

# YouGov Survey Results

## Sample Size - 1896 English and Welsh Adults

**England & Welsh Adults Only**

The government is considering extending opening hours on Sundays for larger shops, which can currently only open for 6 hours. How do you feel about the possibility for shops to be open longer on Sundays?

<b>Base</b>	1896
Very good idea	25%
Fairly good idea	23%
Not sure	19%
Fairly bad idea	13%
Very bad idea	20%

The government is also considering allowing local councils to decide opening hours for large shops in their area. How do you feel about local councils being able to decide how long shops can open on Sundays?

<b>Base</b>	1896
Very good idea	15%
Fairly good idea	24%
Not sure	28%
Fairly bad idea	13%
Very bad idea	21%

Allowing shops to open longer on Sundays could help regenerate local High Streets and shopping areas : How far do you agree with the following statements?

<b>Base</b>	1896
Agree strongly	16%
Agree slightly	27%
Neither agree nor disagree	24%
Disagree slightly	12%
Disagree strongly	15%
Don't know	6%

I would be concerned that smaller local shops would lose out if larger stores are allowed to open longer on Sundays : How far do you agree with the following statements?

<b>Base</b>	1896
Agree strongly	28%
Agree slightly	30%
Neither agree nor disagree	23%
Disagree slightly	9%
Disagree strongly	6%
Don't know	5%

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**It would be confusing if opening hours varied between different areas :  
How far do you agree with the following statements?**

<b>Base</b>	1896
Agree strongly	32%
Agree slightly	31%
Neither agree nor disagree	20%
Disagree slightly	8%
Disagree strongly	6%
Don't know	4%

**I think local High Street shops should be able to open longer on  
Sundays : How far do you agree with the following statements?**

<b>Base</b>	1896
Agree strongly	24%
Agree slightly	26%
Neither agree nor disagree	20%
Disagree slightly	9%
Disagree strongly	17%
Don't know	5%

**I think shops in out-of-town retail parks should be able to open longer  
on Sundays : How far do you agree with the following statements?**

<b>Base</b>	1896
Agree strongly	21%
Agree slightly	23%
Neither agree nor disagree	22%
Disagree slightly	10%
Disagree strongly	19%
Don't know	5%

**Longer opening hours would be detrimental to family life : How far do  
you agree with the following statements?**

<b>Base</b>	1896
Agree strongly	26%
Agree slightly	22%
Neither agree nor disagree	22%
Disagree slightly	13%
Disagree strongly	14%
Don't know	4%

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**Longer opening hours would be bad for the employees : How far do you agree with the following statements?**

Base	1896
Agree strongly	30%
Agree slightly	24%
Neither agree nor disagree	22%
Disagree slightly	11%
Disagree strongly	8%
Don't know	5%

**Longer opening hours could create more jobs : How far do you agree with the following statements?**

Base	1896
Agree strongly	19%
Agree slightly	34%
Neither agree nor disagree	21%
Disagree slightly	10%
Disagree strongly	12%
Don't know	5%

**Which of these, if any, do you regularly visit on Sundays?**

Base	1896
Supermarkets	42%
Independent food shops in my local High Street	8%
Independent non-food shops in my local High Street	7%
Large shopping malls	14%
DIY stores	15%
Major homewares/electronics stores (e.g. Comet, Argos)	11%
Garden centres	20%
Cafes/coffee shops in my local High Street	12%
Cafes/coffee shops in retail parks/garden centres/major shopping areas	12%
Beauty salons/hairdressers	1%
None of these	44%

**Which of these, if any, would you like to be open longer on Sundays?**

Base	1896
Supermarkets	38%
Independent food shops in my local High Street	19%
Independent non-food shops in my local High Street	19%
Large shopping malls	27%
DIY stores	18%
Major homewares/electronics stores (e.g. Comet, Argos)	20%
Garden centres	18%
Cafes/coffee shops in my local High Street	18%
Cafes/coffee shops in retail parks/garden centres/major shopping areas	17%
Beauty salons/hairdressers	10%
None of these	47%

**Which of these best describes your likely shopping habits if shops are open longer on Sundays?**

Base	1896
It wouldn't affect my shopping habits	56%
I would do more shopping on Sundays	21%
I would do less shopping on Sundays	2%
I would shop at different times on Sundays than I currently do	12%
Don't know	9%