

CBS News 2016 Battleground Tracker

South Carolina



Sample 1840 Registered Voters
Conducted September 3-10, 2015
Margin of Error $\pm 3.9\%$

1. Do you think the economy is getting better, getting worse, or staying about the same?

Getting better	27%
About the same	36%
Getting worse	35%
Not sure	3%

2. How likely is it that you will vote in the 2016 Presidential primary in South Carolina?

Definitely will vote	76%
Probably will vote	9%
Maybe will vote	9%
Probably will not vote	2%
Definitely will not vote	2%
Don't know	1%

3. In 2016, are you more likely to vote in the Democratic or Republican Presidential primary?

Democratic	38%
Republican	35%
Neither	8%
Don't know	19%

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South Carolina



4. Which candidate are you most likely to vote for in the South Carolina Republican Presidential primary in 2016?

Asked of Republican primary voters

Jeb Bush	5%
Ben Carson	21%
Chris Christie	2%
Ted Cruz	6%
Carly Fiorina	3%
Jim Gilmore	0%
Lindsey Graham	5%
Mike Huckabee	3%
Bobby Jindal	1%
John Kasich	4%
George Pataki	0%
Rand Paul	1%
Rick Perry	0%
Marco Rubio	3%
Rick Santorum	1%
Donald Trump	36%
Scott Walker	3%
No preference	5%

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South Carolina



5. If you had to choose one, who would be your SECOND choice among the candidates running for the Republican Presidential nomination?

Asked of Republican primary voters

Jeb Bush	7%
Ben Carson	18%
Chris Christie	2%
Ted Cruz	10%
Carly Fiorina	9%
Jim Gilmore	0%
Lindsey Graham	7%
Mike Huckabee	6%
Bobby Jindal	2%
John Kasich	3%
George Pataki	0%
Rand Paul	2%
Rick Perry	1%
Marco Rubio	7%
Rick Santorum	1%
Donald Trump	12%
Scott Walker	5%
No preference	10%

6. Which candidate are you most likely to vote for in the South Carolina Democratic Presidential primary in 2016?

Asked of Democratic primary voters

Joe Biden	22%
Lincoln Chafee	0%
Hillary Clinton	46%
Martin O'Malley	0%
Bernie Sanders	23%
Jim Webb	1%
No preference	8%

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South Carolina



7. If you had to choose one, who would be your SECOND choice among the candidates running for the Democratic Presidential nomination?

Asked of Democratic primary voters

Joe Biden	41%
Lincoln Chafee	0%
Hillary Clinton	27%
Martin O'Malley	3%
Bernie Sanders	11%
Jim Webb	3%
No preference	15%

8. How would you describe your feelings right now about [Candidate Name] ... ?

Enthusiastic about [Candidate Name]	52%
Supporting [Candidate Name] but with some reservations	36%
Considering [Candidate Name] mainly because you dislike the other choices so far	12%

9. Which comes closest to your feelings about the way things are going in Washington?

Enthusiastic	5%
Satisfied but not enthusiastic	17%
Disatisfied but not angry	41%
Angry	37%

10. Has Hillary Clinton's use of a personal email and server while she was Secretary of State made you more likely or less likely to support her for the nomination?

Asked of Democratic primary voters

More likely	7%
Has not mattered	75%
Less likely	17%

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South Carolina



11. Do you think the policies of a Hillary Clinton Administration would ...

Asked of Democratic primary voters

Favor the rich	16%
Favor the middle class	44%
Favor the poor	6%
Treat all groups equally	33%

12. Do you think the policies of a Bernie Sanders Administration would ...

Asked of Democratic primary voters

Favor the rich	23%
Favor the middle class	36%
Favor the poor	19%
Treat all groups equally	21%

13. Would you favor or oppose raising taxes on the investment firms and financial institutions that trade stocks and bonds?

Asked of Republican primary voters

Favor	30%
Oppose	37%
Not sure	34%

14. In the last few years have the Republicans in Congress compromised with Barack Obama too much or too little?

Asked of Republican primary voters

Too much	72%
The right amount	13%
Too little	15%

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South Carolina



15. Which one of these candidate qualities is MOST important in deciding who to support for the Republican nomination?

Asked of Republican primary voters

They are a true conservative	23%
Their experience getting things done in policy and politics	18%
Their experience getting things done in business and the private sector ..	38%
They can defeat the Democratic nominee.	21%

16. Which comes closest to your view about illegal immigrants who are living in the US?

They should be allowed to stay in the US and eventually apply for citizenship.	47%
They should be allowed to stay in the US legally, but not be allowed to apply for citizenship.	12%
They should be required to leave the US.	41%

17. Which comes closest to your position on abortion? Do you think abortion should be...

Legal in all cases	18%
Legal in most cases	28%
Illegal in most cases	34%
Illegal in all cases	19%

18. Thinking about politics these days, how would you describe your own political viewpoint?

Very liberal	8%
Liberal	14%
Moderate	31%
Conservative	23%
Very Conservative	13%
Not sure	11%

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19. Generally speaking, do you think of yourself as a ...?

Strong Democrat	23%
Not very strong Democrat	9%
Lean Democrat	8%
Independent	16%
Lean Republican	9%
Not very strong Republican	9%
Strong Republican	19%
Not sure	7%

20. Are you male or female?

Male	42%
Female	58%

21. In what year were you born? [Age recoded from birth year]

18-29	15%
30-44	24%
45-64	43%
65+	19%

22. What racial or ethnic group best describes you?

White	71%
Black	27%
Hispanic	1%
Other	1%

23. What is the highest level of education you have completed?

HS or less	35%
Some college	36%
College grad	18%
Post grad	12%

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Sample 1840 Registered Voters
Conducted September 3-10, 2015
Margin of Error $\pm 3.9\%$

1. Trend of Economy

Do you think the economy is getting better, getting worse, or staying about the same?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Getting better	27%	26%	27%	28%	25%	27%	26%	19%	47%	*	*
About the same	36%	38%	35%	43%	34%	36%	33%	35%	38%	*	*
Getting worse	35%	35%	34%	28%	40%	33%	37%	45%	8%	*	*
Not sure	3%	0%	4%	2%	1%	4%	3%	1%	7%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(1,838)	(781)	(1,056)	(277)	(434)	(785)	(341)	(1,295)	(501)	(16)	(22)

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2. Likelihood of Voting

How likely is it that you will vote in the 2016 Presidential primary in South Carolina?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely will vote	76%	79%	73%	58%	71%	79%	89%	77%	74%	*	*
Probably will vote	9%	8%	10%	8%	15%	9%	4%	10%	8%	*	*
Maybe will vote	9%	5%	12%	23%	7%	8%	4%	8%	13%	*	*
Probably will not vote	2%	3%	1%	2%	4%	1%	1%	2%	2%	*	*
Definitely will not vote	2%	3%	2%	4%	3%	2%	1%	3%	0%	*	*
Don't know	1%	2%	1%	4%	0%	1%	1%	1%	2%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(1,834)	(779)	(1,055)	(277)	(436)	(780)	(341)	(1,291)	(503)	(16)	(21)

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3. 2016 Primary Turnout

In 2016, are you more likely to vote in the Democratic or Republican Presidential primary?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Democratic	38%	35%	40%	35%	41%	39%	33%	23%	78%	*	*
Republican	35%	41%	30%	19%	28%	36%	52%	46%	5%	*	*
Neither	8%	8%	8%	9%	11%	9%	4%	10%	2%	*	*
Don't know	19%	16%	21%	37%	20%	16%	11%	20%	15%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(1,840)	(781)	(1,059)	(277)	(436)	(786)	(342)	(1,296)	(503)	(16)	(22)

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4. First Choice Republican Candidate

Which candidate are you most likely to vote for in the South Carolina Republican Presidential primary in 2016?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Jeb Bush	5%	4%	6%	4%	7%	5%	5%	5%	*	*	*
Ben Carson	21%	20%	22%	19%	18%	22%	21%	21%	*	*	*
Chris Christie	2%	2%	1%	0%	4%	1%	1%	1%	*	*	*
Ted Cruz	6%	7%	5%	2%	7%	7%	6%	7%	*	*	*
Carly Fiorina	3%	3%	4%	0%	1%	4%	6%	4%	*	*	*
Jim Gilmore	0%	0%	1%	0%	0%	0%	1%	0%	*	*	*
Lindsey Graham	5%	4%	6%	6%	5%	5%	4%	5%	*	*	*
Mike Huckabee	3%	1%	5%	5%	6%	2%	2%	3%	*	*	*
Bobby Jindal	1%	0%	2%	0%	0%	2%	0%	0%	*	*	*
John Kasich	4%	5%	3%	14%	4%	2%	5%	4%	*	*	*
George Pataki	0%	0%	0%	0%	0%	0%	0%	0%	*	*	*
Rand Paul	1%	1%	0%	0%	0%	1%	0%	1%	*	*	*
Rick Perry	0%	0%	0%	0%	0%	0%	0%	0%	*	*	*
Marco Rubio	3%	5%	2%	17%	3%	1%	3%	4%	*	*	*
Rick Santorum	1%	2%	1%	9%	1%	1%	0%	1%	*	*	*
Donald Trump	36%	39%	34%	22%	38%	39%	36%	37%	*	*	*
Scott Walker	3%	3%	3%	0%	0%	3%	4%	3%	*	*	*
No preference	5%	4%	5%	2%	4%	6%	5%	5%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(997)	(497)	(500)	(77)	(194)	(446)	(280)	(936)	(34)	(8)	(14)

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5. Second Choice Republican Candidate

If you had to choose one, who would be your SECOND choice among the candidates running for the Republican Presidential nomination?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Jeb Bush	7%	4%	9%	8%	11%	4%	8%	7%	*	*	*
Ben Carson	18%	18%	18%	7%	9%	20%	25%	18%	*	*	*
Chris Christie	2%	2%	1%	1%	2%	1%	3%	1%	*	*	*
Ted Cruz	10%	11%	9%	2%	12%	9%	11%	10%	*	*	*
Carly Fiorina	9%	12%	6%	10%	8%	9%	10%	9%	*	*	*
Jim Gilmore	0%	0%	0%	0%	0%	0%	0%	0%	*	*	*
Lindsey Graham	7%	5%	9%	14%	6%	9%	2%	6%	*	*	*
Mike Huckabee	6%	5%	6%	6%	2%	7%	6%	6%	*	*	*
Bobby Jindal	2%	2%	1%	2%	3%	2%	1%	1%	*	*	*
John Kasich	3%	4%	2%	10%	1%	2%	4%	3%	*	*	*
George Pataki	0%	0%	0%	0%	0%	0%	0%	0%	*	*	*
Rand Paul	2%	3%	2%	5%	4%	3%	0%	2%	*	*	*
Rick Perry	1%	2%	0%	0%	3%	0%	0%	1%	*	*	*
Marco Rubio	7%	8%	6%	12%	4%	7%	6%	7%	*	*	*
Rick Santorum	1%	0%	1%	0%	2%	0%	1%	1%	*	*	*
Donald Trump	12%	13%	11%	0%	15%	13%	12%	12%	*	*	*
Scott Walker	5%	6%	3%	11%	4%	4%	5%	5%	*	*	*
No preference	10%	7%	12%	11%	12%	11%	5%	10%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(998)	(497)	(501)	(77)	(194)	(447)	(280)	(937)	(34)	(8)	(14)

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6. First Choice Democratic Candidate

Which candidate are you most likely to vote for in the South Carolina Democratic Presidential primary in 2016?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	22%	17%	26%	22%	14%	26%	27%	7%	34%	*	*
Lincoln Chafee	0%	1%	0%	2%	0%	0%	0%	1%	0%	*	*
Hillary Clinton	46%	44%	48%	41%	55%	42%	46%	39%	52%	*	*
Martin O'Malley	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	*
Bernie Sanders	23%	31%	17%	35%	22%	18%	24%	46%	4%	*	*
Jim Webb	1%	2%	0%	0%	0%	1%	0%	1%	0%	*	*
No preference	8%	6%	9%	0%	8%	12%	2%	5%	10%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(528)	(207)	(321)	(75)	(133)	(232)	(87)	(228)	(294)	(2)	(3)

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7. Second Choice Democratic Candidate

If you had to choose one, who would be your SECOND choice among the candidates running for the Democratic Presidential nomination?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	41%	45%	38%	42%	42%	43%	33%	37%	44%	*	*
Lincoln Chafee	0%	0%	0%	0%	0%	0%	1%	0%	0%	*	*
Hillary Clinton	27%	23%	29%	23%	19%	34%	22%	20%	31%	*	*
Martin O'Malley	3%	4%	3%	4%	4%	4%	3%	8%	0%	*	*
Bernie Sanders	11%	14%	9%	4%	14%	9%	16%	13%	9%	*	*
Jim Webb	3%	5%	1%	1%	4%	2%	4%	6%	0%	*	*
No preference	15%	9%	19%	26%	18%	8%	21%	16%	15%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(525)	(207)	(318)	(75)	(133)	(228)	(88)	(227)	(292)	(2)	(3)

CBS News 2016 Battleground Tracker South Carolina



8. Enthusiasm for First Choice

How would you describe your feelings right now about [Candidate Name] ... ?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	52%	56%	49%	44%	50%	58%	45%	52%	53%	*	*
Supporting with reservations	36%	33%	38%	44%	32%	34%	38%	35%	36%	*	*
Considering as best alternative	12%	12%	13%	11%	17%	8%	17%	13%	11%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(1,576)	(687)	(889)	(221)	(367)	(676)	(312)	(1,115)	(423)	(15)	(21)

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9. Satisfied with Washington

Which comes closest to your feelings about the way things are going in Washington?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	5%	4%	6%	6%	9%	4%	2%	3%	11%	*	*
Satisfied but not enthusiastic	17%	12%	20%	21%	22%	16%	10%	9%	36%	*	*
Disatisfied but not angry	41%	33%	47%	49%	39%	41%	36%	39%	48%	*	*
Angry	37%	51%	27%	25%	30%	39%	53%	49%	5%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(1,837)	(779)	(1,058)	(277)	(436)	(783)	(342)	(1,294)	(501)	(16)	(22)

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10. Clinton Email Server Support

Has Hillary Clinton's use of a personal email and server while she was Secretary of State made you more likely or less likely to support her for the nomination?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More likely	7%	13%	4%	18%	15%	1%	4%	7%	8%	*	*
Has not mattered	75%	65%	82%	44%	68%	86%	86%	65%	83%	*	*
Less likely	17%	22%	14%	38%	18%	13%	10%	28%	9%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(527)	(207)	(321)	(75)	(133)	(231)	(88)	(228)	(294)	(2)	(3)

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11. Clinton Administration

Do you think the policies of a Hillary Clinton Administration would ...

Asked of Democratic primary voters

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favor the rich	16%	22%	12%	16%	15%	16%	19%	24%	10%	*	*
Favor the middle class	44%	50%	40%	61%	33%	44%	48%	43%	45%	*	*
Favor the poor	6%	7%	6%	7%	4%	8%	4%	6%	6%	*	*
Treat all groups equally	33%	21%	42%	16%	48%	33%	29%	27%	39%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(528)	(207)	(321)	(75)	(133)	(232)	(88)	(229)	(294)	(2)	(3)

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12. Sanders Administration

Do you think the policies of a Bernie Sanders Administration would ...

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favor the rich	23%	17%	27%	18%	27%	28%	9%	10%	35%	*	*
Favor the middle class	36%	38%	35%	31%	34%	35%	46%	39%	33%	*	*
Favor the poor	19%	30%	13%	30%	22%	16%	17%	28%	12%	*	*
Treat all groups equally	21%	15%	25%	21%	17%	21%	29%	23%	20%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(488)	(192)	(295)	(65)	(124)	(215)	(85)	(225)	(258)	(2)	(3)

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13. Raise Taxes on Wall Street

Would you favor or oppose raising taxes on the investment firms and financial institutions that trade stocks and bonds?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favor	30%	29%	31%	35%	34%	28%	28%	30%	*	*	*
Oppose	37%	41%	32%	43%	35%	39%	33%	36%	*	*	*
Not sure	34%	30%	37%	22%	31%	34%	39%	35%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(996)	(492)	(504)	(77)	(194)	(448)	(277)	(936)	(34)	(8)	(14)

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14. Compromise with Obama

In the last few years have the Republicans in Congress compromised with Barack Obama too much or too little?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	72%	74%	71%	50%	65%	73%	82%	74%	*	*	*
The right amount	13%	12%	13%	26%	19%	12%	6%	11%	*	*	*
Too little	15%	14%	16%	24%	16%	15%	12%	15%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(989)	(491)	(498)	(77)	(193)	(439)	(280)	(929)	(34)	(8)	(14)

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15. Candidate Qualities

Which one of these candidate qualities is MOST important in deciding who to support for the Republican nomination?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
They are a true Conservative	23%	23%	23%	21%	24%	24%	21%	23%	*	*	*
Experience in policy and politics	18%	14%	22%	51%	25%	14%	10%	18%	*	*	*
Experience in business/private sector	38%	37%	39%	10%	32%	42%	42%	38%	*	*	*
Can defeat Democratic nominee	21%	26%	16%	18%	19%	19%	26%	21%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(999)	(495)	(504)	(77)	(194)	(446)	(282)	(939)	(34)	(8)	(14)

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16. Immigration

Which comes closest to your view about illegal immigrants who are living in the US?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Allowed to stay and apply for citizenship	47%	43%	50%	51%	48%	44%	51%	41%	65%	*	*
Allowed to stay, but no citizenship	12%	14%	10%	13%	12%	12%	8%	9%	19%	*	*
Required to leave	41%	43%	40%	36%	40%	44%	41%	51%	16%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(1,825)	(776)	(1,049)	(273)	(435)	(783)	(333)	(1,285)	(500)	(15)	(22)

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17. Abortion

Which comes closest to your position on abortion? Do you think abortion should be...

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Legal in all cases	18%	17%	18%	22%	21%	16%	13%	18%	19%	*	*
Legal in most cases	28%	31%	27%	23%	26%	31%	30%	25%	38%	*	*
Illegal in most cases	34%	35%	34%	27%	34%	33%	43%	36%	31%	*	*
Illegal in all cases	19%	17%	21%	28%	19%	19%	14%	22%	13%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(1,811)	(766)	(1,045)	(276)	(416)	(782)	(336)	(1,270)	(500)	(16)	(22)

CBS News 2016 Battleground Tracker

South Carolina



Sample 1002 Likely Republican Primary Voters
 Conducted September 3-10, 2015
 Margin of Error $\pm 4.5\%$

1. First Choice Republican Candidate

Which candidate are you most likely to vote for in the South Carolina Republican Presidential primary in 2016?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Jeb Bush	5%	3%	6%	7%	3%	6%	5%	5%
Ben Carson	21%	22%	25%	17%	24%	18%	22%	19%
Chris Christie	2%	0%	1%	3%	3%	1%	2%	1%
Ted Cruz	6%	11%	8%	1%	10%	4%	7%	5%
Carly Fiorina	3%	3%	4%	4%	3%	4%	2%	7%
Jim Gilmore	0%	1%	0%	0%	0%	1%	1%	0%
Lindsey Graham	5%	7%	2%	6%	2%	6%	5%	5%
Mike Huckabee	3%	4%	4%	1%	2%	4%	4%	0%
Bobby Jindal	1%	1%	0%	0%	1%	1%	1%	0%
John Kasich	4%	1%	4%	10%	1%	6%	3%	5%
George Pataki	0%	0%	0%	0%	0%	0%	0%	0%
Rand Paul	1%	1%	0%	1%	1%	1%	1%	1%
Rick Perry	0%	0%	0%	0%	0%	0%	0%	0%
Marco Rubio	3%	1%	5%	4%	1%	5%	3%	3%
Rick Santorum	1%	3%	0%	1%	0%	2%	2%	1%
Donald Trump	36%	35%	33%	39%	41%	33%	35%	40%
Scott Walker	3%	4%	2%	1%	3%	2%	2%	4%
No preference	5%	3%	6%	5%	2%	6%	5%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(997)	(277)	(412)	(233)	(402)	(593)	(633)	(326)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Jeb Bush	5%	4%	6%	4%	7%	5%	5%	6%	3%
Ben Carson	21%	20%	22%	19%	18%	22%	21%	22%	21%
Chris Christie	2%	2%	1%	0%	4%	1%	1%	1%	2%
Ted Cruz	6%	7%	5%	2%	7%	7%	6%	6%	9%

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CBS News 2016 Battleground Tracker

South Carolina



	continued from previous page								
	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Carly Fiorina	3%	3%	4%	0%	1%	4%	6%	3%	5%
Jim Gilmore	0%	0%	1%	0%	0%	0%	1%	1%	0%
Lindsey Graham	5%	4%	6%	6%	5%	5%	4%	5%	3%
Mike Huckabee	3%	1%	5%	5%	6%	2%	2%	4%	1%
Bobby Jindal	1%	0%	2%	0%	0%	2%	0%	0%	1%
John Kasich	4%	5%	3%	14%	4%	2%	5%	4%	3%
George Pataki	0%	0%	0%	0%	0%	0%	0%	0%	0%
Rand Paul	1%	1%	0%	0%	0%	1%	0%	0%	2%
Rick Perry	0%	0%	0%	0%	0%	0%	0%	0%	1%
Marco Rubio	3%	5%	2%	17%	3%	1%	3%	4%	1%
Rick Santorum	1%	2%	1%	9%	1%	1%	0%	2%	0%
Donald Trump	36%	39%	34%	22%	38%	39%	36%	35%	41%
Scott Walker	3%	3%	3%	0%	0%	3%	4%	2%	4%
No preference	5%	4%	5%	2%	4%	6%	5%	5%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(997)	(497)	(500)	(77)	(194)	(446)	(280)	(726)	(214)

CBS News 2016 Battleground Tracker South Carolina



2. Second Choice Republican Candidate

If you had to choose one, who would be your SECOND choice among the candidates running for the Republican Presidential nomination?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Jeb Bush	7%	3%	7%	11%	4%	8%	5%	8%
Ben Carson	18%	21%	19%	14%	23%	15%	19%	16%
Chris Christie	2%	1%	0%	4%	0%	2%	1%	3%
Ted Cruz	10%	17%	8%	6%	14%	7%	13%	4%
Carly Fiorina	9%	8%	13%	6%	11%	8%	8%	11%
Jim Gilmore	0%	0%	0%	0%	0%	0%	0%	0%
Lindsey Graham	7%	2%	2%	13%	4%	9%	6%	7%
Mike Huckabee	6%	7%	7%	4%	4%	7%	7%	3%
Bobby Jindal	2%	1%	1%	1%	3%	1%	2%	1%
John Kasich	3%	0%	4%	6%	1%	5%	3%	4%
George Pataki	0%	0%	0%	0%	0%	0%	0%	0%
Rand Paul	2%	1%	3%	5%	3%	2%	2%	3%
Rick Perry	1%	2%	0%	2%	1%	1%	1%	1%
Marco Rubio	7%	8%	8%	4%	6%	7%	6%	9%
Rick Santorum	1%	1%	1%	0%	1%	0%	0%	1%
Donald Trump	12%	16%	14%	8%	15%	10%	12%	13%
Scott Walker	5%	4%	6%	4%	6%	4%	5%	5%
No preference	10%	7%	7%	11%	3%	14%	8%	13%
Totals (Weighted N)	100% (998)	100% (277)	100% (413)	100% (233)	100% (403)	100% (593)	100% (634)	100% (326)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Jeb Bush	7%	4%	9%	8%	11%	4%	8%	8%	4%
Ben Carson	18%	18%	18%	7%	9%	20%	25%	16%	26%
Chris Christie	2%	2%	1%	1%	2%	1%	3%	2%	0%
Ted Cruz	10%	11%	9%	2%	12%	9%	11%	10%	10%
Carly Fiorina	9%	12%	6%	10%	8%	9%	10%	9%	9%
Jim Gilmore	0%	0%	0%	0%	0%	0%	0%	0%	0%
Lindsey Graham	7%	5%	9%	14%	6%	9%	2%	7%	3%
Mike Huckabee	6%	5%	6%	6%	2%	7%	6%	6%	5%
Bobby Jindal	2%	2%	1%	2%	3%	2%	1%	2%	2%

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CBS News 2016 Battleground Tracker South Carolina



	continued from previous page								
	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
John Kasich	3%	4%	2%	10%	1%	2%	4%	3%	3%
George Pataki	0%	0%	0%	0%	0%	0%	0%	0%	0%
Rand Paul	2%	3%	2%	5%	4%	3%	0%	2%	5%
Rick Perry	1%	2%	0%	0%	3%	0%	0%	1%	1%
Marco Rubio	7%	8%	6%	12%	4%	7%	6%	7%	8%
Rick Santorum	1%	0%	1%	0%	2%	0%	1%	1%	1%
Donald Trump	12%	13%	11%	0%	15%	13%	12%	12%	12%
Scott Walker	5%	6%	3%	11%	4%	4%	5%	4%	6%
No preference	10%	7%	12%	11%	12%	11%	5%	9%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(998)	(497)	(501)	(77)	(194)	(447)	(280)	(728)	(214)

CBS News 2016 Battleground Tracker South Carolina



3. Enthusiasm for First Choice

How would you describe your feelings right now about [Candidate Name] ... ?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Enthusiastic	56%	70%	58%	37%	66%	49%	59%	51%
Supporting with reservations	34%	28%	33%	44%	29%	38%	30%	39%
Considering as best alternative	10%	3%	9%	19%	5%	14%	11%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(946)	(265)	(388)	(222)	(392)	(552)	(595)	(315)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Enthusiastic	56%	59%	53%	56%	52%	58%	56%	56%	60%
Supporting with reservations	34%	30%	37%	31%	37%	32%	36%	34%	35%
Considering as best alternative	10%	11%	9%	13%	11%	10%	9%	10%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(946)	(476)	(469)	(76)	(186)	(421)	(262)	(686)	(206)

CBS News 2016 Battleground Tracker South Carolina



4. Satisfied with Washington

Which comes closest to your feelings about the way things are going in Washington?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Enthusiastic	4%	4%	5%	1%	5%	3%	4%	3%
Satisfied but not enthusiastic	8%	3%	5%	16%	6%	9%	9%	7%
Disatisfied but not angry	28%	14%	29%	40%	12%	38%	26%	29%
Angry	61%	79%	61%	42%	77%	50%	61%	61%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(999)	(277)	(416)	(233)	(404)	(594)	(634)	(327)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Enthusiastic	4%	5%	3%	1%	7%	4%	1%	4%	3%
Satisfied but not enthusiastic	8%	9%	7%	22%	14%	5%	5%	10%	3%
Disatisfied but not angry	28%	21%	35%	36%	31%	28%	23%	28%	26%
Angry	61%	66%	55%	42%	48%	63%	71%	59%	68%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(999)	(496)	(503)	(77)	(194)	(445)	(283)	(729)	(214)

CBS News 2016 Battleground Tracker South Carolina



5. Raise Taxes on Wall Street

Would you favor or oppose raising taxes on the investment firms and financial institutions that trade stocks and bonds?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Favor	30%	14%	30%	38%	23%	35%	28%	34%
Oppose	37%	52%	32%	31%	47%	30%	37%	36%
Not sure	34%	35%	38%	31%	30%	36%	35%	30%
Totals (Weighted N)	100% (996)	100% (277)	100% (417)	100% (228)	100% (398)	100% (596)	100% (637)	100% (321)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Favor	30%	29%	31%	35%	34%	28%	28%	27%	33%
Oppose	37%	41%	32%	43%	35%	39%	33%	38%	37%
Not sure	34%	30%	37%	22%	31%	34%	39%	36%	30%
Totals (Weighted N)	100% (996)	100% (492)	100% (504)	100% (77)	100% (194)	100% (448)	100% (277)	100% (725)	100% (215)

CBS News 2016 Battleground Tracker South Carolina



6. Compromise with Obama

In the last few years have the Republicans in Congress compromised with Barack Obama too much or too little?

Asked of Republican primary voters

	Ideology				Tea Party		Evangelical	
	Total	Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too much	72%	92%	79%	50%	86%	63%	76%	63%
The right amount	13%	7%	11%	20%	11%	14%	13%	12%
Too little	15%	2%	10%	30%	4%	23%	11%	25%
Totals (Weighted N)	100% (989)	100% (271)	100% (412)	100% (232)	100% (395)	100% (592)	100% (625)	100% (326)

	Gender		Age group				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too much	72%	74%	71%	50%	65%	73%	82%	74%	77%
The right amount	13%	12%	13%	26%	19%	12%	6%	15%	6%
Too little	15%	14%	16%	24%	16%	15%	12%	11%	18%
Totals (Weighted N)	100% (989)	100% (491)	100% (498)	100% (77)	100% (193)	100% (439)	100% (280)	100% (719)	100% (214)

CBS News 2016 Battleground Tracker South Carolina



7. Candidate Qualities

Which one of these candidate qualities is MOST important in deciding who to support for the Republican nomination?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
They are a true Conservative	23%	43%	20%	10%	31%	18%	31%	9%
Experience in policy and politics	18%	8%	17%	27%	6%	26%	15%	22%
Experience in business/private sector	38%	31%	40%	44%	41%	36%	35%	44%
Can defeat Democratic nominee	21%	18%	24%	18%	22%	20%	19%	25%
Totals (Weighted N)	100% (999)	100% (277)	100% (416)	100% (232)	100% (404)	100% (595)	100% (635)	100% (325)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
They are a true Conservative	23%	23%	23%	21%	24%	24%	21%	26%	18%
Experience in policy and politics	18%	14%	22%	51%	25%	14%	10%	17%	16%
Experience in business/private sector	38%	37%	39%	10%	32%	42%	42%	35%	51%
Can defeat Democratic nominee	21%	26%	16%	18%	19%	19%	26%	22%	16%
Totals (Weighted N)	100% (999)	100% (495)	100% (504)	100% (77)	100% (194)	100% (446)	100% (282)	100% (729)	100% (215)

CBS News 2016 Battleground Tracker South Carolina



8. Immigration

Which comes closest to your view about illegal immigrants who are living in the US?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Allowed to stay and apply for citizenship	23%	10%	27%	32%	14%	29%	23%	22%
Allowed to stay, but no citizenship	10%	5%	12%	13%	12%	9%	10%	11%
Required to leave	66%	84%	61%	55%	74%	62%	67%	67%
Totals (Weighted N)	100% (987)	100% (276)	100% (411)	100% (227)	100% (392)	100% (594)	100% (630)	100% (319)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Allowed to stay and apply for citizenship	23%	20%	26%	34%	23%	20%	25%	23%	22%
Allowed to stay, but no citizenship	10%	13%	8%	17%	16%	7%	10%	11%	10%
Required to leave	66%	67%	66%	49%	62%	72%	65%	66%	68%
Totals (Weighted N)	100% (987)	100% (489)	100% (498)	100% (77)	100% (193)	100% (445)	100% (271)	100% (717)	100% (214)

CBS News 2016 Battleground Tracker

South Carolina



Sample 528 Likely Democratic Primary Voters
 Conducted September 3-10, 2015
 Margin of Error $\pm 6.8\%$

1. First Choice Democratic Candidate

Which candidate are you most likely to vote for in the South Carolina Democratic Presidential primary in 2016?

Asked of Democratic primary voters

	Total	Ideology			Race		Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	White	Black	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Joe Biden	22%	18%	20%	26%	7%	34%	17%	26%	22%	14%	26%	27%	25%	16%
Lincoln Chafee	0%	0%	1%	0%	1%	0%	1%	0%	2%	0%	0%	0%	0%	0%
Hillary Clinton	46%	45%	46%	45%	39%	52%	44%	48%	41%	55%	42%	46%	52%	21%
Martin O'Malley	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Bernie Sanders	23%	36%	31%	19%	46%	4%	31%	17%	35%	22%	18%	24%	15%	51%
Jim Webb	1%	0%	0%	0%	1%	0%	2%	0%	0%	0%	1%	0%	0%	0%
No preference	8%	1%	2%	10%	5%	10%	6%	9%	0%	8%	12%	2%	7%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(528)	(100)	(139)	(174)	(228)	(294)	(207)	(321)	(75)	(133)	(232)	(87)	(406)	(88)

CBS News 2016 Battleground Tracker South Carolina



2. Second Choice Democratic Candidate

If you had to choose one, who would be your SECOND choice among the candidates running for the Democratic Presidential nomination?

Asked of Democratic primary voters

	Total	Ideology			Race		Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	White	Black	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Joe Biden	41%	39%	46%	40%	37%	44%	45%	38%	42%	42%	43%	33%	42%	37%
Lincoln Chafee	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Hillary Clinton	27%	31%	31%	21%	20%	31%	23%	29%	23%	19%	34%	22%	28%	26%
Martin O'Malley	3%	6%	1%	4%	8%	0%	4%	3%	4%	4%	4%	3%	3%	4%
Bernie Sanders	11%	8%	12%	13%	13%	9%	14%	9%	4%	14%	9%	16%	11%	11%
Jim Webb	3%	1%	5%	3%	6%	0%	5%	1%	1%	4%	2%	4%	2%	3%
No preference	15%	16%	4%	20%	16%	15%	9%	19%	26%	18%	8%	21%	13%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(525)	(101)	(137)	(173)	(227)	(292)	(207)	(318)	(75)	(133)	(228)	(88)	(403)	(88)

CBS News 2016 Battleground Tracker South Carolina



3. Enthusiasm for First Choice

How would you describe your feelings right now about [Candidate Name] ... ?

		Ideology			Race		Gender		Age group				Party ID	
	Total	Very liberal	Liberal	Moderate	White	Black	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Enthusiastic	58%	74%	63%	47%	63%	54%	65%	53%	50%	65%	63%	44%	57%	66%
Supporting with reservations	33%	22%	33%	39%	29%	36%	29%	35%	36%	26%	32%	39%	36%	19%
Considering as best alternative	9%	4%	4%	14%	8%	11%	5%	12%	14%	8%	5%	18%	7%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(485)	(99)	(137)	(156)	(216)	(264)	(194)	(291)	(75)	(122)	(203)	(85)	(377)	(78)

CBS News 2016 Battleground Tracker South Carolina



4. Satisfied with Washington

Which comes closest to your feelings about the way things are going in Washington?

		Ideology			Race		Gender		Age group				Party ID	
	Total	Very liberal	Liberal	Moderate	White	Black	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Enthusiastic	9%	15%	0%	9%	3%	14%	7%	11%	13%	16%	7%	3%	10%	1%
Satisfied but not enthusiastic	30%	34%	26%	27%	16%	40%	22%	35%	38%	33%	31%	17%	36%	12%
Disatisfied but not angry	42%	20%	50%	47%	44%	41%	40%	43%	34%	32%	46%	52%	40%	54%
Angry	19%	31%	24%	17%	37%	5%	31%	11%	15%	18%	16%	29%	14%	34%
Totals (Weighted N)	100% (527)	100% (101)	100% (138)	100% (174)	100% (229)	100% (293)	100% (205)	100% (321)	100% (75)	100% (133)	100% (230)	100% (88)	100% (405)	100% (88)

CBS News 2016 Battleground Tracker South Carolina



5. Clinton Email Server Support

Has Hillary Clinton's use of a personal email and server while she was Secretary of State made you more likely or less likely to support her for the nomination?

Asked of Democratic primary voters

	Ideology				Race		Gender		Age group				Party ID	
	Total	Very liberal	Liberal	Moderate	White	Black	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
More likely	7%	1%	11%	5%	7%	8%	13%	4%	18%	15%	1%	4%	10%	0%
Has not mattered	75%	83%	67%	83%	65%	83%	65%	82%	44%	68%	86%	86%	76%	76%
Less likely	17%	16%	22%	12%	28%	9%	22%	14%	38%	18%	13%	10%	15%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(527)	(101)	(139)	(174)	(228)	(294)	(207)	(321)	(75)	(133)	(231)	(88)	(406)	(88)

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6. Clinton Administration

Do you think the policies of a Hillary Clinton Administration would ...

Asked of Democratic primary voters

	Total	Ideology			Race		Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	White	Black	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Favor the rich	16%	16%	10%	20%	24%	10%	22%	12%	16%	15%	16%	19%	9%	44%
Favor the middle class	44%	54%	53%	41%	43%	45%	50%	40%	61%	33%	44%	48%	49%	34%
Favor the poor	6%	12%	3%	7%	6%	6%	7%	6%	7%	4%	8%	4%	6%	1%
Treat all groups equally	33%	19%	35%	32%	27%	39%	21%	42%	16%	48%	33%	29%	36%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(528)	(101)	(139)	(174)	(229)	(294)	(207)	(321)	(75)	(133)	(232)	(88)	(406)	(88)

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7. Sanders Administration

Do you think the policies of a Bernie Sanders Administration would ...

Asked of Democratic primary voters

	Total	Ideology			Race		Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	White	Black	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Favor the rich	23%	23%	8%	24%	10%	35%	17%	27%	18%	27%	28%	9%	22%	22%
Favor the middle class	36%	30%	40%	42%	39%	33%	38%	35%	31%	34%	35%	46%	39%	29%
Favor the poor	19%	22%	29%	14%	28%	12%	30%	13%	30%	22%	16%	17%	19%	25%
Treat all groups equally	21%	24%	22%	19%	23%	20%	15%	25%	21%	17%	21%	29%	19%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(488)	(97)	(129)	(165)	(225)	(258)	(192)	(295)	(65)	(124)	(215)	(85)	(368)	(88)

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8. Immigration

Which comes closest to your view about illegal immigrants who are living in the US?

		Ideology			Race		Gender		Age group				Party ID	
	Total	Very liberal	Liberal	Moderate	White	Black	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Allowed to stay and apply for citizenship	71%	86%	75%	66%	75%	68%	74%	70%	69%	73%	65%	88%	72%	72%
Allowed to stay, but no citizenship	13%	9%	19%	11%	10%	16%	19%	10%	12%	10%	19%	6%	13%	13%
Required to leave	15%	5%	5%	23%	15%	16%	7%	20%	18%	17%	17%	6%	15%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(524)	(100)	(139)	(171)	(228)	(291)	(207)	(317)	(72)	(133)	(231)	(88)	(402)	(88)