

Sample Size: 1729 GB Adults
Fieldwork: 29th - 30th June 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1729	467	503	109	157	522	439	336	839	890	206	438	591	494	985	744	221	562	370	425	150	
Unweighted Sample	1729	476	491	99	187	534	435	356	796	933	97	441	686	505	1161	568	311	556	335	376	151	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	June 01-02	June 29-30																				
Do you think Britain would be better or worse off economically if we left the European Union, or would it make no difference?																						
Better off	29	27	34	20	4	67	37	24	18	28	25	22	20	26	35	21	34	25	26	32	24	22
Worse off	38	37	31	49	68	5	25	45	47	40	34	45	39	37	32	46	25	41	37	31	36	49
Would make no difference	16	18	21	17	18	21	23	14	16	19	18	15	14	20	22	17	20	20	18	18	20	15
Don't know	16	18	14	14	9	7	15	16	20	14	22	18	28	17	11	17	20	14	19	19	19	15
Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?																						
Would have more influence	14	12	13	10	14	33	15	11	7	14	11	16	11	11	14	11	14	12	14	15	8	13
Would have less influence	40	37	32	49	66	8	28	45	47	41	36	44	42	37	34	46	27	44	40	34	33	48
Would make no difference	34	35	48	30	15	52	47	31	33	35	34	19	23	39	46	30	41	31	31	38	41	26
Don't know	12	15	7	11	5	7	10	13	13	10	20	21	23	13	7	13	18	13	15	13	18	14
Do you think it would be good or bad for jobs and employment if Britain left the European Union, or would it make no difference?																						
Would be good for jobs and employment	29	28	30	22	19	62	34	22	21	28	28	35	24	28	29	22	35	29	28	30	26	23
Would be bad for jobs and employment	34	33	30	43	63	5	22	40	46	38	29	31	36	35	30	42	21	38	34	26	32	45
Would make no difference	21	22	27	20	12	27	28	22	18	22	21	16	13	23	30	20	24	18	17	29	24	21
Don't know	17	17	13	14	7	6	15	17	15	12	22	18	28	15	11	16	19	15	21	15	19	12
And do you think you personally would be better or worse off if we left the European Union, or would it make no difference?																						
Better off	20	17	21	15	6	46	23	16	11	20	15	20	14	17	20	14	23	18	17	26	12	14
Worse off	23	20	14	28	41	3	12	25	23	24	16	28	21	20	16	26	12	26	18	13	21	34
Would make no difference	40	44	54	41	38	43	51	43	46	42	45	30	35	47	53	44	44	40	45	43	46	37
Don't know	17	19	10	16	15	8	14	16	20	14	24	22	30	16	11	17	22	16	20	18	21	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	June 15-16	June 29-30																				
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																						
Good or bad for the economy?																						
Good for the economy	46	45	86	17	65	41	74	20	43	47	43	35	42	43	54	49	40	45	49	46	41	36
Bad for the economy	33	36	5	67	21	41	12	61	38	37	36	43	31	42	32	35	38	35	32	36	39	50
Don't know	20	19	8	16	15	17	13	19	19	16	21	22	27	15	14	16	22	20	20	18	20	14
Being done fairly or unfairly?																						
Fairly	29	29	71	8	34	23	57	10	25	33	25	19	26	29	35	33	24	25	32	32	27	20
Unfairly	53	53	15	81	48	61	26	77	58	50	56	61	48	55	52	49	58	56	50	49	56	66
Don't know	19	18	14	12	18	16	18	12	17	17	19	20	27	15	13	18	18	19	19	18	18	14
Necessary or unnecessary?																						
Necessary	58	57	95	30	72	58	85	36	59	60	55	47	55	57	63	61	52	54	62	58	55	47
Unnecessary	27	28	3	53	15	27	8	48	24	29	27	33	24	30	26	26	30	29	24	26	30	35
Don't know	16	15	2	16	13	15	7	16	17	11	19	20	21	13	10	13	18	17	14	16	15	18
Too deep, too shallow or at about the right level?																						
Too deep	37	36	6	70	27	37	13	67	41	38	35	34	28	45	35	35	38	38	30	39	41	41
Too shallow	11	11	17	7	11	18	16	7	8	14	9	8	11	12	12	11	12	12	13	10	7	17
About the right level	32	32	67	8	43	31	58	13	32	32	31	21	33	30	38	35	28	29	35	33	31	23
Don't know	19	21	9	15	18	15	13	14	18	16	25	36	29	13	15	19	23	22	22	18	21	18
Being done too quickly, too slowly, or at about the right pace?																						
Too quickly	38	38	7	72	27	38	13	69	45	39	37	31	32	46	37	35	42	38	31	41	42	47
Too slowly	12	12	19	5	18	19	17	7	9	14	9	13	12	12	11	14	9	15	13	9	10	15
About the right pace	32	33	68	10	45	30	58	10	31	33	33	28	28	32	41	35	31	27	37	35	32	24
Don't know	17	17	7	13	10	13	11	14	14	14	20	29	29	9	11	16	18	19	19	14	17	14
Having an impact on your own life, or not having an impact on your own life?																						
Having an impact on my life	52	49	35	66	39	60	41	61	45	51	47	47	45	56	44	47	51	45	45	55	49	53
Not having an impact on my life	34	37	56	25	50	32	49	27	40	38	36	36	33	33	47	40	33	38	42	32	37	34
Don't know	14	14	10	9	11	7	10	13	15	10	17	17	22	11	9	12	16	17	13	13	14	12
And who do you think is most to blame for the current spending cuts?																						
The Conservative-Liberal Democrat coalition	27	26	2	62	16	16	4	53	29	26	26	24	19	32	27	25	29	32	19	25	30	37
The last Labour government	37	36	83	4	43	42	75	7	30	39	33	20	35	36	44	40	30	27	43	38	34	23
Both	23	22	8	24	28	29	11	27	27	21	24	27	21	22	22	20	25	23	22	22	21	25
Neither	4	5	3	6	9	8	4	6	6	7	4	5	6	6	3	5	6	4	5	6	5	6
Don't know	10	10	4	4	4	5	5	7	8	7	14	25	19	4	4	10	10	14	11	8	10	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	June 15-16	June 29-30																				
Thinking about the next two or three years, how worried are you that people like you will... not have enough money to live comfortably																						
Very worried	18	20	7	26	14	35	10	28	16	18	22	24	23	22	14	15	27	20	20	22	18	24
Fairly worried	44	39	30	50	33	35	34	46	44	37	41	45	37	42	35	40	38	39	38	37	43	38
TOTAL WORRIED	62	59	37	76	47	70	44	74	60	55	63	69	60	64	49	55	65	59	58	59	61	62
Not very worried	27	28	43	18	33	22	38	19	28	31	26	21	25	25	37	32	22	27	31	28	27	24
Not at all worried	8	9	19	4	13	7	15	6	8	11	7	4	8	8	12	11	6	9	9	10	8	9
TOTAL NOT WORRIED	35	37	62	22	46	29	53	25	36	42	33	25	33	33	49	43	28	36	40	38	35	33
Don't know	3	4	1	1	7	1	2	2	4	4	4	6	7	2	1	2	6	5	4	3	3	5
be victims of burglary, robbery or mugging'																						
Very worried	7	9	4	11	5	15	6	10	5	7	11	7	11	8	8	7	11	10	9	10	7	8
Fairly worried	28	29	27	31	13	32	30	34	25	26	31	35	24	29	31	28	31	32	28	25	34	22
TOTAL WORRIED	35	38	31	42	18	47	36	44	30	33	42	42	35	37	39	35	42	42	37	35	41	30
Not very worried	47	46	55	45	56	41	51	43	52	49	44	41	47	47	47	50	41	41	46	49	46	49
Not at all worried	13	11	12	12	19	9	10	11	12	13	9	11	10	13	10	12	10	8	13	11	9	15
TOTAL NOT WORRIED	60	57	67	57	75	50	61	54	64	62	53	52	57	60	57	62	51	49	59	60	55	64
Don't know	5	5	2	2	7	2	3	3	5	5	4	6	8	3	3	3	6	8	4	5	3	5
suffer directly from cuts in spending on public services such as health, education and welfare'																						
Very worried	22	25	8	37	12	34	14	34	24	20	29	29	19	26	26	20	30	26	23	29	22	25
Fairly worried	42	41	35	47	39	37	37	47	45	38	44	43	39	42	40	41	41	41	41	39	41	45
TOTAL WORRIED	64	66	43	84	51	71	51	81	69	58	73	72	58	68	66	61	71	67	64	68	63	70
Not very worried	27	25	44	12	33	23	38	14	21	29	21	19	29	22	28	30	19	20	25	25	30	20
Not at all worried	6	6	13	3	9	2	10	2	6	8	3	4	7	6	5	7	4	7	7	5	4	7
TOTAL NOT WORRIED	33	31	57	15	42	25	48	16	27	37	24	23	36	28	33	37	23	27	32	30	34	27
Don't know	4	4	1	2	6	3	2	3	5	4	4	6	7	3	1	3	6	5	5	3	3	3
lose out because foreign factories and/or workers from abroad can do the same job more cheaply																						
Very worried	17	18	10	19	13	36	13	23	14	17	19	16	14	20	21	12	26	13	15	25	18	20
Fairly worried	27	28	31	31	10	28	33	31	22	26	30	21	25	31	29	27	29	34	24	30	30	22
TOTAL WORRIED	44	46	41	50	23	64	46	54	36	43	49	37	39	51	50	39	55	47	39	55	48	42
Not very worried	32	31	33	31	42	24	30	27	40	33	30	38	31	30	31	36	26	28	33	28	33	31
Not at all worried	19	17	25	15	31	9	21	14	21	19	15	14	22	15	16	22	11	19	19	13	15	21
TOTAL NOT WORRIED	51	48	58	46	73	33	51	41	61	52	45	52	53	45	47	58	37	47	52	41	48	52
Don't know	5	6	1	5	4	3	3	4	3	5	6	11	8	4	3	3	9	6	8	3	4	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	June 15-16	June 29-30																				
lose their job / have difficulty finding work																						
Very worried	18	19	8	22	17	35	11	24	17	18	20	26	18	19	16	15	25	17	15	22	21	22
Fairly worried	34	33	30	39	19	30	31	35	36	30	36	26	34	40	27	35	30	33	32	36	33	31
TOTAL WORRIED	52	52	38	61	36	65	42	59	53	48	56	52	52	59	43	50	55	50	47	58	54	53
Not very worried	31	29	39	25	35	18	34	25	33	32	27	32	31	26	29	32	25	31	32	26	27	27
Not at all worried	13	13	21	10	23	13	19	11	11	15	11	9	7	9	23	15	10	10	14	11	13	12
TOTAL NOT WORRIED	44	42	60	35	58	31	53	36	44	47	38	41	38	35	52	47	35	41	46	37	40	39
Don't know	4	6	3	5	7	5	4	5	4	6	7	6	9	5	5	3	10	9	6	5	6	8
lose their home																						
Very worried	12	13	4	16	10	27	7	16	11	13	13	16	15	13	11	10	17	16	12	12	12	21
Fairly worried	25	26	20	32	15	26	22	32	28	24	29	27	25	27	27	25	28	25	27	31	23	24
TOTAL WORRIED	37	39	24	48	25	53	29	48	39	37	42	43	40	40	38	35	45	41	39	43	35	45
Not very worried	38	34	42	31	37	25	39	31	38	33	35	33	36	36	31	38	29	35	36	31	37	27
Not at all worried	20	21	32	16	33	18	29	18	18	25	17	16	16	20	28	23	18	17	21	21	22	21
TOTAL NOT WORRIED	58	55	74	47	70	43	68	49	56	58	52	49	52	56	59	61	47	52	57	52	59	48
Don't know	4	6	3	4	5	4	4	3	5	5	6	8	9	5	3	4	8	7	5	5	5	7
suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities																						
Very worried	12	13	4	19	11	19	5	20	11	12	14	13	13	12	14	11	16	13	12	13	10	22
Fairly worried	23	21	15	27	10	27	18	26	22	20	23	31	19	22	20	20	23	25	20	22	23	17
TOTAL WORRIED	35	34	19	46	21	46	23	46	33	32	37	44	32	34	34	31	39	38	32	35	33	39
Not very worried	35	35	42	33	38	28	39	34	36	36	35	37	35	37	33	38	33	33	35	38	37	31
Not at all worried	24	22	34	14	33	19	30	17	22	25	19	12	23	22	26	26	17	21	26	19	20	22
TOTAL NOT WORRIED	59	57	76	47	71	47	69	51	58	61	54	49	58	59	59	64	50	54	61	57	57	53
Don't know	6	8	6	7	8	7	8	4	8	7	9	8	10	7	7	6	11	7	7	7	10	8
suffer ill-health																						
Very worried	15	18	6	24	15	27	10	26	15	15	20	16	14	17	22	14	22	17	16	18	16	27
Fairly worried	38	35	31	39	30	32	35	37	36	33	37	31	29	36	41	35	35	30	35	39	35	30
TOTAL WORRIED	53	53	37	63	45	59	45	63	51	48	57	47	43	53	63	49	57	47	51	57	51	57
Not very worried	34	33	46	26	37	27	40	28	32	35	31	36	37	33	27	37	27	34	33	28	36	33
Not at all worried	8	9	12	8	9	8	10	6	11	11	6	9	12	9	6	9	8	10	10	11	7	5
TOTAL NOT WORRIED	42	42	58	34	46	35	50	34	43	46	37	45	49	42	33	46	35	44	43	39	43	38
Don't know	5	6	5	3	8	5	5	4	6	6	6	7	8	5	5	4	8	9	7	4	6	5

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	48	104
Male 25 to 39	186	218
Male 40 to 59	330	292
Male 60 +	232	225
Female 18 to 24	49	102
Female 25 to 39	255	220
Female 40 to 59	356	299
Female 60 +	273	270
Region		
North England	376	425
Midlands	254	284
East	157	166
London	311	221
South England	399	396
Wales	81	86
Scotland	151	150
Social Grade		
AB	660	484
C1	501	501
C2	270	363
DE	298	380
Newspaper Type		
Express / Mail	406	277
Sun / Star	180	406
Mirror / Record	94	173
Guardian / Independent	117	78
FT / Times / Telegraph	98	164
Other Paper	274	199
No Paper	560	432
Political Party Identification		
Labour	533	553
Conservative	485	484
Liberal Democrat	159	190
SNP/Plaid Cymru	27	29
Others	117	40
None/ DK	408	432

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For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk