

YouGov Survey Results

Sample Size: 2066 Scottish Adults (16+)
Fieldwork: 6th - 16th January 2017

	Indy Ref Vote		EU Referendum Vote		Westminster Vote in 2015				Gender		Age				Social Grade		Should Scotland be an independent country?		
	Total	Yes	No	Remain	Leave	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE	Yes	No
Weighted Sample	986	103	829	479	407	221	292	99	160	487	499	83	326	287	276	534	453	0	986
Unweighted Sample	1042	120	864	523	435	266	329	114	171	490	552	38	361	327	310	552	490	0	1042
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What do you think is the main reason why people support Scottish independence?

[Asked to respondents who would vote No in the Independence Referendum; n=1042]

	Total	Yes	No	Remain	Leave	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE	Yes	No
Increased sovereignty/Dislike of Westminster (mis)rule	25	50	20	24	22	15	19	26	46	21	28	29	25	23	23	26	23	0	25
Ignorance/misguided/unrealistic expectations	16	5	18	17	15	26	16	14	3	19	13	15	12	16	20	18	14	0	16
Brainwashed by SNP/SNP propaganda	11	4	12	8	14	18	10	11	4	12	10	5	7	12	15	11	11	0	11
Think Scotland/Scots will be better off	9	4	10	12	7	9	11	15	4	8	10	11	8	10	10	10	9	0	9
They are anti-English/bigots/racists	9	6	10	9	10	10	11	8	5	11	8	9	11	11	6	9	9	0	9
Nationalism/Patriotism	8	7	8	9	6	7	9	9	9	9	7	15	9	6	9	9	7	0	8
Stupidity	7	1	8	8	7	10	9	6	3	9	5	7	8	7	7	7	8	0	7
Romanticism/idealism/heart over head	5	3	6	7	4	6	6	7	4	6	5	0	5	7	5	7	4	0	5
History/historical reasons	4	6	3	2	5	4	2	5	5	3	4	7	2	5	3	3	5	0	4
Anti-Conservative	2	3	2	3	2	2	3	4	2	3	2	2	3	2	2	2	3	0	2
Not applicable	4	6	4	4	4	1	3	6	6	4	4	5	5	4	2	4	4	0	4
Other	10	6	10	10	10	7	11	8	7	11	8	20	12	7	7	9	10	0	10
Don't know	12	9	13	11	11	13	11	6	11	8	16	13	11	14	11	10	15	0	12

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	Total	Yes	No	Remain	Leave	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE	Yes	No
Weighted Sample	802	638	102	473	188	8	48	11	543	397	404	127	361	192	114	401	401	802	0
Unweighted Sample	787	639	92	486	191	10	56	12	578	375	412	71	385	205	121	392	395	787	0
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What do you think is the main reason why people support Scotland remaining in the United Kingdom?

[Asked to respondents who would vote Yes in the Independence Referendum; n=787]

Afraid of change/fear/uncertainty	38	41	30	40	43	9	35	31	41	39	36	27	42	35	42	40	35	38	0
Media/government/unionist propaganda	12	14	4	14	10	0	2	7	16	15	8	5	10	14	21	12	12	12	0
Financial/economic reasons	11	10	12	11	9	17	14	19	9	10	12	14	12	7	6	11	10	11	0
Security/Stability/Status Quo	6	5	9	9	1	0	6	7	6	6	6	18	5	4	0	8	4	6	0
Ignorance/misguided/unrealistic expectations	4	4	5	4	2	0	0	0	3	5	2	8	3	3	4	5	3	4	0
British identity/Reasons of culture, tradition or history	4	3	6	5	1	0	6	0	3	4	5	8	4	4	1	6	3	4	0
Generic 'better together' sentiment	4	2	11	3	4	19	11	17	2	2	5	4	4	4	2	4	3	4	0
Older voters/pensions	3	3	6	3	5	0	0	7	3	5	2	4	4	1	2	3	3	3	0
EU wasn't on the table last time	2	2	3	3	0	0	3	0	2	3	2	9	1	2	1	1	4	2	0
Not applicable	4	4	8	4	3	19	6	0	3	4	5	2	4	8	3	4	5	4	0
Other	15	16	13	16	16	27	17	0	17	14	16	10	14	17	23	14	17	15	0
Don't know	16	16	11	11	22	16	11	18	15	13	18	11	17	18	14	12	20	16	0