

YouGov / The Sun Survey Results

Sample Size: 1740 GB Adults
Fieldwork: 1st - 2nd June 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1740	412	500	112	236	516	411	371	844	896	207	440	595	498	992	748	223	565	372	428	151
Unweighted Sample	1740	425	499	91	257	557	417	333	800	940	165	365	706	504	1076	664	282	537	319	412	190
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	30	100	0	0	0	69	5	10	29	30	31	29	28	32	33	25	33	37	30	20	21
Lab	36	0	100	0	0	6	79	33	36	36	40	39	37	31	33	41	38	25	38	47	40
Lib Dem	8	0	0	100	0	1	3	29	7	9	5	10	8	8	11	3	9	10	7	6	6
Other	26	0	0	0	100	24	13	27	28	25	25	22	27	29	23	30	20	28	25	26	32

Other Parties Voting Intention

UKIP	17	0	0	0	100	23	7	15	19	15	8	12	19	23	14	21	9	21	18	19	4
Green	5	0	0	0	0	0	3	9	5	5	9	7	5	2	6	4	9	5	4	5	3
SNP / PCY	3	0	0	0	0	0	2	2	3	3	7	2	3	2	3	3	0	1	2	0	25
BNP	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	2	1	1	1	1	1	1	2	1	2	2	1	1	1	0

Non Voters

Would Not Vote	7	0	0	0	0	2	1	3	5	8	15	8	6	2	6	8	6	6	9	7	2
Don't know	14	0	0	0	0	13	7	18	9	18	12	13	13	15	12	15	12	12	14	15	15

Do you approve or disapprove of the Government's record to date?

	May 29-30	June 1-2																				
ent's																						
Approve	32	29	78	8	40	16	56	11	22	33	24	26	28	28	30	33	23	34	33	29	20	26
Disapprove	55	56	9	83	43	74	30	81	64	56	56	46	50	62	59	51	63	53	49	53	66	64
Don't know	13	15	13	9	17	9	14	8	14	11	20	28	21	11	11	16	15	13	17	18	15	10

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		Westminster VI				2010 Vote			Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1740	412	500	112	236	516	411	371	844	896	207	440	595	498	992	748	223	565	372	428	151
Unweighted Sample	1740	425	499	91	257	557	417	333	800	940	165	365	706	504	1076	664	282	537	319	412	190
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		May 5-6	June 1-2																			
Do you think Britain would be better or worse off economically if we left the European Union, or would it make no difference?																						
Better off	28	29	35	18	4	73	45	22	16	28	31	16	21	31	41	24	37	29	32	30	28	24
Worse off	35	38	32	54	75	6	22	50	55	44	33	46	42	37	34	46	27	43	36	34	40	44
Would make no difference	18	16	18	14	9	17	18	15	13	17	16	20	18	16	14	15	18	14	15	21	15	17
Don't know	20	16	15	13	12	4	14	13	15	11	20	18	20	16	11	14	18	14	16	15	17	16
Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?																						
Would have more influence	11	14	17	10	4	41	23	12	6	16	13	8	12	12	21	11	18	16	14	17	14	8
Would have less influence	37	40	35	56	66	6	23	51	55	41	39	48	44	40	32	47	30	45	37	36	40	48
Would make no difference	38	34	39	27	19	46	45	27	28	36	32	25	28	38	38	31	37	28	36	33	34	33
Don't know	14	12	9	8	11	7	9	10	11	7	17	19	15	10	9	11	15	10	13	13	13	11
Do you think it would be good or bad for jobs and employment if Britain left the European Union, or would it make no difference?																						
Would be good for jobs and employment	29	29	32	19	12	71	42	20	19	27	30	20	25	30	34	26	32	29	29	34	26	21
Would be bad for jobs and employment	31	34	28	48	68	4	19	45	51	40	28	38	34	32	34	40	26	39	32	28	35	44
Would make no difference	24	21	26	18	15	21	27	19	18	21	21	18	17	26	20	19	23	17	24	19	21	20
Don't know	16	17	14	15	5	4	13	16	12	13	20	24	24	13	12	15	19	15	15	18	18	15
And do you think you personally would be better or worse off if we left the European Union, or would it make no difference?																						
Better off	18	20	24	14	3	52	32	16	11	23	18	8	21	20	24	17	24	18	20	24	19	16
Worse off	21	23	14	34	45	3	9	32	34	28	18	36	26	21	17	27	18	27	21	22	21	28
Would make no difference	41	40	49	37	40	40	45	37	41	38	41	31	32	41	48	39	40	43	41	36	41	37
Don't know	19	17	13	16	12	6	14	16	14	12	23	25	21	18	10	17	18	11	18	18	19	18

Sample Size: 1740 GB Adults
Fieldwork: 1st - 2nd June 2014

Weighted Sample	Unweighted Sample		Westminster VI					2010 Vote			Gender		Age				Social Grade		Region				
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
		1740	412	500	112	236	516	411	371	844	896	207	440	595	498	992	748	223	565	372	428	151	
		1740	425	499	91	257	557	417	333	800	940	165	365	706	504	1076	664	282	537	319	412	190	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	May 18-19	June 1-2																					
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																							
Good for the economy	45	44	83	19	61	48	75	22	38	47	41	35	39	43	52	50	36	43	50	46	38	34	
Bad for the economy	36	38	9	67	26	35	14	61	43	38	37	34	34	43	36	34	43	40	30	36	45	45	
Don't know	19	19	7	14	13	17	11	16	19	15	22	31	27	14	12	16	21	17	20	18	17	21	
Fairly	27	28	70	7	28	28	58	10	18	30	25	27	24	27	32	32	22	28	33	28	22	21	
Unfairly	56	57	14	86	59	64	27	82	67	58	55	46	56	61	57	53	61	55	48	58	64	65	
Don't know	17	16	15	7	12	8	15	9	15	12	19	27	21	12	11	15	17	17	18	14	14	14	
Necessary	57	55	93	31	64	61	83	32	53	57	52	51	49	57	58	61	46	54	61	56	47	48	
Unnecessary	27	30	2	57	25	28	9	55	31	31	28	21	32	30	30	25	36	28	21	27	42	35	
Don't know	16	16	5	12	11	11	8	12	16	11	20	27	20	13	11	14	18	18	18	16	11	17	
Too deep	38	39	9	69	23	40	17	67	43	42	36	26	35	46	40	36	44	36	32	39	48	46	
Too shallow	13	11	16	6	14	18	16	7	9	15	8	14	10	12	11	13	10	16	11	10	12	8	
About the right level	30	31	68	10	44	29	56	13	29	32	30	30	28	30	35	34	27	30	37	34	24	24	
Don't know	19	18	7	14	19	12	11	14	18	11	25	30	27	12	14	18	19	18	21	17	16	22	
Being done too quickly, too slowly, or at about the right pace?																							
Too quickly	38	40	9	72	19	38	18	67	42	42	37	35	33	48	38	36	44	42	31	40	48	45	
Too slowly	12	12	19	5	21	19	16	7	12	14	11	15	12	10	15	13	11	13	12	13	13	10	
About the right pace	31	31	67	10	40	31	56	13	28	32	30	24	30	31	34	34	26	29	37	33	24	23	
Don't know	18	17	5	12	21	12	11	13	18	12	22	26	25	12	13	17	18	16	20	14	15	21	
Having an impact on your own life, or not having an impact on your own life?																							
Having an impact on my life	53	52	39	65	46	55	43	65	54	53	52	39	49	63	48	52	53	55	49	51	57	49	
Not having an impact on my life	35	36	54	27	46	40	50	27	33	38	34	41	35	29	44	38	33	37	37	36	31	41	
Don't know	12	12	7	8	8	5	7	8	13	9	15	20	17	8	9	10	14	8	14	12	11	11	
And who do you think is most to blame for the current spending cuts?																							
The Conservative-Liberal Democrat coalition	25	28	2	62	16	25	5	58	30	30	27	23	26	33	27	25	33	28	21	27	35	38	
The last Labour government	36	36	81	6	47	47	74	10	26	41	32	30	31	35	45	40	32	36	45	38	27	26	
Both	27	23	11	22	24	23	15	22	30	20	25	23	24	23	21	24	21	24	22	22	22	29	
Neither	5	4	3	6	10	3	2	5	7	5	4	7	5	4	3	4	5	3	4	4	7	0	
Don't know	7	8	3	4	3	2	4	5	7	5	12	17	14	5	5	8	10	8	9	9	9	6	

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Weighted Sample
Unweighted Sample

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1740	412	500	112	236	516	411	371	844	896	207	440	595	498	992	748	223	565	372	428	151
1740	425	499	91	257	557	417	333	800	940	165	365	706	504	1076	664	282	537	319	412	190
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		May 18-19	June 1-2																				
Thinking about the next two or three years, how worried are you that people like you will... not have enough money to live comfortably																							
	Very worried	21	21	11	27	8	29	15	27	15	18	23	20	25	24	14	15	29	21	16	22	23	28
	Fairly worried	40	37	30	43	41	32	32	44	40	36	39	37	38	38	37	37	38	38	37	33	42	37
	TOTAL WORRIED	61	58	41	70	49	61	47	71	55	54	62	57	63	62	51	52	67	59	53	55	65	65
	Not very worried	28	29	42	21	43	26	37	18	35	31	27	25	25	29	34	35	21	30	31	33	23	25
	Not at all worried	8	9	15	7	6	11	13	7	9	11	7	7	7	8	13	10	8	8	11	8	7	8
	TOTAL NOT WORRIED	36	38	57	28	49	37	50	25	44	42	34	32	32	37	47	45	29	38	42	41	30	33
be victims of burglary, robbery or mugging'																							
	Don't know	3	4	3	2	2	2	3	4	2	5	3	11	6	2	2	4	4	2	5	3	5	2
	Very worried	9	9	4	10	6	15	7	13	6	8	10	5	13	8	7	6	12	11	6	9	12	5
	Fairly worried	29	26	20	28	16	34	23	30	22	25	28	29	19	26	32	26	27	27	23	29	30	23
	TOTAL WORRIED	38	35	24	38	22	49	30	43	28	33	38	34	32	34	39	32	39	38	29	38	42	28
	Not very worried	47	43	54	42	43	34	50	36	49	41	46	40	44	44	43	46	40	47	46	41	40	41
	Not at all worried	11	15	17	15	30	14	15	14	19	19	11	14	14	18	13	16	14	13	18	13	11	24
	TOTAL NOT WORRIED	58	58	71	57	73	48	65	50	68	60	57	54	58	62	56	62	54	60	64	54	51	65
suffer directly from cuts in spending on public services such as health, education and welfare'																							
	Don't know	4	6	5	5	5	3	4	7	4	7	6	13	9	4	4	6	6	2	6	8	7	7
	Very worried	23	24	9	33	17	32	13	35	23	20	27	21	20	23	28	19	30	26	20	24	27	23
	Fairly worried	41	40	29	45	39	39	34	43	44	38	42	36	39	42	39	41	38	35	39	38	44	42
	TOTAL WORRIED	64	64	38	78	56	71	47	78	67	58	69	57	59	65	67	60	68	61	59	62	71	65
	Not very worried	26	25	43	14	34	19	35	14	26	27	23	23	26	26	23	27	21	30	25	26	21	22
	Not at all worried	6	7	14	5	7	7	13	4	5	11	4	10	8	6	7	8	7	8	10	8	3	9
	TOTAL NOT WORRIED	32	32	57	19	41	26	48	18	31	38	27	33	34	32	30	35	28	38	35	34	24	31
lose out because foreign factories and/or workers from abroad can do the same job more cheaply																							
	Don't know	3	5	4	3	3	2	4	4	1	5	4	10	7	2	3	5	5	3	5	4	5	4
	Very worried	18	18	12	18	11	38	17	22	14	15	21	12	15	20	22	11	27	14	15	19	24	17
	Fairly worried	26	29	25	30	24	30	28	29	28	26	31	22	27	28	33	28	30	27	27	32	29	26
	TOTAL WORRIED	44	47	37	48	35	68	45	51	42	41	52	34	42	48	55	39	57	41	42	51	53	43
	Not very worried	29	27	34	27	21	21	30	25	28	29	25	30	27	30	21	32	20	32	27	26	24	28
	Not at all worried	23	21	24	21	41	9	20	19	29	24	18	26	23	17	21	24	16	24	23	18	17	23
	TOTAL NOT WORRIED	52	48	58	48	62	30	50	44	57	53	43	56	50	47	42	56	36	56	50	44	41	51
Don't know		4	6	4	4	3	3	5	5	2	6	6	10	8	4	4	5	7	3	7	5	6	6

lose their job / have difficulty finding work

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	75	104
	Male 25 to 39	151	219
	Male 40 to 59	321	294
	Male 60 +	253	226
	Female 18 to 24	90	103
	Female 25 to 39	214	221
	Female 40 to 59	385	301
	Female 60 +	251	271
Region			
	North England	412	428
	Midlands	236	285
	East	159	167
	London	282	223
	South England	378	398
	Wales	83	87
	Scotland	190	151
Social Grade			
	AB	614	487
	C1	462	505
	C2	272	365
	DE	392	383
Newspaper Type			
	Express / Mail	374	278
	Sun / Star	254	409
	Mirror / Record	118	174
	Guardian / Independent	118	78
	FT / Times / Telegraph	113	165
	Other Paper	273	200
	No Paper	490	435
Political Party Identification			
	Labour	557	557
	Conservative	521	487
	Liberal Democrat	135	191
	SNP/Plaid Cymru	50	30
	Others	122	40
	None/ DK	355	435

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk