



Grand Canyon
Fieldwork Dates: 20th - 21st February 2019

Conducted by YouGov
On behalf of YouGov Omnibus

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1221 adults. Fieldwork was undertaken between 20th - 21st February 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

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Grand Canyon

US_nat_internal Sample: 20th - 21st February 2019



Total	Gender		Generation							Region				
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
	A	B	C	D	E	F	G	H	I	J	K	L	M	N

HYG_q1. Which, if any, of the following US National Parks have you ever visited? Please select all that apply.

Unweighted base	1221	543	678	26	341	358	418	78	-	-	243	278	433	267	828
Base	1221	596	625	30	364	347	399	81	-	-	217	257	459	288	802
Great Smokey Mountains	22%	22%	21%	12%	12%	18%	31%	37%	-	-	8%	29%	29%	15%	28%
				**		D	D.E	D.E*	**	**		J.M	J.M	J	O.P.Q
Grand Canyon	30%	32%	27%	25%	18%	27%	39%	48%	-	-	16%	30%	24%	47%	35%
				**		D	D.E	D.E*	**	**		J	J	J.K.L	O.P
Zion	11%	12%	9%	6%	10%	8%	12%	19%	-	-	5%	8%	7%	23%	14%
		B		**				D.E*	**	**				J.K.L	O.P
Rocky Mountain	20%	20%	20%	15%	15%	19%	25%	27%	-	-	8%	26%	17%	28%	24%
				**			D.E	D*	**	**		J.L	J	J.L	O.P
Yosemite	17%	19%	15%	28%	10%	15%	22%	29%	-	-	8%	11%	12%	37%	19%
				**			D.E	D.E*	**	**				J.K.L	O.P
Yellowstone	23%	25%	21%	25%	18%	21%	26%	36%	-	-	12%	24%	17%	40%	27%
				**			D	D.E*	**	**		J.L		J.K.L	O.P
Acadia	4%	5%	3%	3%	4%	4%	5%	11%	-	-	9%	4%	3%	3%	5%
				**				D.E.F*	**	**	K.L.M				O
Olympic	6%	7%	5%	-	6%	5%	7%	8%	-	-	2%	4%	4%	15%	7%
				**				*	**	**				J.K.L	O
Grand Teton	11%	12%	10%	6%	8%	7%	15%	19%	-	-	6%	12%	8%	17%	13%
				**			D.E	D.E*	**	**		J		J.L	O.P
Glacier	9%	9%	9%	3%	7%	6%	12%	20%	-	-	5%	10%	6%	17%	12%
				**			D.E	D.E*	**	**		J		J.K.L	O.P
Arches	7%	8%	7%	-	8%	7%	8%	8%	-	-	4%	7%	4%	15%	9%
				**				*	**	**				J.K.L	O.P
None of these	44%	41%	46%	46%	51%	50%	34%	29%	-	-	69%	41%	47%	21%	36%
				**	F.G	F.G		*	**	**	K.L.M	M	M		

HYG_q2. And, in total, how many US National Parks have you visited?

Unweighted base	1221	543	678	26	341	358	418	78	-	-	243	278	433	267	828
Base	1221	596	625	30	364	347	399	81	-	-	217	257	459	288	802
None	27%	24%	30%	27%	28%	33%	23%	24%	-	-	39%	30%	30%	10%	23%
				**		F		*	**	**	K.L.M	M	M		
1	13%	12%	14%	12%	12%	12%	15%	13%	-	-	12%	14%	14%	12%	13%
				**				*	**	**					
2	8%	8%	8%	6%	9%	6%	10%	6%	-	-	5%	7%	10%	9%	9%
				**				*	**	**				O	
3	9%	10%	7%	-	12%	6%	9%	8%	-	-	7%	9%	10%	8%	9%
				**	E			*	**	**					
4	5%	7%	4%	6%	6%	4%	5%	11%	-	-	4%	8%	3%	7%	5%
		B		**				E.F*	**	**		L		L	
5 or more	20%	20%	19%	6%	14%	18%	25%	30%	-	-	10%	15%	17%	35%	25%
				**			D.E	D.E*	**	**		J		J.K.L	O.P
Don't know / can't recall	18%	18%	18%	42%	19%	21%	14%	8%	-	-	22%	17%	17%	18%	16%
				**	G	F.G		*	**	**					

HYG_q3a. Which ONE, if any, of the following was your favorite activity of the Grand Canyon National Park visit? If you have visited the Grand Canyon National Park more than once, please think about the most recent time.

Unweighted base	363	185	178	6	64	98	158	37	-	-	42	86	110	125	281
Base	360	191	169	8	64	94	156	39	-	-	36	78	112	135	277
Camping	6%	7%	6%	-	10%	6%	5%	7%	-	-	3%	8%	8%	5%	5%
				**	*	*	*	*	**	**	*	*	*	*	*

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Grand Canyon

US_nat_internal Sample: 20th - 21st February 2019



Total	Race			Education				Marital Status					Children under	
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

HYG_q1. Which, if any, of the following US National Parks have you ever visited? Please select all that apply.

Unweighted base	1221	147	159	87	460	400	231	130	551	27	131	75	370	67	311
Base	1221	146	188	85	494	379	223	125	538	29	124	71	396	63	300
Great Smokey Mountains	22%	5%	10%	15%	18%	24%	22%	32%	27%	18%	24%	41%	11%	20%	16%
				O*				R.T	Z	**	Z	V.X.Z.AA*		*	
Grand Canyon	30%	13%	18%	35%	21%	30%	39%	47%	38%	32%	31%	44%	16%	25%	25%
				O.P*				R	R.S	R.S	Z	Z.AA*		*	
Zion	11%	1%	4%	13%	5%	10%	17%	24%	15%	3%	10%	15%	6%	5%	9%
				O.P*				R	R.S	R.S	Z.AA	**		*	
Rocky Mountain	20%	8%	14%	17%	12%	22%	24%	39%	25%	23%	20%	28%	11%	26%	18%
				O*				R	R	R.S.T	Z	Z*		Z*	
Yosemite	17%	5%	11%	29%	11%	17%	25%	27%	23%	14%	11%	22%	11%	12%	13%
				N.O.P*				R	R.S	R.S	X.Z	**		*	
Yellowstone	23%	11%	10%	31%	16%	22%	30%	38%	30%	19%	22%	20%	14%	18%	20%
				O.P*				R	R.S	R.S	Z.AA	**		*	
Acadia	4%	1%	2%	6%	2%	4%	7%	9%	6%	-	2%	8%	4%	1%	3%
				O*				R	R.S		**	*		*	
Olympic	6%	2%	5%	6%	3%	6%	10%	13%	9%	3%	5%	4%	4%	5%	7%
				*				R	R	R.S	Z	**		*	
Grand Teton	11%	2%	5%	13%	8%	9%	13%	23%	16%	-	10%	10%	6%	7%	8%
				O.P*				R	R.S.T	Z	**	*		*	
Glacier	9%	3%	2%	10%	5%	7%	13%	25%	12%	-	15%	11%	4%	6%	8%
				O.P*				R	R.S	R.S.T	Z	**	Z	Z*	*
Arches	7%	2%	3%	12%	3%	7%	10%	17%	10%	6%	6%	9%	3%	6%	6%
				O.P*				R	R	R.S	Z	**	Z*	*	
None of these	44%	76%	54%	40%	58%	39%	29%	26%	33%	29%	44%	28%	61%	47%	50%
		N.P.Q	N	*	S.T.U	T.U				**	V.Y	*	V.X.Y.AA	V.Y*	AC

HYG_q2. And, in total, how many US National Parks have you visited?

Unweighted base	1221	147	159	87	460	400	231	130	551	27	131	75	370	67	311
Base	1221	146	188	85	494	379	223	125	538	29	124	71	396	63	300
None	27%	51%	27%	26%	37%	25%	17%	16%	21%	12%	27%	22%	38%	26%	32%
		N.P.Q		*	S.T.U	T.U				**		*	V.X.Y	*	AC
1	13%	14%	15%	11%	13%	15%	12%	10%	13%	23%	10%	21%	12%	14%	13%
				*						**		X.Z*		*	
2	8%	3%	9%	9%	8%	7%	9%	10%	10%	3%	9%	8%	6%	8%	10%
				*						**		*		*	
3	9%	5%	9%	11%	8%	9%	10%	7%	9%	13%	9%	4%	8%	13%	8%
				*						**		*		*	
4	5%	2%	9%	2%	5%	4%	7%	4%	6%	16%	5%	12%	4%	-	6%
				O						**		V.Z.AA*		*	
5 or more	20%	6%	9%	16%	10%	21%	28%	40%	26%	9%	20%	22%	11%	23%	15%
				O*				R	R.S	R.S.T	Z	**	Z	Z*	
Don't know / can't recall	18%	18%	23%	24%	19%	18%	18%	13%	15%	24%	21%	10%	22%	16%	16%
				*						**		*	V.Y	*	

HYG_q3a. Which ONE, if any, of the following was your favorite activity of the Grand Canyon National Park visit? If you have visited the Grand Canyon National Park more than once, please think about the most recent time.

Unweighted base	363	21	32	29	96	118	88	61	205	8	39	32	62	17	78
Base	360	19	34	30	101	114	86	59	203	9	38	31	63	16	75
Camping	6%	11%	19%	3%	11%	6%	1%	7%	6%	11%	8%	-	9%	5%	12%
		**	**	**	T*		*	T*		**	*	**	*	**	AC*

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Grand Canyon

US_nat_internal Sample: 20th - 21st February 2019



Total	r the age of 18						Income					Type of Area Lived in			
	No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/Town	Rural	Other	Great Smokey Mountains	Grand Canyon	Zion	Rocky Mountain	
	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	

HYG_q1. Which, if any, of the following US National Parks have you ever visited? Please select all that apply.

Unweighted base	1221	910	304	229	352	194	142	397	590	230	4	276	363	126	249
Base	1221	921	300	225	354	197	145	408	583	226	3	267	360	129	244
Great Smokey Mountains	22%	24%	15%	17%	29%	25%	23%	17%	22%	30%	24%	100%	35%	37%	48%
		AB			AD,AE	AD,AE			AI	AI,AJ	**	AQ,AR,AS,AT,AU	AX	AX	AQ,AQ,AR,AT,AV
Grand Canyon	30%	31%	19%	26%	30%	47%	32%	28%	32%	26%	48%	47%	100%	78%	60%
					AD	AD,AE,AF,AH	AD				**	AX	AQ,AR,AS,AT,AU	AQ,AR,AS,AT,AU	AM,AX
Zion	11%	11%	7%	9%	11%	16%	11%	13%	10%	6%	29%	18%	100%	26%	
						AD,AE		AK			**	AX	AM,AX	AQ,AR,AS,AT,AU	AM,AX
Rocky Mountain	20%	21%	12%	16%	24%	33%	17%	19%	22%	18%	54%	44%	40%	50%	100%
					AD,AE	AD,AE,AF,AH					**	AX	AX	AN,AX	AQ,AR,AS,AT,AU
Yosemite	17%	18%	11%	11%	17%	26%	25%	17%	19%	11%	78%	28%	39%	61%	36%
					AD	AD,AE,AF	AD,AE		AK		**	AX	AM,AX	AR,AS,AT,AU	AM,AX
Yellowstone	23%	24%	15%	20%	23%	37%	22%	22%	24%	21%	54%	37%	48%	68%	52%
					AD	AD,AE,AF,AH					**	AX	AM,AX	AM,AN,AP,AS,AT,AU	AM,AX
Acadia	4%	5%	2%	2%	5%	8%	9%	4%	5%	4%	-	7%	8%	15%	9%
					AD	AD,AE	AD,AE				**	AX	AX	AM,AN,AR,AX	AX
Olympic	6%	6%	4%	4%	7%	11%	5%	7%	6%	6%	29%	9%	11%	24%	15%
						AD,AE					**	AX	AX	AM,AN,AP,AQ,AR,AT,AU	AM,AX
Grand Teton	11%	12%	6%	10%	10%	21%	10%	10%	11%	11%	-	21%	26%	49%	29%
					AD	AD,AE,AF,AH					**	AX	AX	AN,AP,AQ,AR,AT,AU	AM,AX
Glacier	9%	9%	5%	9%	9%	12%	13%	10%	9%	8%	-	17%	19%	41%	27%
						AD	AD				**	AX	AX	AM,AN,AP,AQ,AR,AT,AU	AM,AN,AX
Arches	7%	8%	5%	5%	9%	12%	6%	8%	7%	5%	-	11%	19%	46%	22%
						AD,AE					**	AX	AM,AX	AP,AQ,AR,AT,AU	AM,AX
None of these	44%	41%	60%	49%	37%	20%	47%	44%	42%	47%	22%	-	-	-	-
			AE,AF,AG,AH	AF,AG	AG		AG				**				

HYG_q2. And, in total, how many US National Parks have you visited?

Unweighted base	1221	910	304	229	352	194	142	397	590	230	4	276	363	126	249
Base	1221	921	300	225	354	197	145	408	583	226	3	267	360	129	244
None	27%	26%	39%	31%	24%	10%	28%	26%	26%	31%	22%	-	-	-	-
			AF,AG,AH	AG	AG		AG				**				
1	13%	13%	13%	14%	16%	10%	9%	14%	12%	13%	-	17%	9%	-	5%
											**	AQ,AR,AT,AU,AP,AR,AT,AU,AV,AW			AO,AT,AU,AW
2	8%	8%	9%	7%	8%	12%	5%	8%	9%	8%	-	10%	7%	2%	7%
						AH					**	AO,AU,AV,AW,AX	AO,AU,AW,AX	AW	AO,AU,AW
3	9%	9%	7%	11%	9%	12%	4%	8%	9%	9%	-	13%	11%	6%	10%
				AH		AH					**	AO,AQ,AU,AV,AW,AX	AO,AQ,AU,AV,AX		AU,AV,AX
4	5%	5%	4%	5%	5%	6%	9%	6%	5%	6%	-	7%	7%	9%	8%
							AD				**	AX	AX	AW,AX	AX
5 or more	20%	21%	10%	16%	24%	31%	21%	20%	20%	17%	53%	41%	48%	75%	55%
		AB		AD	AD,AE	AD,AE	AD				**	AX	AM,AX	AN,AP,AQ,AR,AT,AU	AM,AN,AX
Don't know / can't recall	18%	18%	19%	17%	14%	20%	24%	18%	18%	16%	25%	12%	17%	8%	15%
							AF				**		AM,AO,AT,AV		AO

HYG_q3a. Which ONE, if any, of the following was your favorite activity of the Grand Canyon National Park visit? If you have visited the Grand Canyon National Park more than once, please think about the most recent time.

Unweighted base	363	285	60	58	109	91	45	112	189	60	2	131	363	98	148
Base	360	285	56	57	108	93	46	112	187	59	2	126	360	100	145
Camping	6%	5%	4%	12%	4%	6%	9%	7%	5%	8%	-	7%	6%	4%	6%
			*	AF*		*	*			*	**			*	

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Grand Canyon

US_nat_internal Sample: 20th - 21st February 2019



Total	Specific National Parks Visited								Number of National Parks Visited						
	Yosemite	Yellowstone	Acadia	Olympic	Grand Teton	Glacier	Arches	None of these	None	1	2	3	4	5 or more	
	AQ	AR	AS	AT	AU	AV	AW	AX	AY	AZ	BA	BB	BC	BD	

HYG_q1. Which, if any, of the following US National Parks have you ever visited? Please select all that apply.

Unweighted base	1221	202	282	56	72	129	112	90	529	333	167	102	102	60	241
Base	1221	207	279	54	76	131	111	88	532	332	159	101	107	65	239
Great Smokey Mountains	22%	36%	36%	36%	30%	42%	40%	34%	-	-	28%	25%	31%	31%	46%
		AX	AX	AX*	AX*	AX	AX	AX*			AY.BE	AY.BE*	AY.BE*	AY.BE*	AZ.BA.BB.BC.BE
Grand Canyon	30%	67%	62%	54%	52%	70%	62%	76%	-	-	21%	26%	38%	42%	72%
		AM.AP.AT.AX	AM.AX	AX*	AX*	AP.AR.AS.AT	AM.AX	AP.AR.AS.AT.AV.AX*			AY	AY*	AY.AZ*	AY.AZ.BA*	AZ.BA.BB.BC.BE
Zion	11%	38%	31%	35%	41%	48%	47%	67%	-	-	-	3%	7%	19%	41%
		AM.AN.AP.AR.AV	AM.AX	AM.AX*	AM.AN.AP.AX*	AM.AN.AP.AQ.AR	AM.AN.AP.AR.AV	AP.AQ.AR.AS.AT.AU.AV.AX*			AY.AZ*	AY.AZ*	AY.AZ.BA.BB.BE	AZ.BA.BB.BC.BE	
Rocky Mountain	20%	42%	45%	43%	47%	54%	60%	61%	-	-	8%	17%	24%	28%	56%
		AX	AX	AX*	AX*	AM.AN.AQ.AR.AV	AM.AN.AQ.AR.AV	AM.AN.AQ.AR.AS.AX*			AY	AY.AZ*	AY.AZ*	AY.AZ.BE*	AZ.BA.BB.BC.BE
Yosemite	17%	100%	48%	41%	40%	50%	47%	47%	-	-	8%	13%	13%	24%	49%
		AP.AR.AS.AT.AU	AM.AN.AP.AX	AM.AX*	AX*	AM.AN.AP.AX	AM.AP.AX	AM.AP.AX*			AY	AY*	AY*	AY.AZ*	AZ.BA.BB.BC.BE
Yellowstone	23%	64%	100%	44%	56%	85%	75%	64%	-	-	8%	27%	27%	36%	62%
		AM.AN.AP.AS.AV	AP.AQ.AS.AT.AU	AX*	AM.AX*	AP.AQ.AS.AT	AP.AQ.AS.AT	AM.AN.AP.AS.AX*			AY	AY.AZ*	AY.AZ*	AY.AZ.BE*	AZ.BA.BB.BC.BE
Acadia	4%	11%	9%	100%	18%	18%	21%	100%	-	-	4%	3%	2%	3%	15%
		AX	AX	AP.AQ.AR.AT.AU	AM.AN.AP.AR.AV	AM.AN.AP.AQ.AR	AM.AN.AP.AQ.AR	AM.AN.AP.AQ.AR.AX*			AY	AY*	AY*	AY*	AZ.BA.BB.BC.BE
Olympic	6%	14%	15%	26%	100%	20%	29%	27%	-	-	-	7%	8%	12%	20%
		AM.AX	AM.AN.AX	AM.AN.AP.AQ.AR	AP.AQ.AR.AS.AU	AM.AN.AX	AM.AN.AP.AQ.AR	AM.AN.AP.AQ.AR.AX*			AY.AZ*	AY.AZ.BE*	AY.AZ.BE*	AY.AZ.BE*	AY.AZ.BA.BB.BE
Grand Teton	11%	32%	40%	43%	35%	100%	52%	45%	-	-	-	4%	7%	15%	40%
		AM.AX	AM.AN.AP.AQ.AV	AM.AN.AP.AX*	AM.AX*	AP.AQ.AR.AS.AV	AM.AN.AP.AQ.AR.AV	AM.AN.AP.AQ.AX*			AY.AZ*	AY.AZ*	AY.AZ.BA*	AZ.BA.BB.BC.BE	
Glacier	9%	25%	30%	37%	43%	44%	100%	41%	-	-	1%	4%	6%	14%	34%
		AM.AN.AX	AM.AN.AX	AM.AN.AX*	AM.AN.AP.AQ.AR	AM.AN.AP.AQ.AR	AP.AQ.AR.AS.AV	AM.AN.AP.AQ.AR.AX*			AY	AY*	AY*	AY.AZ.BA.BE*	AZ.BA.BB.BC.BE
Arches	7%	20%	20%	35%	32%	31%	32%	100%	-	-	-	-	6%	4%	29%
		AM.AX	AM.AX	AM.AN.AP.AQ.AR	AM.AN.AQ.AR.AV	AM.AN.AP.AQ.AR	AM.AN.AP.AQ.AR	AP.AQ.AR.AS.AT.AU.AV.AX*			*	AY.AZ.BA*	AY.AZ*	AZ.BA.BB.BC.BE	
None of these	44%	-	-	-	-	-	-	-	100%	100%	22%	21%	18%	6%	3%
									AP.AQ.AR.AS.AV	BA.BB.BC.BD.BE	BC.BD.BF	BC.BD.BF*	BD*	*	AZ

HYG_q2. And, in total, how many US National Parks have you visited?

Unweighted base	1221	202	282	56	72	129	112	90	529	333	167	102	102	60	241
Base	1221	207	279	54	76	131	111	88	532	332	159	101	107	65	239
None	27%	-	-	-	-	-	-	-	62%	100%	-	-	-	-	-
									AP.AQ.AR.AS.AV	BA.BB.BC.BD.BE.BF					
1	13%	6%	4%	12%	-	-	2%	-	7%	-	100%	-	-	-	-
		AO.AT.AU.AW	AO.AU.AW	AR.AT.AU.AV.A	*		AO.AU	*	AO.AT.AU.AW		AY.BA.BB.BC.BD.BE	*	*	*	
2	8%	7%	10%	6%	9%	3%	4%	-	4%	-	-	100%	-	-	-
		AO.AW	AO.AU.AV.AW.A	AW*	AO.AW*	AW	AW	*			AY.AZ.BB.BC.BD.BE	*	*	*	
3	9%	7%	10%	5%	11%	5%	5%	7%	4%	-	-	-	100%	-	-
			AO.AU.AV.AX	*	AX*			*				*	AZ.BA.BB.BC.BD.BE	*	
4	5%	7%	8%	4%	11%	7%	8%	3%	1%	-	-	-	-	100%	-
		AX	AW.AX	*	AW.AX*	AX	AX	*			*	*		AZ.BA.BB.BD.BE.BF*	
5 or more	20%	57%	53%	66%	63%	72%	72%	78%	1%	-	-	-	-	-	100%
		AM.AN.AX	AM.AX	AM.AN.AX*	AM.AN.AX*	AM.AN.AP.AQ.AR	AM.AN.AP.AQ.AR	AM.AN.AP.AQ.AR.AS.AT.AX*			*	*	*	*	AZ.BA.BB.BC.BE
Don't know / can't recall	18%	17%	15%	9%	6%	12%	9%	12%	21%	-	-	-	-	-	-
		AO.AT.AV	AO.AT.AV	*	*			*	AP.AR.AS.AT.AU.AV		*	*	*	*	AY

HYG_q3a. Which ONE, if any, of the following was your favorite activity of the Grand Canyon National Park visit? If you have visited the Grand Canyon National Park more than once, please think about the most recent time.

Unweighted base	363	136	172	30	40	92	70	67	-	-	36	24	42	26	172
Base	360	139	174	29	39	92	69	67	-	-	33	26	41	27	172
Camping	6%	7%	7%	3%	2%	7%	5%	3%	-	-	2%	8%	10%	15%	5%
				**	*	*	*	*	**	**	*	**	*	**	

YouGov Omnibus
Grand Canyon

US_nat_internal Sample: 20th - 21st February 2019



Total		
	Don't know / can't recall	At least one
	BE	BF

HYG_q1. Which, if any, of the following US National Parks have you ever visited? Please select all that apply.

Unweighted base	1221	216	672
Base	1221	218	671
Great Smokey Mountains	22%	15%	35%
		AY	AY.AZ.BA.BE
Grand Canyon	30%	28%	45%
		AY	AY.AZ.BA.BE
Zion	11%	5%	18%
		AY.AZ	AY.AZ.BA.BB.BE
Rocky Mountain	20%	16%	31%
		AY.AZ	AY.AZ.BA.BE
Yosemite	17%	16%	26%
		AY.AZ	AY.AZ.BA.BB.BE
Yellowstone	23%	19%	36%
		AY.AZ	AY.AZ.BE
Acadia	4%	2%	7%
		AY	AY.BE
Olympic	6%	2%	11%
		AY	AY.AZ.BE
Grand Teton	11%	7%	17%
		AY.AZ	AY.AZ.BA.BB.BE
Glacier	9%	4%	15%
		AY	AY.AZ.BA.BB.BE
Arches	7%	5%	12%
		AY.AZ.BA	AY.AZ.BA.BE
None of these	44%	51%	13%
		.Z.BA.BB.BC.BD.I	BD

HYG_q2. And, in total, how many US National Parks have you visited?

Unweighted base	1221	216	672
Base	1221	218	671
None	27%	-	-
1	13%	-	24%
			AY.BA.BB.BC.BD.I
2	8%	-	15%
			AY.AZ.BB.BC.BD.I
3	9%	-	16%
			AY.AZ.BA.BC.BD.I
4	5%	-	10%
			AY.AZ.BA.BB.BD.I
5 or more	20%	-	36%
		.:BF	AY.AZ.BA.BB.BC.I
Don't know / can't recall	18%	100%	-
		AZ.BA.BB.BC.BD.BF	

HYG_q3a. Which ONE, if any, of the following was your favorite activity of the Grand Canyon National Park visit? If you have visited the Grand Canyon National Park more than once, please think about the most recent time.

Unweighted base	363	63	300
Base	360	61	299
Camping	6%	4%	7%
		*	

YouGov Omnibus
Grand Canyon

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	Total	Gender		Generation						Region				White	
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South		West
Trail hiking	20%	24%	16%	-	34%	18%	17%	17%	-	-	12%	12%	24%	23%	20%
				**	E.F*	*	*	*	**	**	*	*	K		
Guided Grand Canyon tour	6%	6%	7%	12%	7%	10%	2%	15%	-	-	22%	5%	6%	3%	6%
				**	*	F*		F*	**	**	K.L.M*	*			
River rafting	3%	4%	1%	-	1%	4%	2%	3%	-	-	2%	6%	2%	2%	3%
				**	*	*	*	*	**	**	*	*			
Horseback or mule tours	1%	2%	1%	-	-	2%	2%	-	-	-	-	1%	2%	1%	1%
				**	*	*	*	*	**	**	*	*			
Participating in the Junior Ranger program	1%	1%	2%	-	3%	3%	1%	-	-	-	-	2%	2%	1%	1%
				**	*	*	*	*	**	**	*	*			
Taking pictures (e.g., nature pictures, selfies, etc.)	41%	35%	47%	25%	27%	38%	50%	36%	-	-	36%	44%	39%	42%	42%
				**	*	*	D	*	**	**	*	*			
Other	9%	10%	8%	14%	4%	8%	10%	14%	-	-	12%	8%	5%	12%	10%
				**	*	*	*	*	**	**	*	*			
Don't know / can't recall	12%	12%	12%	49%	14%	12%	11%	8%	-	-	13%	13%	12%	12%	13%
				**	*	*	*	*	**	**	*	*			

HYG_q4. In general, how important, if at all, do you believe the conservation and preservation of US National Parks is? Please select the option that best applies.

Unweighted base	1221	543	678	26	341	358	418	78	-	-	243	278	433	267	828
Base	1221	596	625	30	364	347	399	81	-	-	217	257	459	288	802
Very important	67%	66%	67%	60%	59%	68%	72%	65%	-	-	69%	66%	66%	67%	70%
				**		D	D	*	**	**					O.P
Somewhat important	23%	24%	23%	17%	26%	20%	23%	31%	-	-	20%	24%	24%	24%	24%
				**				E*	**	**					
Not very important	3%	2%	3%	3%	3%	3%	2%	1%	-	-	5%	3%	1%	2%	2%
				**				*	**	**	L				
Not at all important	2%	3%	1%	-	3%	2%	1%	-	-	-	2%	2%	1%	2%	1%
				**				*	**	**					
Don't know	6%	6%	6%	20%	9%	6%	2%	3%	-	-	5%	6%	7%	4%	3%
				**	F	F		*	**	**					
Net: Important	90%	89%	90%	77%	85%	88%	95%	96%	-	-	88%	90%	90%	91%	94%
				**			D.E	D.E*	**	**					O.P.Q
Net: Not important	4%	5%	4%	3%	6%	6%	3%	1%	-	-	7%	5%	3%	5%	3%
				**				*	**	**	L				

HYG_q5. Currently, there is a ban on mining uranium on millions of acres of public lands next to The Grand Canyon National Park because of contamination concerns. To what extent do you support or oppose this ban?

Unweighted base	1221	543	678	26	341	358	418	78	-	-	243	278	433	267	828
Base	1221	596	625	30	364	347	399	81	-	-	217	257	459	288	802
Strongly support	52%	49%	55%	61%	52%	55%	50%	44%	-	-	52%	50%	49%	58%	52%
				**				*	**	**					L
Somewhat support	15%	15%	15%	9%	15%	14%	16%	13%	-	-	16%	17%	15%	11%	16%
				**				*	**	**					
Neither support nor oppose	24%	23%	25%	17%	24%	21%	24%	32%	-	-	22%	26%	24%	22%	23%
				**				E*	**	**					
Somewhat oppose	4%	5%	3%	-	3%	4%	5%	8%	-	-	6%	3%	4%	4%	4%
				**				*	**	**					
Strongly oppose	6%	8%	3%	14%	6%	6%	5%	4%	-	-	4%	4%	8%	5%	5%
				**				*	**	**			J		
Net: Support	67%	64%	69%	70%	67%	69%	66%	57%	-	-	68%	67%	64%	70%	68%
				**		G		*	**	**					

YouGov Omnibus
Grand Canyon

US_nat_internal Sample: 20th - 21st February 2019



	Total	Race			Education				Marital Status					Children unde	
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
Trail hiking	20%	18% **	8% **	32% **	11% *	21%	31% R,U*	16% *	13%	- **	32% V*	20% **	35% V*	34% **	13% *
Guided Grand Canyon tour	6%	17% **	6% **	6% **	6% *	6%	4% *	11% *	7%	12% **	3% *	11% **	5% *	- **	9% *
River rafting	3%	- **	- **	3% **	2% *	2%	1% *	8% T*	3%	- **	2% *	7% **	1% *	- **	2% *
Horseback or mule tours	1%	6% **	5% **	- **	4% *	1%	- *	- *	1%	19% **	- **	3% **	- **	- **	2% *
Participating in the Junior Ranger program	1%	5% **	4% **	- **	1% *	2%	- *	2% *	0%	16% **	- **	- **	3% *	6% **	3% *
Taking pictures (e.g., nature pictures, selfies, etc.)	41%	33% **	40% **	36% **	37% *	41%	44% *	41% *	48% X,Z	11% **	27% *	40% **	26% *	55% **	37% *
Other	9%	6% **	11% **	- **	13% *	7%	8% *	7% *	11% **	21% **	5% *	15% **	3% *	- **	3% *
Don't know / can't recall	12%	4% **	8% **	19% **	15% *	14%	10% *	8% *	11% **	10% **	22% *	3% **	18% *	- **	19% AC*

HYG_q4. In general, how important, if at all, do you believe the conservation and preservation of US National Parks is? Please select the option that best applies.

Unweighted base	1221	147	159	87	460	400	231	130	551	27	131	75	370	67	311
Base	1221	146	188	85	494	379	223	125	538	29	124	71	396	63	300
Very important	67%	57%	61%	65% *	60% R	67% R	76% R,S	76% R	72% Z	57% **	65% *	66% *	58% X,Y,Z*	84% *	65% *
Somewhat important	23%	23%	20%	21% *	26% U	24% U	20% U	17% U	22% AA	18% **	27% AA	27% AA*	25% AA	13% *	23% *
Not very important	3%	4%	3%	6% N*	2% T	4% T	1% T	4% T	3% Z	6% **	5% *	1% *	2% *	- *	4% *
Not at all important	2%	4% N	6% N,Q	- *	2% T	2% T	- *	1% *	1% Z	6% **	1% *	2% *	3% *	- *	3% *
Don't know	6%	12% N	11% N	8% N*	10% S,T,U	3% T	4% T	2% T	2% Z	13% **	3% *	3% *	12% V,X,Y,AA	4% *	6% *
Net: Important	90%	80%	80%	87% *	86% R	91% R	96% R,S	93% R	94% Z	75% **	92% Z	94% Z*	83% Z	96% Z*	88% *
Net: Not important	4%	8% N	9% N	6% *	4% T	6% T	1% T	6% T	4% Z	12% **	6% *	3% *	5% *	- *	6% *

HYG_q5. Currently, there is a ban on mining uranium on millions of acres of public lands next to The Grand Canyon National Park because of contamination concerns. To what extent do you support or oppose this ban?

Unweighted base	1221	147	159	87	460	400	231	130	551	27	131	75	370	67	311
Base	1221	146	188	85	494	379	223	125	538	29	124	71	396	63	300
Strongly support	52%	54%	51%	51% *	44% R	55% R	61% R	59% R	50% Z	44% **	52% *	48% *	52% V,X,Y,Z*	71% *	51% *
Somewhat support	15%	10%	13%	14% *	17% *	13% *	15% *	14% *	18% Z	17% **	14% *	13% *	12% *	12% *	18% *
Neither support nor oppose	24%	24%	27%	23% *	28% T,U	25% T,U	16% T,U	15% T,U	22% Z	31% **	27% AA	26% AA*	26% AA	12% *	21% *
Somewhat oppose	4%	5%	1%	6% P*	5% *	4% *	3% *	4% *	5% Z	6% **	1% *	10% X,Z,AA*	3% *	- *	3% *
Strongly oppose	6%	6%	9%	5% *	7% *	4% *	5% *	8% *	6% Z	3% **	5% *	4% *	6% *	6% *	7% *
Net: Support	67%	64%	63%	66% *	61% R	67% R	75% R,S	73% R	68% Z	60% **	67% *	61% *	64% V,X,Y,Z*	82% *	69% *

YouGov Omnibus
Grand Canyon

US_nat_internal Sample: 20th - 21st February 2019



	Total	r the age of 18						Income				Type of Area Lived in			
		No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/Town	Rural	Other	Great Smokey Mountains	Grand Canyon	Zion	Rocky Mountain
Trail hiking	20%	22%	23%	20%	17%	23%	16%	30%	16%	15%	-	17%	20%	34%	18%
			*	*	*	*	*	AJ.AK		*	**			AM.AN.AP.AQ.AR.AU*	
Guided Grand Canyon tour	6%	5%	5%	1%	6%	9%	8%	4%	10%	-	-	7%	6%	2%	6%
			*	*	*	*	*	AK		*	**	AO	AO	*	AO
River rafting	3%	3%	2%	3%	2%	4%	-	2%	2%	5%	-	5%	3%	3%	6%
			*	*	*	*	*			*	**	AN		*	AN
Horseback or mule tours	1%	1%	-	-	3%	1%	2%	-	2%	2%	-	1%	1%	-	2%
			*	*	*	*	*			*	**			*	AQ
Participating in the Junior Ranger program	1%	1%	2%	2%	2%	-	2%	2%	2%	-	-	-	1%	-	-
			*	*	*	*	*			*	**		AM.AP	*	
Taking pictures (e.g., nature pictures, selfies, etc.)	41%	42%	47%	36%	49%	34%	35%	40%	41%	42%	51%	40%	41%	42%	42%
			*	*	AG	*	*			*	**			*	
Other	9%	11%	9%	5%	7%	9%	19%	8%	10%	7%	49%	11%	9%	11%	9%
		AB	*	*	*	*	AE.AF*			*	**			*	
Don't know / can't recall	12%	11%	8%	20%	9%	15%	10%	9%	12%	22%	-	12%	12%	5%	12%
			*	*	*	*	*			AI*	**	AO.AW	AO.AW	*	AO.AW

HYG_q4. In general, how important, if at all, do you believe the conservation and preservation of US National Parks is? Please select the option that best applies.

Unweighted base	1221	910	304	229	352	194	142	397	590	230	4	276	363	126	249
Base	1221	921	300	225	354	197	145	408	583	226	3	267	360	129	244
Very important	67%	67%	62%	63%	68%	79%	61%	68%	67%	62%	78%	77%	80%	82%	77%
						AD.AE.AF.AH					**	AX	AX	AX	AX
Somewhat important	23%	23%	24%	29%	24%	17%	18%	20%	24%	26%	22%	20%	17%	15%	19%
				AG.AH							**				
Not very important	3%	2%	3%	2%	2%	2%	3%	2%	3%	4%	-	0%	1%	2%	1%
											**				
Not at all important	2%	1%	2%	1%	3%	1%	-	2%	2%	1%	-	1%	1%	2%	1%
					AH						**				
Don't know	6%	6%	9%	3%	2%	1%	18%	8%	4%	7%	-	2%	1%	-	1%
			AE.AF.AG				AD.AE.AF.AG	AJ			**				
Net: Important	90%	91%	86%	93%	93%	96%	78%	88%	91%	89%	100%	97%	97%	97%	97%
			AH	AD.AH	AD.AH	AD.AH					**	AX	AX	AX	AX
Net: Not important	4%	4%	5%	4%	5%	3%	3%	4%	4%	5%	-	1%	2%	4%	2%
											**				

HYG_q5. Currently, there is a ban on mining uranium on millions of acres of public lands next to The Grand Canyon National Park because of contamination concerns. To what extent do you support or oppose this ban?

Unweighted base	1221	910	304	229	352	194	142	397	590	230	4	276	363	126	249
Base	1221	921	300	225	354	197	145	408	583	226	3	267	360	129	244
Strongly support	52%	52%	47%	55%	53%	60%	45%	55%	53%	44%	78%	56%	56%	59%	56%
						AD.AH		AK	AK		**		AX	AU.AX	
Somewhat support	15%	14%	21%	12%	13%	15%	11%	14%	15%	16%	-	10%	15%	13%	12%
			AE.AF.AH								**		AM		
Neither support nor oppose	24%	24%	25%	23%	25%	16%	28%	21%	24%	27%	22%	22%	20%	18%	23%
			AG		AG		AG				**				
Somewhat oppose	4%	4%	3%	7%	5%	3%	2%	2%	4%	7%	-	5%	5%	4%	5%
			AD							AI.AJ	**				
Strongly oppose	6%	5%	4%	5%	5%	5%	14%	7%	5%	6%	-	7%	4%	6%	4%
							AD.AE.AF.AG				**				
Net: Support	67%	66%	68%	66%	65%	76%	56%	69%	68%	60%	78%	66%	70%	72%	68%
			AH			AE.AF.AH		AK	AK		**		AX		

YouGov Omnibus
Grand Canyon

US_nat_internal Sample: 20th - 21st February 2019



	Total	Specific National Parks Visited							Number of National Parks Visited						
		Yosemite	Yellowstone	Acadia	Olympic	Grand Teton	Glacier	Arches	None of these	None	1	2	3	4	5 or more
Trail hiking	20%	23%	20%	26%	32%	20%	28%	31%	-	-	11%	24%	12%	5%	27%
				**	AM.AP*	*	AM.AP*	M.AN.AP.AR.AU	**	**	*	**	*	**	AZ.BB.BF
Guided Grand Canyon tour	6%	3%	6%	10%	5%	7%	4%	2%	-	-	14%	12%	6%	15%	4%
			AO	**	*	AO*	*	*	**	**	BD.BE*	**	**	**	
River rafting	3%	3%	3%	15%	8%	5%	4%	7%	-	-	-	4%	-	-	4%
			**	AN*	*	*	*	AN*	**	**	*	**	*	**	
Horseback or mule tours	1%	-	2%	-	-	1%	-	1%	-	-	-	-	5%	-	2%
			AQ	**	*	*	*	*	**	**	*	**	*	**	
Participating in the Junior Ranger program	1%	1%	2%	3%	-	1%	-	3%	-	-	-	-	-	6%	2%
			AM.AP	**	*	*	*	AM.AO.AP*	**	**	*	**	*	**	
Taking pictures (e.g., nature pictures, selfies, etc.)	41%	40%	36%	33%	37%	39%	38%	43%	-	-	59%	44%	45%	36%	40%
			**	*	*	*	*	*	**	**	BD.BE.BF*	**	*	**	
Other	9%	14%	13%	6%	8%	10%	11%	8%	-	-	-	-	10%	12%	11%
		AN	AN	**	*	*	*	*	**	**	*	**	*	**	AZ
Don't know / can't recall	12%	8%	12%	3%	9%	10%	10%	2%	-	-	14%	8%	12%	12%	6%
		AW	AO.AQ.AW	**	AW*	AO.AW*	AO.AW*	*	**	**	*	**	*	**	

HYG_q4. In general, how important, if at all, do you believe the conservation and preservation of US National Parks is? Please select the option that best applies.

Unweighted base	1221	202	282	56	72	129	112	90	529	333	167	102	102	60	241
Base	1221	207	279	54	76	131	111	88	532	332	159	101	107	65	239
Very important	67%	82%	76%	83%	74%	76%	79%	84%	57%	60%	73%	65%	62%	61%	81%
		AR.AX	AX	AX*	AX*	AX	AX	AX*			AY.BE	*	*	*	(.BA.BB.BC.BE.I
Somewhat important	23%	14%	20%	13%	22%	20%	18%	13%	26%	27%	24%	31%	35%	23%	15%
			AQ	*	*			*	N.AO.AP.AQ.AS	BD.BE	BD	BD.BE*	BD.BE.BF*	*	
Not very important	3%	1%	1%	4%	3%	2%	1%	1%	4%	4%	2%	1%	3%	7%	1%
			AM*	*	*			*	AM.AN.AP.AR	BD	*	*	*	BA.BD.BE.BF*	
Not at all important	2%	0%	1%	-	-	2%	1%	-	2%	3%	1%	2%	-	2%	2%
			*	*	*			*	*	*	*	*	*	*	
Don't know	6%	3%	1%	-	1%	1%	1%	2%	10%	6%	1%	1%	1%	6%	0%
		AN.AO.AR	*	*	*			AO*	AP.AQ.AR.AS.AU	AZ.BA.BD.BF	*	*	*	AZ.BD.BF*	AY.
Net: Important	90%	96%	97%	96%	96%	96%	97%	97%	83%	87%	97%	96%	97%	84%	96%
		AX	AX	AX*	AX*	AX	AX	AX*		BE	AY.BC.BE	AY.BC.BE*	AY.BC.BE*	*	AY.BC.BE
Net: Not important	4%	2%	2%	4%	3%	4%	2%	1%	6%	7%	2%	3%	3%	9%	3%
			*	*	*	AM	*	*	M.AN.AP.AQ.AU	AZ.BF	*	*	*	AZ.BD.BE.BF*	

HYG_q5. Currently, there is a ban on mining uranium on millions of acres of public lands next to The Grand Canyon National Park because of contamination concerns. To what extent do you support or oppose this ban?

Unweighted base	1221	202	282	56	72	129	112	90	529	333	167	102	102	60	241
Base	1221	207	279	54	76	131	111	88	532	332	159	101	107	65	239
Strongly support	52%	59%	51%	56%	59%	48%	56%	59%	48%	49%	60%	45%	50%	49%	61%
		AR.AU.AX	*	*	*			AU*			AY.BA.BE	*	*	*	AY.BA.BE.BF
Somewhat support	15%	12%	17%	10%	10%	15%	13%	13%	15%	16%	13%	22%	17%	18%	11%
			AM.AP.AQ	*	*			*				BD.BF*	*	*	
Neither support nor oppose	24%	18%	22%	27%	23%	25%	18%	19%	27%	25%	19%	24%	27%	22%	18%
			*	*	*			*	AN.AQ		*	*	*	*	
Somewhat oppose	4%	4%	5%	2%	5%	5%	4%	2%	4%	4%	4%	5%	3%	8%	4%
			*	*	*			*			*	*	*	*	
Strongly oppose	6%	7%	5%	5%	4%	6%	9%	6%	7%	5%	4%	4%	3%	3%	6%
			*	*	*	AN.AP	*	*			*	*	*	*	
Net: Support	67%	71%	68%	66%	69%	63%	70%	72%	63%	65%	73%	67%	67%	67%	72%
			*	*	*			*			BE	*	*	*	BE

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Grand Canyon

US_nat_internal Sample: 20th - 21st February 2019



	Total	Don't know / can't recall	At least one
Trail hiking	20%	15% *	21%
Guided Grand Canyon tour	6%	3% *	7% BD
River rafting	3%	3% *	3%
Horseback or mule tours	1%	- *	2%
Participating in the Junior Ranger program	1%	1% *	1%
Taking pictures (e.g., nature pictures, selfies, etc.)	41%	32% *	43%
Other	9%	10% *	9% AZ
Don't know / can't recall	12%	31% BB.BD.BF*	8%

HYG_q4. In general, how important, if at all, do you believe the conservation and preservation of US National Parks is? Please select the option that best applies.

Unweighted base	1221	216	672
Base	1221	218	671
Very important	67%	60% 3F	72% AY.BB.BE
Somewhat important	23%	17%	24% BD
Not very important	3%	2%	2%
Not at all important	2%	1%	1%
Don't know	6%	20% AZ.BA.BB.BC.BD.BF	1%
Net: Important	90%	78%	95% AY.BC.BE
Net: Not important	4%	3%	3%

HYG_q5. Currently, there is a ban on mining uranium on millions of acres of public lands next to The Grand Canyon National Park because of contamination concerns. To what extent do you support or oppose this ban?

Unweighted base	1221	216	672
Base	1221	218	671
Strongly support	52%	45%	56% BA.BE
Somewhat support	15%	13%	15% BD
Neither support nor oppose	24%	29% AZ.BD.BF	21%
Somewhat oppose	4%	3%	4%
Strongly oppose	6%	10% BF	4%
Net: Support	67%	58%	70% BE

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Total	Gender		Generation							Region					
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White	
Net: Oppose	10%	14%	6%	14%	9%	9%	10%	12%	-	-	9%	8%	12%	9%	9%
		B	**	**			*	*	**	**					

HYG_q6. Do you believe there should be more or less protected land in America (under National Park boundaries), or is there already the right amount?

	Unweighted base	1221	543	678	26	341	358	418	78	-	-	243	278	433	267	828
Base	Base	1221	596	625	30	364	347	399	81	-	-	217	257	459	288	802
There should be more protected land in America		56%	53%	59%	63%	56%	61%	53%	48%	*	**	62%	56%	54%	55%	56%
					**		F.G		*	**	**					
There is already the right amount of protected land in America		34%	33%	36%	15%	35%	31%	37%	42%	-	-	32%	37%	35%	33%	35%
					**				*	**	**					
There should be less protected land in America		10%	13%	6%	23%	9%	8%	11%	11%	-	-	6%	8%	11%	12%	9%
			B		**			*	*	**	**				J	

HYG_q7. An Arizona newspaper recently reported that for nearly two decades, Grand Canyon visitors and employees were potentially exposed to unsafe levels of radiation in The Grand Canyon Museum Collection building from improper storage of uranium ore. The ore has since been removed and radiation levels have returned to normal... Based on this information, which ONE of the following statements best describes your intention, if at all, to visit the Grand Canyon National Park in the future?

	Unweighted base	1221	543	678	26	341	358	418	78	-	-	243	278	433	267	828
Base	Base	1221	596	625	30	364	347	399	81	-	-	217	257	459	288	802
I intend to visit and this does not have an effect on my plans		37%	38%	36%	40%	39%	38%	37%	23%	-	-	28%	36%	35%	48%	42%
					**	G	G	G	*	**	**				J.K.L	O.P
I intend to visit but I would avoid the Museum Collection building		14%	16%	12%	15%	21%	12%	10%	10%	-	-	14%	12%	16%	13%	12%
					**	E.F.G			*	**	**					
I no longer intend to visit the National Park because of this		4%	4%	3%	16%	5%	3%	2%	3%	-	-	4%	2%	3%	4%	3%
					**				*	**	**					
I never intended to visit the National Park		22%	19%	26%	11%	12%	21%	30%	43%	-	-	29%	23%	23%	16%	23%
					**		D	D.E	D.E.F*	**	**	M	M	M		
Don't know		23%	23%	22%	18%	23%	26%	21%	20%	-	-	25%	26%	22%	19%	21%
					**				*	**	**		M			
Net: Intend to visit		51%	54%	49%	55%	61%	50%	47%	33%	-	-	41%	48%	51%	61%	53%
					**	E.F.G	G	G	*	**	**			J	J.K.L	O
Net: Don't intend to visit		26%	23%	29%	27%	16%	24%	33%	46%	-	-	34%	25%	27%	20%	26%
					**	A	D	D.E	D.E.F*	**	**	M				

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA, AB/AC, AD/AE/AF/AG/AH, AI/AJ/AK/AL, AM/AN/AO/AP/AQ/AR/AS/AT/AU/AV/AW/AX, AY/

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Grand Canyon

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Total	Race			Education				Marital Status					Children under	
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
Net: Oppose	10%	11%	10%	11%	8%	9%	12%	11%	9%	6%	13%	9%	6%	10%

HYG_q6. Do you believe there should be more or less protected land in America (under National Park boundaries), or is there already the right amount?

	Unweighted base	1221	147	159	87	460	400	231	130	551	27	131	75	370	67	311
Base		1221	146	188	85	494	379	223	125	538	29	124	71	396	63	300
There should be more protected land in America		56%	62%	49%	59%	50%	58%	60%	66%	54%	44%	54%	45%	59%	73%	57%
			P		*		R	R	R		**		*	Y	V.X.Y.Z*	
There is already the right amount of protected land in America		34%	29%	38%	31%	39%	34%	29%	26%	37%	24%	36%	48%	31%	25%	36%
					*	T.U					**		Z.AA*		*	
There should be less protected land in America		10%	9%	13%	9%	11%	7%	11%	7%	9%	32%	10%	7%	10%	2%	7%
					*						**	AA	*	AA	*	

HYG_q7. An Arizona newspaper recently reported that for nearly two decades, Grand Canyon visitors and employees were potentially exposed to unsafe levels of radiation in The Grand Canyon Museum Collection building from improper storage of uranium ore. The ore has since been removed and radiation levels have returned to normal... Based on this information, which ONE of the following statements best describes your intention, if at all, to visit the Grand Canyon National Park in the future?

	Unweighted base	1221	147	159	87	460	400	231	130	551	27	131	75	370	67	311
Base		1221	146	188	85	494	379	223	125	538	29	124	71	396	63	300
I intend to visit and this does not have an effect on my plans		37%	22%	26%	42%	23%	41%	53%	54%	44%	35%	34%	24%	31%	33%	40%
					O.P*		R	R.S	R.S	X.Y.Z	**		*		*	
I intend to visit but I would avoid the Museum Collection building		14%	16%	24%	13%	15%	13%	14%	16%	11%	19%	10%	7%	19%	25%	15%
					N						**		*	V.X.Y	V.X.Y*	
I no longer intend to visit the National Park because of this		4%	3%	7%	6%	5%	3%	1%	3%	4%	-	2%	1%	5%	1%	4%
					N	T					**		*		*	
I never intended to visit the National Park		22%	28%	16%	18%	27%	22%	15%	17%	22%	21%	28%	43%	18%	19%	18%
			P		*	T.U	T				**	Z	V.X.Z.AA*		*	
Don't know		23%	31%	26%	20%	30%	21%	17%	11%	19%	24%	26%	24%	26%	22%	24%
			N		*	S.T.U	U				**		*	V	*	
Net: Intend to visit		51%	37%	51%	56%	38%	54%	66%	69%	55%	55%	44%	32%	50%	58%	54%
				O	O*		R	R.S	R.S	X.Y	**		*	Y	Y*	
Net: Don't intend to visit		26%	32%	23%	24%	32%	25%	17%	20%	26%	21%	30%	44%	23%	20%	22%
					*	S.T.U	T				**		V.Z.AA*		*	

Cell Contents (CAZ/BA/BB/BC/BD/BE/BF, Minimum Base: 30 (**), Small Base: 100 (*))

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Grand Canyon

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Total	r the age of 18		Income				Type of Area Lived in								
	No		Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/Town	Rural	Other	Great Smokey Mountains	Grand Canyon	Zion	Rocky Mountain
Net: Oppose	10%		7%	11%	10%	8%	16%	9%	9%	13%	-	12%	10%	10%	9%
							AD,AG			AJ	**				

HYG_q6. Do you believe there should be more or less protected land in America (under National Park boundaries), or is there already the right amount?

	1221	910	304	229	352	194	142	397	590	230	4	276	363	126	249
Unweighted base	1221	910	304	229	352	194	142	397	590	230	4	276	363	126	249
Base	1221	921	300	225	354	197	145	408	583	226	3	267	360	129	244
There should be more protected land in America	56%	56%	54%	56%	54%	64%	56%	61%	57%	45%	75%	55%	56%	58%	54%
						AD,AF		AK	AK		**				
There is already the right amount of protected land in America	34%	34%	38%	36%	35%	30%	30%	29%	35%	44%	25%	34%	34%	37%	36%
										AI,AJ	**				
There should be less protected land in America	10%	11%	8%	8%	12%	7%	15%	10%	9%	11%	-	11%	10%	5%	10%
		AB					AD,AE,AG				**	AO	AO		AO

HYG_q7. An Arizona newspaper recently reported that for nearly two decades, Grand Canyon visitors and employees were potentially exposed to unsafe levels of radiation in The Grand Canyon Museum Collection building from improper storage of uranium ore. The ore has since been removed and radiation levels have returned to normal... Based on this information, which ONE of the following statements best describes your intention, if at all, to visit the Grand Canyon National Park in the future?

	1221	910	304	229	352	194	142	397	590	230	4	276	363	126	249
Unweighted base	1221	910	304	229	352	194	142	397	590	230	4	276	363	126	249
Base	1221	921	300	225	354	197	145	408	583	226	3	267	360	129	244
I intend to visit and this does not have an effect on my plans	37%	36%	24%	36%	44%	52%	30%	34%	41%	33%	29%	55%	58%	59%	58%
				AD	AD,AH	AD,AE,AH			AI		**	AX	AX	AX	AX
I intend to visit but I would avoid the Museum Collection building	14%	14%	14%	13%	14%	18%	10%	17%	13%	11%	25%	7%	13%	17%	12%
											**		AM	AM	AM
I no longer intend to visit the National Park because of this	4%	4%	2%	4%	4%	2%	6%	5%	2%	4%	-	2%	2%	2%	2%
							AD,AG	AJ			**				
I never intended to visit the National Park	22%	24%	30%	25%	22%	13%	18%	21%	22%	26%	22%	20%	13%	9%	14%
		AB	AF,AG,AH	AG	AG						**	IO,AP,AQ,AR,AT,AV,AW			
Don't know	23%	22%	30%	21%	16%	16%	36%	24%	21%	25%	24%	15%	14%	13%	15%
			AE,AF,AG				AE,AF,AG				**				
Net: Intend to visit	51%	50%	38%	50%	58%	69%	39%	50%	54%	45%	54%	62%	71%	76%	69%
				AD	AD,AH	AD,AE,AF,AH			AK		**	AX	AM,AX	AM,AX	AM,AX
Net: Don't intend to visit	26%	27%	32%	29%	26%	14%	25%	26%	25%	30%	22%	23%	15%	10%	16%
			AG	AG	AG		AG				**	IO,AP,AQ,AR,AV,AW			

Cell Contents (C:

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Total	Specific National Parks Visited								Number of National Parks Visited						
	Yosemite	Yellowstone	Acadia	Olympic	Grand Teton	Glacier	Arches	None of these	None	1	2	3	4	5 or more	
Net: Oppose	10%	11%	10%	7%	8%	11%	12%	8%	10%	9%	9%	9%	6%	11%	10%

HYG_q6. Do you believe there should be more or less protected land in America (under National Park boundaries), or is there already the right amount?

	1221	202	282	56	72	129	112	90	529	333	167	102	102	60	241
Unweighted base	1221	202	282	56	72	129	112	90	529	333	167	102	102	60	241
Base	1221	207	279	54	76	131	111	88	532	332	159	101	107	65	239
There should be more protected land in America	56%	59%	52%	57%	57%	50%	56%	56%	56%	60%	61%	57%	52%	46%	58%
		AR,AU		*	*			*	*	BE	BE	*	*	*	*
There is already the right amount of protected land in America	34%	31%	38%	40%	37%	40%	34%	38%	35%	34%	33%	32%	40%	37%	32%
			AQ	*	*			*	*			*	*	*	*
There should be less protected land in America	10%	9%	9%	4%	6%	10%	10%	6%	9%	6%	6%	11%	8%	17%	10%
		AO	AO	*	*	AO	AO	*	*			*	*	AY,AZ*	

HYG_q7. An Arizona newspaper recently reported that for nearly two decades, Grand Canyon visitors and employees were potentially exposed to unsafe levels of radiation in The Grand Canyon Museum Collection building from improper storage of uranium ore. The ore has since been removed and radiation levels have returned to normal... Based on this information, which ONE of the following statements best describes your intention, if at all, to visit the Grand Canyon National Park in the future?

	1221	202	282	56	72	129	112	90	529	333	167	102	102	60	241
Unweighted base	1221	202	282	56	72	129	112	90	529	333	167	102	102	60	241
Base	1221	207	279	54	76	131	111	88	532	332	159	101	107	65	239
I intend to visit and this does not have an effect on my plans	37%	59%	56%	52%	57%	57%	62%	68%	21%	17%	39%	34%	42%	43%	64%
		AX	AX	AX*	AX*	AX	AX	I,AO,AP,AR,AS,AU,AX*			AY	AY*	AY*	AY*	AZ,BA,BB,BC,BE
I intend to visit but I would avoid the Museum Collection building	14%	12%	13%	15%	22%	12%	12%	11%	12%	11%	11%	27%	22%	21%	13%
		AM	AM	*	P,AQ,AU,AV,AV	AM		*	AM			AY,AZ,BD,BE,BF	AY,AZ,BE*	BE*	
I no longer intend to visit the National Park because of this	4%	3%	2%	4%	2%	1%	2%	1%	4%	3%	3%	5%	8%	7%	1%
				*	*			*	*			BD*	BD*	BD*	
I never intended to visit the National Park	22%	12%	14%	16%	10%	15%	11%	11%	31%	36%	26%	18%	14%	13%	10%
				*	*	AO		*	AP,AQ,AR,AS,AZ,BA,BB,BC,BD,BE	BB,BC,BD,BE	BD,BE,BF	*	*	*	
Don't know	23%	15%	14%	14%	8%	14%	14%	8%	32%	32%	21%	16%	13%	15%	11%
				*	*			*	AP,AQ,AR,AS,AZ,BA,BB,BC,BD,BE	BD,BF		*	*	*	A
Net: Intend to visit	51%	71%	70%	66%	80%	69%	74%	79%	33%	29%	50%	61%	65%	64%	77%
		AM,AX	AM,AX	AX*	AM,AX*	AX	AM,AX	M,AP,AR,AU,AX*			AY	AY,BE*	AY,AZ,BE*	AY,BE*	AZ,BA,BB,BC,BE
Net: Don't intend to visit	26%	15%	16%	19%	12%	17%	13%	12%	35%	40%	29%	23%	22%	20%	12%
		AO	AO	*	*			*	AP,AQ,AR,AS,AZ,BA,BB,BC,BD,BE	BD,BF		BD*	BD*	*	

Cell Contents (C)

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	Total	Don't know / can't recall	At least one
Net: Oppose	10%	13%	9%

HYG_q6. Do you believe there should be more or less protected land in America (under National Park boundaries), or is there already the right amount?

	Unweighted base	216	672
	1221	216	672
Base	1221	218	671
There should be more protected land in America	56%	49%	56%
There is already the right amount of protected land in America	34%	36%	34%
There should be less protected land in America	10%	15%	9%
		AY.AZ.BF	

HYG_q7. An Arizona newspaper recently reported that for nearly two decades, Grand Canyon visitors and employees were potentially exposed to unsafe levels of radiation in The Grand Canyon Museum Collection building from improper storage of uranium ore. The ore has since been removed and radiation levels have returned to normal... Based on this information, which ONE of the following statements best describes your intention, if at all, to visit the Grand Canyon National Park in the future?

	Unweighted base	216	672
	1221	216	672
Base	1221	218	671
I intend to visit and this does not have an effect on my plans	37%	33%	48%
		AY	AY.AZ.BA.BE
I intend to visit but I would avoid the Museum Collection building	14%	10%	17%
			AY.AZ.BE
I no longer intend to visit the National Park because of this	4%	3%	4%
			BD
I never intended to visit the National Park	22%	20%	16%
		BD	BD
Don't know	23%	33%	15%
		BD	BD
Net: Intend to visit	51%	43%	65%
		AY	AY.AZ.BE
Net: Don't intend to visit	26%	24%	20%
		BD	BD

Cell Contents (C: