

YouGov / Times Survey Results

Sample Size: 1652 GB Adults
Fieldwork: 17th - 19th June 2016

| | EU Referendum Voting Intention | | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|--------------------------|--------------------------------|--------|-------|----------------|------------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Remain | Leave | Would not vote | Don't know | SWING VOTERS | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1652 | 700 | 728 | 72 | 153 | 393 | 466 | 387 | 99 | 158 | 800 | 852 | 192 | 705 | 408 | 347 | 942 | 710 | 198 | 548 | 355 | 398 | 152 | |
| Unweighted Sample | 1652 | 704 | 737 | 52 | 159 | 383 | 498 | 401 | 119 | 166 | 713 | 939 | 169 | 655 | 424 | 404 | 968 | 684 | 156 | 561 | 374 | 405 | 156 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | 16-17 June | 17-19 June | | | | | | | | | | | | | | | | | | | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------|------------|------------|-----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| There is a referendum on Britain's membership of the European Union on June 23rd and this is the question, how will you vote: | | | | | | | | | | | | | | | | | | | | | | | | |
| Should the United Kingdom remain a member of the European Union or leave the European Union? | | | | | | | | | | | | | | | | | | | | | | | | |
| Remain a member of the European Union | 44 | 42 | 100 | 0 | 0 | 0 | 24 | 35 | 64 | 59 | 2 | 43 | 42 | 64 | 45 | 35 | 33 | 53 | 29 | 50 | 43 | 36 | 39 | 56 |
| Leave the European Union | 43 | 44 | 0 | 100 | 0 | 0 | 26 | 55 | 26 | 32 | 95 | 47 | 42 | 24 | 39 | 49 | 58 | 38 | 52 | 36 | 45 | 51 | 47 | 28 |
| Would not vote | 4 | 4 | 0 | 0 | 100 | 0 | 15 | 1 | 0 | 1 | 1 | 4 | 5 | 6 | 5 | 3 | 4 | 3 | 7 | 4 | 5 | 4 | 5 | 1 |
| Don't know | 9 | 9 | 0 | 0 | 0 | 100 | 36 | 9 | 9 | 9 | 3 | 7 | 11 | 6 | 10 | 12 | 5 | 7 | 12 | 10 | 8 | 9 | 9 | 14 |
| There is a referendum on Britain's membership of the European Union on June 23rd and this is the question, how will you vote: | | | | | | | | | | | | | | | | | | | | | | | | |
| Should the United Kingdom remain a member of the European Union or leave the European Union? | | | | | | | | | | | | | | | | | | | | | | | | |
| <i>[Excluding those who said Would not vote or Don't know]</i> | | | | | | | | | | | | | | | | | | | | | | | | |
| Remain a member of the European Union | 51 | 49 | 100 | 0 | 0 | 0 | 48 | 39 | 71 | 65 | 2 | 48 | 50 | 73 | 54 | 42 | 36 | 58 | 36 | 58 | 49 | 41 | 45 | 67 |
| Leave the European Union | 49 | 51 | 0 | 100 | 0 | 0 | 52 | 61 | 29 | 35 | 98 | 52 | 50 | 27 | 46 | 58 | 64 | 42 | 64 | 42 | 51 | 59 | 55 | 33 |
| And even if you aren't sure yet, which way do you think you will end up voting on the 23rd June? | | | | | | | | | | | | | | | | | | | | | | | | |
| <i>[Only asked to those who said Would not vote or Don't know; n=159]</i> | | | | | | | | | | | | | | | | | | | | | | | | |
| Will probably end up voting to remain a member of the European Union | 20 | 27 | 0 | 0 | 0 | 27 | 29 | 44 | 26 | 49 | 19 | 34 | 23 | 7 | 19 | 39 | 42 | 38 | 19 | 13 | 33 | 31 | 23 | 30 |
| Will probably end up voting to leave the European Union | 11 | 19 | 0 | 0 | 0 | 19 | 20 | 15 | 13 | 21 | 81 | 20 | 18 | 12 | 23 | 13 | 21 | 20 | 17 | 4 | 27 | 13 | 21 | 18 |
| Will probably end up not voting | 8 | 8 | 0 | 0 | 0 | 8 | 8 | 0 | 8 | 10 | 0 | 8 | 9 | 7 | 10 | 8 | 6 | 2 | 14 | 19 | 8 | 10 | 6 | 2 |
| Don't know | 60 | 46 | 0 | 0 | 0 | 46 | 42 | 41 | 53 | 20 | 0 | 39 | 50 | 75 | 48 | 40 | 30 | 41 | 50 | 64 | 32 | 46 | 50 | 50 |

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| | EU Referendum Voting Intention | | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|--------------------------|--------------------------------|--------|-------|----------------|------------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Remain | Leave | Would not vote | Don't know | SWING VOTERS | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1652 | 700 | 728 | 72 | 153 | 393 | 466 | 387 | 99 | 158 | 800 | 852 | 192 | 705 | 408 | 347 | 942 | 710 | 198 | 548 | 355 | 398 | 152 | |
| Unweighted Sample | 1652 | 704 | 737 | 52 | 159 | 383 | 498 | 401 | 119 | 166 | 713 | 939 | 169 | 655 | 424 | 404 | 968 | 684 | 156 | 561 | 374 | 405 | 156 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

16-17 June **17-19 June**

And on a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the EU referendum?

| | | | | | | | | | | | | | | | | | | | | | | | | |
|----------------------------------------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 0 - Certain NOT to vote | 5 | 5 | 2 | 1 | 81 | 6 | 14 | 1 | 0 | 0 | 0 | 4 | 7 | 6 | 7 | 4 | 4 | 3 | 8 | 7 | 5 | 5 | 7 | 4 |
| 1 | 1 | 1 | 0 | 0 | 7 | 4 | 3 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 |
| 2 | 1 | 1 | 1 | 0 | 4 | 0 | 2 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 0 |
| 3 | 1 | 1 | 0 | 0 | 1 | 5 | 3 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 |
| 4 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 2 | 0 | 0 |
| 5 | 4 | 3 | 2 | 2 | 4 | 11 | 8 | 1 | 1 | 4 | 0 | 2 | 4 | 3 | 4 | 3 | 1 | 2 | 4 | 4 | 3 | 3 | 3 | 1 |
| 6 | 2 | 1 | 0 | 1 | 0 | 7 | 4 | 1 | 1 | 3 | 1 | 1 | 1 | 2 | 2 | 1 | 0 | 1 | 1 | 2 | 1 | 2 | 1 | 3 |
| 7 | 2 | 2 | 2 | 1 | 0 | 5 | 6 | 2 | 3 | 0 | 0 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 1 | 3 | 2 | 3 |
| 8 | 4 | 3 | 6 | 2 | 0 | 2 | 7 | 4 | 3 | 1 | 1 | 3 | 3 | 7 | 4 | 2 | 1 | 4 | 2 | 4 | 3 | 3 | 4 | 3 |
| 9 | 7 | 7 | 8 | 6 | 2 | 10 | 9 | 6 | 7 | 11 | 6 | 9 | 6 | 10 | 7 | 5 | 8 | 7 | 8 | 9 | 7 | 7 | 7 | 5 |
| 10 - Absolutely certain to vote, or have already voted by post | 73 | 75 | 79 | 84 | 0 | 49 | 42 | 86 | 83 | 78 | 92 | 76 | 74 | 68 | 70 | 80 | 83 | 78 | 71 | 71 | 78 | 73 | 73 | 80 |

15-16 June **17-19 June**

Thinking about how you might vote in a referendum on Britain's membership of the European Union, which of the following best applies to you?

| | | | | | | | | | | | | | | | | | | | | | | | | |
|----------------------------------------------------------------------------------------------------------------------|-----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|----------|-----------|----------|----------|-----------|-----------|-----------|----------|----------|-----------|----------|----------|----------|-----------|-----------|-----------|
| I will definitely vote for Britain to remain a member of the EU | 37 | 38 | 87 | 1 | 10 | 3 | 0 | 29 | 60 | 51 | 1 | 39 | 36 | 54 | 40 | 32 | 30 | 46 | 27 | 51 | 39 | 31 | 33 | 47 |
| I will probably vote for Britain to remain a member of the EU, but could be persuaded to vote to leave | 6 | 6 | 11 | 1 | 2 | 10 | 25 | 8 | 7 | 10 | 1 | 6 | 7 | 11 | 7 | 5 | 3 | 8 | 4 | 3 | 5 | 7 | 8 | 9 |
| I don't have a strong preference and could change my mind, but am currently more likely to vote for Britain to stay | 4 | 3 | 2 | 0 | 12 | 14 | 12 | 3 | 2 | 3 | 1 | 2 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 1 | 3 | 3 | 3 | 5 |
| SOFT REMAIN | 10 | 9 | 13 | 1 | 14 | 24 | 37 | 11 | 9 | 13 | 2 | 8 | 10 | 15 | 10 | 8 | 6 | 11 | 7 | 4 | 8 | 10 | 11 | 14 |
| I have no idea whether I would vote for Britain to stay in the EU or to leave the EU | 7 | 7 | 0 | 1 | 59 | 43 | 29 | 4 | 4 | 5 | 0 | 5 | 9 | 6 | 7 | 8 | 5 | 4 | 10 | 8 | 5 | 6 | 9 | 8 |
| I don't have a strong preference and could change my mind, but am currently more likely to vote for Britain to leave | 3 | 4 | 0 | 5 | 8 | 16 | 16 | 2 | 4 | 5 | 4 | 3 | 4 | 2 | 5 | 3 | 3 | 3 | 5 | 2 | 3 | 7 | 2 | 4 |
| I will probably vote for Britain to leave the EU, but could be persuaded to vote to stay | 5 | 4 | 0 | 8 | 1 | 10 | 18 | 6 | 2 | 3 | 4 | 4 | 4 | 5 | 5 | 3 | 3 | 4 | 4 | 4 | 5 | 5 | 4 | 3 |
| SOFT LEAVE | 8 | 8 | 0 | 13 | 9 | 26 | 34 | 8 | 6 | 8 | 8 | 7 | 8 | 7 | 10 | 6 | 6 | 7 | 9 | 6 | 8 | 12 | 6 | 7 |
| I will definitely vote for Britain to leave the EU | 37 | 38 | 0 | 85 | 8 | 4 | 0 | 48 | 21 | 23 | 89 | 40 | 37 | 18 | 32 | 46 | 53 | 32 | 47 | 32 | 40 | 42 | 41 | 24 |

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|--------------------------|--------------------------------|--------|-------|----------------|------------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|
| | Total | Remain | Leave | Would not vote | Don't know | SWING VOTERS | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1652 | 700 | 728 | 72 | 153 | 393 | 466 | 387 | 99 | 158 | 800 | 852 | 192 | 705 | 408 | 347 | 942 | 710 | 198 | 548 | 355 | 398 | 152 |
| Unweighted Sample | 1652 | 704 | 737 | 52 | 159 | 383 | 498 | 401 | 119 | 166 | 713 | 939 | 169 | 655 | 424 | 404 | 968 | 684 | 156 | 561 | 374 | 405 | 156 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | 5-6 June | 17-19 June | | | | | | | | | | | | | | | | | | | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Which ONE of the following will be most important to you in deciding how to vote in the referendum? | | | | | | | | | | | | | | | | | | | | | | | | |
| Which is likely to be better for jobs, investment and the economy generally | 31 | 30 | 57 | 8 | 18 | 23 | 26 | 25 | 45 | 32 | 8 | 32 | 29 | 46 | 35 | 23 | 20 | 35 | 24 | 33 | 31 | 28 | 28 | 36 |
| Which is likely to help us deal better with the issue of immigration | 20 | 19 | 2 | 37 | 6 | 15 | 15 | 22 | 9 | 4 | 41 | 16 | 21 | 11 | 15 | 23 | 25 | 15 | 24 | 9 | 18 | 23 | 21 | 17 |
| Which is likely to strike a better balance between Britain's right to act independently, and the appropriate level of co-operation with other countries | 31 | 29 | 20 | 39 | 11 | 25 | 30 | 37 | 24 | 40 | 36 | 29 | 28 | 19 | 24 | 35 | 37 | 29 | 28 | 20 | 32 | 29 | 28 | 28 |
| Which is likely to maximise Britain's influence in the world | 4 | 4 | 5 | 5 | 1 | 0 | 3 | 4 | 5 | 8 | 6 | 6 | 3 | 1 | 5 | 4 | 6 | 4 | 5 | 6 | 4 | 6 | 4 | 1 |
| Something else | 7 | 9 | 12 | 5 | 8 | 14 | 9 | 7 | 11 | 10 | 6 | 9 | 9 | 13 | 10 | 8 | 6 | 11 | 6 | 14 | 8 | 7 | 10 | 9 |
| None of these | 7 | 9 | 4 | 6 | 55 | 22 | 19 | 5 | 5 | 5 | 3 | 8 | 10 | 10 | 11 | 7 | 6 | 6 | 13 | 17 | 7 | 7 | 8 | 9 |
| Thinking about the current debate over Britain's membership of the European Union and the referendum, how much do you trust the statements and claims made by the following people? | | | | | | | | | | | | | | | | | | | | | | | | |
| David Cameron | | | | | | | | | | | | | | | | | | | | | | | | |
| Trust a lot | 3 | 3 | 5 | 1 | 5 | 1 | 2 | 6 | 1 | 2 | 0 | 4 | 3 | 2 | 2 | 3 | 5 | 4 | 2 | 5 | 4 | 2 | 3 | 1 |
| Trust a fair amount | 17 | 17 | 26 | 9 | 7 | 12 | 14 | 29 | 13 | 25 | 4 | 18 | 15 | 15 | 18 | 16 | 14 | 19 | 13 | 14 | 19 | 18 | 14 | 17 |
| TOTAL TRUST | 20 | 20 | 31 | 10 | 12 | 13 | 16 | 35 | 14 | 27 | 4 | 22 | 18 | 17 | 20 | 19 | 19 | 23 | 15 | 19 | 23 | 20 | 17 | 18 |
| Do not trust very much | 28 | 28 | 31 | 27 | 14 | 28 | 27 | 32 | 27 | 30 | 24 | 28 | 29 | 28 | 24 | 31 | 33 | 31 | 24 | 29 | 30 | 28 | 25 | 27 |
| Do not trust at all | 41 | 41 | 29 | 55 | 33 | 32 | 34 | 25 | 50 | 35 | 69 | 44 | 38 | 39 | 40 | 43 | 41 | 38 | 45 | 37 | 37 | 43 | 46 | 39 |
| TOTAL DO NOT TRUST | 69 | 69 | 60 | 82 | 47 | 60 | 61 | 57 | 77 | 65 | 93 | 72 | 67 | 67 | 64 | 74 | 74 | 69 | 69 | 66 | 67 | 71 | 71 | 66 |
| Don't know | 12 | 11 | 8 | 9 | 41 | 26 | 23 | 8 | 8 | 9 | 3 | 6 | 16 | 16 | 15 | 6 | 7 | 8 | 16 | 15 | 11 | 9 | 11 | 15 |
| Nigel Farage | | | | | | | | | | | | | | | | | | | | | | | | |
| Trust a lot | 5 | 6 | 0 | 13 | 1 | 0 | 1 | 6 | 2 | 0 | 33 | 8 | 5 | 4 | 3 | 9 | 10 | 5 | 8 | 4 | 7 | 7 | 7 | 3 |
| Trust a fair amount | 17 | 16 | 3 | 31 | 5 | 6 | 10 | 24 | 9 | 8 | 39 | 18 | 14 | 11 | 13 | 17 | 24 | 14 | 19 | 12 | 16 | 21 | 15 | 12 |
| TOTAL TRUST | 22 | 22 | 3 | 44 | 6 | 6 | 11 | 30 | 11 | 8 | 72 | 26 | 19 | 15 | 16 | 26 | 34 | 19 | 27 | 16 | 23 | 28 | 22 | 15 |
| Do not trust very much | 19 | 18 | 13 | 21 | 11 | 30 | 23 | 27 | 12 | 20 | 19 | 19 | 17 | 15 | 15 | 24 | 19 | 18 | 18 | 11 | 20 | 20 | 19 | 16 |
| Do not trust at all | 44 | 48 | 76 | 23 | 40 | 37 | 43 | 35 | 66 | 67 | 7 | 49 | 46 | 53 | 52 | 44 | 40 | 55 | 37 | 56 | 47 | 43 | 46 | 55 |
| TOTAL DO NOT TRUST | 63 | 66 | 89 | 44 | 51 | 67 | 66 | 62 | 78 | 87 | 26 | 68 | 63 | 68 | 67 | 68 | 59 | 73 | 55 | 67 | 67 | 63 | 65 | 71 |
| Don't know | 14 | 12 | 7 | 12 | 43 | 27 | 23 | 8 | 10 | 6 | 3 | 7 | 18 | 18 | 16 | 7 | 8 | 8 | 18 | 18 | 11 | 9 | 14 | 15 |

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| | EU Referendum Voting Intention | | | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|---------------------------|--------------------------------|-----------|------------|----------------|------------|--------------|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|---------------|------------------|-----------|-----------|-----------|--|
| | Total | Remain | Leave | Would not vote | Don't know | SWING VOTERS | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | | |
| Weighted Sample | 1652 | 700 | 728 | 72 | 153 | 393 | 466 | 387 | 99 | 158 | 800 | 852 | 192 | 705 | 408 | 347 | 942 | 710 | 198 | 548 | 355 | 398 | 152 | | |
| Unweighted Sample | 1652 | 704 | 737 | 52 | 159 | 383 | 498 | 401 | 119 | 166 | 713 | 939 | 169 | 655 | 424 | 404 | 968 | 684 | 156 | 561 | 374 | 405 | 156 | | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | |
| | | 5-6 June | 17-19 June | | | | | | | | | | | | | | | | | | | | | | |
| Jeremy Corbyn | | | | | | | | | | | | | | | | | | | | | | | | | |
| Trust a lot | 5 | 6 | 13 | 1 | 2 | 2 | 1 | 1 | 16 | 11 | 0 | 8 | 5 | 8 | 7 | 6 | 4 | 7 | 5 | 6 | 6 | 3 | 8 | 7 | |
| Trust a fair amount | 19 | 21 | 35 | 11 | 10 | 10 | 18 | 10 | 38 | 28 | 9 | 24 | 18 | 26 | 22 | 20 | 17 | 25 | 16 | 26 | 19 | 22 | 20 | 23 | |
| TOTAL TRUST | 24 | 27 | 48 | 12 | 12 | 12 | 19 | 11 | 54 | 39 | 9 | 32 | 23 | 34 | 29 | 26 | 21 | 32 | 21 | 32 | 25 | 25 | 28 | 30 | |
| Do not trust very much | 23 | 23 | 22 | 24 | 12 | 29 | 27 | 26 | 19 | 29 | 27 | 23 | 23 | 22 | 22 | 26 | 23 | 25 | 21 | 20 | 23 | 24 | 25 | 22 | |
| Do not trust at all | 35 | 34 | 18 | 51 | 29 | 27 | 29 | 54 | 12 | 21 | 56 | 37 | 31 | 21 | 28 | 39 | 47 | 32 | 37 | 26 | 38 | 37 | 31 | 30 | |
| TOTAL DO NOT TRUST | 58 | 57 | 40 | 75 | 41 | 56 | 56 | 80 | 31 | 50 | 83 | 60 | 54 | 43 | 50 | 65 | 70 | 57 | 58 | 46 | 61 | 61 | 56 | 52 | |
| Don't know | 18 | 16 | 12 | 13 | 47 | 31 | 26 | 9 | 15 | 10 | 7 | 9 | 22 | 24 | 21 | 8 | 9 | 11 | 22 | 22 | 15 | 13 | 15 | 18 | |
| Boris Johnson | | | | | | | | | | | | | | | | | | | | | | | | | |
| Trust a lot | 7 | 7 | 0 | 15 | 3 | 1 | 2 | 11 | 1 | 2 | 23 | 7 | 8 | 4 | 5 | 9 | 11 | 6 | 8 | 3 | 9 | 8 | 7 | 4 | |
| Trust a fair amount | 22 | 21 | 5 | 41 | 7 | 11 | 15 | 33 | 11 | 11 | 43 | 24 | 19 | 12 | 18 | 25 | 29 | 19 | 25 | 23 | 22 | 24 | 20 | 13 | |
| TOTAL TRUST | 29 | 28 | 5 | 56 | 10 | 12 | 17 | 44 | 12 | 13 | 66 | 31 | 27 | 16 | 23 | 34 | 40 | 25 | 33 | 26 | 31 | 32 | 27 | 17 | |
| Do not trust very much | 23 | 23 | 25 | 19 | 11 | 33 | 29 | 29 | 19 | 34 | 18 | 22 | 23 | 23 | 22 | 23 | 23 | 24 | 20 | 20 | 22 | 24 | 24 | 20 | |
| Do not trust at all | 35 | 36 | 61 | 14 | 38 | 30 | 32 | 18 | 60 | 44 | 11 | 39 | 33 | 42 | 38 | 35 | 30 | 42 | 29 | 41 | 34 | 33 | 35 | 49 | |
| TOTAL DO NOT TRUST | 58 | 59 | 86 | 33 | 49 | 63 | 61 | 47 | 79 | 78 | 29 | 61 | 56 | 65 | 60 | 58 | 53 | 66 | 49 | 61 | 56 | 57 | 59 | 69 | |
| Don't know | 13 | 13 | 9 | 11 | 41 | 25 | 23 | 8 | 9 | 9 | 4 | 8 | 17 | 19 | 17 | 7 | 7 | 9 | 18 | 14 | 12 | 11 | 14 | 15 | |
| Theresa May | | | | | | | | | | | | | | | | | | | | | | | | | |
| Trust a lot | 1 | 2 | 3 | 2 | 0 | 1 | 2 | 6 | 1 | 5 | 0 | 3 | 2 | 0 | 2 | 3 | 4 | 4 | 1 | 2 | 4 | 2 | 2 | 0 | |
| Trust a fair amount | 13 | 16 | 20 | 15 | 6 | 11 | 13 | 27 | 14 | 24 | 11 | 18 | 15 | 13 | 14 | 15 | 25 | 20 | 11 | 17 | 19 | 16 | 13 | 15 | |
| TOTAL TRUST | 14 | 18 | 23 | 17 | 6 | 12 | 15 | 33 | 15 | 29 | 11 | 21 | 17 | 13 | 16 | 18 | 29 | 24 | 12 | 19 | 23 | 18 | 15 | 15 | |
| Do not trust very much | 28 | 30 | 32 | 30 | 13 | 25 | 26 | 33 | 31 | 37 | 32 | 32 | 28 | 25 | 26 | 35 | 33 | 32 | 27 | 28 | 31 | 31 | 30 | 27 | |
| Do not trust at all | 30 | 28 | 25 | 32 | 30 | 25 | 24 | 16 | 33 | 18 | 41 | 33 | 23 | 26 | 28 | 32 | 24 | 26 | 30 | 27 | 25 | 29 | 30 | 31 | |
| TOTAL DO NOT TRUST | 58 | 58 | 57 | 62 | 43 | 50 | 50 | 49 | 64 | 55 | 73 | 65 | 51 | 51 | 54 | 67 | 57 | 58 | 57 | 55 | 56 | 60 | 60 | 58 | |
| Don't know | 28 | 24 | 20 | 21 | 52 | 37 | 35 | 19 | 20 | 17 | 16 | 15 | 32 | 34 | 30 | 14 | 15 | 18 | 31 | 27 | 21 | 22 | 25 | 27 | |
| Iain Duncan Smith | | | | | | | | | | | | | | | | | | | | | | | | | |
| Trust a lot | 4 | 5 | 1 | 10 | 0 | 1 | 2 | 9 | 1 | 4 | 16 | 5 | 4 | 3 | 2 | 6 | 9 | 5 | 5 | 5 | 6 | 5 | 4 | 1 | |
| Trust a fair amount | 17 | 16 | 7 | 28 | 6 | 7 | 12 | 29 | 8 | 13 | 25 | 20 | 13 | 8 | 13 | 18 | 25 | 16 | 17 | 8 | 20 | 19 | 14 | 15 | |
| TOTAL TRUST | 21 | 21 | 8 | 38 | 6 | 8 | 14 | 38 | 9 | 17 | 41 | 25 | 17 | 11 | 15 | 24 | 34 | 21 | 22 | 13 | 26 | 24 | 18 | 16 | |
| Do not trust very much | 23 | 24 | 28 | 21 | 6 | 29 | 24 | 27 | 25 | 34 | 22 | 24 | 24 | 20 | 23 | 26 | 26 | 25 | 23 | 25 | 23 | 21 | 27 | 25 | |
| Do not trust at all | 32 | 31 | 45 | 19 | 33 | 26 | 28 | 16 | 47 | 35 | 22 | 36 | 27 | 31 | 32 | 35 | 26 | 34 | 27 | 30 | 28 | 33 | 32 | 38 | |
| TOTAL DO NOT TRUST | 55 | 55 | 73 | 40 | 39 | 55 | 52 | 43 | 72 | 69 | 44 | 60 | 51 | 51 | 55 | 61 | 52 | 59 | 50 | 55 | 51 | 54 | 59 | 63 | |
| Don't know | 25 | 24 | 19 | 22 | 55 | 37 | 34 | 19 | 19 | 14 | 16 | 15 | 31 | 38 | 30 | 15 | 13 | 19 | 29 | 33 | 22 | 22 | 23 | 20 | |
| Michael Gove | | | | | | | | | | | | | | | | | | | | | | | | | |
| Trust a lot | 5 | 6 | 0 | 13 | 0 | 0 | 2 | 12 | 1 | 4 | 18 | 8 | 4 | 3 | 3 | 9 | 11 | 7 | 5 | 4 | 8 | 6 | 5 | 3 | |
| Trust a fair amount | 14 | 13 | 4 | 24 | 1 | 5 | 6 | 23 | 8 | 6 | 26 | 16 | 11 | 7 | 10 | 15 | 20 | 13 | 13 | 9 | 13 | 18 | 12 | 9 | |
| TOTAL TRUST | 19 | 19 | 4 | 37 | 1 | 5 | 8 | 35 | 9 | 10 | 44 | 24 | 15 | 10 | 13 | 24 | 31 | 20 | 18 | 13 | 21 | 24 | 17 | 12 | |
| Do not trust very much | 22 | 21 | 21 | 19 | 9 | 30 | 26 | 28 | 16 | 25 | 19 | 22 | 19 | 20 | 20 | 20 | 23 | 21 | 20 | 23 | 18 | 22 | 21 | 22 | |
| Do not trust at all | 34 | 39 | 58 | 23 | 38 | 28 | 34 | 23 | 58 | 52 | 25 | 41 | 37 | 45 | 40 | 41 | 30 | 44 | 32 | 40 | 40 | 34 | 40 | 40 | |
| TOTAL DO NOT TRUST | 56 | 60 | 79 | 42 | 47 | 58 | 60 | 51 | 74 | 77 | 44 | 63 | 56 | 65 | 60 | 61 | 53 | 65 | 52 | 63 | 58 | 56 | 61 | 62 | |
| Don't know | 25 | 22 | 16 | 21 | 52 | 37 | 32 | 14 | 17 | 13 | 12 | 14 | 29 | 24 | 28 | 15 | 15 | 15 | 30 | 23 | 20 | 20 | 22 | 27 | |

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|--------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|--------------|---------------|----------------|------------|--------------|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|---------------|------------------|-----------|-----------|-----------|
| | Total | Remain | Leave | Would not vote | Don't know | SWING VOTERS | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1652 | 700 | 728 | 72 | 153 | 393 | 466 | 387 | 99 | 158 | 800 | 852 | 192 | 705 | 408 | 347 | 942 | 710 | 198 | 548 | 355 | 398 | 152 | |
| Unweighted Sample | 1652 | 704 | 737 | 52 | 159 | 383 | 498 | 401 | 119 | 166 | 713 | 939 | 169 | 655 | 424 | 404 | 968 | 684 | 156 | 561 | 374 | 405 | 156 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| George Osborne | | | | | | | | | | | | | | | | | | | | | | | | |
| Trust a lot | 1 | 2 | 0 | 2 | 0 | 1 | 3 | 1 | 0 | 0 | 1 | 1 | 2 | 1 | 1 | 2 | 2 | 0 | 1 | 2 | 1 | 1 | 0 | |
| Trust a fair amount | 10 | 17 | 3 | 9 | 7 | 9 | 17 | 8 | 17 | 1 | 12 | 8 | 10 | 9 | 9 | 11 | 13 | 6 | 7 | 11 | 9 | 9 | 11 | |
| TOTAL TRUST | 11 | 19 | 3 | 11 | 7 | 10 | 20 | 9 | 17 | 1 | 13 | 9 | 12 | 10 | 13 | 15 | 6 | 8 | 13 | 10 | 10 | 11 | | |
| Do not trust very much | 26 | 32 | 22 | 3 | 27 | 25 | 32 | 26 | 33 | 16 | 25 | 27 | 19 | 25 | 30 | 28 | 28 | 23 | 29 | 28 | 27 | 22 | 24 | |
| Do not trust at all | 47 | 36 | 60 | 36 | 38 | 38 | 36 | 54 | 40 | 78 | 53 | 41 | 47 | 44 | 51 | 48 | 46 | 49 | 43 | 44 | 47 | 53 | 47 | |
| TOTAL DO NOT TRUST | 73 | 68 | 82 | 39 | 65 | 63 | 68 | 80 | 73 | 94 | 78 | 68 | 66 | 69 | 81 | 76 | 74 | 72 | 72 | 72 | 74 | 75 | 71 | |
| Don't know | 16 | 13 | 14 | 50 | 27 | 27 | 12 | 12 | 10 | 6 | 9 | 23 | 23 | 21 | 9 | 10 | 12 | 22 | 20 | 15 | 17 | 15 | 18 | |
| | | 24-25 May | | | | | | | | | | | | | | | | | | | | | | |
| | | | 17-19 June | | | | | | | | | | | | | | | | | | | | | |
| How safe or risky do you think it would be for Britain to LEAVE the European Union? | | | | | | | | | | | | | | | | | | | | | | | | |
| Very risky | 18 | 25 | 57 | 1 | 12 | 4 | 6 | 17 | 40 | 43 | 1 | 27 | 24 | 41 | 26 | 21 | 21 | 33 | 16 | 26 | 29 | 24 | 20 | 32 |
| Fairly risky | 27 | 28 | 36 | 22 | 7 | 30 | 36 | 34 | 29 | 27 | 16 | 27 | 29 | 28 | 32 | 26 | 22 | 31 | 24 | 31 | 27 | 24 | 30 | 31 |
| TOTAL RISKY | 45 | 53 | 93 | 23 | 19 | 34 | 42 | 51 | 69 | 70 | 17 | 54 | 53 | 69 | 58 | 47 | 43 | 64 | 40 | 57 | 56 | 48 | 50 | 63 |
| Fairly safe | 25 | 21 | 2 | 42 | 6 | 17 | 20 | 26 | 14 | 15 | 39 | 22 | 21 | 15 | 18 | 24 | 30 | 19 | 24 | 20 | 22 | 22 | 16 | |
| Very safe | 13 | 13 | 0 | 28 | 3 | 1 | 1 | 13 | 9 | 8 | 39 | 15 | 11 | 5 | 11 | 16 | 17 | 9 | 19 | 10 | 12 | 17 | 14 | 9 |
| TOTAL SAFE | 38 | 34 | 2 | 70 | 9 | 18 | 21 | 39 | 23 | 23 | 78 | 37 | 32 | 20 | 29 | 40 | 47 | 28 | 43 | 30 | 34 | 39 | 36 | 25 |
| Don't know | 16 | 12 | 4 | 7 | 73 | 48 | 36 | 9 | 8 | 7 | 5 | 9 | 16 | 12 | 13 | 13 | 9 | 9 | 17 | 13 | 10 | 13 | 15 | 12 |
| How safe or risky do you think it would be for Britain to REMAIN part of the European Union? | | | | | | | | | | | | | | | | | | | | | | | | |
| Very risky | 16 | 19 | 1 | 40 | 9 | 1 | 4 | 22 | 9 | 8 | 51 | 18 | 19 | 10 | 14 | 23 | 28 | 16 | 22 | 15 | 19 | 22 | 20 | 9 |
| Fairly risky | 19 | 19 | 4 | 36 | 2 | 14 | 15 | 27 | 13 | 12 | 27 | 19 | 18 | 12 | 18 | 20 | 23 | 17 | 21 | 16 | 22 | 18 | 17 | 15 |
| TOTAL RISKY | 35 | 38 | 5 | 76 | 11 | 15 | 19 | 49 | 22 | 20 | 78 | 37 | 37 | 22 | 32 | 43 | 51 | 33 | 43 | 31 | 41 | 40 | 37 | 24 |
| Fairly safe | 32 | 32 | 52 | 15 | 14 | 33 | 39 | 31 | 42 | 40 | 15 | 34 | 30 | 40 | 37 | 28 | 22 | 37 | 25 | 34 | 29 | 35 | 32 | 33 |
| Very safe | 17 | 19 | 39 | 2 | 6 | 8 | 6 | 12 | 28 | 31 | 1 | 20 | 17 | 28 | 19 | 17 | 16 | 22 | 15 | 21 | 20 | 13 | 17 | 28 |
| TOTAL SAFE | 49 | 51 | 91 | 17 | 20 | 41 | 45 | 43 | 70 | 71 | 16 | 54 | 47 | 68 | 56 | 45 | 38 | 59 | 40 | 55 | 49 | 48 | 49 | 61 |
| Don't know | 16 | 12 | 4 | 7 | 69 | 44 | 36 | 9 | 8 | 8 | 6 | 8 | 16 | 11 | 13 | 13 | 10 | 8 | 17 | 13 | 10 | 11 | 14 | 14 |
| | | 5-6 June | | | | | | | | | | | | | | | | | | | | | | |
| | | | 17-19 June | | | | | | | | | | | | | | | | | | | | | |
| Do you think Britain would be economically better or worse off if we left the European Union, or would it make no difference? | | | | | | | | | | | | | | | | | | | | | | | | |
| Better off | 22 | 22 | 4 | 45 | 4 | 7 | 10 | 26 | 12 | 15 | 52 | 24 | 21 | 18 | 20 | 25 | 27 | 19 | 28 | 20 | 22 | 27 | 21 | 22 |
| Worse off | 37 | 37 | 78 | 3 | 17 | 19 | 22 | 30 | 56 | 51 | 3 | 39 | 35 | 53 | 41 | 32 | 26 | 46 | 25 | 42 | 40 | 28 | 36 | 43 |
| Would make no real difference to the British economy | 26 | 25 | 9 | 43 | 23 | 20 | 29 | 31 | 20 | 18 | 39 | 28 | 23 | 15 | 22 | 28 | 35 | 24 | 27 | 25 | 24 | 29 | 27 | 20 |
| Don't know | 15 | 15 | 9 | 9 | 56 | 54 | 40 | 14 | 12 | 15 | 7 | 9 | 21 | 13 | 18 | 15 | 11 | 11 | 20 | 13 | 15 | 16 | 16 | 15 |

Sample Size: 1652 GB Adults
Fieldwork: 17th - 19th June 2016

| | EU Referendum Voting Intention | | | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|------------|-------|----------------|------------|--------------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|----|
| | Total | Remain | Leave | Would not vote | Don't know | SWING VOTERS | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1652 | 700 | 728 | 72 | 153 | 393 | 466 | 387 | 99 | 158 | 800 | 852 | 192 | 705 | 408 | 347 | 942 | 710 | 198 | 548 | 355 | 398 | 152 | |
| Unweighted Sample | 1652 | 704 | 737 | 52 | 159 | 383 | 498 | 401 | 119 | 166 | 713 | 939 | 169 | 655 | 424 | 404 | 968 | 684 | 156 | 561 | 374 | 405 | 156 | |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| | 5-6 June | 17-19 June | | | | | | | | | | | | | | | | | | | | | | |
| Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference? | | | | | | | | | | | | | | | | | | | | | | | | |
| More influence | 15 | 15 | 2 | 31 | 3 | 6 | 7 | 20 | 7 | 7 | 36 | 18 | 12 | 14 | 13 | 13 | 24 | 12 | 20 | 13 | 16 | 19 | 14 | 8 |
| Less influence | 37 | 37 | 78 | 4 | 15 | 16 | 23 | 28 | 57 | 59 | 3 | 39 | 35 | 57 | 38 | 34 | 27 | 46 | 25 | 44 | 35 | 32 | 35 | 49 |
| Would make no real difference to British influence | 36 | 36 | 13 | 59 | 23 | 31 | 36 | 44 | 25 | 25 | 59 | 35 | 36 | 15 | 33 | 44 | 42 | 33 | 38 | 30 | 37 | 36 | 38 | 31 |
| Don't know | 13 | 12 | 8 | 5 | 59 | 47 | 34 | 8 | 10 | 9 | 2 | 7 | 17 | 14 | 17 | 9 | 6 | 9 | 17 | 14 | 11 | 13 | 13 | 12 |
| Do you think it would have a good or bad effect on British jobs if we left the European Union, or would it make no difference? | | | | | | | | | | | | | | | | | | | | | | | | |
| Good for jobs | 21 | 21 | 3 | 44 | 3 | 4 | 11 | 26 | 11 | 12 | 45 | 22 | 19 | 17 | 20 | 21 | 25 | 18 | 25 | 17 | 21 | 29 | 19 | 14 |
| Bad for jobs | 35 | 36 | 77 | 2 | 18 | 16 | 19 | 26 | 55 | 53 | 2 | 38 | 33 | 55 | 37 | 30 | 27 | 44 | 24 | 41 | 36 | 27 | 33 | 52 |
| Would make no real difference to British jobs | 27 | 28 | 10 | 47 | 13 | 25 | 28 | 35 | 20 | 20 | 48 | 29 | 26 | 11 | 24 | 35 | 36 | 26 | 30 | 25 | 28 | 28 | 31 | 18 |
| Don't know | 17 | 16 | 11 | 8 | 66 | 55 | 42 | 13 | 13 | 14 | 5 | 10 | 22 | 17 | 19 | 15 | 12 | 12 | 21 | 16 | 15 | 15 | 18 | 16 |
| Do you think Britain would be more or less at risk from terrorism if we left the European Union, or would it make no difference? | | | | | | | | | | | | | | | | | | | | | | | | |
| Britain would be more at risk from terrorism if we left the EU | 16 | 15 | 31 | 1 | 9 | 5 | 6 | 14 | 21 | 18 | 1 | 15 | 14 | 17 | 14 | 15 | 15 | 17 | 11 | 14 | 16 | 12 | 15 | 15 |
| Britain would be less at risk from terrorism if we left the EU | 21 | 22 | 4 | 43 | 7 | 11 | 16 | 29 | 12 | 16 | 45 | 25 | 19 | 18 | 19 | 25 | 26 | 21 | 23 | 18 | 23 | 24 | 22 | 18 |
| Would make no real difference to the risk from terrorism | 49 | 51 | 56 | 51 | 22 | 44 | 45 | 49 | 56 | 60 | 52 | 53 | 49 | 51 | 51 | 51 | 52 | 52 | 50 | 53 | 49 | 53 | 50 | 53 |
| Don't know | 14 | 12 | 9 | 5 | 61 | 40 | 32 | 8 | 11 | 6 | 2 | 7 | 17 | 14 | 16 | 9 | 8 | 10 | 15 | 15 | 12 | 11 | 13 | 14 |
| Compared to house prices if we stayed in the EU, do you think house prices would be higher or lower if Britain left the EU, or would it make no difference? | | | | | | | | | | | | | | | | | | | | | | | | |
| House prices would be higher than if we stayed in the EU | 10 | 8 | 12 | 6 | 0 | 2 | 3 | 8 | 7 | 11 | 6 | 8 | 7 | 7 | 9 | 7 | 7 | 9 | 7 | 7 | 9 | 8 | 6 | 10 |
| House prices would be lower than if we stayed in the EU | 15 | 15 | 18 | 13 | 14 | 8 | 12 | 15 | 17 | 17 | 13 | 16 | 13 | 22 | 16 | 10 | 13 | 17 | 11 | 13 | 18 | 16 | 11 | 10 |
| Would make no real difference to house prices | 47 | 49 | 37 | 66 | 22 | 34 | 36 | 52 | 46 | 48 | 71 | 56 | 42 | 31 | 44 | 59 | 57 | 46 | 51 | 50 | 46 | 50 | 52 | 45 |
| Don't know | 28 | 29 | 34 | 15 | 65 | 57 | 48 | 24 | 30 | 23 | 10 | 20 | 38 | 40 | 32 | 24 | 23 | 28 | 31 | 31 | 27 | 26 | 31 | 35 |

Sample Size: 1652 GB Adults
Fieldwork: 17th - 19th June 2016

| | EU Referendum Voting Intention | | | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|------------|-------|----------------|------------|--------------|--------------|-----|---------|------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|----|
| | Total | Remain | Leave | Would not vote | Don't know | SWING VOTERS | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1652 | 700 | 728 | 72 | 153 | 393 | 466 | 387 | 99 | 158 | 800 | 852 | 192 | 705 | 408 | 347 | 942 | 710 | 198 | 548 | 355 | 398 | 152 | |
| Unweighted Sample | 1652 | 704 | 737 | 52 | 159 | 383 | 498 | 401 | 119 | 166 | 713 | 939 | 169 | 655 | 424 | 404 | 968 | 684 | 156 | 561 | 374 | 405 | 156 | |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| | 5-6 June | 17-19 June | | | | | | | | | | | | | | | | | | | | | | |
| Do you think it would have a good or bad effect on the NHS if we left the European Union, or would it make no difference? | | | | | | | | | | | | | | | | | | | | | | | | |
| Good for the NHS | 40 | 34 | 4 | 69 | 6 | 19 | 22 | 42 | 21 | 17 | 74 | 34 | 34 | 23 | 31 | 38 | 42 | 28 | 41 | 30 | 35 | 39 | 33 | 24 |
| Bad for the NHS | 19 | 23 | 50 | 2 | 15 | 5 | 10 | 15 | 39 | 35 | 1 | 26 | 21 | 33 | 26 | 20 | 17 | 29 | 16 | 25 | 24 | 18 | 21 | 33 |
| Would make no real difference to the NHS | 26 | 26 | 30 | 23 | 16 | 28 | 27 | 29 | 25 | 34 | 22 | 29 | 23 | 18 | 25 | 28 | 30 | 28 | 23 | 23 | 24 | 28 | 29 | 26 |
| Don't know | 16 | 17 | 16 | 6 | 63 | 49 | 41 | 14 | 16 | 14 | 2 | 11 | 22 | 26 | 19 | 15 | 11 | 15 | 20 | 21 | 16 | 16 | 17 | 18 |
| Do you think there would be more or less immigration into Britain if we left the European Union, or would it make no difference? | | | | | | | | | | | | | | | | | | | | | | | | |
| More immigration into Britain | 4 | 4 | 8 | 0 | 0 | 1 | 2 | 3 | 6 | 3 | 0 | 4 | 4 | 2 | 5 | 3 | 3 | 4 | 4 | 4 | 2 | 3 | 6 | 7 |
| Less immigration into Britain | 57 | 54 | 27 | 85 | 25 | 45 | 49 | 64 | 40 | 42 | 90 | 57 | 52 | 50 | 51 | 55 | 62 | 50 | 59 | 46 | 55 | 60 | 52 | 53 |
| Would make no real difference to the amount of immigration | 26 | 30 | 54 | 11 | 15 | 20 | 21 | 25 | 43 | 49 | 8 | 32 | 29 | 34 | 28 | 33 | 29 | 36 | 23 | 30 | 32 | 26 | 32 | 29 |
| Don't know | 13 | 12 | 11 | 4 | 60 | 33 | 29 | 8 | 11 | 5 | 2 | 8 | 16 | 14 | 16 | 9 | 6 | 11 | 14 | 20 | 11 | 11 | 11 | 11 |
| Do you think it would have a good or bad effect on people's pensions if we left the European Union, or would it make no difference? | | | | | | | | | | | | | | | | | | | | | | | | |
| Good for pensions | 10 | 9 | 1 | 17 | 3 | 2 | 5 | 8 | 6 | 6 | 17 | 9 | 8 | 10 | 9 | 9 | 6 | 6 | 11 | 7 | 7 | 10 | 11 | 6 |
| Bad for pensions | 20 | 25 | 52 | 3 | 8 | 10 | 12 | 18 | 41 | 30 | 3 | 29 | 21 | 32 | 28 | 23 | 16 | 31 | 17 | 25 | 25 | 21 | 23 | 34 |
| Would make no real difference to pensions | 41 | 40 | 21 | 64 | 16 | 22 | 28 | 49 | 28 | 35 | 70 | 43 | 36 | 21 | 31 | 47 | 59 | 39 | 41 | 38 | 38 | 46 | 40 | 31 |
| Don't know | 29 | 27 | 26 | 16 | 72 | 66 | 55 | 25 | 24 | 29 | 10 | 19 | 35 | 37 | 32 | 21 | 19 | 24 | 31 | 30 | 29 | 23 | 26 | 29 |
| | 16-17 June | 17-19 June | | | | | | | | | | | | | | | | | | | | | | |
| Do you think you personally would be financially better or worse off if Britain left the European Union, or would it make no difference? | | | | | | | | | | | | | | | | | | | | | | | | |
| Better off | 10 | 9 | 1 | 18 | 11 | 1 | 6 | 10 | 4 | 3 | 20 | 10 | 7 | 14 | 9 | 8 | 6 | 7 | 11 | 5 | 6 | 13 | 11 | 6 |
| Worse off | 33 | 27 | 56 | 5 | 12 | 10 | 15 | 21 | 41 | 43 | 4 | 30 | 24 | 42 | 30 | 24 | 18 | 34 | 18 | 26 | 29 | 24 | 25 | 34 |
| No real difference | 37 | 46 | 30 | 66 | 13 | 39 | 39 | 55 | 38 | 40 | 67 | 49 | 43 | 25 | 40 | 52 | 63 | 45 | 48 | 48 | 47 | 45 | 45 | 45 |
| Don't know | 20 | 18 | 13 | 12 | 64 | 50 | 40 | 14 | 18 | 13 | 9 | 11 | 25 | 19 | 22 | 16 | 13 | 15 | 22 | 21 | 17 | 19 | 18 | 15 |

Sample Size: 1652 GB Adults
Fieldwork: 17th - 19th June 2016

| | EU Referendum Voting Intention | | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|--------------------------|--------------------------------|--------|-------|----------------|------------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Remain | Leave | Would not vote | Don't know | SWING VOTERS | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1652 | 700 | 728 | 72 | 153 | 393 | 466 | 387 | 99 | 158 | 800 | 852 | 192 | 705 | 408 | 347 | 942 | 710 | 198 | 548 | 355 | 398 | 152 | |
| Unweighted Sample | 1652 | 704 | 737 | 52 | 159 | 383 | 498 | 401 | 119 | 166 | 713 | 939 | 169 | 655 | 424 | 404 | 968 | 684 | 156 | 561 | 374 | 405 | 156 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | 5-6 June | 17-19 June | | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------|----------|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| If you HAD to choose one or the other, which of the following would you prefer? | | | | | | | | | | | | | | | | | | | | | | | | |
| Britain having full control over immigration from Europe, but British businesses no longer having free access to trade with the EU | 47 | 50 | 11 | 86 | 57 | 52 | 53 | 62 | 32 | 31 | 89 | 49 | 50 | 27 | 47 | 55 | 62 | 42 | 60 | 44 | 51 | 55 | 50 | 40 |
| British businesses having free access to trade with the EU, but Britain having to allow EU citizens the right to live and work in Britain | 53 | 50 | 89 | 14 | 43 | 48 | 47 | 38 | 68 | 69 | 11 | 51 | 50 | 73 | 53 | 45 | 38 | 58 | 40 | 56 | 49 | 45 | 50 | 60 |
| Thinking about the campaign to Leave the European Union, do you think their campaign has generally been... | | | | | | | | | | | | | | | | | | | | | | | | |
| Honest or dishonest? | | | | | | | | | | | | | | | | | | | | | | | | |
| Mostly honest | 22 | 26 | 5 | 52 | 7 | 7 | 15 | 35 | 14 | 11 | 62 | 28 | 24 | 18 | 20 | 31 | 37 | 22 | 31 | 20 | 27 | 31 | 25 | 18 |
| Mostly dishonest | 42 | 43 | 72 | 20 | 30 | 29 | 35 | 35 | 62 | 66 | 20 | 48 | 39 | 58 | 43 | 41 | 39 | 51 | 33 | 45 | 46 | 38 | 41 | 51 |
| Neither or don't know | 36 | 31 | 23 | 28 | 63 | 64 | 50 | 30 | 24 | 23 | 18 | 24 | 37 | 24 | 37 | 28 | 25 | 27 | 36 | 35 | 26 | 31 | 34 | 31 |
| Positive or negative? | | | | | | | | | | | | | | | | | | | | | | | | |
| Mostly positive | 24 | 27 | 5 | 55 | 8 | 10 | 16 | 36 | 16 | 15 | 62 | 30 | 24 | 14 | 23 | 32 | 37 | 24 | 31 | 20 | 29 | 32 | 27 | 20 |
| Mostly negative | 49 | 46 | 76 | 21 | 26 | 34 | 37 | 39 | 63 | 70 | 21 | 50 | 42 | 59 | 46 | 45 | 41 | 54 | 35 | 52 | 47 | 41 | 42 | 59 |
| Neither or don't know | 27 | 27 | 19 | 24 | 65 | 56 | 46 | 25 | 21 | 14 | 17 | 20 | 33 | 27 | 31 | 23 | 22 | 21 | 34 | 28 | 24 | 27 | 31 | 22 |
| Clear or unclear about the case for leaving? | | | | | | | | | | | | | | | | | | | | | | | | |
| Clear about the case for leaving | 30 | 34 | 15 | 60 | 9 | 8 | 17 | 43 | 27 | 28 | 67 | 39 | 30 | 31 | 30 | 37 | 40 | 31 | 38 | 34 | 36 | 39 | 29 | 29 |
| Unclear about the case for leaving | 45 | 41 | 67 | 17 | 27 | 39 | 40 | 36 | 52 | 53 | 21 | 44 | 38 | 48 | 42 | 39 | 38 | 48 | 31 | 41 | 40 | 36 | 43 | 48 |
| Neither or don't know | 25 | 25 | 17 | 22 | 64 | 53 | 43 | 21 | 21 | 19 | 12 | 18 | 32 | 21 | 28 | 25 | 22 | 20 | 32 | 25 | 23 | 26 | 28 | 22 |
| And thinking about the campaign to Remain in the European Union, do you think their campaign has generally been... | | | | | | | | | | | | | | | | | | | | | | | | |
| Honest or dishonest? | | | | | | | | | | | | | | | | | | | | | | | | |
| Mostly honest | 19 | 22 | 44 | 6 | 8 | 7 | 10 | 19 | 32 | 31 | 7 | 25 | 21 | 27 | 23 | 21 | 20 | 25 | 19 | 21 | 26 | 20 | 19 | 28 |
| Mostly dishonest | 46 | 46 | 23 | 73 | 25 | 30 | 37 | 54 | 37 | 46 | 82 | 52 | 40 | 36 | 40 | 53 | 56 | 47 | 45 | 39 | 48 | 49 | 45 | 40 |
| Neither or don't know | 35 | 32 | 32 | 21 | 67 | 63 | 54 | 26 | 31 | 23 | 11 | 23 | 39 | 36 | 37 | 26 | 24 | 28 | 36 | 40 | 26 | 31 | 36 | 32 |
| Positive or negative? | | | | | | | | | | | | | | | | | | | | | | | | |
| Mostly positive | 17 | 16 | 31 | 4 | 10 | 5 | 8 | 15 | 22 | 19 | 4 | 16 | 15 | 21 | 16 | 13 | 15 | 16 | 15 | 17 | 18 | 12 | 14 | 19 |
| Mostly negative | 54 | 58 | 46 | 76 | 25 | 40 | 45 | 63 | 54 | 68 | 82 | 66 | 50 | 49 | 55 | 64 | 63 | 62 | 52 | 55 | 58 | 61 | 56 | 58 |
| Neither or don't know | 30 | 26 | 23 | 20 | 66 | 54 | 47 | 22 | 23 | 12 | 13 | 18 | 34 | 30 | 29 | 23 | 23 | 22 | 32 | 28 | 24 | 27 | 30 | 23 |

Sample Size: 1652 GB Adults
Fieldwork: 17th - 19th June 2016

| | EU Referendum Voting Intention | | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|--------------------------|--------------------------------|--------|-------|----------------|------------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Remain | Leave | Would not vote | Don't know | SWING VOTERS | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1652 | 700 | 728 | 72 | 153 | 393 | 466 | 387 | 99 | 158 | 800 | 852 | 192 | 705 | 408 | 347 | 942 | 710 | 198 | 548 | 355 | 398 | 152 | |
| Unweighted Sample | 1652 | 704 | 737 | 52 | 159 | 383 | 498 | 401 | 119 | 166 | 713 | 939 | 169 | 655 | 424 | 404 | 968 | 684 | 156 | 561 | 374 | 405 | 156 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | 5-6 June | 17-19 June | | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------------------------|----------|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Clear or unclear about the case for remaining? | | | | | | | | | | | | | | | | | | | | | | | | |
| Clear about the case for remaining | 25 | 27 | 48 | 12 | 7 | 11 | 12 | 25 | 37 | 41 | 14 | 28 | 26 | 41 | 26 | 25 | 25 | 31 | 22 | 26 | 30 | 24 | 23 | 34 |
| Unclear about the case for remaining | 48 | 46 | 32 | 65 | 21 | 38 | 42 | 54 | 40 | 41 | 73 | 51 | 42 | 33 | 44 | 51 | 54 | 47 | 45 | 42 | 46 | 49 | 48 | 42 |
| Neither or don't know | 27 | 26 | 20 | 23 | 72 | 51 | 45 | 21 | 23 | 18 | 14 | 21 | 32 | 26 | 31 | 24 | 21 | 22 | 33 | 32 | 23 | 26 | 29 | 24 |

| | 5-6 June | 17-19 June | | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------------------------------------------------------------------------------------------------------|----------|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Thinking about members of your immediate family who are likely to vote next week, which of the following applies to you? | | | | | | | | | | | | | | | | | | | | | | | | |
| All of my family are likely to vote Remain | 22 | 25 | 49 | 2 | 5 | 3 | 8 | 17 | 33 | 36 | 3 | 25 | 20 | 36 | 22 | 20 | 18 | 28 | 15 | 22 | 24 | 17 | 21 | 33 |
| All of my family are likely to vote Leave | 25 | 25 | 4 | 50 | 7 | 9 | 14 | 32 | 14 | 13 | 56 | 27 | 23 | 16 | 25 | 27 | 28 | 21 | 30 | 15 | 27 | 28 | 27 | 18 |
| Some of my family are voting to leave, some are voting to remain | 26 | 26 | 26 | 29 | 2 | 27 | 31 | 29 | 29 | 29 | 27 | 23 | 28 | 31 | 24 | 27 | 27 | 29 | 22 | 30 | 24 | 30 | 24 | 24 |
| None of my family are likely to vote at all | 3 | 3 | 2 | 1 | 35 | 6 | 8 | 1 | 1 | 0 | 0 | 3 | 4 | 3 | 4 | 2 | 3 | 2 | 6 | 6 | 2 | 4 | 4 | 1 |
| Don't know | 23 | 23 | 20 | 18 | 50 | 55 | 39 | 21 | 22 | 22 | 14 | 23 | 24 | 14 | 26 | 24 | 24 | 20 | 27 | 28 | 23 | 21 | 24 | 24 |

| | 5-6 June | 17-19 June | | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------------------------------------------------------------------------------------|----------|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Thinking about your close friends who are likely to vote next week, which of the following applies to you? | | | | | | | | | | | | | | | | | | | | | | | | |
| All of my close friends are likely to vote Remain | 18 | 21 | 39 | 2 | 13 | 5 | 8 | 10 | 28 | 28 | 2 | 19 | 18 | 43 | 20 | 11 | 9 | 23 | 12 | 23 | 20 | 13 | 15 | 26 |
| All of my close friends are likely to vote Leave | 21 | 21 | 2 | 43 | 1 | 6 | 9 | 26 | 10 | 11 | 50 | 25 | 17 | 9 | 18 | 26 | 26 | 16 | 27 | 14 | 21 | 25 | 22 | 11 |
| Some of my close friends are voting to leave, some are voting to remain | 29 | 29 | 31 | 28 | 12 | 29 | 33 | 36 | 32 | 29 | 24 | 30 | 28 | 27 | 28 | 30 | 30 | 33 | 23 | 28 | 31 | 30 | 27 | 24 |
| None of my close friends are likely to vote at all | 2 | 2 | 1 | 1 | 19 | 1 | 5 | 0 | 2 | 1 | 0 | 2 | 2 | 3 | 2 | 1 | 2 | 1 | 3 | 2 | 1 | 3 | 2 | 1 |
| Don't know | 30 | 30 | 27 | 26 | 55 | 59 | 45 | 28 | 28 | 30 | 24 | 25 | 36 | 18 | 31 | 32 | 33 | 27 | 34 | 32 | 27 | 29 | 33 | 38 |

| | 5-6 June | 17-19 June | | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|------------|---|----|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Would you say you have or have not felt personally threatened by the REMAIN campaign during this referendum? <i>[Only asked to Leave voters; n=737]</i> | | | | | | | | | | | | | | | | | | | | | | | | |
| Have felt personally threatened by the REMAIN campaign | 28 | 28 | 0 | 28 | 0 | 0 | 22 | 30 | 25 | 31 | 36 | 32 | 24 | 43 | 24 | 28 | 30 | 31 | 25 | 24 | 33 | 26 | 26 | 20 |
| Have NOT felt personally threatened by the REMAIN campaign | 62 | 62 | 0 | 62 | 0 | 0 | 62 | 62 | 62 | 66 | 57 | 59 | 66 | 43 | 62 | 67 | 63 | 62 | 62 | 60 | 57 | 62 | 69 | 73 |
| Don't know | 10 | 10 | 0 | 10 | 0 | 0 | 16 | 8 | 14 | 3 | 7 | 10 | 11 | 14 | 14 | 6 | 8 | 7 | 13 | 17 | 10 | 13 | 5 | 6 |

Sample Size: 1652 GB Adults
Fieldwork: 17th - 19th June 2016

| | EU Referendum Voting Intention | | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|--------------------------|--------------------------------|--------|-------|----------------|------------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Remain | Leave | Would not vote | Don't know | SWING VOTERS | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1652 | 700 | 728 | 72 | 153 | 393 | 466 | 387 | 99 | 158 | 800 | 852 | 192 | 705 | 408 | 347 | 942 | 710 | 198 | 548 | 355 | 398 | 152 | |
| Unweighted Sample | 1652 | 704 | 737 | 52 | 159 | 383 | 498 | 401 | 119 | 166 | 713 | 939 | 169 | 655 | 424 | 404 | 968 | 684 | 156 | 561 | 374 | 405 | 156 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Would you say you have or have not felt personally threatened by the LEAVE campaign during this referendum?

[Only asked to Remain Voters; n=704]

| | | | | | | | | | | | | | | | | | | | | | | | |
|-----------------------------------------------------------|-----------|----|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Have felt personally threatened by the LEAVE campaign | 24 | 24 | 0 | 0 | 0 | 12 | 16 | 24 | 29 | 0 | 25 | 23 | 23 | 24 | 23 | 24 | 25 | 19 | 30 | 25 | 20 | 23 | 17 |
| Have NOT felt personally threatened by the LEAVE campaign | 64 | 64 | 0 | 0 | 0 | 67 | 73 | 64 | 62 | 71 | 65 | 64 | 63 | 63 | 66 | 68 | 63 | 68 | 54 | 65 | 69 | 60 | 76 |
| Don't know | 12 | 12 | 0 | 0 | 0 | 21 | 11 | 12 | 9 | 29 | 10 | 14 | 15 | 13 | 11 | 7 | 12 | 13 | 16 | 10 | 11 | 17 | 6 |

For each of the following groups, would you say the referendum campaign has made them more united, divided or has it made no difference?

British society in general

| | | | | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| More united | 9 | 3 | 18 | 0 | 2 | 6 | 10 | 7 | 5 | 23 | 10 | 9 | 6 | 9 | 10 | 11 | 7 | 12 | 10 | 10 | 11 | 9 | 3 |
| More divided | 50 | 70 | 37 | 25 | 37 | 44 | 53 | 61 | 62 | 34 | 53 | 48 | 65 | 48 | 47 | 53 | 59 | 40 | 52 | 53 | 47 | 51 | 48 |
| Made no difference | 24 | 16 | 31 | 25 | 22 | 21 | 26 | 19 | 25 | 33 | 26 | 22 | 10 | 22 | 30 | 27 | 22 | 26 | 17 | 23 | 25 | 25 | 29 |
| Don't know | 16 | 11 | 13 | 50 | 38 | 30 | 11 | 12 | 8 | 10 | 12 | 20 | 19 | 21 | 12 | 9 | 12 | 22 | 22 | 14 | 17 | 15 | 19 |

My friendship group

| | | | | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| More united | 12 | 10 | 16 | 1 | 2 | 3 | 9 | 11 | 10 | 25 | 12 | 11 | 19 | 10 | 12 | 11 | 11 | 12 | 11 | 10 | 17 | 10 | 8 |
| More divided | 9 | 12 | 7 | 5 | 7 | 11 | 9 | 11 | 11 | 5 | 10 | 8 | 10 | 10 | 8 | 7 | 10 | 8 | 10 | 9 | 7 | 11 | 7 |
| Made no difference | 65 | 68 | 66 | 46 | 58 | 60 | 72 | 67 | 71 | 61 | 67 | 64 | 55 | 63 | 69 | 70 | 68 | 61 | 60 | 67 | 64 | 65 | 71 |
| Don't know | 14 | 10 | 11 | 48 | 33 | 26 | 10 | 12 | 9 | 9 | 11 | 17 | 16 | 17 | 11 | 11 | 10 | 19 | 20 | 14 | 12 | 14 | 15 |

My family

| | | | | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| More united | 13 | 11 | 19 | 1 | 3 | 4 | 13 | 12 | 15 | 29 | 15 | 12 | 16 | 12 | 13 | 16 | 12 | 15 | 10 | 14 | 16 | 13 | 11 |
| More divided | 6 | 8 | 4 | 3 | 6 | 9 | 7 | 5 | 8 | 5 | 4 | 7 | 12 | 6 | 5 | 3 | 7 | 4 | 3 | 8 | 5 | 7 | 4 |
| Made no difference | 68 | 71 | 69 | 53 | 61 | 63 | 73 | 71 | 70 | 60 | 70 | 66 | 60 | 65 | 73 | 73 | 72 | 63 | 67 | 68 | 69 | 68 | 71 |
| Don't know | 12 | 10 | 9 | 43 | 30 | 24 | 7 | 12 | 7 | 6 | 10 | 14 | 12 | 17 | 9 | 8 | 9 | 17 | 20 | 11 | 11 | 12 | 14 |

During the course of the referendum campaign, would you say you have fallen out with any of the following people? (Please tick all that apply.)

| | | | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Colleagues | 3 | 4 | 2 | 0 | 1 | 3 | 2 | 4 | 5 | 3 | 4 | 2 | 4 | 4 | 2 | 1 | 3 | 3 | 2 | 4 | 3 | 2 | 3 |
| Friends | 2 | 3 | 1 | 2 | 0 | 1 | 2 | 2 | 5 | 1 | 3 | 1 | 4 | 2 | 2 | 1 | 2 | 1 | 3 | 2 | 1 | 2 | 1 |
| Family members | 2 | 3 | 1 | 0 | 0 | 2 | 1 | 2 | 3 | 1 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 1 | 2 | 1 | 2 | 1 |
| Someone else | 3 | 4 | 2 | 1 | 0 | 1 | 2 | 4 | 3 | 3 | 4 | 2 | 5 | 2 | 3 | 3 | 3 | 2 | 3 | 4 | 2 | 2 | 3 |
| No, I have not fallen out with anyone | 90 | 87 | 94 | 80 | 84 | 88 | 94 | 87 | 89 | 94 | 88 | 91 | 80 | 89 | 92 | 95 | 91 | 88 | 85 | 90 | 90 | 92 | 91 |
| Don't know | 3 | 2 | 1 | 17 | 15 | 6 | 1 | 4 | 1 | 1 | 3 | 4 | 8 | 4 | 3 | 1 | 1 | 6 | 7 | 3 | 3 | 3 | 2 |

Sample Size: 1652 GB Adults
Fieldwork: 17th - 19th June 2016

| | EU Referendum Voting Intention | | | | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|--------------------------|--------------------------------|--------|-------|----------------|------------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Remain | Leave | Would not vote | Don't know | SWING VOTERS | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1652 | 700 | 728 | 72 | 153 | 393 | 466 | 387 | 99 | 158 | 800 | 852 | 192 | 705 | 408 | 347 | 942 | 710 | 198 | 548 | 355 | 398 | 152 | |
| Unweighted Sample | 1652 | 704 | 737 | 52 | 159 | 383 | 498 | 401 | 119 | 166 | 713 | 939 | 169 | 655 | 424 | 404 | 968 | 684 | 156 | 561 | 374 | 405 | 156 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

And would you say you have or have not always felt able to speak freely about your views on the referendum?

| | | | | | | | | | | | | | | | | | | | | | | | |
|----------------------------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Have always felt able to speak freely about my views | 72 | 72 | 78 | 42 | 58 | 61 | 75 | 73 | 74 | 80 | 76 | 68 | 64 | 66 | 79 | 81 | 73 | 71 | 62 | 72 | 76 | 72 | 78 |
| Have NOT always felt able to speak freely about my views | 18 | 22 | 15 | 15 | 12 | 16 | 18 | 18 | 21 | 15 | 15 | 20 | 20 | 22 | 13 | 14 | 20 | 14 | 21 | 20 | 13 | 18 | 14 |
| Don't know | 10 | 6 | 6 | 43 | 30 | 23 | 7 | 9 | 5 | 6 | 8 | 12 | 17 | 12 | 8 | 5 | 7 | 15 | 17 | 8 | 11 | 10 | 8 |

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention interlocked with party identification (3) social grade and (4) 2015 recalled vote interlocked with region. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

| | Unweighted no. | Weighted no. | Target % |
|--------------------------------------------------------------------------|----------------|--------------|----------|
| Age by Education (Labour Force Survey and ONS Mid Year Estimates) | | | |
| Men Over 65 | 184 | 155 | 9.4% |
| Men 50-64 High education | 45 | 50 | 3% |
| Men 50-64 Mid education | 95 | 83 | 5% |
| Men 50-64 Low education | 67 | 68 | 4.1% |
| Men 25-50 High education | 102 | 122 | 7.4% |
| Men 25-50 Mid education | 104 | 131 | 7.9% |
| Men 25-50 Low education | 51 | 96 | 5.8% |
| Men Under 25 High education | 18 | 17 | 1.0% |
| Men Under 25 Mid & Low education | 47 | 79 | 4.8% |
| Women Over 65 | 220 | 192 | 11.6% |
| Women 50-64 High education | 43 | 46 | 2.8% |
| Women 50-64 Mid education | 108 | 93 | 5.6% |
| Women 50-64 Low education | 66 | 69 | 4.2% |
| Women 25-50 High education | 144 | 132 | 8.0% |
| Women 25-50 Mid education | 157 | 139 | 8.4% |
| Women 25-50 Low education | 97 | 86 | 5.2% |
| Women Under 25 High education | 18 | 18 | 1.1% |
| Women Under 25 Mid & Low education | 86 | 78 | 4.7% |
| Political Attention (British Election Study face to face element) | | | |
| Low attention, identify with established party | 75 | 144 | 8.7% |
| Med attention, identify with established party | 699 | 740 | 44.8% |
| High attention, identify with established party | 271 | 271 | 16.4% |
| Low attention, identify with newer party | 15 | 25 | 1.5% |
| Med attention, identify with newer party | 133 | 94 | 5.7% |
| High attention, identify with newer party | 61 | 31 | 1.9% |
| Low attention, do not identify with a party | 100 | 139 | 8.4% |
| Med attention, do not identify with a party | 255 | 175 | 10.6% |
| High attention, do not identify with a party | 43 | 33 | 2.0% |
| Social Grade (NRS and 2011 census) | | | |
| AB | 493 | 463 | 28% |
| C1 | 475 | 479 | 29% |
| C2 | 324 | 347 | 21% |
| DE | 360 | 363 | 22% |

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention interlocked with party identification (3) social grade and (4) 2015 recalled vote interlocked with region. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

| | Unweighted no. | Weighted no. | Target % |
|------------------------------------------------------------------------------|-------------------|-----------------|----------|
| Region by 2015 Vote (Election Result and ONS Population estimates) | | | |
| South Con | 223 | 207 | 12.5% |
| South Lab | 94 | 81 | 4.9% |
| South LD | 53 | 45 | 2.7% |
| South UKIP | 64 | 63 | 3.8% |
| South Oth | 33 | 25 | 1.5% |
| South DNV | 94 | 129 | 7.8% |
| London Con | 44 | 51 | 3.1% |
| London Lab | 40 | 64 | 3.9% |
| London LD | 14 | 12 | 0.7% |
| London UKIP | 14 | 12 | 0.7% |
| London Oth | 14 | 8 | 0.5% |
| London DNV | 30 | 51 | 3.1% |
| Midlands Con | 91 | 86 | 5.2% |
| Midlands Lab | 71 | 64 | 3.9% |
| Midlands LD | 14 | 12 | 0.7% |
| Midlands UKIP | 33 | 31 | 1.9% |
| Midlands Oth | 13 | 8 | 0.5% |
| Midlands DNV | 63 | 71 | 4.3% |
| North Con | 98 | 88 | 5.3% |
| North Lab | 137 | 124 | 7.5% |
| North LD | 25 | 20 | 1.2% |
| North UKIP | 44 | 43 | 2.6% |
| North Oth | 20 | 13 | 0.8% |
| North DNV | 81 | 111 | 6.7% |
| Scotland Con | 23 | 18 | 1.1% |
| Scotland Lab | 34 | 30 | 1.8% |
| Scotland LD | 9 | 8 | 0.5% |
| Scotland SNP | 50 | 59 | 3.6% |
| Scotland Oth & DNV | 40 | 36 | 2.2% |
| Wales Con | 19 | 17 | 1.0% |
| Wales Lab | 25 | 23 | 1.4% |
| Wales LD | 4 | 3 | 0.2% |
| Wales PC | 5 | 8 | 0.5% |
| Wales UKIP | 10 | 8 | 0.5% |
| Wales Oth & DNV | 26 | 23 | 1.4% |

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk