

## YouGov / The Times Survey Results

Sample Size: 1625 Adults in GB  
Fieldwork: 14th - 15th October 2019

	Westminster VI					Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1625</b>	430	259	213	131	536	502	91	626	670	787	839	179	684	387	375	926	699	195	543	351	397	140	
<b>Unweighted Sample</b>	<b>1625</b>	436	255	236	130	570	497	103	738	670	727	898	102	692	412	419	963	662	167	554	350	408	146	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### HEADLINE VOTING INTENTION

#### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	8-9 Oct	14-15 Oct																						
Con	35	<b>37</b>	100	0	0	0	75	6	4	14	61	37	37	22	29	38	53	37	38	31	45	43	29	23
Lab	22	<b>22</b>	0	100	0	0	1	56	5	33	9	20	25	31	29	23	10	22	24	28	16	24	31	13
Lib Dem	20	<b>18</b>	0	0	100	0	8	19	82	36	2	19	18	25	21	17	14	23	12	29	22	14	14	10
SNP	4	<b>4</b>	0	0	0	0	0	2	2	7	2	4	4	4	5	3	3	4	4	0	0	0	0	42
Plaid Cymru	1	<b>1</b>	0	0	0	0	0	1	0	1	1	1	0	0	1	1	0	1	0	0	0	3	0	0
Brexit Party	12	<b>11</b>	0	0	0	100	13	8	1	1	22	14	8	4	8	13	17	7	17	3	9	12	18	9
Green	6	<b>5</b>	0	0	0	0	2	7	4	7	2	4	6	13	7	3	2	6	4	7	6	3	6	2
Other	1	<b>1</b>	0	0	0	0	0	1	2	1	1	1	1	0	2	2	0	1	2	1	0	1	2	1

#### Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

UKIP	0	<b>1</b>	0	0	0	0	0	1	0	0	1	1	1	0	1	1	0	0	1	1	0	1	1	0
WEP	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Change UK	1	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	<b>0</b>	0	0	0	0	0	0	2	0	0	1	0	0	0	1	0	0	1	0	0	0	1	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	8-9 Oct	14-15 Oct																						
<b>If there were a general election held tomorrow, which party would you vote for?</b>																								
Conservative	25	<b>26</b>	100	0	0	0	62	5	3	11	48	29	24	16	19	29	42	28	24	22	34	29	20	17
Labour	16	<b>16</b>	0	100	0	0	1	42	4	25	7	15	17	22	18	18	7	17	15	19	12	16	21	10
Liberal Democrat	15	<b>13</b>	0	0	100	0	7	14	69	27	2	14	12	17	13	12	12	17	8	21	17	9	10	8
Scottish National Party (SNP)	3	<b>3</b>	0	0	0	0	0	1	1	5	1	3	2	3	3	2	3	3	3	0	0	0	0	31
Plaid Cymru	1	<b>0</b>	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	2	0	0
Brexit Party	9	<b>8</b>	0	0	0	100	11	6	1	1	18	11	5	3	5	10	14	6	11	2	7	8	13	7
Green	4	<b>4</b>	0	0	0	0	2	5	4	5	1	3	5	9	5	3	1	5	3	6	5	2	4	2
Some other party	1	<b>1</b>	0	0	0	0	1	1	1	1	1	1	1	0	1	2	0	1	1	1	0	1	2	1
Would not vote	9	<b>10</b>	0	0	0	0	3	4	1	4	7	11	10	6	14	11	6	6	16	2	10	14	12	9
Don't know	15	<b>16</b>	0	0	0	0	14	17	15	19	13	11	21	18	18	14	14	16	17	22	14	18	16	13
Refused	3	<b>2</b>	0	0	0	0	0	2	0	2	1	2	2	6	3	1	0	1	2	4	2	1	2	3

	8-9 Oct	14-15 Oct																						
<b>And which of these parties would you vote for?</b> <i>[Asked only to those who responded 'Some other party'; n=12]</i>																								
UK Independence Party (UKIP)	7	<b>50</b>	0	0	0	0	49	68	0	42	70	50	50	0	79	24	0	61	44	100	31	69	45	0
Women's Equality Party	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Independent Group for Change	46	<b>11</b>	0	0	0	0	23	16	0	19	10	0	25	0	11	12	0	14	9	0	39	31	0	0
Some other party	28	<b>32</b>	0	0	0	0	0	16	100	38	8	50	10	0	10	48	100	25	36	0	30	0	42	100
Don't know	13	<b>7</b>	0	0	0	0	28	0	0	0	12	0	15	0	0	16	0	0	11	0	0	0	13	0
Refused	5	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	8-9 Oct	14-15 Oct																						
<b>On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?</b>																								
0 - Certain NOT to vote	7	<b>9</b>	1	1	1	3	2	3	1	3	6	9	8	5	11	9	6	5	14	4	8	12	10	6
1	1	<b>2</b>	0	0	1	0	1	1	0	1	1	2	2	0	2	2	1	2	2	0	1	2	2	3
2	1	<b>1</b>	1	0	0	1	0	0	0	0	1	1	1	3	1	0	0	1	1	1	1	1	1	0
3	2	<b>1</b>	0	0	1	1	1	1	0	0	1	1	1	1	1	1	1	1	1	3	1	0	1	1
4	1	<b>1</b>	1	0	0	1	1	0	2	1	1	0	2	4	1	0	1	1	1	0	2	1	1	1
5	6	<b>7</b>	5	6	1	2	5	6	4	6	8	4	9	9	7	6	5	6	7	5	6	7	7	9
6	3	<b>2</b>	2	2	1	2	1	2	1	2	2	2	2	2	2	2	2	2	3	3	1	2	2	3
7	4	<b>5</b>	4	5	4	7	5	3	3	2	5	6	3	12	4	2	4	4	5	1	3	8	6	5
8	6	<b>6</b>	6	8	6	6	6	7	3	6	6	6	7	8	8	5	5	7	5	12	7	5	4	6
9	7	<b>7</b>	9	10	8	3	8	10	5	11	5	7	7	8	6	7	10	9	6	6	9	7	6	8
10 - Absolutely certain to vote	60	<b>59</b>	71	69	77	73	70	68	82	69	64	62	57	48	55	65	66	63	55	64	60	56	61	58

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	8-9 Oct	14-15 Oct																						
<b>Which of the following do you think would make the best Prime Minister?</b>																								
Boris Johnson	41	<b>43</b>	94	2	9	84	79	15	10	17	73	48	38	32	33	46	62	42	44	32	47	50	41	29
Jeremy Corbyn	21	<b>21</b>	0	75	29	3	1	49	23	35	6	21	20	29	26	20	8	23	17	29	20	17	22	22
Not sure	34	<b>32</b>	5	22	59	12	19	33	63	45	18	27	37	29	37	30	27	32	33	33	28	30	35	45
Refused	4	<b>4</b>	1	1	3	1	2	4	3	3	3	4	4	10	4	3	3	3	6	6	5	3	3	4
<b>Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.</b>																								
Britain leaving the EU	69	<b>70</b>	83	59	75	84	82	65	71	68	78	71	70	67	65	71	80	73	66	69	71	71	69	70
Health	35	<b>35</b>	32	43	40	28	34	41	43	41	33	30	39	29	34	34	39	36	33	38	35	32	35	36
The economy	28	<b>27</b>	28	28	39	18	31	26	32	32	25	31	24	27	27	29	27	31	22	29	28	27	29	20
Crime	27	<b>26</b>	37	22	15	32	36	22	10	19	34	26	27	19	26	25	33	24	29	30	24	30	30	11
The environment	28	<b>26</b>	14	32	44	12	16	33	46	39	13	24	28	40	28	24	17	31	19	32	28	21	21	34
Immigration & Asylum	20	<b>22</b>	33	9	8	47	29	13	7	9	33	23	21	17	15	24	33	18	27	18	16	28	27	19
Housing	14	<b>13</b>	6	23	22	6	7	19	24	16	9	14	13	13	14	13	12	14	13	20	17	8	10	13
Education	11	<b>11</b>	10	16	14	4	10	15	14	17	7	10	12	11	13	11	8	13	9	12	12	13	9	9
Welfare benefits	10	<b>10</b>	7	20	6	13	7	16	11	11	10	10	11	12	10	13	8	8	14	6	9	12	12	13
Defence and security	9	<b>9</b>	15	4	6	14	14	5	9	7	13	9	9	2	7	12	13	9	9	5	8	12	11	6
Pensions	6	<b>6</b>	7	9	3	10	6	6	3	5	8	6	7	2	4	10	10	5	8	3	4	8	8	9
Tax	2	<b>4</b>	5	4	5	3	3	2	3	3	3	6	2	7	5	3	2	4	3	3	6	4	2	4
Family life & childcare	3	<b>4</b>	3	7	3	3	3	5	4	5	3	3	4	3	5	2	2	4	3	2	3	5	3	4
Transport	2	<b>2</b>	1	3	3	3	2	2	2	1	2	3	1	5	1	2	2	2	3	2	3	3	1	0
None of these	0	<b>1</b>	1	1	0	0	0	1	0	1	0	2	1	0	2	1	1	1	1	0	1	1	1	2
Don't know	4	<b>4</b>	1	1	0	0	1	3	0	2	3	4	4	9	6	1	1	2	7	4	4	2	3	7
<b>How well or badly do you think the government are doing at handling Britain's exit from the European Union?</b>																								
Very well	4	<b>3</b>	7	0	1	5	5	1	0	1	5	4	2	2	2	5	2	3	3	6	3	3	1	1
Fairly well	15	<b>17</b>	42	2	4	34	34	6	10	6	32	20	14	5	11	20	29	16	18	16	19	17	16	10
<b>TOTAL WELL</b>	<b>19</b>	<b>20</b>	49	2	5	39	39	7	10	7	37	24	16	7	13	25	31	19	21	22	22	20	17	11
Fairly badly	21	<b>25</b>	33	17	16	27	32	20	13	19	29	23	27	40	23	21	26	25	25	20	25	26	29	17
Very badly	52	<b>47</b>	10	77	75	30	21	69	77	70	26	46	49	43	53	50	37	50	44	48	46	46	46	61
<b>TOTAL BADLY</b>	<b>73</b>	<b>72</b>	43	94	91	57	53	89	90	89	55	69	76	83	76	71	63	75	69	68	71	72	75	78
Don't know	8	<b>8</b>	8	4	3	4	8	4	0	4	8	7	9	10	11	4	6	6	11	9	8	9	7	11
<b>In hindsight, do you think Britain was right or wrong to vote to leave the European Union?</b>																								
Right to leave	42	<b>42</b>	81	11	3	96	72	22	11	7	84	45	40	15	32	50	65	38	48	33	44	48	45	28
Wrong to leave	48	<b>47</b>	13	80	95	3	22	69	87	87	9	44	49	64	55	40	31	54	38	61	47	39	43	59
Don't know	10	<b>11</b>	5	9	2	1	6	9	2	6	8	10	11	21	12	10	4	8	14	6	9	13	12	13

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	199	171	10.5%
Men 50-64 High education	50	49	3.0%
Men 50-64 Mid education	82	76	4.7%
Men 50-64 Low education	67	63	3.9%
Men 25-49 High education	110	125	7.7%
Men 25-49 Mid education	141	124	7.6%
Men 25-49 Low education	50	89	5.5%
Men Under 25 High education	11	15	0.9%
Men Under 25 Mid & Low education	17	75	4.6%
Women Over 65	220	205	12.6%
Women 50-64 High education	51	46	2.8%
Women 50-64 Mid education	93	88	5.4%
Women 50-64 Low education	69	65	4.0%
Women 25-49 High education	148	135	8.3%
Women 25-49 Mid education	151	132	8.1%
Women 25-49 Low education	92	80	4.9%
Women Under 25 High education	21	18	1.1%
Women Under 25 Mid & Low education	53	72	4.4%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	162	309	19.0%
Medium (3-7)	1099	975	60.0%
High (8,9,10)	364	341	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	480	455	28.0%
C1	483	471	29.0%
C2	304	341	21.0%
DE	358	358	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	738	626	38.3%
Leave	670	670	41.4%
Don't Know / Did Not Vote	217	330	20.3%

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### Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	<b>246</b>	<b>224</b>	<b>13.8%</b>
South Lab	<b>130</b>	<b>125</b>	<b>7.7%</b>
South LD	<b>50</b>	<b>46</b>	<b>2.8%</b>
South UKIP	<b>9</b>	<b>8</b>	<b>0.5%</b>
South Oth	<b>18</b>	<b>16</b>	<b>1.0%</b>
South DNV	<b>101</b>	<b>124</b>	<b>7.6%</b>
London Con	<b>48</b>	<b>50</b>	<b>3.1%</b>
London Lab	<b>55</b>	<b>81</b>	<b>5.0%</b>
London LD	<b>14</b>	<b>13</b>	<b>0.8%</b>
London Oth	<b>7</b>	<b>5</b>	<b>0.3%</b>
London DNV	<b>43</b>	<b>46</b>	<b>2.8%</b>
Midlands Con	<b>105</b>	<b>101</b>	<b>6.2%</b>
Midlands Lab	<b>89</b>	<b>83</b>	<b>5.1%</b>
Midlands LD	<b>10</b>	<b>8</b>	<b>0.5%</b>
Midlands Oth	<b>9</b>	<b>8</b>	<b>0.5%</b>
Midlands DNV	<b>55</b>	<b>68</b>	<b>4.2%</b>
North Con	<b>118</b>	<b>111</b>	<b>6.8%</b>
North Lab	<b>164</b>	<b>154</b>	<b>9.5%</b>
North LD	<b>16</b>	<b>15</b>	<b>0.9%</b>
North UKIP	<b>9</b>	<b>8</b>	<b>0.5%</b>
North Oth	<b>8</b>	<b>7</b>	<b>0.4%</b>
North DNV	<b>93</b>	<b>102</b>	<b>6.3%</b>
Scotland Con	<b>31</b>	<b>29</b>	<b>1.8%</b>
Scotland Lab	<b>29</b>	<b>28</b>	<b>1.7%</b>
Scotland LD	<b>9</b>	<b>7</b>	<b>0.4%</b>
Scotland SNP	<b>45</b>	<b>39</b>	<b>2.4%</b>
Scotland Oth & DNV	<b>32</b>	<b>37</b>	<b>2.3%</b>
Wales Con	<b>22</b>	<b>21</b>	<b>1.3%</b>
Wales Lab	<b>30</b>	<b>31</b>	<b>1.9%</b>
Wales LD	<b>4</b>	<b>3</b>	<b>0.2%</b>
Wales PC	<b>7</b>	<b>7</b>	<b>0.4%</b>
Wales Oth & DNV	<b>19</b>	<b>21</b>	<b>1.3%</b>

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)