

YouGov Results

Fieldwork 19th - 20th September 2019

Sample Size 2,056 UK adults



Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

CTR_Q4. Do you believe enough is being done to help with and encourage recycling in the UK, or do you think more could be done? (Please select the option that best applies)

Unweighted base	2056	967	1089	187	320	361	320	868
Base: All UK adults	2056	997	1059	228	323	358	316	832
I think enough is being done	12%	13%	11%	13%	9%	11%	11%	14%
I think more could be done	83%	81%	85%	79%	85%	84%	85%	82%
Don't know	5%	6%	4%	9%	6%	5%	3%	4%

CTR_Q1. For the following question, by "single-use food packaging", we mean material which is only used once before they are thrown away or recycled (e.g. plastics, glass, metal, and paper). Do you believe UK supermarkets are doing enough to tackle "single-use food packaging", or do you think they are not doing enough? (Please select the option that best applies)

Unweighted base	2056	967	1089	187	320	361	320	868
Base: All UK adults	2056	997	1059	228	323	358	316	832
UK supermarkets are doing enough	10%	12%	8%	15%	10%	10%	6%	10%
UK supermarkets are not doing enough	82%	80%	85%	78%	81%	81%	89%	82%
Don't know	8%	8%	7%	7%	9%	9%	5%	7%

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Unweighted base	2056	967	1089	187	320	361	320	868
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CTR_Q2. Thinking about where you would consider your local recycling facility to be (e.g. bottle banks, clothes, card/ paper etc.)...Do you know what can and can't be recycled at your local recycling facilities? (Please select the option that best applies)

Unweighted base	2056	967	1089	187	320	361	320	868
Base: All UK adults	2056	997	1059	228	323	358	316	832
I know what can and can't be recycled	38%	37%	39%	24%	30%	36%	44%	44%
I have some understanding about what can and can't be recycled	52%	51%	53%	55%	56%	54%	49%	49%
I do not know what can and can't be recycled	6%	8%	5%	12%	8%	5%	5%	5%
Don't know	4%	4%	4%	9%	6%	5%	2%	2%

CTR_Q3. Thinking about all types of packaging...In general, how easy or difficult do you find it to understand the recycling labels on packaging? (Please select the option that best applies)

Unweighted base	2056	967	1089	187	320	361	320	868
Base: All UK adults	2056	997	1059	228	323	358	316	832
Very easy	11%	12%	10%	17%	9%	11%	12%	10%
Fairly easy	42%	41%	44%	42%	43%	42%	45%	41%
Fairly difficult	33%	33%	33%	27%	29%	33%	33%	37%
Very difficult	9%	9%	8%	6%	10%	8%	7%	10%
Don't know	5%	6%	5%	9%	9%	6%	3%	3%

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CTR_Q4. Do you believe enough is being done to help with and encourage recycling in the UK, or do you think more could be done? (Please select the option that best applies)

Unweighted base	2056	967	1089	187	320	361	320	868
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CTR_Q5. Still thinking about recycling...Before taking this survey, had you EVER heard of the "deposit return scheme"?

Unweighted base	2056	967	1089	187	320	361	320	868
Base: All UK adults	2056	997	1059	228	323	358	316	832
Yes, I had	50%	52%	49%	29%	39%	51%	50%	60%
No, I had not	50%	48%	51%	71%	61%	49%	50%	40%

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CTR_Q4. Do you believe enough is being done to help with and encourage recycling in the UK, or do you think more could be done? (Please select the option that best applies)

Unweighted base	2056	967	1089	187	320	361	320	868
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CTR_Q6__coded.

	Unweighted base	2055	967	1088	186	320	361	320	868
Base		2055	997	1058	227	323	358	316	832
A standardised national recycling policy, the same for all councils		2%	2%	1%	0%	1%	2%	1%	3%
Not having to sort / wash items before recycling them		4%	4%	4%	6%	4%	5%	5%	3%
Better recycling facilities		11%	8%	14%	12%	15%	13%	11%	8%
If companies stopped using materials that cannot be recycled		7%	7%	7%	9%	8%	7%	7%	6%
Other		5%	6%	5%	14%	5%	3%	4%	5%
Assurance products where being recycled properly		5%	5%	6%	2%	4%	5%	8%	6%
Clearer information on packaging about how to recycle it		4%	3%	4%	3%	3%	3%	4%	4%
LA collecting more frequently/more items		16%	16%	17%	11%	17%	22%	21%	14%
Better information from the local authority on what can be recycled		8%	8%	8%	9%	8%	7%	6%	9%
A reward / financial incentive		9%	12%	6%	13%	9%	10%	11%	6%
Nothing - I already recycle as much as I can		10%	10%	10%	5%	6%	8%	10%	14%
Don't know		25%	25%	25%	21%	27%	25%	21%	27%