%	57%	70%	68%	66%	62%	61%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-
Can't remember	-	-	-	-	-	-	-	-	-	-	-	-	-

For the following question, by 'vice', we mean a behaviour, or habit generally considered immoral and/or taboo. If you had to choose, which ONE, do you think is the worst vice that a person can have?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	473	120	593	9	315	20	76	548	134	102	34	195
Gambling	20%	18%	23%	19%	11%	22%	30%	14%	20%	20%	23%	18%	16%
Smoking	58%	61%	49%	59%	89%	56%	55%	59%	61%	54%	44%	50%	63%
Drinking	12%	11%	16%	12%	-	12%	10%	11%	10%	12%	19%	26%	10%
Don't know	10%	10%	13%	10%	-	10%	5%	16%	9%	14%	15%	6%	11%

For the following question, a 'fixed odd betting terminal', is a type of electronic gaming machine on which players may bet on the outcome of various simulated games and events (such as roulette, blackjack, bingo, and horse races).

Since the 1st April 2019, the maximum bet available at a fixed-odds betting terminal was decreased from £100 to £2.

To what extent do you support or oppose this change?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	473	120	593	9	315	20	76	548	134	102	34	195
Strongly support	58%	56%	57%	56%	78%	62%	55%	51%	59%	61%	55%	62%	53%
Tend to support	27%	29%	33%	30%	11%	23%	25%	26%	27%	25%	28%	29%	28%
Tend to oppose	7%	7%	3%	6%	-	9%	5%	11%	7%	7%	8%	3%	9%
Strongly oppose	2%	1%	1%	1%	-	2%	10%	3%	1%	1%	2%	6%	3%
Don't know	6%	6%	8%	7%	11%	3%	5%	9%	6%	5%	7%	-	7%
Net: Support	85%	85%	89%	86%	89%	86%	80%	78%	86%	87%	83%	91%	81%
Net: Oppose	9%	8%	3%	7%	-	11%	15%	13%	8%	8%	10%	9%	12%

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Fieldwork: 5th - 9th April 2019

Total	Children in Household						Parent/ Guardian								
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years	

Have you participated in any of the following activities in the past 12 months? (Please select all that apply)

Base	1013	801	98	81	26	205	7	655	358	71	110	81	33	217	476
Placed a bet at an online bookmaker or via mobile	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Visited the cinema	54%	51%	61%	70%	58%	64%	14%	54%	53%	63%	69%	75%	64%	68%	48%
Visited a bingo club	4%	4%	4%	5%	-	4%	-	4%	4%	4%	4%	7%	6%	4%	4%
Smoked cigarettes	16%	14%	24%	20%	38%	24%	-	15%	17%	25%	25%	30%	21%	23%	12%
Drank alcohol	90%	90%	85%	95%	85%	89%	86%	89%	93%	86%	89%	93%	82%	89%	88%
Visited a restaurant	87%	87%	88%	91%	88%	89%	100%	87%	88%	89%	87%	93%	88%	88%	86%
Bought a Lotto/National Lottery ticket	67%	65%	70%	75%	88%	75%	86%	69%	65%	70%	80%	79%	73%	74%	67%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Can't remember	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

For the following question, by 'vice', we mean a behaviour, or habit generally considered immoral and/or taboo.

If you had to choose, which ONE, do you think is the worst vice that a person can have?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	801	98	81	26	205	7	655	358	71	110	81	33	217	476
Gambling	20%	19%	18%	19%	31%	20%	29%	20%	18%	30%	22%	25%	12%	22%	19%
Smoking	58%	58%	61%	57%	65%	60%	57%	57%	60%	58%	56%	59%	64%	60%	56%
Drinking	12%	12%	14%	14%	4%	13%	14%	13%	10%	10%	14%	11%	12%	11%	14%
Don't know	10%	11%	6%	11%	-	7%	-	10%	11%	3%	8%	5%	12%	7%	11%

For the following question, a 'fixed odd betting terminal', is a type of electronic gaming machine on which players may bet on the outcome of various simulated games and events (such as roulette, blackjack, bingo, and horse races).

Since the 1st April 2019, the maximum bet available at a fixed-odds betting terminal was decreased from £100 to £2.

To what extent do you support or oppose this change?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	801	98	81	26	205	7	655	358	71	110	81	33	217	476
Strongly support	58%	58%	50%	57%	73%	56%	57%	61%	53%	63%	63%	62%	64%	59%	61%
Tend to support	27%	27%	35%	27%	19%	30%	14%	26%	30%	24%	23%	32%	33%	29%	26%
Tend to oppose	7%	7%	8%	10%	-	8%	-	7%	8%	6%	7%	2%	-	6%	7%
Strongly oppose	2%	2%	-	1%	-	0%	-	1%	3%	-	-	1%	-	0%	1%
Don't know	6%	5%	7%	5%	8%	6%	29%	5%	7%	7%	7%	2%	3%	6%	5%
Net: Support	85%	85%	85%	84%	92%	85%	71%	87%	82%	87%	85%	94%	97%	87%	87%
Net: Oppose	9%	9%	8%	11%	-	8%	-	8%	11%	6%	7%	4%	-	6%	8%

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Total	Social Media/ Messaging service (within the last month)									
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

Have you participated in any of the following activities in the past 12 months? (Please select all that apply)

Base	1013	718	422	178	60	84	217	87	538	589	115
Placed a bet at an online bookmaker or via mobile	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Visited the cinema	54%	59%	60%	65%	55%	67%	68%	69%	59%	61%	64%
Visited a bingo club	4%	4%	4%	3%	7%	4%	5%	14%	5%	5%	3%
Smoked cigarettes	16%	17%	17%	16%	22%	17%	20%	28%	18%	15%	23%
Drank alcohol	90%	90%	91%	94%	97%	86%	93%	90%	91%	93%	95%
Visited a restaurant	87%	89%	92%	97%	92%	90%	96%	95%	91%	93%	95%
Bought a Lotto/National Lottery ticket	67%	70%	68%	74%	63%	71%	74%	72%	71%	70%	69%
None of these	-	-	-	-	-	-	-	-	-	-	-
Can't remember	-	-	-	-	-	-	-	-	-	-	-

For the following question, by 'vice', we mean a behaviour, or habit generally considered immoral and/or taboo. If you had to choose, which ONE, do you think is the worst vice that a person can have?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	718	422	178	60	84	217	87	538	589	115
Gambling	20%	21%	18%	21%	22%	24%	21%	18%	20%	20%	22%
Smoking	58%	57%	62%	61%	55%	49%	60%	66%	57%	60%	62%
Drinking	12%	12%	11%	10%	12%	14%	9%	10%	13%	11%	10%
Don't know	10%	10%	9%	8%	12%	13%	9%	6%	9%	9%	7%

For the following question, a 'fixed odd betting terminal', is a type of electronic gaming machine on which players may bet on the outcome of various simulated games and events (such as roulette, blackjack, bingo, and horse races).

Since the 1st April 2019, the maximum bet available at a fixed-odds betting terminal was decreased from £100 to £2.

To what extent do you support or oppose this change?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	718	422	178	60	84	217	87	538	589	115
Strongly support	58%	58%	59%	63%	55%	57%	62%	57%	60%	59%	54%
Tend to support	27%	27%	27%	24%	33%	27%	24%	29%	26%	28%	33%
Tend to oppose	7%	5%	5%	5%	2%	5%	4%	5%	5%	5%	4%
Strongly oppose	2%	2%	2%	-	3%	4%	2%	2%	1%	2%	1%
Don't know	6%	7%	7%	8%	7%	7%	7%	7%	8%	6%	8%
Net: Support	85%	86%	86%	87%	88%	85%	87%	86%	86%	87%	87%
Net: Oppose	9%	7%	7%	5%	5%	8%	6%	7%	6%	7%	5%

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Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

Which ONE, if any, of the following do you think should have the MAIN responsibility to stop customers from placing bets that they cannot afford? (Please select the option that best applies. If you think no one should have the main responsibility for protecting customers from placing bets they cannot afford, please select the 'Not applicable' option)

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	764	249	11	97	149	200	556
The UK government	8%	8%	6%	9%	6%	4%	11%	8%
The customer (i.e. gambler)	51%	51%	50%	45%	47%	46%	56%	51%
Betting companies	34%	34%	34%	18%	35%	42%	30%	34%
Other	0%	0%	0%	-	-	1%	-	0%
Don't know	3%	2%	4%	18%	4%	5%	2%	2%
Not applicable - no one should have the main responsibility for protecting customers from placing bets they cannot afford	4%	4%	5%	9%	7%	3%	2%	5%

Currently the minimum legal age for gambling in the UK is 18. This applies to adult gaming centres, betting shops, bingo halls, casinos, racetracks and online gambling.

Do you think the minimum legal age for gambling in the UK should be increased, decreased, or remain at 18 years?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	764	249	11	97	149	200	556
It should be increased from 18	21%	20%	23%	9%	20%	21%	19%	22%
It should remain at 18	75%	76%	75%	91%	79%	71%	77%	75%
It should be decreased from 18	2%	3%	1%	-	-	5%	4%	1%
Don't know	2%	2%	1%	-	1%	3%	1%	2%

Thinking in general about gambling companies in the UK...

How serious, if at all, do you think gambling companies are when they say they want people to gamble responsibly?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	764	249	11	97	149	200	556
Very serious	3%	3%	5%	-	4%	5%	4%	3%
Fairly serious	23%	21%	26%	9%	24%	31%	21%	21%
Not very serious	46%	46%	45%	73%	49%	39%	44%	48%
Not at all serious	25%	26%	20%	18%	19%	22%	29%	26%
Don't know	3%	3%	3%	-	4%	3%	4%	2%
Net: Serious	26%	24%	31%	9%	28%	36%	24%	24%
Net: Not serious	71%	73%	66%	91%	68%	61%	73%	73%

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Fieldwork: 5th - 9th April 2019

Total	Social Grade		Region									
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland	

Which ONE, if any, of the following do you think should have the MAIN responsibility to stop customers from placing bets that they cannot afford? (Please select the option that best applies. If you think no one should have the main responsibility for protecting customers from placing bets they cannot afford, please select the 'Not applicable' option)

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	716	297	268	155	95	83	222	823	39	135	16
The UK government	8%	7%	9%	10%	5%	4%	8%	7%	7%	15%	9%	-
The customer (i.e. gambler)	51%	51%	50%	47%	51%	63%	51%	51%	51%	62%	42%	81%
Betting companies	34%	35%	33%	34%	37%	29%	37%	36%	35%	21%	37%	13%
Other	0%	0%	0%	-	-	-	1%	0%	0%	-	-	-
Don't know	3%	2%	4%	3%	3%	-	2%	4%	3%	-	5%	-
Not applicable - no one should have the main responsibility for protecting customers from placing bets they cannot afford	4%	4%	4%	6%	4%	3%	-	3%	4%	3%	7%	6%

Currently the minimum legal age for gambling in the UK is 18. This applies to adult gaming centres, betting shops, bingo halls, casinos, racetracks and online gambling.

Do you think the minimum legal age for gambling in the UK should be increased, decreased, or remain at 18 years?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	716	297	268	155	95	83	222	823	39	135	16
It should be increased from 18	21%	19%	25%	20%	25%	21%	16%	23%	21%	13%	20%	13%
It should remain at 18	75%	77%	70%	75%	71%	76%	78%	76%	75%	82%	74%	81%
It should be decreased from 18	2%	2%	2%	4%	3%	1%	1%	0%	2%	5%	2%	-
Don't know	2%	2%	2%	1%	1%	2%	5%	1%	1%	-	4%	6%

Thinking in general about gambling companies in the UK...

How serious, if at all, do you think gambling companies are when they say they want people to gamble responsibly?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	716	297	268	155	95	83	222	823	39	135	16
Very serious	3%	4%	3%	3%	5%	6%	2%	3%	4%	5%	1%	6%
Fairly serious	23%	22%	23%	24%	25%	28%	19%	20%	23%	23%	20%	25%
Not very serious	46%	47%	45%	45%	48%	41%	52%	45%	46%	51%	49%	44%
Not at all serious	25%	25%	25%	24%	23%	18%	25%	30%	25%	18%	27%	25%
Don't know	3%	3%	4%	4%	1%	6%	1%	2%	3%	3%	3%	-
Net: Serious	26%	26%	26%	26%	29%	35%	22%	23%	27%	28%	21%	31%
Net: Not serious	71%	71%	70%	69%	70%	59%	77%	75%	70%	69%	76%	69%

YouGov Survey Results

Sample Size: 1013 UK Gamblers (online, past 12 months)

Fieldwork: 5th - 9th April 2019

Total	Government Region												
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland

Which ONE, if any, of the following do you think should have the MAIN responsibility to stop customers from placing bets that they cannot afford? (Please select the option that best applies. If you think no one should have the main responsibility for protecting customers from placing bets they cannot afford, please select the 'Not applicable' option)

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	54	125	89	84	71	95	83	140	82	823	39	135	16
The UK government	8%	11%	13%	7%	5%	4%	4%	8%	8%	5%	7%	15%	9%	-
The customer (i.e. gambler)	51%	43%	48%	49%	52%	49%	63%	51%	55%	44%	51%	62%	42%	81%
Betting companies	34%	39%	30%	36%	35%	41%	29%	37%	31%	43%	35%	21%	37%	13%
Other	0%	-	-	-	-	-	-	1%	-	1%	0%	-	-	-
Don't know	3%	-	5%	1%	4%	3%	-	2%	4%	4%	3%	-	5%	-
Not applicable - no one should have the main responsibility for protecting customers from placing bets they cannot afford	4%	7%	4%	7%	5%	3%	3%	-	2%	4%	4%	3%	7%	6%

Currently the minimum legal age for gambling in the UK is 18. This applies to adult gaming centres, betting shops, bingo halls, casinos, racetracks and online gambling.

Do you think the minimum legal age for gambling in the UK should be increased, decreased, or remain at 18 years?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	54	125	89	84	71	95	83	140	82	823	39	135	16
It should be increased from 18	21%	17%	20%	21%	24%	27%	21%	16%	24%	21%	21%	13%	20%	13%
It should remain at 18	75%	76%	74%	76%	70%	72%	76%	78%	75%	78%	75%	82%	74%	81%
It should be decreased from 18	2%	6%	4%	2%	5%	1%	1%	1%	-	1%	2%	5%	2%	-
Don't know	2%	2%	2%	-	1%	-	2%	5%	1%	-	1%	-	4%	6%

Thinking in general about gambling companies in the UK...

How serious, if at all, do you think gambling companies are when they say they want people to gamble responsibly?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	54	125	89	84	71	95	83	140	82	823	39	135	16
Very serious	3%	7%	2%	2%	5%	4%	6%	2%	2%	5%	4%	5%	1%	6%
Fairly serious	23%	30%	26%	17%	24%	25%	28%	19%	24%	13%	23%	23%	20%	25%
Not very serious	46%	30%	49%	48%	46%	49%	41%	52%	41%	51%	46%	51%	49%	44%
Not at all serious	25%	28%	21%	27%	24%	21%	18%	25%	31%	29%	25%	18%	27%	25%
Don't know	3%	6%	3%	6%	1%	-	6%	1%	2%	1%	3%	3%	3%	-
Net: Serious	26%	37%	27%	19%	29%	30%	35%	22%	26%	18%	27%	28%	21%	31%
Net: Not serious	71%	57%	70%	75%	70%	70%	59%	77%	71%	80%	70%	69%	76%	69%

YouGov Survey Results

Sample Size: 1013 UK Gamblers (online, past 12 months)

Fieldwork: 5th - 9th April 2019

Total	Working status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Which ONE, if any, of the following do you think should have the MAIN responsibility to stop customers from placing bets that they cannot afford? (Please select the option that best applies. If you think no one should have the main responsibility for protecting customers from placing bets they cannot afford, please select the 'Not applicable' option)

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	473	120	593	9	315	20	76	548	134	102	34	195
The UK government	8%	8%	8%	8%	33%	8%	5%	7%	9%	7%	5%	6%	7%
The customer (i.e. gambler)	51%	49%	53%	49%	33%	50%	65%	62%	51%	47%	51%	44%	54%
Betting companies	34%	36%	31%	35%	11%	35%	30%	28%	34%	40%	32%	38%	30%
Other	0%	-	1%	0%	-	0%	-	-	0%	-	-	-	1%
Don't know	3%	3%	3%	3%	11%	3%	-	4%	2%	1%	5%	3%	5%
Not applicable - no one should have the main responsibility for protecting customers from placing bets they cannot afford	4%	5%	5%	5%	11%	4%	-	-	3%	4%	7%	9%	4%

Currently the minimum legal age for gambling in the UK is 18. This applies to adult gaming centres, betting shops, bingo halls, casinos, racetracks and online gambling.

Do you think the minimum legal age for gambling in the UK should be increased, decreased, or remain at 18 years?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	473	120	593	9	315	20	76	548	134	102	34	195
It should be increased from 18	21%	19%	19%	19%	11%	24%	15%	21%	22%	19%	21%	21%	18%
It should remain at 18	75%	76%	79%	77%	89%	71%	85%	78%	74%	76%	72%	74%	80%
It should be decreased from 18	2%	3%	2%	3%	-	2%	-	-	2%	4%	5%	3%	1%
Don't know	2%	2%	-	1%	-	3%	-	1%	2%	-	3%	3%	1%

Thinking in general about gambling companies in the UK...

How serious, if at all, do you think gambling companies are when they say they want people to gamble responsibly?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	473	120	593	9	315	20	76	548	134	102	34	195
Very serious	3%	3%	3%	3%	11%	3%	5%	4%	3%	5%	3%	-	3%
Fairly serious	23%	22%	26%	23%	11%	22%	20%	29%	23%	22%	22%	24%	23%
Not very serious	46%	48%	46%	48%	33%	47%	55%	30%	47%	44%	43%	47%	48%
Not at all serious	25%	23%	23%	23%	44%	26%	15%	32%	24%	25%	30%	21%	24%
Don't know	3%	3%	3%	3%	-	2%	5%	5%	3%	4%	2%	9%	3%
Net: Serious	26%	25%	29%	26%	22%	25%	25%	33%	26%	27%	25%	24%	26%
Net: Not serious	71%	72%	68%	71%	78%	73%	70%	62%	71%	69%	74%	68%	72%

YouGov Survey Results

Sample Size: 1013 UK Gamblers (online, past 12 months)

Fieldwork: 5th - 9th April 2019

Total	Children in Household						Parent/ Guardian								
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years	

Which ONE, if any, of the following do you think should have the MAIN responsibility to stop customers from placing bets that they cannot afford? (Please select the option that best applies. If you think no one should have the main responsibility for protecting customers from placing bets they cannot afford, please select the 'Not applicable' option)

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	801	98	81	26	205	7	655	358	71	110	81	33	217	476
The UK government	8%	7%	13%	6%	8%	10%	-	9%	6%	7%	12%	10%	9%	10%	8%
The customer (i.e. gambler)	51%	51%	52%	47%	42%	49%	57%	49%	53%	49%	46%	44%	45%	47%	49%
Betting companies	34%	34%	28%	41%	50%	36%	14%	35%	33%	38%	36%	40%	42%	36%	35%
Other	0%	0%	-	-	-	-	-	0%	0%	-	-	-	-	-	0%
Don't know	3%	3%	4%	1%	-	2%	14%	2%	4%	1%	5%	2%	3%	3%	2%
Not applicable - no one should have the main responsibility for protecting customers from placing bets they cannot afford	4%	4%	3%	5%	-	3%	14%	5%	3%	4%	1%	4%	-	3%	5%

Currently the minimum legal age for gambling in the UK is 18. This applies to adult gaming centres, betting shops, bingo halls, casinos, racetracks and online gambling.

Do you think the minimum legal age for gambling in the UK should be increased, decreased, or remain at 18 years?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	801	98	81	26	205	7	655	358	71	110	81	33	217	476
It should be increased from 18	21%	21%	20%	17%	31%	20%	14%	21%	20%	21%	18%	22%	21%	20%	22%
It should remain at 18	75%	75%	77%	79%	62%	76%	86%	75%	76%	73%	76%	74%	76%	76%	75%
It should be decreased from 18	2%	2%	2%	4%	4%	3%	-	2%	3%	4%	4%	2%	3%	4%	1%
Don't know	2%	2%	1%	-	4%	1%	-	2%	2%	1%	2%	1%	-	1%	2%

Thinking in general about gambling companies in the UK...

How serious, if at all, do you think gambling companies are when they say they want people to gamble responsibly?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	801	98	81	26	205	7	655	358	71	110	81	33	217	476
Very serious	3%	3%	3%	2%	15%	4%	-	3%	4%	8%	5%	4%	3%	4%	3%
Fairly serious	23%	21%	24%	36%	15%	28%	57%	23%	22%	24%	27%	25%	27%	27%	21%
Not very serious	46%	48%	41%	36%	38%	39%	29%	46%	46%	42%	42%	35%	27%	40%	48%
Not at all serious	25%	25%	26%	22%	31%	25%	14%	25%	24%	23%	23%	32%	33%	25%	26%
Don't know	3%	3%	6%	4%	-	4%	-	3%	3%	3%	3%	5%	9%	4%	3%
Net: Serious	26%	24%	28%	38%	31%	32%	57%	26%	26%	32%	33%	28%	30%	31%	23%
Net: Not serious	71%	73%	66%	58%	69%	63%	43%	71%	71%	65%	65%	67%	61%	65%	74%

YouGov Survey Results

Sample Size: 1013 UK Gamblers (online, past 12 months)

Fieldwork: 5th - 9th April 2019

Total	Social Media/ Messaging service (within the last month)									
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

Which ONE, if any, of the following do you think should have the MAIN responsibility to stop customers from placing bets that they cannot afford? (Please select the option that best applies. If you think no one should have the main responsibility for protecting customers from placing bets they cannot afford, please select the 'Not applicable' option)

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	718	422	178	60	84	217	87	538	589	115
The UK government	8%	7%	8%	10%	5%	15%	11%	8%	8%	8%	4%
The customer (i.e. gambler)	51%	49%	46%	47%	45%	51%	47%	47%	48%	49%	46%
Betting companies	34%	37%	37%	35%	40%	27%	35%	39%	37%	37%	39%
Other	0%	-	0%	-	-	-	-	-	-	0%	2%
Don't know	3%	3%	4%	6%	5%	5%	3%	1%	3%	3%	4%
Not applicable - no one should have the main responsibility for protecting customers from placing bets they cannot afford	4%	4%	5%	2%	5%	1%	3%	5%	4%	4%	4%

Currently the minimum legal age for gambling in the UK is 18. This applies to adult gaming centres, betting shops, bingo halls, casinos, racetracks and online gambling.

Do you think the minimum legal age for gambling in the UK should be increased, decreased, or remain at 18 years?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	718	422	178	60	84	217	87	538	589	115
It should be increased from 18	21%	21%	19%	20%	20%	31%	18%	18%	22%	21%	20%
It should remain at 18	75%	74%	77%	75%	73%	64%	78%	80%	74%	76%	72%
It should be decreased from 18	2%	3%	2%	3%	3%	5%	3%	1%	2%	2%	3%
Don't know	2%	2%	2%	2%	3%	-	0%	-	2%	2%	4%

Thinking in general about gambling companies in the UK...

How serious, if at all, do you think gambling companies are when they say they want people to gamble responsibly?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	718	422	178	60	84	217	87	538	589	115
Very serious	3%	4%	3%	3%	3%	7%	4%	7%	4%	3%	2%
Fairly serious	23%	24%	22%	19%	27%	25%	26%	26%	24%	25%	21%
Not very serious	46%	45%	49%	47%	40%	46%	45%	49%	45%	45%	42%
Not at all serious	25%	24%	24%	29%	27%	19%	22%	16%	24%	25%	34%
Don't know	3%	3%	3%	2%	3%	2%	3%	1%	3%	2%	2%
Net: Serious	26%	28%	24%	22%	30%	32%	30%	33%	28%	28%	23%
Net: Not serious	71%	70%	73%	76%	67%	65%	67%	66%	69%	70%	76%

YouGov Survey Results

Sample Size: 1013 UK Gamblers (online, past 12 months)

Fieldwork: 5th - 9th April 2019

Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

Please read the following statement, before answering the question that follows.

Politicians have proposed an introduction of limits to spend, stakes and speed of online bets to prevent customers placing large amounts on each bet and in rapid succession. This would be in addition to the current set stakes and maximum prizes for gambling machines in physical premises.

After reading this statement, to what extent, if at all, would you support or oppose these proposed new safeguards?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	764	249	11	97	149	200	556
Strongly support	33%	31%	37%	27%	29%	19%	33%	37%
Tend to support	41%	41%	42%	36%	47%	41%	38%	41%
Tend to oppose	13%	14%	9%	18%	9%	19%	14%	12%
Strongly oppose	6%	7%	3%	9%	3%	9%	9%	5%
Don't know	8%	7%	8%	9%	11%	12%	8%	6%
Net: Support	74%	72%	79%	64%	76%	60%	70%	78%
Net: Oppose	19%	21%	12%	27%	12%	28%	23%	16%

When, if at all, was the last time you made a bet you could not afford/pay for comfortably? (Please select the option that best applies)

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	764	249	11	97	149	200	556
Within the last week	6%	6%	6%	18%	4%	5%	8%	5%
Longer than a week ago, but within the last month	1%	0%	2%	-	-	2%	1%	0%
Longer than a month ago, but within the last 3 months	1%	1%	1%	-	1%	1%	-	1%
Longer than 3 months ago, but within the last 6 months	0%	1%	-	-	1%	1%	-	1%
Longer than 6 months ago, but within the last year	0%	1%	-	-	-	1%	-	0%
Longer than a year ago, but within the last 2 years	1%	1%	-	-	1%	1%	1%	1%
Longer than 2 years ago	9%	11%	3%	18%	6%	7%	11%	9%
Never	80%	79%	85%	64%	86%	79%	78%	81%
Don't know/ can't recall	1%	1%	2%	-	-	3%	1%	2%
Prefer not to say	0%	-	0%	-	1%	-	-	-

Have you ever worried that you might be addicted to gambling?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	764	249	11	97	149	200	556
Yes, I have	10%	11%	7%	55%	13%	12%	10%	7%
No, I haven't	89%	88%	93%	36%	85%	87%	89%	92%
Don't know/ can't recall	1%	1%	0%	-	2%	1%	1%	1%
Prefer not to say	0%	0%	-	9%	-	-	-	-

YouGov Survey Results

Sample Size: 1013 UK Gamblers (online, past 12 months)

Fieldwork: 5th - 9th April 2019

Total	Social Grade		Region									
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland	

Please read the following statement, before answering the question that follows.

Politicians have proposed an introduction of limits to spend, stakes and speed of online bets to prevent customers placing large amounts on each bet and in rapid succession. This would be in addition to the current set stakes and maximum prizes for gambling machines in physical premises.

After reading this statement, to what extent, if at all, would you support or oppose these proposed new safeguards?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	716	297	268	155	95	83	222	823	39	135	16
Strongly support	33%	32%	33%	36%	30%	31%	25%	36%	33%	33%	30%	25%
Tend to support	41%	43%	35%	38%	46%	41%	46%	41%	41%	41%	40%	31%
Tend to oppose	13%	12%	15%	13%	14%	12%	14%	12%	13%	21%	13%	13%
Strongly oppose	6%	6%	6%	4%	6%	9%	8%	5%	6%	-	7%	19%
Don't know	8%	6%	10%	9%	5%	7%	6%	7%	7%	5%	10%	13%
Net: Support	74%	76%	68%	74%	76%	72%	71%	77%	74%	74%	70%	56%
Net: Oppose	19%	18%	21%	17%	19%	21%	23%	16%	18%	21%	19%	31%

When, if at all, was the last time you made a bet you could not afford/pay for comfortably? (Please select the option that best applies)

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	716	297	268	155	95	83	222	823	39	135	16
Within the last week	6%	6%	6%	7%	5%	7%	5%	5%	6%	10%	5%	6%
Longer than a week ago, but within the last month	1%	1%	1%	0%	-	1%	1%	0%	0%	5%	-	-
Longer than a month ago, but within the last 3 months	1%	1%	2%	1%	1%	-	1%	0%	1%	-	2%	-
Longer than 3 months ago, but within the last 6 months	0%	1%	0%	0%	1%	1%	-	0%	0%	-	-	6%
Longer than 6 months ago, but within the last year	0%	0%	1%	-	-	1%	1%	-	0%	-	1%	6%
Longer than a year ago, but within the last 2 years	1%	1%	1%	1%	1%	-	1%	0%	1%	-	1%	-
Longer than 2 years ago	9%	9%	10%	6%	8%	9%	8%	10%	8%	8%	17%	-
Never	80%	82%	77%	83%	85%	78%	80%	82%	82%	77%	73%	69%
Don't know/ can't recall	1%	1%	2%	1%	-	2%	2%	2%	1%	-	1%	13%
Prefer not to say	0%	-	0%	0%	-	-	-	-	0%	-	-	-

Have you ever worried that you might be addicted to gambling?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	716	297	268	155	95	83	222	823	39	135	16
Yes, I have	10%	10%	10%	8%	10%	13%	8%	9%	9%	5%	10%	25%
No, I haven't	89%	90%	89%	90%	88%	85%	90%	90%	89%	95%	90%	75%
Don't know/ can't recall	1%	1%	1%	1%	1%	1%	1%	0%	1%	-	-	-
Prefer not to say	0%	0%	-	-	-	1%	-	-	0%	-	-	-

YouGov Survey Results

Sample Size: 1013 UK Gamblers (online, past 12 months)

Fieldwork: 5th - 9th April 2019

Total	Government Region												
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland

Please read the following statement, before answering the question that follows.

Politicians have proposed an introduction of limits to spend, stakes and speed of online bets to prevent customers placing large amounts on each bet and in rapid succession. This would be in addition to the current set stakes and maximum prizes for gambling machines in physical premises.

After reading this statement, to what extent, if at all, would you support or oppose these proposed new safeguards?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	54	125	89	84	71	95	83	140	82	823	39	135	16
Strongly support	33%	43%	38%	29%	33%	27%	31%	25%	36%	35%	33%	33%	30%	25%
Tend to support	41%	31%	41%	38%	42%	51%	41%	46%	45%	34%	41%	41%	40%	31%
Tend to oppose	13%	9%	11%	17%	13%	14%	12%	14%	9%	16%	13%	21%	13%	13%
Strongly oppose	6%	6%	5%	3%	7%	4%	9%	8%	5%	4%	6%	-	7%	19%
Don't know	8%	11%	6%	12%	5%	4%	7%	6%	5%	11%	7%	5%	10%	13%
Net: Support	74%	74%	78%	67%	75%	77%	72%	71%	81%	70%	74%	74%	70%	56%
Net: Oppose	19%	15%	16%	20%	20%	18%	21%	23%	14%	20%	18%	21%	19%	31%

When, if at all, was the last time you made a bet you could not afford/pay for comfortably? (Please select the option that best applies)

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	54	125	89	84	71	95	83	140	82	823	39	135	16
Within the last week	6%	9%	6%	6%	2%	8%	7%	5%	4%	5%	6%	10%	5%	6%
Longer than a week ago, but within the last month	1%	-	1%	-	-	-	1%	1%	1%	-	0%	5%	-	-
Longer than a month ago, but within the last 3 months	1%	2%	2%	1%	1%	-	-	1%	1%	-	1%	-	2%	-
Longer than 3 months ago, but within the last 6 months	0%	-	1%	-	-	1%	1%	-	-	1%	0%	-	-	6%
Longer than 6 months ago, but within the last year	0%	-	-	-	-	-	1%	1%	-	-	0%	-	1%	6%
Longer than a year ago, but within the last 2 years	1%	-	1%	1%	1%	1%	-	1%	1%	-	1%	-	1%	-
Longer than 2 years ago	9%	6%	7%	3%	8%	7%	9%	8%	11%	9%	8%	8%	17%	-
Never	80%	83%	80%	88%	87%	82%	78%	80%	83%	80%	82%	77%	73%	69%
Don't know/ can't recall	1%	-	2%	1%	-	-	2%	2%	-	5%	1%	-	1%	13%
Prefer not to say	0%	-	1%	-	-	-	-	-	-	-	0%	-	-	-

Have you ever worried that you might be addicted to gambling?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	54	125	89	84	71	95	83	140	82	823	39	135	16
Yes, I have	10%	9%	7%	9%	10%	11%	13%	8%	11%	7%	9%	5%	10%	25%
No, I haven't	89%	87%	91%	91%	88%	89%	85%	90%	89%	91%	89%	95%	90%	75%
Don't know/ can't recall	1%	4%	2%	-	2%	-	1%	1%	-	1%	1%	-	-	-
Prefer not to say	0%	-	-	-	-	-	1%	-	-	-	0%	-	-	-

YouGov Survey Results

Sample Size: 1013 UK Gamblers (online, past 12 months)

Fieldwork: 5th - 9th April 2019

Total	Working status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Please read the following statement, before answering the question that follows.

Politicians have proposed an introduction of limits to spend, stakes and speed of online bets to prevent customers placing large amounts on each bet and in rapid succession. This would be in addition to the current set stakes and maximum prizes for gambling machines in physical premises.

After reading this statement, to what extent, if at all, would you support or oppose these proposed new safeguards?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	473	120	593	9	315	20	76	548	134	102	34	195
Strongly support	33%	30%	31%	30%	44%	38%	25%	32%	33%	33%	35%	44%	28%
Tend to support	41%	41%	43%	41%	44%	40%	55%	41%	43%	43%	34%	35%	39%
Tend to oppose	13%	14%	15%	14%	-	11%	20%	11%	12%	11%	17%	3%	15%
Strongly oppose	6%	6%	5%	6%	-	6%	-	7%	5%	6%	5%	9%	8%
Don't know	8%	9%	7%	9%	11%	5%	-	11%	7%	7%	9%	9%	9%
Net: Support	74%	71%	73%	71%	89%	78%	80%	72%	76%	75%	70%	79%	67%
Net: Oppose	19%	20%	20%	20%	-	17%	20%	17%	17%	17%	22%	12%	24%

When, if at all, was the last time you made a bet you could not afford/ pay for comfortably? (Please select the option that best applies)

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	473	120	593	9	315	20	76	548	134	102	34	195
Within the last week	6%	5%	5%	5%	22%	6%	15%	7%	5%	9%	7%	3%	6%
Longer than a week ago, but within the last month	1%	1%	2%	1%	-	0%	-	-	0%	1%	1%	-	1%
Longer than a month ago, but within the last 3 months	1%	0%	2%	1%	11%	2%	-	-	1%	-	1%	3%	2%
Longer than 3 months ago, but within the last 6 months	0%	1%	1%	1%	-	-	-	1%	1%	-	2%	-	-
Longer than 6 months ago, but within the last year	0%	-	1%	0%	-	1%	-	-	0%	1%	2%	-	-
Longer than a year ago, but within the last 2 years	1%	1%	-	1%	-	1%	-	3%	1%	1%	-	-	2%
Longer than 2 years ago	9%	10%	6%	9%	-	9%	20%	9%	9%	4%	10%	9%	13%
Never	80%	81%	82%	81%	67%	81%	65%	79%	82%	84%	74%	85%	76%
Don't know/ can't recall	1%	2%	2%	2%	-	1%	-	1%	1%	1%	4%	-	1%
Prefer not to say	0%	-	1%	0%	-	-	-	-	0%	-	-	-	-

Have you ever worried that you might be addicted to gambling?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	473	120	593	9	315	20	76	548	134	102	34	195
Yes, I have	10%	11%	9%	11%	33%	6%	20%	11%	7%	10%	15%	6%	14%
No, I haven't	89%	88%	91%	89%	56%	93%	80%	86%	92%	89%	84%	94%	84%
Don't know/ can't recall	1%	1%	-	1%	11%	1%	-	4%	1%	1%	1%	-	2%
Prefer not to say	0%	0%	-	0%	-	-	-	-	-	-	-	-	1%

YouGov Survey Results

Sample Size: 1013 UK Gamblers (online, past 12 months)
Fieldwork: 5th - 9th April 2019

Total	Children in Household						Parent/ Guardian								
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years	

Please read the following statement, before answering the question that follows.
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After reading this statement, to what extent, if at all, would you support or oppose these proposed new safeguards?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	801	98	81	26	205	7	655	358	71	110	81	33	217	476
Strongly support	33%	34%	29%	23%	50%	29%	14%	34%	30%	34%	28%	40%	30%	30%	36%
Tend to support	41%	42%	42%	42%	19%	39%	43%	41%	41%	32%	38%	42%	55%	41%	41%
Tend to oppose	13%	12%	16%	19%	8%	16%	14%	13%	13%	14%	15%	11%	9%	14%	12%
Strongly oppose	6%	6%	6%	7%	4%	6%	-	5%	8%	6%	9%	2%	-	6%	4%
Don't know	8%	7%	7%	9%	19%	9%	29%	7%	8%	14%	10%	5%	6%	9%	7%
Net: Support	74%	75%	70%	65%	69%	68%	57%	75%	71%	66%	66%	81%	85%	71%	78%
Net: Oppose	19%	18%	22%	26%	12%	22%	14%	17%	21%	20%	24%	14%	9%	20%	16%

When, if at all, was the last time you made a bet you could not afford/pay for comfortably? (Please select the option that best applies)

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	801	98	81	26	205	7	655	358	71	110	81	33	217	476
Within the last week	6%	6%	1%	7%	8%	4%	14%	5%	7%	6%	6%	5%	-	5%	5%
Longer than a week ago, but within the last month	1%	1%	1%	-	4%	1%	-	0%	1%	1%	1%	2%	-	1%	0%
Longer than a month ago, but within the last 3 months	1%	1%	1%	1%	-	1%	-	1%	1%	-	2%	1%	-	1%	1%
Longer than 3 months ago, but within the last 6 months	0%	0%	1%	-	4%	1%	-	1%	0%	3%	2%	2%	3%	1%	0%
Longer than 6 months ago, but within the last year	0%	1%	-	-	-	-	-	0%	0%	1%	-	-	-	0%	0%
Longer than a year ago, but within the last 2 years	1%	1%	-	1%	-	0%	-	0%	1%	1%	1%	1%	-	1%	0%
Longer than 2 years ago	9%	10%	9%	6%	7%	-	-	9%	9%	1%	6%	5%	6%	6%	11%
Never	80%	80%	85%	81%	81%	83%	86%	82%	78%	86%	80%	80%	85%	83%	81%
Don't know/ can't recall	1%	1%	1%	2%	4%	2%	-	1%	2%	-	1%	2%	6%	1%	1%
Prefer not to say	0%	-	1%	-	-	0%	-	0%	-	-	1%	-	-	0%	-

Have you ever worried that you might be addicted to gambling?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	801	98	81	26	205	7	655	358	71	110	81	33	217	476
Yes, I have	10%	9%	9%	14%	15%	12%	14%	9%	12%	13%	10%	16%	6%	11%	8%
No, I haven't	89%	90%	91%	86%	85%	88%	71%	91%	86%	86%	89%	83%	91%	89%	92%
Don't know/ can't recall	1%	1%	-	-	-	-	14%	0%	2%	1%	1%	3%	0%	0%	
Prefer not to say	0%	0%	-	-	-	-	-	-	0%	-	-	-	-	-	

YouGov Survey Results

Sample Size: 1013 UK Gamblers (online, past 12 months)

Fieldwork: 5th - 9th April 2019

Total	Social Media/ Messaging service (within the last month)									
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

Please read the following statement, before answering the question that follows.

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After reading this statement, to what extent, if at all, would you support or oppose these proposed new safeguards?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	718	422	178	60	84	217	87	538	589	115
Strongly support	33%	34%	33%	33%	35%	45%	36%	34%	35%	33%	27%
Tend to support	41%	41%	40%	42%	37%	35%	39%	38%	41%	43%	48%
Tend to oppose	13%	12%	14%	11%	17%	11%	11%	16%	11%	13%	10%
Strongly oppose	6%	5%	5%	6%	-	5%	6%	5%	5%	5%	6%
Don't know	8%	8%	7%	10%	12%	5%	8%	7%	8%	6%	10%
Net: Support	74%	75%	73%	74%	72%	80%	75%	72%	76%	76%	75%
Net: Oppose	19%	17%	19%	16%	17%	15%	17%	21%	16%	18%	16%

When, if at all, was the last time you made a bet you could not afford/ pay for comfortably? (Please select the option that best applies)

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	718	422	178	60	84	217	87	538	589	115
Within the last week	6%	6%	5%	7%	8%	8%	5%	9%	7%	5%	7%
Longer than a week ago, but within the last month	1%	1%	0%	1%	2%	1%	0%	1%	1%	0%	1%
Longer than a month ago, but within the last 3 months	1%	1%	0%	-	3%	2%	0%	1%	1%	1%	-
Longer than 3 months ago, but within the last 6 months	0%	1%	1%	1%	-	-	-	-	1%	1%	2%
Longer than 6 months ago, but within the last year	0%	0%	1%	1%	-	-	0%	-	0%	0%	1%
Longer than a year ago, but within the last 2 years	1%	1%	0%	2%	-	1%	0%	-	0%	1%	1%
Longer than 2 years ago	9%	9%	8%	9%	13%	7%	8%	5%	9%	9%	7%
Never	80%	81%	83%	78%	72%	76%	83%	82%	80%	82%	79%
Don't know/ can't recall	1%	1%	1%	3%	2%	4%	2%	1%	1%	1%	3%
Prefer not to say	0%	0%	0%	-	-	-	-	1%	0%	0%	-

Have you ever worried that you might be addicted to gambling?

Base: Those who have placed a bet at an online bookmaker or via mobile	1013	718	422	178	60	84	217	87	538	589	115
Yes, I have	10%	10%	11%	12%	17%	10%	10%	14%	10%	11%	8%
No, I haven't	89%	89%	88%	85%	82%	89%	90%	84%	89%	88%	90%
Don't know/ can't recall	1%	1%	1%	2%	2%	1%	0%	1%	1%	1%	3%
Prefer not to say	0%	0%	0%	1%	-	-	-	1%	0%	-	-