

YouGov Survey Results

Sample Size: 1594 GB Adults

Fieldwork: 31st July - 1st August 2016

		EU Ref	Vote		Vote in 2015			Ge	ender		Ag	je		Social	Grade			Region		
	Total	Remain	Leave	Con	Lab	Lib Dem	b Dem UKIP Ma		Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1594	626	681	450	373	96	153	771	823	185	681	394	335	909	685	191	529	343	384	147
Unweighted Sample	1594	748	693	447	408	128	157	717	877	193	602	449	350	1000	594	170	523	344	403	154
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the result of the EU referendum, which of the following best reflects your view?

I supported Britain leaving the EU, and the British government should ensure that Britain does leave the EU	45	1	95	56	33	27	94	46	44	22	39	52	62	37	56	27	47	50	49	36
I did not support Britain leaving the EU, but now the British people have voted to leave the government has a duty to carry out their wishes and leave	24	49	1	25	30	36	3	26	23	38	25	22	19	30	17	33	23	21	22	29
I did not support Britain leaving the EU and the government should ignore the result of the referendum or seek to overturn it in a second referendum	22	45	1	13	30	33	1	22	22	30	24	18	16	25	17	27	21	21	20	25
Don't know	9	5	3	6	6	4	2	7	12	11	13	8	3	8	11	14	9	7	9	10

Do you think it would or would not be acceptable for the next government to call a second referendum, asking if people still want to leave the EU or would prefer to stay after all?

Would be acceptable	34	65	6	24	45	48	5	33	35	47	39	29	23	40	27	46	33	32	28	43
Would not be acceptable	56	26	91	70	47	43	93	59	54	41	50	62	71	52	62	41	59	59	61	46
Don't know	10	9	3	6	8	9	2	8	11	12	11	9	5	8	11	12	8	9	10	11



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In the event that Britain DOES leave the European Union, what sort of future relationship do you think Britain should seek with the rest of the EU?

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Britain should leave the EU outright and not seek any sort of special relationship, trading or otherwise	10	2	17	10	9	6	21	10	9	5	9	10	12	7	13	5	9	11	11	8
Britain should leave the EU and seek a relationship with the rest of the European Union based primarily on free trade	42	29	62	53	36	41	68	48	37	29	36	47	56	43	41	36	46	42	43	36
Britain should leave the EU and seek some sort of associate membership of the EU, based on continuing co-operation in many areas, but not full membership	31	51	13	26	39	42	9	29	32	46	33	28	22	36	24	40	30	29	30	32
None of these Don't know	5 12	9 9	2 6	3 8	4 12	5 7	0 2	5 8	5 16	10 10	5 17	5 10	3 7	5 9	5 17	6 13	5 10	5 13	4 13	9 15

Before Britain leaves the European Union there will be a period of negotiations while the arrangements for our exit are agreed. Which of the following best reflects your view?

the following best reflects your view?																				
Britain should leave the EU as soon as possible, within the next year and with the minimum of negotiations. We can sort out future relationships later	22	4	44	23	17	12	61	23	21	6	17	26	35	18	27	15	23	26	22	14
Britain should go through the standard process of leaving the EU, taking around two years to negotiate our exit and future relationship and leaving the EU around 2018	31	26	40	41	30	30	28	33	30	29	33	29	31	33	29	30	31	28	36	32
Britain should negotiate our exit from the EU as fully and carefully as possible, even if this takes longer and we do not end up leaving the EU until 2020 or later	33	60	9	26	41	50	5	33	33	47	34	32	25	39	25	44	31	30	30	39
None of these	3	4	1	2	1	4	0	3	3	3	3	3	2	3	3	1	4	2	2	4
Don't know	11	6	6	7	10	5	5	8	14	15	13	10	6	8	16	10	11	14	10	11



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	 %	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Britain's future outside the European Union, how important, if at all, do you think it is that Britain has a free trade deal with the remainder of the European Union?

Very important	42	66	24	38	53	51	20	42	41	46	42	41	40	46	36	49	41	40	38	46
Fairly important	37	25	50	46	28	35	46	39	35	31	34	36	45	37	36	29	38	33	40	39
TOTAL IMPORTANT	79	91	74	84	81	86	66	81	76	77	76	77	85	83	72	78	79	73	78	85
Not very important	8	2	16	8	7	2	27	10	7	6	7	11	9	7	11	8	8	10	9	6
Not important at all	1	0	2	1	0	1	0	1	1	1	1	1	1	1	1	1	1	2	1	0
TOTAL NOT IMPORTANT	9	2	18	9	7	3	27	11	8	7	8	12	10	8	12	9	9	12	10	6
Don't know	12	8	8	7	11	11	7	8	16	15	16	11	4	10	16	13	12	14	12	10

Below are some things that other European Union countries may ask for in exchange for agreeing to a free trade deal with Britain. In each case, please say whether or not you think they would be acceptable or unacceptable

Britain following European Union regulations that relate to the single market (such as common product standards)

common product ctaridaracy																				
Would be acceptable	36	57	20	27	49	50	15	41	31	48	43	29	22	40	30	47	34	30	33	49
Is not desirable, but may be a price worth paying for free trade with the EU	24	22	30	37	18	28	30	26	22	19	20	29	31	26	21	22	29	25	23	11
Would be unacceptable, and Britain would be better off not having a trade deal than accepting this	17	3	33	21	11	8	41	17	17	5	11	21	31	15	20	13	18	20	15	18
Don't know	23	17	18	15	22	14	14	15	30	29	26	21	15	18	29	18	19	25	29	22



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Britain making a financial contribution towards the European Union Would be acceptable Is not desirable, but may be a price worth paying for free trade with the EU	% 13 28	% 25 43	% 3 14	% 5 28	% 24 28	% 17 42	% 4 11	% 15 29	% 10 26	% 22 31	% 14 31	% 12 23	% 6 23	% 16 31	% 8 23	% 21 32	% 11 30	% 9 26	% 12 22	% 19 32
Would be unacceptable, and Britain would be better off not having a trade deal than accepting this	44	19	74	57	34	34	75	45	43	26	36	50	62	39	49	31	46	47	47	33
Don't know Britain allowing EU citizens the right to live and work in Britain	16	12	10	10	14	7	11	11	21	22	19	14	9	14	19	17	13	18	19	16
Would be acceptable	33	58	14	24	48	43	7	35	32	42	38	29	25	39	26	44	34	29	28	42
Is not desirable, but may be a price worth paying for free trade with the EU	19	21	18	24	19	28	18	20	17	19	17	20	20	19	19	19	17	20	19	17
Would be unacceptable, and Britain would be better off not having a trade deal than accepting this	33	11	56	41	19	22	67	34	31	14	29	37	46	30	36	23	37	36	33	22
Don't know	15	11	12	10	14	7	9	10	20	24	16	14	10	12	20	15	12	15	20	19
Thinking about those EU citizens already living or working in Britain, do you think they should be allowed to stay in Britain once we leave the European Union, or should they have to leave?																				
EU citizens already living in Britain should be allowed to stay here once Britain leaves the EU	38	53	24	31	47	42	22	38	37	51	41	31	31	42	32	44	37	35	36	41
EU citizens already living in Britain should be allowed to stay here, but only if the EU makes the same deal for British citizens	49	40	64	60	41	52	63	51	48	32	44	57	62	49	50	46	52	49	48	49
EU citizens already living in Britain should have to leave once Britain leaves the the EU	4	2	6	3	5	1	8	4	5	2	5	5	4	3	7	2	4	6	6	3
None of these Don't know	2 7	1 3	3	3	2 6	2 3	3 4	2 5	2 9	3 13	2 8	2 5	2	2 5	2 9	1 7	2 5	2 7	1 9	2 5



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine Britain left the EU on these terms:

Britain leaves the EU and does not sign any new trade deal with the rest of the EU. Britain does not have automatic access to European markets, and there are tariffs or other barriers on many British exports. Britain has full control over our borders and immigration, does not have to follow any EU regulations and does not have to contribute any money to the EU.

Do you think this outcome would be good or bad

for Britain?																				
Would be good for Britain	32	8	59	39	24	19	68	33	30	17	25	35	48	28	37	29	33	35	30	25
Would not be good for Britain	44	75	19	42	54	58	16	48	40	55	48	40	34	52	32	50	44	42	42	48
Don't know	25	17	22	19	21	23	17	19	30	27	27	25	18	20	31	21	23	23	28	27
Regardless of whether you think it would be good or bad for Britain, do you think this outcome would or would not respect the result of the referendum? Would respect the result of the referendum Would not respect the result of the referendum	64	63 16	76 7	73 12	65 12	74 12	73 9	71 13	57 11	62 13	60 13	62 11	74 10 	69 12	57 12	59 16	66 12	67 12	61 10	62 12
Don't know	24	20	17	15	22	14	18	16	32	25	27	27	16	19	31	25	22	22	29	26
And would you personally be happy or unhappy with this outcome?	•			•			•	l.		•			•		·					
Very happy with the outcome	13	2	27	17	10	5	37	14	12	4	8	16	24	12	14	6	13	17	14	11
Fairly happy with the outcome	22	8	39	27	16	19	35	25	19	18	19	25	28	20	26	24	24	21	23	14
TOTAL HAPPY	35	10	66	44	26	24	72	39	31	22	27	41	52	32	40	30	37	38	37	25
Fairly unhappy with the outcome	17	23	12	23	18	26	9	17	18	17	18	19	14	20	14	15	17	18	18	18
Very unhappy with the outcome	24	51	3	16	35	34	3	27	20	37	27	19	15	30	15	34	23	22	18	30
TOTAL UNHAPPY	41	74	15	39	53	60	12	44	38	54	45	38	29	50	29	49	40	40	36	48
Don't know	24	16	19	17	20	15	17	17	31	25	27	22	20	18	31	20	23	22	28	27



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Imagine Britain left the EU on these terms:

TOTAL HAPPY 50

TOTAL UNHAPPY 25

Don't know 26

Fairly unhappy with the outcome 15

Very unhappy with the outcome 10

63 43

13 19

8 12

21 31

16 17 25

17 18

52 59

Britain leaves the EU and instead agrees a free trade deal with the EU, like Canada. Britain can export goods to the EU without paying tariffs, but the deal does not include services, so does not allow British industries like financial services to export freely to the EU. Britain has full control over our borders and immigration, does not have to follow any EU regulations and does not have to contribute any money to the Do you think this outcome would be good or bad for Britain? Would be good for Britain 50 Would not be good for Britain 24 Don't know 27 17 17 24 16 20 Regardless of whether you think it would be good or bad for Britain, do you think this outcome would or would not respect the result of the referendum? Would respect the result of the referendum 65 Would not respect the result of the referendum Don't know 25 16 14 23 17 19 And would you personally be happy or unhappy with this outcome? Very happy with the outcome 18 Fairly happy with the outcome 32



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·	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine Britain left the EU on these terms:

Britain leaves the EU and instead joins EFTA, like Norway. Britain still has full trade access to EU markets. EU citizens would still have the right to live and work in Britain. Britain still has to follow EU regulations on the single market, but not on things like agriculture, fishing or home affairs. Britain has to make a financial contribution to the EU.

Do you think this outcome would be good or bad

for Britain?																				
Would be good for Britain	35	54	21	29	46	53	18	39	31	46	41	31	23	41	27	42	32	32	35	47
Would not be good for Britain	38	23	59	50	30	28	64	42	34	22	30	43	56	36	40	33	42	41	35	28
Don't know	27	23	19	22	24	19	17	18	35	32	29	26	21	23	32	25	26	26	30	25
Regardless of whether you think it would be good or bad for Britain, do you think this outcome would or would not respect the result of the referendum?		4-	0.4	l aa	40	40	0.4		-	L	00	0.7	o. 1		oo 1	0.7	00	07	00	
Would respect the result of the referendum	32	45	24	29	40	49	21	35	29	41	33	27	31	36	28	37	33	27	30	41
Would not respect the result of the referendum	42	33	57	53	35	33	62	46	38	32	37	47	51	42	42	38	43	47	40	34
Don't know	26	22	19	18	25	18	17	19	33	27	29	26	18	22	31	25	24	26	30	25
And would you personally be happy or unhappy with this outcome?																				
Very happy with the outcome	10	12	8	7	12	12	8	11	8	11	11	8	7	10	10	12	11	7	8	11
Fairly happy with the outcome	28	42	18	30	34	41	13	30	26	34	30	25	24	34	20	29	26	27	28	35
TOTAL HAPPY	38	54	26	37	46	53	21	41	34	45	41	33	31	44	30	41	37	34	36	46
Fairly unhappy with the outcome	20	16	25	25	18	20	23	21	20	18	18	23	23	20	20	17	23	21	21	12
Very unhappy with the outcome	18	9	32	23	12	10	41	22	15	9	14	21	29	17	20	17	18	22	16	18
TOTAL UNHAPPY	38	25	57	48	30	30	64	43	35	27	32	44	52	37	40	34	41	43	37	30
Don't know	24	20	17	15	24	17	15	15	32	29	26	23	17	19	30	25	22	22	28	23