

YouGov Survey Results

Sample Size: 1738 GB Adults
Fieldwork: 28th - 29th September 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1738	591	487	122	209	843	895	207	440	594	497	991	747	222	565	372	428	151
Unweighted Sample	1738	563	471	135	221	865	873	146	298	738	556	1069	669	197	557	376	442	166
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these parties do you think has the attitude to business most similar to yours?

Labour	25	2	62	26	11	26	25	31	24	28	21	26	24	26	24	23	29	24
Conservatives	35	77	4	20	28	40	30	31	30	30	46	38	30	39	36	38	33	21
Neither	23	9	18	36	48	24	22	11	24	27	22	22	25	19	22	22	20	44
Don't know	17	12	15	18	14	10	23	27	21	15	11	14	21	15	18	16	19	11