

Region

YouGov / The Times Survey Results

Sample Size: 1616 Adults in GB Fieldwork: 8th - 9th October 2019

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	T.			Lib	Brexit	0	1.4	Lib	· · · · ·		Mada	F	40.04	05.40	50.04	٥.	4004	0005	Landon	Rest of	Midlands /	M. atla	041
	Tot	al Co	n Lab	Dem	Party	Con	Lab	Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	CZDE	London	South	Wales	North	Scotland
Weighted Sa	ample 16	6 40	2 254	242	144	533	499	90	622	666	782	834	178	680	385	373	921	695	194	540	349	394	139
Unweighted Sa	ample 16	6 41	7 248	259	144	562	488	101	715	664	731	885	103	696	416	401	972	644	160	552	347	401	156
	· <u> </u>	_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	30																						
	Sent - 8																						
1	Oct Oc	t																					
HEADLINE VOTING INTENTION																							
Westminster Voting Intention																							
[Weighted by likelihood to vote, excluding those who																							
would not vote, don't know, or refused]																							
	<i>34</i> 3 !	5 10	0 0	0	0	71	8	6	14	57	35	35	18	25	37	53	34	36	31	41	37	31	20
	21 2				0	1	52	8	32	10	19	24	29	28	23	8	20	24	32	16	18	32	10
	23 20			100	0	10	23	75	36	4	20	20	26	24	19	13	25	13	26	22	24	16	8
SNP	3 4			0	0	0	2	0	7	1	4	3	6	3	4	4	5	3	0	0	0	0	43
Plaid Cymru	1 1			0	0	0	0	2	1 1	0	1	0	4	1	0	1	1	1	0	0	2	1	0
Brexit Party	12 12			0	100	17	6	3	1	24	15	8	3	9	13	18	9	17	6	13	13	13	10
Green	5 6			0	0	1	8	4	8	2	5	7	14	9	2	1	6	5	5	7	4	6	6
Other	1 1		0	0	0	0	1	1	1	1	1	1	1	1	2	, l	1	1	0	1	2	1	3
Otilei	' '	1	U	U	U	U	'	'	l '	' '	'	'	'	•	2	' '	'	'	U	'	2	'	3
Other Parties Voting Intention																							
[Weighted by likelihood to vote, excluding those who																							
would not vote, don't know, or refused																							
UKIP	0 0	1 0	0	0	0	0	0	0	ΙΛ	0	0	0	۱۸	0	0	0	0	0	۱ ۵	0	0	0	0
WEP	0 0				0		0	0	0	0		0	0	-	0	0	0 0		0		-		-
				0		0	4		0		0	1	0 0	0 1	4			0	0	0 0	0	0	0
Change UK	0 1	1		0	0	0	1	0	1	1	1				1	0	1	1	0	0	2	0	3
Other	0 0		0	0	0	0	0	1	0	1	0	0	0	0	1	1	1	0	0	1	0	1	0

Vote in 2017

EU Ref 2016

Gender

Social Grade

Westminster VI



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Fieldwork: 8th - 9th October 2019		Westminster VI				Vote in 2017			EU Ref 2016		Ger	nder	Age				Socia	I Grade	Region				
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sam	ple 1616	402	254	242	144	533	499	90	622	666	782	834	178	680	385	373	921	695	194	540	349	394	139
Unweighted Sam			248	259	144	562	488	101	715	664	731	885	103	696	416	401	972	644	160	552	347	401	156
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
30 Sep 1 C	ot - 8-9																						
If there were a general election held tomorrow, which party would you vote for?																							
Conservative 2- Labour 1: Liberal Democrat 1:	5 16 15	100 0 0	0 100 0	0 0 100	0 0 0	58 1 9	6 39 17	5 6 61	11 25 28	44 8 3	27 15 16	23 17 14	12 21 18	17 19 17	28 17 15	43 7 11	26 15 19	24 17 9	21 22 20	30 12 16	27 13 18	22 24 11	15 8 7
Scottish National Party (SNP) 2 Plaid Cymru 6 Brexit Party 9	1	0 0 0	0 0 0	0 0 0	0 0 100	0 0 14	1 0 5	0 2 2	5 1 1	1 0 19	3 1 12	2 0 6	4 3 2	2 0 7	3 0 10	3 1 15	3 1 7	2 1 12	0 0 4	0 0 9	0 2 10	0 1 9	33 0 8
Green 4 Some other party 1 Would not vote 10	1	0 0 0	0 0 0	0 0 0	0 0 0	1 1 3	6 1 6	3 1 1	6 1 4	2 1 6	4 1 8	5 1 9	10 0 6	6 1 12	2 1 8	1 0 5	5 1 6	4 1 12	5 0 5	5 1 8	3 1 9	4 1 12	6 2 5
Don't know 10 Refused 2		0 0	0	0	0 0	13 1	16 2	19 0	17 2	14 2	11 3	19 3	10 14	17 3	15 0	14 1	14 3	16 3	14 9	16 3	16 1	15 2	13 3
And which of these parties would you vote for? [Asked only to those who responded 'Some other party'; n=15]																							
UK Independence Party (UKIP) 20 Women's Equality Party 5	5 0	0	0	0	0	0	0	0	20 0	0	0	12 0	0	16 0	0	0	0	14 0	0	29 0	0	0	0
Independent Group for Change Some other party Don't know	7 28	0 0 0	0 0 0	0 0 0	0 0 0	0 61 39	100 0 0	0 100 0	66 14 0	37 40 23	54 30 16	40 27 12	0 0 0	57 12 14	53 28 19	0 100 0	53 47 0	39 10 26	0 0 0	0 71 0	100 0 0	0 36 46	100 0 0
Refused 0		0	0	0	0	0	0	0	0	0	0	8	100	0	0	0	0	10	0	0	0	18	0
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																							
0 - Certain NOT to vote 9	2 1	0	0	0	1 0	0	3 1	0	1	4 1	8	7 2	9	9 2 2	6 1 2	3 1	4 2	11 1	7	6 2	6 1	10 1	6 0
2 2 3 1 4 1	2	0 0 0	0 0 1	0 1 1	2 4 0	2 1 1	1 1 1	1 1 0	1 1 1	2 2 1	1 2 1	2 2 1	0 4 3	2 3 1	2 1 1	1 1 0	1 2 1	1 3 1	1 2 2	1 1 1	2 3 1	2 2 1	0 4 2
5 5 6 2	6	3	4	3	4	5	5	1 2	4 2	5	5 2	8	11 6	6 4	6 1	4 1	6	7 3	6 5	6	6 5	5	11 1
7 5 8 5	6	5 7	2 6	6 7	2	3 7	5 5	7 7	4 7	5 5	6	3 7	3 11	5 7	5 6	3 4	3 7	5 5	2 6	6 6	3 6	4 8	3 4
9 7 10 - Absolutely certain to vote 6		11 72	4 76	8 69	6 71	8 71	8 67	14 67	7 70	9 64	6 63	8 57	4 48	7 55	8 63	8 74	8 63	6 57	10 59	7 62	8 58	6 58	5 65



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	⊢			Westmi	nster VI		V	ote in 20		EU Re	t 2016	Ge	nder		A	ge	ı	Socia	I Grade		D	Region	_	
	-	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted S	ample 1	1616	402	254	242	144	533	499	90	622	666	782	834	178	680	385	373	921	695	194	540	349	394	139
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	30	8-9																						
	Sept -	Oct																						
	1 Oct																							
Which of the following do you think would make the best Prime Minister?																								
Boris Johnson	40	41	94	2	12	75	79	16	17	18	70	46	36	22	31	47	62	39	43	26	46	44	40	34
Jeremy Corbyn		21	1	- 75	23	2	2	44	27	36	8	22	20	28	27	19	9	23	18	31	16	18	25	22
Not sure		34	4	22	60	22	18	37	54	42	20	27	40	32	39	33	25	34	34	32	34	34	33	37
Refused	3	4	1	1	6	1	2	2	2	4	3	5	3	18	3	1	4	4	5	11	3	4	2	6
		•					•			•	·	-		-				-						
Which of the following do you think are the most																								
important issues facing the country at this time? Please tick up to three.																								
Britain leaving the EU	69	69	79	60	75	81	79	67	74	71	75	70	68	54	67	74	76	71	66	68	69	69	69	71
Health	35	35	32	42	36	29	32	40	37	38	35	29	40	27	33	35	41	36	32	27	35	36	36	37
The economy	28	28	31	25	41	20	32	27	44	38	22	32	24	22	28	29	27	32	21	23	29	28	25	34
The environment	25	28	15	42	43	9	18	33	41	39	15	25	30	49	28	25	20	32	22	32	29	26	26	26
Crime	26	27	37	21	18	33	33	24	21	19	35	29	26	8	29	31	30	25	30	31	27	31	27	15
Immigration & Asylum	20	20	34	10	3	43	30	10	6	7	34	20	19	8	17	19	30	17	24	18	17	22	23	12
Housing		14	9	25	12	9	8	20	13	17	11	14	14	11	15	15	11	12	16	22	14	10	13	13
Education		11	5	14	15	4	5	13	14	14	6	11	10	16	12	8	8	12	9	7	13	10	9	14
Welfare benefits		10	6	17	8	11	6	15	8	10	10	9	11	9	10	13	7	8	12	6	8	11	12	13
Defence and security	10 7	9	14 7	2	7 7	19 7	17 7	4 6	8 4	7 5	14 7	10 6	8 6	6 2	6 4	9 8	17 9	9 6	10 6	4 5	10 6	11 6	10 6	7 8
Pensions Family life & childcare	4	3	2	5	2	2	2	4	3	2	3	3	4	4	5	3	1	3	4	2	4	2	5	2
Tax	3	2	4	2	4	3	2	2	2	2	2	3	2	5	3	3	1	3	2	1	3	3	2	2
Transport	2	2	2	1	4	1	1	2	7	2	2	4	1	6	2	2	1	3	1	3	1	3	2	3
None of these	1	0	0	1	0	0	0	1	0	0	0	1	0	3	1	0	0	0	1	2	0	0	1	0
Don't know	4	4	1	3	0	2	2	3	0	1	2	3	5	12	5	1	1	4	4	5	4	4	3	4
How well or badly do you think the government are																								
doing at handling Britain's exit from the European Union?																								
Very well	3	4	11	0	2	5	7	2	4	l 1	7	5	2	4	2	5	6	4	3	4	3	3	5	2
Fairly well		15	42	3	2	22	29	5	6	4	28	18	12	8	9	17	27			11	18	17	12	11
TOTAL WELL		19	53	3	4	27	36	7	10	5	35	23	14	12	11	22	33	18	19	15	21	20	17	13
Fairly badly	18	21	27	13	12	33	29	16	13	16	27	20	23	26	18	26	21	21	21	24	19	22	22	18
Very badly	57	52	13	80	83	32	28	72	73	76	29	51	53	55	61	47	39	54	50	53	51	49	52	61
TOTAL BADLY		73	40	93	95	65	57	88	86	92	56	71	76	81	79	73	60	75	71	77	70	71	74	79
Don't know	7	8	8	4	1	7	8	5	4	4	10	6	11	8	11	6	7	7	10	7	9	8	8	9
In hindright, do you think Details were stated as																								
In hindsight, do you think Britain was right or wrong																								
to vote to leave the European Union? Right to leave	40	42	80	17	5	98	69	25	23	5	86	45	38	16	32	50	64	37	48	29	44	44	45	34
Wrong to leave		48	14	76	91	2	25	69	71	90	8	46	50	68	55	45	31	55	40	61	46	49	44	54 54
· ·		10	5	7	4	0	6	6	6	5	6	8	11	15	13	6	5	8	13		10	7	11	12
						-		-	-		-				-	-	-		-		-			



YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)	-	-	-
Men Over 65	185	170	10.5%
Men 50-64 High education	50	48	3.0%
Men 50-64 Mid education	83	76	4.7%
Men 50-64 Low education	66	63	3.9%
Men 25-49 High education	111	124	7.7%
Men 25-49 Mid education	139	123	7.6%
Men 25-49 Low education	58	89	5.5%
Men Under 25 High education	12	15	0.9%
Men Under 25 Mid & Low education	27	74	4.6%
Women Over 65	216	204	12.6%
Women 50-64 High education	49	45	2.8%
Women 50-64 Mid education	97	87	5.4%
Women 50-64 Low education	71	65	4.0%
Women 25-49 High education	148	134	8.3%
Women 25-49 Mid education	151	131	8.1%
Women 25-49 Low education	89	79	4.9%
Women Under 25 High education	21	18	1.1%
Women Under 25 Mid & Low education	43	71	4.4%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	144	307	19.0%
Medium (3-7)	1099	970	60.0%
High (8,9,10)	373	339	21.0%
Social Grade (NRS and 2011 census)			
AB	493	452	28.0%
C1	479	469	29.0%
C2	285	339	21.0%
DE	359	356	22.0%
EU Referendum Vote (Election Result)			
Remain		622	38.3%
Leave Don't Know / Did Not Vote		666 328	41.4% 20.3%
25 2.2.700 700			= =



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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	238	223	13.8%
South Lab	130	124	7.7%
South LD	49	45	2.8%
South UKIP	9	8	0.5%
South Oth	17	16	1.0%
South DNV	109	123	7.6%
London Con	46	50	3.1%
London Lab	53	81	5.0%
London LD	15	13	0.8%
London Oth	8	5	0.3%
London DNV	38	45	2.8%
Midlands Con	105	100	6.2%
Midlands Lab	88	82	5.1%
Midlands LD	9	8	0.5%
Midlands Oth	9	8	0.5%
Midlands DNV	47	68	4.2%
North Con	115	110	6.8%
North Lab	154	154	9.5%
North LD	16	15	0.9%
North UKIP	8	8	0.5%
North Oth	9	6	0.4%
North DNV	99	102	6.3%
Scotland Con	35	29	1.8%
Scotland Lab	31	27	1.7%
Scotland LD	8	6	0.4%
Scotland SNP	46	39	2.4%
Scotland Oth & DNV	36	37	2.3%
Wales Con	23	21	1.3%
Wales Lab	32	31	1.9%
Wales LD	4	3	0.2%
Wales PC	8	6	0.4%
Wales Oth & DNV	22	21	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology Or visit our website: yougov.co.uk