

YouGov Survey Results

Sample Size: 1595 GB Adults
Fieldwork: 20th - 21st May 2015

	Gender		Age				Social Grade		Region					
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1595	774	821	190	404	545	456	909	686	204	518	341	392	139
Unweighted Sample	1595	802	793	148	291	639	517	1075	520	203	550	338	372	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following cartoons do you like? Please select all that apply.

Tom and Jerry	54	58	51	43	41	63	60	53	55	54	56	57	52	49
The Simpsons	44	54	35	64	58	43	26	48	40	44	41	44	46	53
The Flintstones	42	43	42	22	38	51	45	42	44	37	46	42	41	40
Bugs Bunny	40	45	35	28	32	46	44	37	44	38	44	42	34	40
Top Cat	38	42	34	18	25	55	38	39	37	31	40	41	34	42
Scooby-Doo	35	35	36	38	33	45	25	35	36	34	36	37	35	31
Wile E. Coyote and The Road Runner	34	43	26	21	34	39	33	34	35	29	36	34	34	39
Wacky Races	33	40	26	28	29	48	21	32	34	24	34	32	36	35
Looney Tunes	33	40	27	32	33	38	29	31	37	32	34	33	31	38
Popeye	31	37	25	17	27	30	41	29	34	28	32	31	34	22
Family Guy	27	34	20	48	44	23	8	28	24	27	21	26	31	38
Danger Mouse	25	26	24	11	35	29	18	25	25	21	25	27	25	28
South Park	21	29	13	27	35	19	7	22	19	18	18	19	22	34
Futurama	21	29	13	40	33	19	5	22	20	26	16	20	22	31
Rugrats	17	14	21	32	29	13	6	18	16	20	17	19	16	18
None of these	13	9	17	9	10	13	18	13	13	12	16	8	14	11
Don't know	3	3	2	7	2	2	3	2	4	5	2	2	3	2

Which ONE of the following cartoons do you like the most?

Tom and Jerry	16	16	16	8	6	18	24	16	16	12	19	16	14	15
The Simpsons	15	17	12	24	20	12	9	17	12	16	13	16	14	17
Family Guy	10	13	8	17	21	7	3	11	10	12	6	11	14	12
The Flintstones	7	5	9	1	4	6	12	7	6	4	8	7	6	4
Scooby-Doo	5	2	8	6	4	7	3	5	4	6	4	5	5	9
Wile E. Coyote and The Road Runner	5	6	3	0	3	5	8	3	6	2	5	6	3	5
Top Cat	4	3	4	1	2	7	3	4	3	4	4	4	3	3
South Park	4	6	3	5	10	3	1	5	4	4	5	2	5	7
Danger Mouse	3	2	4	2	3	5	1	3	3	3	3	3	2	3
Wacky Races	3	4	3	2	3	6	2	4	3	3	4	3	4	1
Bugs Bunny	3	3	2	1	3	3	3	2	4	3	3	3	2	3
Looney Tunes	3	3	2	3	3	3	2	3	3	4	2	3	2	3
Futurama	3	5	1	11	3	3	0	4	3	5	4	4	1	5
Popeye	2	2	2	1	1	1	5	1	3	2	2	1	4	1
Rugrats	2	1	3	5	2	1	2	1	3	1	2	1	4	2
None of these	11	8	14	8	8	10	17	11	12	12	13	10	10	8
Don't know	4	4	5	6	4	4	4	3	6	7	4	2	6	1