

YouGov Survey Results

Sample Size: 11590 Adults in GB
Fieldwork: 17th - 28th October 2019

	Gender		Age							Social Grade						Education Level 1			Education Level 2					
	Total	Male	Female	18-24	25-29	30-39	40-49	50-59	60-69	70+	AB	C1	ABC1	C2	DE	C2DE	Low	Medium	High	No formal qualifications	GCSE	A level	Degree	Other
Weighted Sample	11590	5610	5980	1275	799	1905	2176	1851	2107	1478	3245	3361	6606	2434	2550	4984	3366	5065	3160	723	1581	1844	3160	3707
Unweighted Sample	11590	5091	6499	1046	811	1910	2173	1920	2203	1527	3497	3435	6932	2141	2517	4658	3191	5231	3168	642	1564	1852	3168	3842
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	36	35	37	16	18	23	32	39	45	58	35	36	35	40	33	37	45	39	24	49	46	34	24	41
Lab	22	21	23	38	38	33	25	18	14	9	22	22	22	19	26	23	18	21	28	16	19	26	28	18
Lib Dem	19	20	17	18	19	21	20	19	18	14	26	19	23	12	12	12	10	17	28	5	12	16	28	16
SNP	4	4	4	7	5	5	5	3	3	1	3	4	4	4	4	4	3	4	4	4	3	5	4	3
Plaid Cymru	1	1	1	0	1	1	1	1	1	0	1	1	1	1	1	1	1	1	1	1	0	1	1	1
Brexit Party	12	13	10	5	6	8	11	13	16	14	7	10	9	17	16	16	19	12	5	23	16	8	5	15
Green	6	5	8	15	12	8	6	5	3	2	6	7	6	6	6	6	3	6	8	3	4	9	8	5
Other	1	1	1	1	0	1	1	1	1	1	0	1	1	1	1	1	1	1	1	0	1	1	1	1

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

UKIP	0	0	0	0	0	0	1	1	0	0	0	0	0	0	1	0	1	0	0	0	1	0	0	0
WEP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Change UK	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	1	0	0	0	0	1	0	0	0	0	0	1	1	0	1	1	0	0	1	1	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

Conservative	26	27	25	11	11	16	22	29	35	47	28	26	27	27	22	24	31	27	18	33	32	24	18	30
Labour	16	17	16	24	25	22	17	14	11	7	18	17	17	13	17	15	13	15	22	12	13	19	22	13
Liberal Democrat	13	15	12	12	12	14	14	14	14	12	20	14	17	8	8	8	7	12	22	4	8	11	22	12
Scottish National Party (SNP)	3	3	3	4	3	3	3	3	2	1	3	3	3	3	3	3	2	3	3	2	2	4	3	3
Plaid Cymru	1	0	1	0	1	1	0	0	1	0	0	1	1	1	0	1	1	0	1	1	0	0	1	1
Brexit Party	9	10	7	3	4	5	8	10	13	12	6	7	7	12	10	11	13	8	4	16	11	6	4	11
Green	5	4	5	10	8	6	4	4	2	2	5	5	5	4	4	4	3	5	7	2	3	6	7	4
Some other party	1	1	1	1	0	1	1	1	1	1	0	1	1	1	1	1	1	1	1	0	1	1	1	1
Would not vote	9	8	10	10	15	12	12	8	6	5	5	9	7	12	13	13	13	9	6	15	12	10	6	9
Don't know	16	12	19	18	16	18	16	16	14	12	14	16	15	17	17	17	16	17	14	13	15	17	14	16
Refused	2	2	2	6	4	2	2	1	1	1	2	2	2	2	3	2	2	3	1	3	2	2	1	2

And which of these parties would you vote for?

[Asked only to those who responded 'Some other party'; n=91]

UK Independence Party (UKIP)	28	37	18	10	0	25	61	51	9	8	7	25	21	37	32	34	55	24	5	100	63	15	5	29
Women's Equality Party	6	2	10	0	0	6	13	0	4	9	20	11	13	0	0	0	5	6	6	0	9	10	6	2
Independent Group for Change	7	8	5	10	0	15	0	0	4	14	8	15	13	4	0	2	2	6	12	0	0	0	12	11
Some other party	44	42	47	71	67	31	22	45	60	51	44	41	42	39	51	46	25	49	57	0	19	61	57	44
Don't know	12	9	17	9	33	18	0	5	17	17	21	8	11	11	15	13	8	13	16	0	8	13	16	6
Refused	3	4	2	0	0	5	5	0	5	0	0	0	0	9	3	5	4	2	4	0	0	0	4	7

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	8	8	8	9	11	10	10	7	5	5	4	7	6	11	12	11	12	8	4	15	9	8	4	8
1	1	1	2	2	4	2	2	1	1	1	1	2	1	1	2	1	2	1	1	1	2	2	1	1
2	2	1	2	2	3	2	2	1	1	1	1	2	1	2	2	2	2	1	1	2	2	2	1	2
3	2	1	2	3	3	3	2	1	1	1	1	1	1	2	2	2	2	2	1	2	2	2	1	1
4	1	1	1	2	2	2	1	1	1	1	1	1	1	2	2	2	2	2	1	1	1	2	1	1
5	6	5	7	8	7	6	6	6	4	4	4	5	5	6	7	7	8	6	3	6	7	6	3	6
6	3	3	3	5	3	3	3	2	2	2	2	3	2	3	3	3	3	3	2	4	3	4	2	2
7	4	4	4	7	5	6	4	2	3	3	4	4	4	4	5	4	4	5	4	3	5	6	4	4
8	6	6	6	8	7	7	7	6	5	5	6	6	6	7	6	6	6	7	6	4	7	8	6	6
9	7	8	7	8	6	7	6	7	9	9	8	7	7	7	7	7	7	8	8	6	7	8	8	8
10 - Absolutely certain to vote	60	62	58	44	50	53	57	66	70	70	68	61	64	56	52	54	53	58	70	55	56	52	70	60

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	1245	1217	10.5%
Men 50-64 High education	346	348	3.0%
Men 50-64 Mid education	579	545	4.7%
Men 50-64 Low education	477	452	3.9%
Men 25-49 High education	742	892	7.7%
Men 25-49 Mid education	971	881	7.6%
Men 25-49 Low education	429	637	5.5%
Men Under 25 High education	72	104	0.9%
Men Under 25 Mid & Low education	230	533	4.6%
Women Over 65	1510	1460	12.6%
Women 50-64 High education	353	325	2.8%
Women 50-64 Mid education	662	626	5.4%
Women 50-64 Low education	478	464	4.0%
Women 25-49 High education	1053	962	8.3%
Women 25-49 Mid education	1067	939	8.1%
Women 25-49 Low education	632	568	4.9%
Women Under 25 High education	158	127	1.1%
Women Under 25 Mid & Low education	586	510	4.4%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	1028	2202	19.0%
Medium (3-7)	7825	6954	60.0%
High (8,9,10)	2737	2434	21.0%
Social Grade (NRS and 2011 census)			
AB	3497	3245	28.0%
C1	3435	3361	29.0%
C2	2141	2434	21.0%
DE	2517	2550	22.0%
EU Referendum Vote (Election Result)			
Remain	5015	4462	38.3%
Leave	4741	4775	41.4%
Don't Know / Did Not Vote	1834	2353	20.3%

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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	1690	1599	13.8%
South Lab	947	892	7.7%
South LD	353	325	2.8%
South UKIP	71	58	0.5%
South Oth	123	116	1.0%
South DNV	785	881	7.6%
London Con	328	359	3.1%
London Lab	411	580	5.0%
London LD	93	93	0.8%
London Oth	47	35	0.3%
London DNV	303	325	2.8%
Midlands Con	749	719	6.2%
Midlands Lab	618	591	5.1%
Midlands LD	73	58	0.5%
Midlands Oth	67	58	0.5%
Midlands DNV	408	487	4.2%
North Con	808	788	6.8%
North Lab	1149	1101	9.5%
North LD	112	104	0.9%
North UKIP	61	58	0.5%
North Oth	60	46	0.4%
North DNV	670	730	6.3%
Scotland Con	232	209	1.8%
Scotland Lab	217	197	1.7%
Scotland LD	56	46	0.4%
Scotland SNP	306	278	2.4%
Scotland Oth & DNV	249	267	2.3%
Wales Con	158	151	1.3%
Wales Lab	220	220	1.9%
Wales LD	27	23	0.2%
Wales PC	58	46	0.4%
Wales Oth & DNV	141	151	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk