

Sample 1000 Adult Interviews
Conducted August 12 - 13, 2015
Margin of Error ±4.2%

1. With which group do you most closely identify?

Heterosexual / straight	89%
Lesbian / gay woman	2%
Gay man	2%
Bisexual	4%
Other	1%
Prefer not to say	2%

2. Please try to place your sexuality on a scale of 0 to 6, where 0 is completely heterosexual and 6 is completely homosexual.

0 - Completely heterosexual	78%
1	5%
2	5%
3	3%
4	1%
5	2%
6 - Completely homosexual	4%
Not sure	2%

3. Thinking about sexuality, which of the following comes closer to your view?

There is no middle ground – you are either heterosexual or you are not	48%
Sexuality is a scale – it is possible to be somewhere near the middle	39%
Don't know	14%

4. Have you ever had a sexual experience with a member of the same sex?

Yes	18%
No	81%
Don't know	2%

5. If the right person came along at the right time, do you think it is conceivable that you could be attracted to a person of the same sex?

Asked of people who identify as heterosexual / straight

Absolutely not	66%
Very unlikely, but not impossible	16%
Maybe, if I really liked them	7%
Definitely	4%
Don't know	7%

6. If the right person came along at the right time, do you think it is conceivable that you could **have a sexual experience** with a person of the same sex?

Asked of people who identify as heterosexual / straight

Absolutely not	70%
Very unlikely, but not impossible	14%
Maybe, if I really liked them	6%
Definitely	4%
Don't know	7%

7. If the right person came along at the right time, do you think it is conceivable that you could **have a relationship with** a person of the same sex?

Asked of people who identify as heterosexual / straight

Absolutely not	70%
Very unlikely, but not impossible	15%
Maybe, if I really liked them	5%
Definitely	3%
Don't know	7%