



Feminism

Fieldwork Dates: 3rd - 6th August 2018

**Conducted by YouGov
On behalf of YouGovNY**

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1207 adults. Fieldwork was undertaken between 3rd - 6th August 2018. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

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Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
	A	B	C	D	E	F	G	H	I	J	K	L	M	

bZ70a. In general, do you consider yourself to be a feminist?

Unweighted base	1207	561	646	392	336	479	240	198	479	290	760	158	176	113	465
Base: All US Adults	1207	587	620	386	304	518	240	201	489	276	772	159	136	139	476
Yes, I do	30%	22%	38%	31%	31%	29%	33%	28%	29%	31%	30%	32%	33%	25%	22%
No, I don't	55%	63%	48%	50%	55%	58%	53%	55%	58%	51%	57%	53%	46%	57%	61%
Don't know/not sure	15%	15%	14%	18%	14%	13%	15%	17%	13%	17%	13%	16%	21%	17%	18%

GY. Which, if any, of the following statements do you agree with?

Please select all that apply?

Unweighted base	651	348	303	195	184	272	125	103	273	150	428	84	80	59	277
Base: Non-Feminist US Adults	664	369	295	195	167	302	127	111	284	142	437	84	63	80	289
I do not believe that men and women are equal	17%	14%	20%	16%	17%	17%	14%	19%	17%	16%	16%	16%	28%	14%	18%
Feminists are too extreme	41%	36%	48%	35%	41%	45%	40%	36%	41%	47%	47%	20%	27%	42%	37%
Feminists are anti-men	25%	25%	26%	26%	23%	26%	27%	22%	23%	33%	25%	18%	27%	32%	21%
The current wave of feminism does not represent true feminism	43%	39%	47%	42%	35%	47%	32%	38%	49%	44%	45%	20%	51%	47%	39%
None of these	26%	31%	21%	25%	27%	26%	35%	36%	22%	19%	25%	44%	22%	19%	31%

kKfo1. When would you say you became a feminist?

Unweighted base	391	140	251	139	107	145	79	63	150	99	245	50	65	31	109
Base: Feminist US Adults	365	127	238	121	94	150	78	57	144	86	235	50	45	35	102
I was raised as a feminist	17%	18%	17%	24%	18%	10%	20%	21%	15%	14%	12%	17%	28%	35%	13%
When I was a child	14%	11%	15%	13%	14%	14%	18%	11%	9%	18%	11%	20%	12%	25%	14%
When I was a teenager	29%	27%	30%	36%	23%	28%	25%	23%	33%	30%	33%	20%	27%	20%	37%
When I was an adult	28%	32%	27%	14%	25%	42%	24%	35%	27%	29%	35%	21%	17%	7%	21%
Don't know/not sure	12%	13%	11%	14%	20%	5%	12%	10%	14%	9%	9%	22%	17%	13%	15%

heY9z. Thinking about how men and women are generally treated, do you think that men or women are treated better in America?

Unweighted base	1207	561	646	392	336	479	240	198	479	290	760	158	176	113	465
Base: All US Adults	1207	587	620	386	304	518	240	201	489	276	772	159	136	139	476
Men are treated a lot better	25%	19%	31%	24%	23%	28%	28%	28%	24%	22%	25%	38%	22%	16%	20%
Men are treated a little better	25%	26%	25%	25%	25%	26%	24%	29%	24%	26%	26%	21%	28%	25%	24%
Men and women are treated equally	22%	26%	19%	19%	25%	23%	16%	19%	24%	27%	24%	16%	18%	26%	25%
Women are treated a little better	9%	9%	8%	8%	7%	10%	10%	12%	8%	5%	9%	6%	8%	8%	9%
Women are treated a lot better	4%	6%	2%	3%	3%	5%	3%	2%	4%	7%	4%	4%	6%	4%	3%

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Total	Prefer not to say
	AC

bZ70a. In general, do you consider yourself to be a feminist?

Unweighted base	1207	184
Base: All US Adults	1207	189
Yes, I do	30%	29%
No, I don't	55%	50%
Don't know/not sure	15%	21%
		Z.AB

GY. Which, if any, of the following statements do you agree with?

Please select all that apply?

Unweighted base	651	94
Base: Non-Feminist US Adults	664	94
I do not believe that men and women are equal	17%	11%
Feminists are too extreme	41%	46%
Feminists are anti-men	25%	27%
The current wave of feminism does not represent true feminism	43%	45%
None of these	26%	25%
		*

kKfo1. When would you say you became a feminist?

Unweighted base	391	54
Base: Feminist US Adults	365	54
I was raised as a feminist	17%	17%
When I was a child	14%	11%
When I was a teenager	29%	23%
When I was an adult	28%	26%
Don't know/not sure	12%	23%
		AA,AB*

heY9z. Thinking about how men and women are generally treated, do you think that men or women are treated better in America?

Unweighted base	1207	184
Base: All US Adults	1207	189
Men are treated a lot better	25%	26%
Men are treated a little better	25%	17%
Men and women are treated equally	22%	24%
Women are treated a little better	9%	9%
Women are treated a lot better	4%	2%

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	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Don't know/not sure	14%	B 14%	14%	20% E	17% E	8%	18%	11%	15%	F,G 12%	12%	15%	19%	* 20% *	19% O,Q

zOTTT. In general, do you think men or women have it harder in America?

Unweighted base	1207	561	646	392	336	479	240	198	479	290	760	158	176	113	465
Base: All US Adults	1207	587	620	386	304	518	240	201	489	276	772	159	136	139	476
Men have it a lot harder	4%	6% B	2%	6%	4%	3%	3%	3%	5%	4%	4%	8%	2%	3% *	5%
Men have it a little harder	5%	7% B	3%	6%	5%	4%	4%	5%	6%	5%	4%	6%	5%	10% J*	4%
Men and women both have it hard in their own ways	39%	40%	37%	35%	37%	42%	33%	37%	39%	45% F	42% K,L	26%	32%	41% K*	40%
Women have it a little harder	21%	20%	23%	21%	19%	23%	25%	26%	21%	17%	23%	18%	23%	17% *	23%
Women have it a lot harder	21%	16% A	26%	17%	23%	23%	25%	21%	20%	20%	20%	29%	21%	17% *	13%
Don't know/not sure	10%	11%	9%	15% E	12% E	5%	10%	9%	10%	10%	8%	14%	16% J	12% *	14% O,P,Q

btPuc. To the best of your knowledge, are men or women currently paid more on average for performing the same work for the same employer?

Unweighted base	1207	561	646	392	336	479	240	198	479	290	760	158	176	113	465
Base: All US Adults	1207	587	620	386	304	518	240	201	489	276	772	159	136	139	476
Men are paid a lot more than women	32%	24%	39% A	28%	31%	36% C	35%	33%	31%	29%	29%	45% J,M	39% J	27% *	28%
Men are paid a little more than women	40%	42%	38%	37%	40%	41% C	35%	38%	44% F	38%	45% K,L,M	32%	31%	30% *	40%
Men and women are paid equally	23%	27% B	19%	26%	23%	21%	24%	24%	20%	28% H	22%	16%	24%	34% J,K*	23%
Women are paid a little more than men	3%	3%	2%	3%	4% E	1%	3%	2%	3%	3%	2%	3%	2%	5% *	4%
Women are paid a lot more than men	3%	3%	2%	6% D,E	1%	1%	3%	2%	2%	3%	2%	4%	5% J	5% J*	5% O

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E, F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U/V/W, X/Y, Z/AA/AB/AC, AD/AE/AF/AG/AH/AI/AJ/AK/AL/AM/AN/AO/AP, Minimum Base: 30 (**), Small Base: 100 (**))

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	Total	Education			Marital Status						Children under the age of 18		Income		
		Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
Don't know/not sure	14%	12%	13%	3%	12%	**	*	*	*	*	14%	14%	15%	13%	8%
		Q	Q			**	*	*	R	*			AB		

zOTTT. In general, do you think men or women have it harder in America?

Unweighted base	1207	396	222	124	538	26	112	59	405	67	292	915	433	362	228
Base: All US Adults	1207	393	220	118	528	38	113	67	394	68	266	941	450	358	210
Men have it a lot harder	4%	5%	2%	2%	3%	8%	2%	5%	6%	1%	4%	4%	5%	4%	4%
						**	*	*	*	*			AC		
Men have it a little harder	5%	4%	7%	6%	5%	9%	3%	3%	5%	2%	7%	4%	4%	5%	6%
						**	*	*	*	*					
Men and women both have it hard in their own ways	39%	39%	38%	31%	42%	26%	37%	52%	35%	26%	35%	40%	37%	39%	41%
					W	**	*	V.W*	*	*					
Women have it a little harder	21%	20%	18%	26%	21%	11%	27%	21%	21%	30%	23%	21%	24%	22%	19%
						**	*	*	*	*					
Women have it a lot harder	21%	24%	28%	32%	20%	22%	24%	18%	21%	25%	21%	21%	19%	22%	28%
		N	N	N		**	*	*	*	*					Z.AC
Don't know/not sure	10%	8%	8%	4%	9%	24%	6%	2%	12%	16%	10%	10%	10%	7%	4%
						**	*	*	U	U*			AB		

btPuc. To the best of your knowledge, are men or women currently paid more on average for performing the same work for the same employer?

Unweighted base	1207	396	222	124	538	26	112	59	405	67	292	915	433	362	228
Base: All US Adults	1207	393	220	118	528	38	113	67	394	68	266	941	450	358	210
Men are paid a lot more than women	32%	33%	33%	41%	28%	34%	49%	33%	32%	33%	34%	31%	35%	31%	30%
			N			**	R.V*	*	*	*					
Men are paid a little more than women	40%	39%	40%	39%	45%	32%	33%	42%	37%	26%	41%	40%	35%	41%	45%
					T.V.W	**	*	*	*	*					Z
Men and women are paid equally	23%	25%	24%	17%	22%	25%	17%	23%	26%	22%	20%	24%	24%	24%	23%
						**	*	*	*	*					
Women are paid a little more than men	3%	2%	1%	1%	2%	4%	1%	2%	3%	4%	3%	3%	2%	3%	1%
						**	*	*	*	*					
Women are paid a lot more than men	3%	1%	1%	2%	2%	6%	-	1%	2%	15%	3%	3%	4%	1%	2%
						**	*	*		R.T.U.V*			AA		

Cell Contents (Col

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	Total	Prefer not to say
Don't know/not sure	14%	23% AA.AB

zOTTT. In general, do you think men or women have it harder in America?

	Unweighted base	1207	184
	Base: All US Adults	1207	189
Men have it a lot harder	4%	1%	
Men have it a little harder	5%	4%	
Men and women both have it hard in their own ways	39%	38%	
Women have it a little harder	21%	17%	
Women have it a lot harder	21%	18%	
Don't know/not sure	10%	22% Z.AA.AB	

btPuc. To the best of your knowledge, are men or women currently paid more on average for performing the same work for the same employer?

	Unweighted base	1207	184
	Base: All US Adults	1207	189
Men are paid a lot more than women	32%	29%	
Men are paid a little more than women	40%	43%	
Men and women are paid equally	23%	20%	
Women are paid a little more than men	3%	4%	
Women are paid a lot more than men	3%	4% AA	

Cell Contents (Col