### Headline Voting Intention

#### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don’t know, or refused]

<table>
<thead>
<tr>
<th>Party</th>
<th>West (Total)</th>
<th>Con</th>
<th>Lib</th>
<th>Lab</th>
<th>Rem</th>
<th>Leave</th>
<th>Male</th>
<th>Female</th>
<th>18-24</th>
<th>25-49</th>
<th>50-64</th>
<th>65+</th>
<th>ABC1</th>
<th>C2DE</th>
<th>London</th>
<th>Rest of South</th>
<th>Midlands/Wales</th>
<th>North</th>
<th>Scotland</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1625</td>
<td>430</td>
<td>295</td>
<td>259</td>
<td>313</td>
<td>626</td>
<td>670</td>
<td>787</td>
<td>839</td>
<td>179</td>
<td>684</td>
<td>387</td>
<td>375</td>
<td>756</td>
<td>502</td>
<td>259</td>
<td>259</td>
<td>213</td>
<td>131</td>
</tr>
<tr>
<td></td>
<td>Unweighted</td>
<td>1625</td>
<td>436</td>
<td>255</td>
<td>236</td>
<td>130</td>
<td>570</td>
<td>497</td>
<td>103</td>
<td>738</td>
<td>670</td>
<td>727</td>
<td>898</td>
<td>102</td>
<td>692</td>
<td>412</td>
<td>412</td>
<td>963</td>
<td>662</td>
</tr>
<tr>
<td>%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

#### 8-9 Oct 14-15 Oct

<table>
<thead>
<tr>
<th>Party</th>
<th>Weighted</th>
<th>Unweighted</th>
<th>Weighted</th>
<th>Unweighted</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Con</td>
<td>35</td>
<td>37</td>
<td>37</td>
<td>37</td>
</tr>
<tr>
<td>Lab</td>
<td>22</td>
<td>22</td>
<td>22</td>
<td>22</td>
</tr>
<tr>
<td>Lib Dem</td>
<td>18</td>
<td>18</td>
<td>18</td>
<td>18</td>
</tr>
<tr>
<td>SNP</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Plaid Cymru</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Brexit Party</td>
<td>12</td>
<td>11</td>
<td>11</td>
<td>11</td>
</tr>
<tr>
<td>Green</td>
<td>6</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Other</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

#### Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don’t know, or refused]

<table>
<thead>
<tr>
<th>Party</th>
<th>Weighted</th>
<th>Unweighted</th>
<th>Weighted</th>
<th>Unweighted</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>UKIP</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>WEP</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Change UK</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Other</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>
Fieldwork: 14th - 15th October 2019

If there were a general election held tomorrow, which party would you vote for?

<table>
<thead>
<tr>
<th>Party</th>
<th>8-9 Oct</th>
<th>14-15 Oct</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conservative</td>
<td>26</td>
<td>26</td>
<td>25</td>
</tr>
<tr>
<td>Labour</td>
<td>16</td>
<td>16</td>
<td>16</td>
</tr>
<tr>
<td>Liberal Democrat</td>
<td>13</td>
<td>13</td>
<td>15</td>
</tr>
<tr>
<td>Scottish National Party (SNP)</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Plaid Cymru</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Brexit Party</td>
<td>8</td>
<td>8</td>
<td>9</td>
</tr>
<tr>
<td>Green</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Some other party</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Would not vote</td>
<td>9</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Don't know</td>
<td>15</td>
<td>16</td>
<td>15</td>
</tr>
<tr>
<td>Refused</td>
<td>3</td>
<td>2</td>
<td>3</td>
</tr>
</tbody>
</table>

And which of these parties would you vote for?

<table>
<thead>
<tr>
<th>Party</th>
<th>8-9 Oct</th>
<th>14-15 Oct</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>UK Independence Party (UKIP)</td>
<td>7</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>Women's Equality Party</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Independent Group for Change</td>
<td>11</td>
<td>23</td>
<td>24</td>
</tr>
<tr>
<td>Some other party</td>
<td>28</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>Don't know</td>
<td>13</td>
<td>28</td>
<td>28</td>
</tr>
<tr>
<td>Refused</td>
<td>5</td>
<td>0</td>
<td>5</td>
</tr>
</tbody>
</table>

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

<table>
<thead>
<tr>
<th>Likelihood</th>
<th>0 - Certain NOT to vote</th>
<th>10 - Absolutely certain to vote</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>9</td>
<td>60</td>
</tr>
<tr>
<td>8</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>9</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>10</td>
<td>1</td>
<td>0</td>
</tr>
</tbody>
</table>
### Sample Size

**Sample Size:** 1625 Adults in GB  
**Fieldwork:** 14th - 15th October 2019

### Weighted Sample

<table>
<thead>
<tr>
<th>Prime Minister</th>
<th>Boris Johnson</th>
<th>Jeremy Corbyn</th>
<th>Not sure</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oct 14-15</td>
<td>41</td>
<td>21</td>
<td>34</td>
<td>4</td>
</tr>
</tbody>
</table>

### Unweighted Sample

<table>
<thead>
<tr>
<th>Region</th>
<th>Westminster VI</th>
<th>Vote in 2017</th>
<th>EU Ref 2016</th>
<th>Gender</th>
<th>Age</th>
<th>Social Grade</th>
<th>Region</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total</td>
<td>Con</td>
<td>Lab</td>
<td>Lib Dem</td>
<td>Brexit Party</td>
<td>Con</td>
<td>Lab</td>
</tr>
<tr>
<td>11-12 Oct</td>
<td>1625</td>
<td>436</td>
<td>255</td>
<td>236</td>
<td>130</td>
<td>570</td>
<td>497</td>
</tr>
</tbody>
</table>

### Which of the following do you think would make the best Prime Minister?

- Boris Johnson
- Jeremy Corbyn
- Not sure
- Refused

### Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

- Britain leaving the EU
- The economy
- The environment
- Crime
- Education
- Welfare benefits
- Defence and security
- Pensions
- Tax
- Family life & childcare
- Transport
- None of these
- Don't know

### How well or badly do you think the government are doing at handling Britain's exit from the European Union?

- Very well
- Fairly well
- Fairly badly
- Very badly

### In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

- Right to leave
- Wrong to leave
- Don't know
YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

<table>
<thead>
<tr>
<th>Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)</th>
<th>Unweighted no.</th>
<th>Weighted no.</th>
<th>Target %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men Over 65</td>
<td>199</td>
<td>171</td>
<td>10.5%</td>
</tr>
<tr>
<td>Men 50-64 High education</td>
<td>50</td>
<td>49</td>
<td>3.0%</td>
</tr>
<tr>
<td>Men 50-64 Mid education</td>
<td>82</td>
<td>76</td>
<td>4.7%</td>
</tr>
<tr>
<td>Men 50-64 Low education</td>
<td>67</td>
<td>63</td>
<td>3.9%</td>
</tr>
<tr>
<td>Men 25-49 High education</td>
<td>110</td>
<td>125</td>
<td>7.7%</td>
</tr>
<tr>
<td>Men 25-49 Mid education</td>
<td>141</td>
<td>124</td>
<td>7.6%</td>
</tr>
<tr>
<td>Men 25-49 Low education</td>
<td>50</td>
<td>89</td>
<td>5.5%</td>
</tr>
<tr>
<td>Men Under 25 High education</td>
<td>11</td>
<td>15</td>
<td>0.9%</td>
</tr>
<tr>
<td>Men Under 25 Mid &amp; Low education</td>
<td>17</td>
<td>75</td>
<td>4.6%</td>
</tr>
<tr>
<td>Women Over 65</td>
<td>220</td>
<td>205</td>
<td>12.6%</td>
</tr>
<tr>
<td>Women 50-64 High education</td>
<td>51</td>
<td>46</td>
<td>2.8%</td>
</tr>
<tr>
<td>Women 50-64 Mid education</td>
<td>93</td>
<td>88</td>
<td>5.4%</td>
</tr>
<tr>
<td>Women 50-64 Low education</td>
<td>69</td>
<td>65</td>
<td>4.0%</td>
</tr>
<tr>
<td>Women 25-49 High education</td>
<td>148</td>
<td>135</td>
<td>8.3%</td>
</tr>
<tr>
<td>Women 25-49 Mid education</td>
<td>151</td>
<td>132</td>
<td>8.1%</td>
</tr>
<tr>
<td>Women 25-49 Low education</td>
<td>92</td>
<td>80</td>
<td>4.9%</td>
</tr>
<tr>
<td>Women Under 25 High education</td>
<td>21</td>
<td>18</td>
<td>1.1%</td>
</tr>
<tr>
<td>Women Under 25 Mid &amp; Low education</td>
<td>53</td>
<td>72</td>
<td>4.4%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Political Attention (British Election Study face to face element)</th>
<th>Unweighted no.</th>
<th>Weighted no.</th>
<th>Target %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low (0,1,2)</td>
<td>162</td>
<td>309</td>
<td>19.0%</td>
</tr>
<tr>
<td>Medium (3-7)</td>
<td>1099</td>
<td>975</td>
<td>60.0%</td>
</tr>
<tr>
<td>High (8,9,10)</td>
<td>364</td>
<td>341</td>
<td>21.0%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Social Grade (NRS and 2011 census)</th>
<th>Unweighted no.</th>
<th>Weighted no.</th>
<th>Target %</th>
</tr>
</thead>
<tbody>
<tr>
<td>AB</td>
<td>480</td>
<td>455</td>
<td>28.0%</td>
</tr>
<tr>
<td>C1</td>
<td>483</td>
<td>471</td>
<td>29.0%</td>
</tr>
<tr>
<td>C2</td>
<td>304</td>
<td>341</td>
<td>21.0%</td>
</tr>
<tr>
<td>DE</td>
<td>358</td>
<td>358</td>
<td>22.0%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EU Referendum Vote (Election Result)</th>
<th>Unweighted no.</th>
<th>Weighted no.</th>
<th>Target %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Remain</td>
<td>738</td>
<td>626</td>
<td>38.3%</td>
</tr>
<tr>
<td>Leave</td>
<td>670</td>
<td>670</td>
<td>41.4%</td>
</tr>
<tr>
<td>Don't Know / Did Not Vote</td>
<td>217</td>
<td>330</td>
<td>20.3%</td>
</tr>
</tbody>
</table>

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YouGov Weighting Data

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Region by 2017 Vote (Election Result and ONS Population estimates)

<table>
<thead>
<tr>
<th>Region</th>
<th>Con</th>
<th>Lab</th>
<th>LD</th>
<th>Oth</th>
<th>DNV</th>
<th>Other &amp; DNV</th>
</tr>
</thead>
<tbody>
<tr>
<td>South</td>
<td>246</td>
<td>224</td>
<td>50</td>
<td>18</td>
<td>101</td>
<td>124</td>
</tr>
<tr>
<td>London</td>
<td>48</td>
<td>50</td>
<td>14</td>
<td>7</td>
<td>43</td>
<td>46</td>
</tr>
<tr>
<td>Midlands</td>
<td>105</td>
<td>101</td>
<td>10</td>
<td>9</td>
<td>55</td>
<td>68</td>
</tr>
<tr>
<td>North</td>
<td>118</td>
<td>111</td>
<td>16</td>
<td>8</td>
<td>93</td>
<td>102</td>
</tr>
<tr>
<td>Scotland</td>
<td>31</td>
<td>29</td>
<td>9</td>
<td>8</td>
<td>45</td>
<td>39</td>
</tr>
<tr>
<td>Wales</td>
<td>22</td>
<td>21</td>
<td>4</td>
<td>7</td>
<td>19</td>
<td>21</td>
</tr>
</tbody>
</table>

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