

YouGov / The Sun Survey Results

Sample Size: 1661 GB Adults
Fieldwork: 9th - 10th April 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1661	430	484	110	560	393	380	807	854	201	424	568	468	947	714	213	540	355	409	145
Unweighted Sample	1661	428	491	110	545	411	380	788	873	105	486	650	420	1117	544	273	526	306	399	157
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	36	100	0	0	83	2	11	36	35	34	34	34	40	39	31	36	45	32	32	25
Lab	40	0	100	0	4	92	36	39	42	43	41	44	35	37	45	43	30	45	49	37
Lib Dem	9	0	0	100	2	0	35	9	9	9	12	8	8	11	7	11	12	9	5	6
Other	15	0	0	0	11	5	19	16	13	14	13	14	18	13	16	10	13	14	13	32

Other Parties Voting Intention

UKIP	6	0	0	0	8	2	6	6	7	1	4	5	12	5	8	4	7	6	8	0
SNP / PCY	4	0	0	0	1	1	4	5	3	11	3	4	3	4	5	0	0	5	2	30
Green	2	0	0	0	0	1	6	2	2	2	3	2	2	3	1	3	2	3	1	1
BNP	1	0	0	0	1	1	0	1	1	0	1	1	1	0	1	2	1	0	0	0
Respect	1	0	0	0	0	1	1	1	1	0	0	2	0	1	1	0	2	0	1	0
Other	1	0	0	0	0	0	2	1	1	0	1	1	0	1	1	1	1	0	1	1

Non Voters

Would Not Vote	8	0	0	0	4	2	6	6	10	11	11	7	6	7	9	5	10	6	10	6
Don't know	20	0	0	0	19	11	27	18	21	26	19	19	19	20	19	21	21	17	20	19

Do you approve or disapprove of the Government's record to date?

	April 4-5	April 9-10	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Approve	25	27	78	4	34	54	5	21	31	23	28	28	25	29	32	21	30	33	24	23	18
Disapprove	63	57	10	90	46	31	87	60	56	58	45	54	62	60	53	62	51	50	61	63	67
Don't know	12	16	13	7	20	15	8	19	12	19	27	18	13	12	15	17	19	17	15	14	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 2-3	April 9-10																			
Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?																					
Strongly support	4	4	9	1	15	7	0	4	6	2	5	4	4	3	5	2	5	4	3	3	5
Tend to support	25	28	53	9	45	42	8	35	29	27	25	29	29	28	32	23	30	34	29	21	22
TOTAL SUPPORT	29	32	62	10	60	49	8	39	35	29	30	33	33	31	37	25	35	38	32	24	27
Tend to oppose	29	31	28	35	25	31	35	30	31	32	35	31	29	33	32	31	34	31	32	32	27
Strongly oppose	33	26	6	51	7	15	50	21	28	25	16	19	29	33	22	31	19	20	26	35	34
TOTAL OPPOSE	62	57	34	86	32	46	85	51	59	57	51	50	58	66	54	62	53	51	58	67	61
Don't know	9	11	3	4	8	6	7	9	7	14	17	16	9	3	8	13	12	12	9	9	12

	March 26-27	April 9-10																			
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.																					
The economy	74	77	84	77	76	81	76	79	82	73	75	77	79	77	83	71	76	76	77	80	80
Immigration & Asylum	44	47	63	32	31	68	32	36	42	52	25	36	48	65	41	55	48	47	46	53	30
Health	33	26	15	38	23	18	40	31	25	27	22	24	25	32	27	25	30	26	25	26	25
Pensions	25	26	20	30	28	23	33	26	26	25	16	17	31	31	26	25	19	22	30	27	35
Crime	18	22	26	23	18	23	19	19	17	26	15	23	22	22	19	25	34	21	21	21	10
Tax	20	21	18	23	20	19	25	21	24	19	25	27	22	13	21	22	18	20	22	21	29
Education	13	13	10	18	16	8	16	13	13	12	21	12	12	10	15	9	18	12	12	11	13
Europe	12	11	18	5	10	18	4	8	15	7	13	7	11	14	12	10	7	16	8	10	9
Afghanistan	13	10	10	9	11	10	10	12	8	13	11	6	9	16	10	11	8	9	14	11	10
Family life & childcare	8	8	8	9	10	7	10	6	6	10	8	11	8	7	9	8	7	8	11	8	7
The environment	6	6	3	6	16	4	5	11	7	5	7	9	4	5	6	6	5	7	7	4	6
Transport	7	5	5	6	10	5	6	7	6	5	6	6	6	3	5	6	5	5	7	6	4
None of these	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	2	2	0	0	0	1	1	2	3	1	6	4	1	0	2	3	1	3	0	1	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	65	65	69	68	60	68	66	65	67	63	59	66	69	62	69	59	63	66	67	63	67
Pensions	38	39	37	38	36	42	39	38	39	38	22	25	38	58	41	35	29	38	40	43	41
Tax	34	34	36	33	33	37	36	31	39	30	34	43	32	30	38	28	32	35	34	35	32
Health	34	33	26	40	36	27	40	38	31	34	29	19	30	49	30	35	35	31	36	33	27
Family life & childcare	14	15	14	18	17	13	17	15	12	18	13	26	13	7	15	15	14	15	15	15	12
Immigration & Asylum	13	13	18	9	6	19	10	8	12	14	10	6	13	21	11	15	18	14	11	13	8
Education	11	13	13	15	18	11	13	15	12	14	20	14	15	6	14	11	15	13	11	12	14
Transport	14	12	14	12	13	13	10	12	12	11	17	14	12	8	11	13	13	13	13	10	9
Crime	11	10	9	10	7	10	10	8	11	8	4	10	11	10	9	11	22	9	4	10	6
The environment	8	7	5	5	16	7	4	9	6	8	6	7	6	7	6	7	8	7	9	4	5
Europe	4	5	8	2	1	11	1	3	6	5	2	3	5	10	5	6	3	5	6	7	5
Afghanistan	2	2	3	1	1	2	1	1	1	3	4	1	1	2	1	2	1	1	3	1	4
None of these	2	2	2	2	1	1	2	3	2	2	0	3	3	1	2	2	1	3	2	2	3
Don't know	2	3	1	2	1	2	2	3	3	3	10	5	2	1	2	5	3	2	3	2	10

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	43	103
Male 25 to 39	191	213
Male 40 to 59	328	281
Male 60 +	226	211
Female 18 to 24	62	98
Female 25 to 39	295	211
Female 40 to 59	322	287
Female 60 +	194	257
Region		
North England	399	409
Midlands	233	272
East England	154	159
London	273	213
South England	372	380
Wales	73	83
Scotland	157	145
Social Grade		
AB	615	465
C1	502	482
C2	263	349
DE	281	365
Newspaper Type		
Express / Mail	351	266
Sun / Star	177	390
Mirror / Record	109	166
Guardian / Independent	79	75
FT / Times / Telegraph	119	158
Other Paper	250	191
No Paper	576	415
Political Party Identification		
Labour	542	540
Conservative	462	473
Liberal Democrat	194	199
SNP/Plaid Cymru	32	28
Others	74	22
None/ DK	357	399

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