

## YouGov Survey Results

## Sample Size: 1684 GB Adults

Fieldwork: 29th - 30th January 2017

	Gender			Age				Social	Grade	Region					
	Gender						Social Grade								
		Male		-	25-49			ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample		815	869	195	719	416	354	960	724	202	559	362	406	155	
Unweighted Sample		713	971	165	678	448	393	1025	659	185	562	382	423	132	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Which of the following do you think can be considered as "art"?															
Video games															
Can be considered "art"	26	30	21	47	35	16	6	28	23	29	26	23	25	26	
Cannot be considered "art"	63	58	67	38	53	74	81	62	64	59	65	62	60	67	
Don't know	12	12	12	14	12	10	12	11	13	12	9	15	15	6	
Painting								-	-	•					
Can be considered "art"	94	92	96	87	92	97	98	94	94	96	95	91	92	99	
Cannot be considered "art"	1	2	1	4	1	0	1	2	1	1	2	1	1	0	
Don't know	5	6	3	8	6	3	1	4	5	3	2	7	7	1	
Photography															
Can be considered "art"	89	87	90	86	90	90	87	91	86	91	91	86	87	90	
Cannot be considered "art"	5	6	4	6	3	5	9	4	6	5	6	5	4	8	
Don't know	6	7	5	8	7	4	4	5	8	4	3	10	9	2	
Dance		-					-								
Can be considered "art"	72	68	76	77	73	71	68	77	65	82	73	67	69	76	
Cannot be considered "art"	20	23	17	11	17	25	25	16	25	11	21	22	21	19	
Don't know	8	9	7	12	9	5	7	6	10	6	6	10	10	4	
Pop music		-													
Can be considered "art"	44	46	42	50	50	46	26	49	37	56	45	40	43	36	
Cannot be considered "art"	45	44	46	35	39	46	63	41	50	34	48	45	42	57	
Don't know	11	9	13	15	12	8	11	10	13	9	7	15	15	7	
Classical music		-					-								
Can be considered "art"	72	73	72	72	72	71	74	78	64	81	74	71	66	75	
Cannot be considered "art"	19	20	18	17	17	23	19	15	23	11	21	17	21	20	
Don't know	9	8	10	11	11	6	6	6	12	8	5	12	13	5	
Movies		-													
Can be considered "art"	59	63	55	72	64	56	45	65	50	69	60	55	56	57	
Cannot be considered "art"	31	28	33	17	23	36	47	25	38	22	31	31	31	37	
Don't know	11	9	12	11	13	8	9	9	12	9	8	14	14	6	
Graffiti								•							
Can be considered "art"	70	66	74	82	77	68	51	72	68	76	71	67	68	73	
Cannot be considered "art"	22	26	18	10	14	25	41	21	23	19	24	21	21	24	
Don't know	8	8	8	8	9	7	8	7	9	5	6	12	11	4	
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## Sample Size: 1684 GB Adults Fieldwork: 29th - 30th January 2017

			Ge	ender	Age				Social Grade		Region					
		Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
	Weighted Sample	1684	815	869	195	719	416	354	960	724	202	559	362	406	155	
	Unweighted Sample	1684	713	971	165	678	448	393	1025	659	185	562	382	423	132	
	-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Poetry			_		_											
	Can be considered "art"	75	74	75	77	74	74	75	79	68	86	74	73	71	76	
	Cannot be considered "art"	17	17	17	14	16	20	17	14	21	9	21	17	16	16	
	Don't know	9	9	8	9	10	6	8	7	10	6	5	11	13	8	
Literature					_											
	Can be considered "art"	72	74	70	72	71	73	73	78	65	81	71	73	67	77	
	Cannot be considered "art"	19	17	21	17	18	22	20	16	24	12	23	17	20	17	
	Don't know	9	9	8	11	11	5	6	6	11	6	6	10	13	6	
Opera									_							
	Can be considered "art"	73	73	73	71	73	71	76	79	65	86	74	68	67	75	
	Cannot be considered "art"	18	18	19	20	16	22	18	14	23	9	19	21	18	21	
	Don't know	9	10	9	9	11	8	6	7	12	5	7	11	15	3	
Sculpture																
	Can be considered "art"	93	91	94	87	90	96	96	93	92	93	95	92	89	95	
	Cannot be considered "art"	2	3	1	5	2	1	1	3	1	3	2	2	1	2	
	Don't know	5	6	4	8	7	3	3	4	6	4	3	6	9	2	
Comic books/graphic novels																
	Can be considered "art"	56	57	55	76	65	52	32	60	51	62	55	55	56	56	
	Cannot be considered "art"	33	32	34	16	24	38	55	31	36	30	36	32	30	35	
	Don't know	11	10	11	8	11	9	13	9	13	8	8	13	14	10	